

THE NEW FAIR THEATRE

FIRMS WHO ARE CLOSELY ASSOCIATED WITH IT AND CONTRACTORS WHO ARE PUTTING THE JOB OVER

Adams Bootery LOW SHOES

The Newest Novelties, Cleverest Styles of the Season in Fine Spring Footwear are here for your selection in "Queen Quality" and "Johnson" High Grade Shoes for Women and Misses.



The Cadet Pattern Ladies' Brown Kid Welt Sole, Low Walking Heel Oxfords, Sizes A to D... \$6.95
The Brayer Pattern Ladies' Fine Brown Kid Oxfords, Flexible Welt Soles, Military Heels, Sizes AA to C... \$8.25

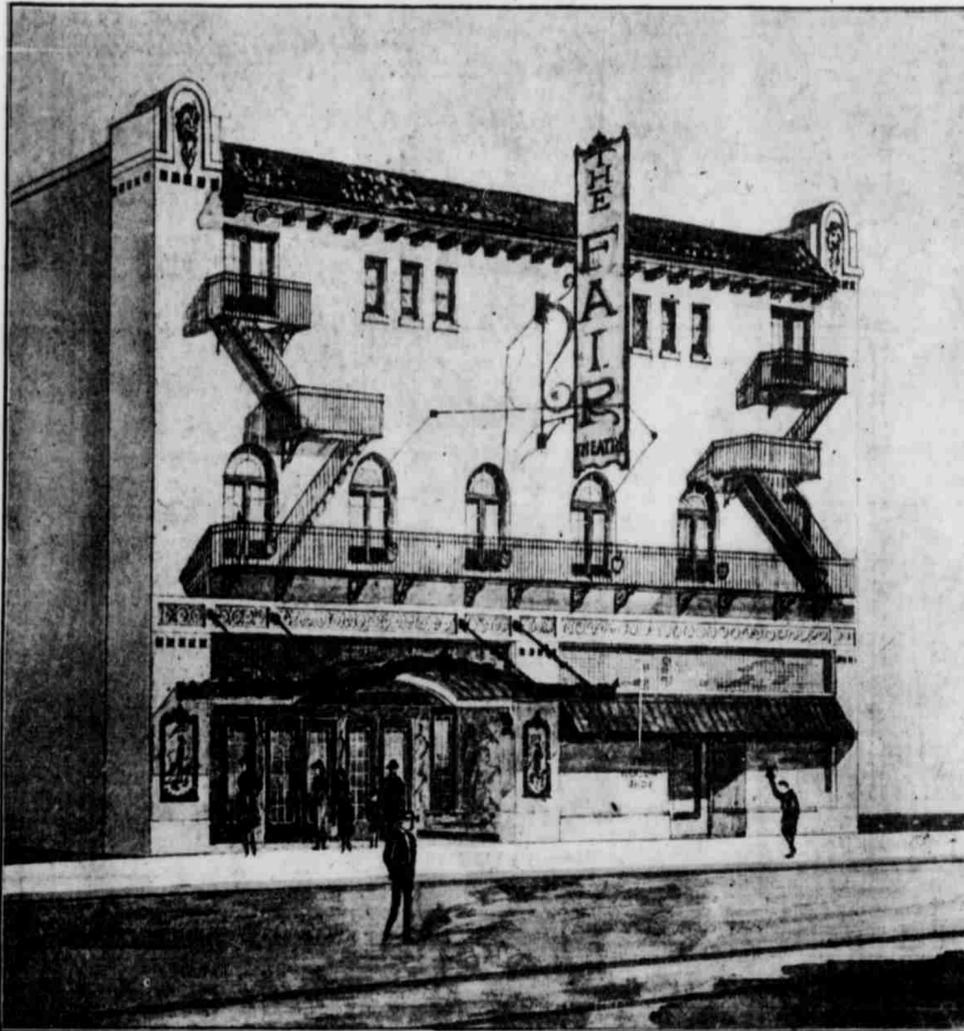
Brayer Pattern, Havana Brown Kid, Lace Oxford, Turn Soles, Military Heel... \$8.85
The Brayer Pattern Ladies' Russia Calf Lace Oxfords, English Welt, Military Heel, Sizes AA to C... \$7.95
The Vanity Last Ladies' Black Suede Oxfords, full Covered Lous Heels, Turn Soles, Queen Quality, AAAA to C... \$11.10
The Chevillie Pattern, in Black Kid, Ankle and In-step Straps, Baby Louis Heel, Turn Soles, Sizes AAA to C... \$6.85



