

Both Ends
(Producer and Consumer)
Against
The Middle
(The Packer)

The consumer wants to pay a low price for meat.
The farmer wants to get a high price for cattle.
The packer stands between these conflicting demands, and finds it impossible to completely satisfy both.

The packer has no control over the prices of live stock or meat, and the most that can be expected of him is that he keep the difference between the two as low as possible. He does this successfully by converting animals into meat and distributing the meat at a minimum of expense, and at a profit too small to be noticeable in the farmer's returns for live stock or in the meat bill of the consumer.

Swift & Company's 1917 transactions in Cattle were as follows:

Average Per Head	
Sold Meat to Retailer for	\$68.97
Sold By-products for	24.09
Total Receipts	93.06
Paid to Cattle Raiser	84.45
Balance (not paid to Cattle Raiser)	8.61
Paid for labor and expenses at Packing House, Freight on Meat, and Cost of operating Branch distributing houses	7.32
Remaining in Packer's hands as Returns on investment	\$ 1.29

The net profit was \$1.29 per head, or about one-fourth of a cent per pound of beef.

By what other method can the difference between cattle prices and beef prices be made smaller, and how can the conflicting demands of producer and consumer be better satisfied?

1918 Year Book of interesting and instructive facts sent on request.
Address Swift & Company,
Union Stock Yards, Chicago, Illinois

Swift & Company, U.S.A.

Temperance Notes

(Conducted by the National Woman's Christian Temperance Union.)

WINNERS DON'T USE IT.

I have been asked to tell what I think of the liquor question and I have to break over the traces at the jump. I do not discuss the "liquor question."

Spades are always spades with me, and I always call them spades. That is why I use the word booze. I can talk about booze and its effects, but such a nice expression as the "liquor question" gets my goat. Giving the stuff the right handle I can grab it and tell all I know about it.

Here it is, in one bunch: **Booze doesn't make winners.**

There never was a winner in the world that built his winning on booze. I don't care what line you get into, you won't find one winner who used the stuff to his advantage.

Ask Grover Cleveland Alexander how much booze has helped to make him the best pitcher that Charles Wegman could buy to give the Cuba a pennant.

Go out to your Chicago university and ask Coach Stagg how much booze he feeds his football or baseball players, or his track athletes.

Ask Charlie Comiskey—bless his old heart—if booze ever helped him when he was first-basing around the country. Or ask him how much booze has done for Eddie Collins or Red Faber, or that center fielder of his, Happy Felsch.

You'll get the same answer anywhere you go—the old, old answer to the so-called "liquor question." It doesn't pay, it never has paid, and it never will pay.

And winners don't use it. They can't use it and win. And, after all, the Lord must love a winner. For winning means clean living, and clean living means efficiency, and efficiency means decency. None of these things takes off its hat and makes itself at home where booze hangs out.

To any reader who can name one man that has won with booze, I'll name a hundred—yes, a thousand—who have lost.—Billy Sunday in Chicago Examiner.

FOOD, OR DRINK?

"Food will win the war." But drink must lose it.

Why, then, as a nation, do we booze it? What are all our soldiers fighting for? Indeed, if not, and soon, to win the war?

If food will win, and if the drinking won't, why are we sending soldiers to the front, and holding fast at home by wine and beer?

Must we go on, so, weary year on year?

Yes, "Food will win," we loyally may say.

When Food makes manhood stronger, day by day,
But weakened manhood by the power of booze,
And how can men do other, then, than lose?

While brewers waste the food which means our might,
How shall our soldiers make a winning fight?
If beer must be at home the bread of life,
Why send our boys abroad, to losing strife?

They risk their lives, and possibly their souls,
In fight for freedom's highest, grandest goal:
Shall we be cowards thus to see them lose
Because we fear the brewer and his booze?
—National Advocate.

WHAT MODERATE DRINKING DOES.

The degeneration due to the so-called "moderate" consumption of alcohol is very similar to senile decay. In the opinion of Prof. G. Sims Woodhead, M. A., M. D., F. R. C. P., F. R. S. E., of Cambridge university, England,

"Alcoholic degeneration, however," Professor Woodhead points out, "does not proceed equally in every part of the body. The weaker tissues are first attacked and the patient gives way at the weak link of the chain. Alcohol calls upon the reserve strength which ought to be held like a balance at the bank to meet sudden and unexpected emergencies. If you have such a physical reserve, you are able to tide over emergencies and wear out gradually, but if you let alcohol withdraw your balance, exhausting your reserve, you may become a physical bankrupt at any moment."

HOW TO AVOID FOOD RIOTS.

Says Dr. Haven Emerson, commissioner of health, New York city: "If we would avoid serious food riots, such as occurred last year in this city, and which might be brought to a head any time, by reduction in available bread and milk for the poor, we must cut off the daily expenditure in this city of a million dollars a day, which is now the city's daily liquor bill. We must get that money out of liquor into food."

A SUMMIT OF PROGRESS

Governor Cox of Ohio pardoned a convict on condition that he stay away from the saloon. "Why," asks the Ohio State Journal, "not impose this upon all men?"

If every man would abstain and keep out of saloons as this man has promised to do there would not be any penitentiaries, or if there were, they would not be much larger than county jails. Even from a social standpoint, leaving the moral out altogether, it would turn out to be a summit of progress.

His Hope.

"I hope they'll try it in July and August."
"What?"
"Giving us heatless days by government regulation."

Character writes his name in a man's face in indelible ink.

HAD HEARD THAT QUESTION

Patriotic Woman Didn't Know She Was Addressing the Highest Official of the State.

One of our city's woman's clubs has a booth in the Columbia club, where a group of the clubwomen have been selling Liberty bonds all week. Friday one of these women approached a man who was passing the booth, and put her usual question to him:

"Do you want to buy any more Liberty bonds?"

"No," answered the man decisively. To the woman's ear there was a pronounced sharpness in his reply.

"Ah," she said, taking a step nearer, "are you aware that the government is anxious to know the reason back of anyone's decided refusal to buy Liberty bonds?"

The man threw his head back and laughed long and heartily. A group of men standing near, who had witnessed the incident, joined in the laughter.

"That's a good one on you, governor," exclaimed one of the group who happened to know that the man addressed had bought many Liberty bonds.

"It is, indeed," the man responded, "and I want to say right now that this spirit of alertness is just what we need everywhere, and I'm mighty glad to have come in contact with it," and Governor Goodrich bowed himself out.—Indianapolis News.

State of Ohio, City of Toledo, Lucas County—ss.
Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for any case of Catarrh that cannot be cured by the use of HALL'S CATARRH MEDICINE.

Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1918.
(Seal) A. W. Gleason, Notary Public. HALL'S CATARRH MEDICINE is taken internally and acts through the Blood on the Mucous Surfaces of the System. Druggists, 75c. Testimonials free. F. J. Cheney & Co., Toledo, Ohio.

Frenzied Fiction.

"Have you read this month's Snappy?" asked the first young thing.

"No, but I found a darling story in the latest number of Snappy, and I've got a Breezy at home I haven't looked at yet," said the second young thing.

"What in the world are those girls talking about?" asked a man who overheard their conversation.

"Magazines," answered his fellow straphanger. "I suspect they go in for light literature."

Cuticura Heals Eczema

And rashes that itch and burn. If there is a tendency to pimples, etc., prevent their return by making Cuticura your daily toilet preparation. For free samples address, "Cuticura, Dept. X, Boston." At druggists and by mail. Soap 25, Ointment 25 and 50.—Adv.

Business Mind.

A prominent Indianapolis banker, thinking to practice a little conservatism, took five Liberty Loan colored posters home to his four-year-old son to use as playthings, telling him they were Liberty bonds. The boy, evidently inheriting some of his father's own business ability, started out in the neighborhood to sell the "bonds," for a nickel each. He succeeded promptly in selling all five, and brought the quarter to his father to buy a Thrift Stamp.

Important to Mothers

Examine carefully every bottle of CASTORIA, that famous old remedy for infants and children, and see that it bears the Signature of *W. D. Fletch* In Use for Over 30 Years. Children Cry for Fletch's Castoria

Pass the Mustard.

"Who was that old guy I seen you wid at the City club yesterday?" asked Hop, who, of course, was only talking that way for fun and not because he don't know no better.

"That was a very interesting man," answered Sarb. "He's an old salt, with a peppery disposition."

"I thought he was a well-seasoned looking chap," said Hop, with a shriek of laughter.