The Chevillie Pattern, a Black Satin, Ankle and In-step Strap, Turn Soles, full Louis Covered Heels, Sizes AAA to C... \$11.10
Vitesse Pattern in Brown Kid, Cutout Instep Strap, Turn Sole, Baby Louis Heel, AAA to C... \$9.00

Vitesse Patterns, Black Satin, Instep-Strap, Turn Sole, Baby Louis Covered Heels, Sizes AAA to C... \$9.85
The Tarrytown Black Satin, Side Seam Pump, Turn Sole, full Louis Wood Covered Heels, AA to C... \$9.95

ADAMS DRY GOODS CO.
"THE RIGHT PLACE—THE RIGHT PRICE"
Successors to THE FAIR
Corner Fifth and Polk and 106-108
East Fifth Street



CHAS. NICHOLSON CO.

CONTRACTORS

Room 7 Bivins Bldg. Phone 2090

AMARILLO

MASONRY
REINFORCED CONCRETE
DIFFICULT FOUNDATIONS
A SPECIALTY

A Trio the Builder Wants Quality

We are prepared to furnish such quality products as Higgin Flexible Metal Weather Strips, Holmes Disappearing Beds of all types, Flexotile Flooring and Stucco and "Oriental Stucco." The "Oriental Stucco" is to be used on the Fair Theater front as well as on many other good buildings. See how you like the looks of it. We handle structural and re-enforcing steel, brick, tile, plate glass and settings.

Price

By keeping in close touch with the market and cutting operating expenses to a minimum we are enabled to make some surprisingly low prices on our materials, quality considered.

Service

We look after the buyers interest at all times from receipt of order until material is delivered. His name on the dotted line is not knockout drops for us. The Fair Theater management is one among many of our satisfied customers.

Amarillo Builders Supply Co.

Phone 1376

Room 15 Puckett Bldg.

Who's Who on the New Fair Theatre

(Continued From Page Five, Part 2.)

The excavating for the new Fair Theatre was done by the McKnight Transfer and Storage Company, one of the oldest companies of its kind in the Panhandle. Charles Nicholson & Co. did the brick work and B. T. Bowlin of Plainview had the plastering contract. Harry Britt did the sheet metal work, and the Amarillo Builders' Supply Company furnished the stucco which will be used on the front of the building.

The Marion Shop, Leo Greenberger manager, will occupy a storeroom in the front of the theatre building. This will be a woman's specialty shop and will cater to the highest class of trade. The Famous, Ben Boshwitz, manager, will occupy the corner store. This firm will handle all kinds of gent's furnishings. The Adams Dry Goods Company, J. M. Adams, owner and manager, occupies the space fronting on Sixth Street. This store handles dry goods and shoes. High class merchandise is handled by each of these firms and each store is equipped with the most modern fixtures. Capable clerks are in charge of every department in each of these stores. The best of service is assured to every one. Only high grade merchandise is handled.

The South Front of the Lobby Will be Occupied by

The Marion Shop

Will be open on or about March 2nd Featurig

American Lady Corsets
Floraset Front Lace Corsets
Black Cat Hosiery
Fashionette Hair Nets
Madame Frances Dresses
Kayser Silk Underwear
Also Coats, Suits, Negligees,
Purses, etc.

The Marion Shop

The Shop of Better Values
EXCLUSIVE LATEST LADIES READY-TO-WEAR
Fair Theatre Building

Famous in Quality Fair in Price

MEN'S WEARABLES FIT TO WEAR

Stetson Hats
Manhattan Shirts
Interwoven Socks

EVERYTHING WE SELL IS GUARANTEED

No Losses—We Sell Strictly for Cash—Have No Books
Clothing Costs 15 to 30 Per Cent Less on the
Busy Corner of Amarillo

Fifth
and
Polk

The Famous

LEADING CLOTHIERS FOR MEN

Next to
Fair
Theatre

HAULING

STORAGE

McKnight's

AS USUAL, DID THE
EXCAVATING

The Sheet and Metal Work OF THE

New Fair Theatre

OF COURSE, WAS CONTRACTED BY
The Britt Sheet Metal Mfg. Co.

Everything in Sheet Metal Work

607 Harrison

Phone 156

The Plastering of the FAIR THEATRE

—The Amarillo High School Building, the Ray-Johnson Building, four court houses in the Panhandle as well as many other prominent buildings was contracted by

B. T. Bowlin

Plainview, Texas
No Job Too Big nor Too Small