A torpid liver prevents proper food assimilation. Tone up your liver with Wright's Indian Vegetable Pills. They act gently. Adv.

Alloyed Bliss.

A friend overheard this on the street car:
"Maude doesn't look quite happy."
"She isn't."
"Why, she ought to be. She's got a beautiful new engagement ring and—"
"Yes, but she hasn't found out how much it cost yet."

The Reason.

"I saw Binks this morning and he looks all gone to pieces."
"No wonder; he's broke."



It's Poor Economy to Endure a Bad Back

In these days of rising prices, we need every ounce of strength and the ability to do a full day's work every day. The man or woman with weak kidneys is half crippled. Sore, aching kidneys; lame, stiff back, headache, dizzy spells and a dull, tired feeling and urinary disorders are daily sources of distress. You can't afford to neglect kidney weakness and make it easy for gravel, dropsy or Bright's disease to take you. Get a box of Doan's Kidney Pills today. They have helped thousands. They should help you.

Personal Reports of Real Cases

AN OHIO CASE.
C. O. Moorhead, 823 S. Washington St., Greenfield, Ohio, says: "For three years I was unable to work and became weak and run down. I suffered from backache and bladder trouble and the kidney secretions were scanty. Finally I began using Doan's Kidney Pills and got better rapidly. My kidneys were soon fixed up all right and the backache and other troubles left me."
LASTING RESULTS.
Six years later, Mr. Moorhead said: "I praise Doan's Kidney Pills more than ever because they permanently cured me. I recommend them to a great many people."

A KENTUCKY CASE.
Mrs. W. E. Leonard, Short St., Clinton, Ky., says: "My kidneys were terribly disordered and kept getting worse until my limbs started to swell. I went through terrible distress and misery and had kidney weakness and all the symptoms for dropsy. My mother advised me to use Doan's Kidney Pills and I did. They worked wonders, although other medicines had failed to help me. I hope I shall never have to go through such suffering again but I know from experience that I could rely on Doan's Kidney Pills for relief. I don't know what I would have done without them."

DOAN'S KIDNEY PILLS

60c a Box At All Stores. Foster-Milburn Co., Buffalo, N. Y., Chemists

Spring Run of Distemper
MAY BE WHOLLY AVOIDED BY USING "SPOHN'S" A small outfit of money brings very great results. It is a sure cure and a preventive if you use it as per directions. Simple, safe and sure. The \$1 size is twice the quantity and an ounce more than the 50c size. Get your horses in best condition for late spring and summer. All druggists, harness dealers or manufacturers.
SPOHN MEDICAL CO., Manufacturers, Goshen, Ind.

CHRONIC CONSTIPATION IS A CRIME AGAINST NATURE

Stop it or you never can keep well. If you wake with a bad taste in the mouth, coated tongue, perhaps headache, your liver is torpid. A torpid liver deranges the whole system, produces dyspepsia, costiveness and piles. There is no better remedy for these disorders than DR. TUTT'S LIVER PILLS. Try them just once and be eternally convinced. For sale by all druggists.

Dr. Tutt's Liver Pills

Mistakes Will Happen. Senator Twiddle—"The new senator is a business man." Senator Twiddle—"Well, mistakes will happen."—Life.

His Mistake. "Jack, why don't you put up your umbrella?" "I tried to, but I couldn't get a penny on it."

Distemper Can Be Controlled by using DR. DAVID ROBERTS' FEVER PASTE Price \$1.00 and WHITE LINIMENT Price 50c

Practical Home Veterinarian Send for free booklet on ABORTION IN COWS. If no dealer in your town, write Dr. David Roberts' Vet. Co., 100 Grand Avenue, Washaka, Wia.

Clean Up!
THERE'S A TIME FOR EVERYTHING Now is the time to Clean Up!
ECONOMY IN EVERY CAKE
SAPOLIO
with SAPOLIO

PARKER'S HAIR BALM
A toilet preparation of merit. Helps to eradicate dandruff. For Restoring Color and Beauty to Gray or Faded Hair. 50c. and \$1.00 at Druggists.

OUR 23rd ANNIVERSARY
At the threshold of the 23rd year of our existence in business, we again make our annual wonderful bargain offer, to introduce our famous 12L Washing Compound more thoroughly. For only \$1.00 we will ship you:
12 Packages 12L Washing Compound, \$1.00
1 Medical Book, 100 pages, \$1.00
1 Safety razor and razor case, \$1.00
1 Box of extra toilet soap, \$1.00
Total value \$5.00 for \$1.00. Besides all this you may get interested in our proposition to agents.
K & L Co., 713 South Main St., Dayton, Ohio

American Dollar Flag
See fast, rain proof Taffeta, 6 feet long double-stitched sewed stripes; free delivery by parcel post on receipt of factory price, \$1.00. Shipping, sale, ball and galvanized holder, \$1.00. Send for free catalogue of flags and decorations. We make more and better flags than any other concern in the world. Price same as before the war.
AMERICAN FLAG MFG. CO., EASTON, PA.

W. N. U., CINCINNATI, NO. 20-1918.

Sizing Him Up.
June—"Can he trace back his ancestry far?" Jessica—"Not very far for a man who cannot earn over \$15 a week!"



ON GUARD

At this time of the year people feel weak, tired, listless, their blood is thin, they have lived indoors and perhaps expended all their mental and bodily energy and they want to know how to renew their energy and stamina, overcome headaches and backaches, have clear eyes, a smooth, ruddy skin, and feel the exhilaration of real good health tingling thru their body. Good, pure, rich, red blood is the best insurance against ill of all kinds. Almost all diseases come from impure and impoverished blood. It is to be noticed in the pale or pimply face, the tired, haggard appearance or the listless manner.

Drink hot water a half hour before meals, and for a vegetable tonic there's nothing better than Dr. Pierce's Golden Medical Discovery, the old-fashioned herbal remedy, which has had such a fine reputation for fifty years. It contains no alcohol or narcotics. It is made from Golden Seal root, Blood-root, Oregon grape root, Queen's root, Black Cherry bark, extracted with glycerine and made into tablets and liquid. Tablets sixty cents, at most drug stores. In order to insure pure blood and to build up the system try this tonic known as Dr. Pierce's Golden Medical Discovery. Get it now!

AN ATTACK OF GRIP USUALLY LEAVES KIDNEYS IN WEAKENED CONDITION

Doctors in all parts of the country have been kept busy with the epidemic of grip which has visited so many homes. The symptoms of grip this year are often very distressing and leave the system in a run-down condition, particularly the kidneys which seem to suffer most, as almost every victim complains of lame back and urinary troubles which should not be neglected, as these danger signals often lead to dangerous kidney troubles. Druggists report a large sale on Dr. Kilmer's Swamp-Root which so many people say soon heals and strengthens the kidneys after an attack of grip. Swamp-Root, being an herbal compound, has a gentle healing effect on the kidneys, which is almost immediately noticed in most cases by those who try it. Dr. Kilmer & Co., Binghamton, N. Y., offer to send a sample size bottle of Swamp-Root, on receipt of ten cents, to every sufferer who requests it. A trial will convince anyone who may be in need of it. Regular medium and large size bottles, for sale at all druggists. Be sure to mention this paper.—Adv.

At the Movies.
"What did the villain say just then?"
"I don't know; I wasn't looking."
Chicago News.

Ambulance wagons were first introduced in the British army during the Crimean war.

When Your Eyes Need Care Try Murine Eye Remedy
No searching—just eye comfort. It costs as little as a postage stamp. Free Eye Book. MURINE EYE REMEDY CO., CHICAGO

Character writes his name in a man's face in indelible ink.

His Hope.
"I hope they'll try it in July and August."
"What?"
"Giving us heatless days by government regulation."

Character writes his name in a man's face in indelible ink.

Are You Bloating After Eating
With that gassy, puffy feeling, and hurting near your heart? For Quick Relief—Take ONE

EATONIC
FOR YOUR STOMACH'S SAKE

You can fairly feel it work. * It drives the GAS out of your body and the Bloat goes with it.

Removes Quickly—Indigestion, Heartburn, Sour Stomach, etc.
Get EATONIC from your Druggist with the DOUBLE GUARANTEE
Send for the "Relief" Book, Address Eaton's Remedy Co., 1012-24 St. Vitahs Avenue, Chicago, Ill.

EATONIC
Costs a Cent or Two a Day