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## RICE & PERKINS,

Artistic Photographers. Phone, Main 77.  
Hotel St., near Fort St.



# Swift's Premium Hams and Bacon

Cured in sweet pickle. Smoked over real HICKORY fires. Swift's PREMIUM Hams and Bacon smacked with flavor.

Swift & Company, U.S.A.



If your grocer can not supply you, enquire of THEO. H. DAVIES & CO., LTD., Grocery Dept.

# THE OREGON BEAUTIES

## Scheme of Trent & Co. for Entertaining Strangers.

Deacon Trent will look after the Oregon Journal's prize beauties of the "Webfoot State," on their arrival and during their stay. That is settled. So Jack Atkinson and Bert Peterson, if they would get on the reception committee, must join the Methodist church.

A competent guide and local mentor will conduct the fair Oregonians upon all their sight-seeing jaunts. They will also have a special conveyance, prepared as a decorated float, in the Floral Parade on Washington's Birthday.

As to the guide, he will be a permanent functionary who will personally conduct all excursions provided for tourists hereafter. Moreover, special jaunts are to be arranged for all tourists coming here, according to a systematic scheme devised for that purpose. Trent & Co., agents for the Kilauea volcano route, have the matter in hand and even well advanced. Indeed, the scheme goes into operation forthwith.

Richard H. Trent, head of the concern, divulged the project to an Advertiser reporter yesterday as follows:

"Beginning on Monday we are going to put on a man to entertain tourists with coaching trips, bathing parties, luaus, railroad excursions and volcano expeditions.

"Yes, Trent & Co. are doing this, the Hawaii Promotion Committee, the hotels and the Iverymen cooperating. A man will devote his whole time to the business. He will meet them at the steamers and the hotels, and go with them on all trips, explaining the sights and dealing out historical information to the visitors.

"By this arrangement we expect to make it so very pleasant for strangers here that time will never hang heavily on their hands. All excursions will be personally conducted. An information bureau will be opened right here in our office, where all questions of tourists will be answered.

"The Oregon girls are coming here consigned to Trent & Co. They will occupy a decorated float or wagon in the Floral Parade as the guests of Mr. W. A. Mann, who, as you know, is from Oregon. Other entertainments will be arranged for them, such as coaching parties, the volcano trip, an excursion to Haleiwa, etc. On all such occasions they will be attended by the man at the head of our personally-conducted entertainment bureau. We can have the services of a thoroughly competent man for the position."

## WANTED! A CATCH-PHRASE ON HAWAII

A catch-phrase, perhaps on the order of "The Paradise of the Pacific," something short, terse and epigrammatically descriptive of the Hawaiian Islands or Honolulu is wanted by the Hawaii Promotion Committee.

Since the "See America First" movement was inaugurated at Salt Lake City, the catch-phrase is the thing. The Commercial Club of Salt Lake has induced all business men to have "See America First" printed on all their letter heads, and the first to take advantage of the opportunity was the County of Salt Lake. All the official letter-heads bear the new catch-phrase.

After consultation with a couple of the members of the committee, Secretary Wood decided to offer a nominal prize of \$5 for the best catch-phrase invented. All such phrases are to be sent to Secretary Wood, Promotion Committee, Young Building.

Tacoma, Wash., has made much of its catch-phrase, "Watch Tacoma Grow," and Secretary Wood is of the opinion that Honolulu should not be behind in this progressive movement.

## STINGS AND FLINGS FROM "THE SILLY SYCLOPEDIA."

If we could see ourselves as others see us many of us would wear a mask. It is a wise son that owes his own father.

Rolling stones gather no moss, but look at the excitement they have.

Consistency is a jewel, but it isn't fashionable to wear it.

Everybody knows that money talks, but nobody notices what kind of grammar it uses.

Every woman loves an ideal man until she marries him—then it's a real deal.

Fair play is a jewel, but so many people can't afford jewelry.

Money cannot buy happiness, but most of us are willing to make the experiment.

Kisses go by favorable circumstances.

It takes a lot of money to teach a Duke how to love an American helress.

How many people in this world are being coaxed when it's a club they need.

Failures made by other people pave the road to your success.

Charity begins at home, and ruins its health by staying there too much.

Every woman jumps quickly from mice and at conclusions.

If it were impossible to speak anything but truth in this world, how many times a day would we be insulted!

—The Critic.

He—"How do you like my winter suit; good fit, don't you think?" She—"Worse than that, my dear; a perfect convulsion!"—Princeton Tiger.

# Horse Sense in Buying an Automobile

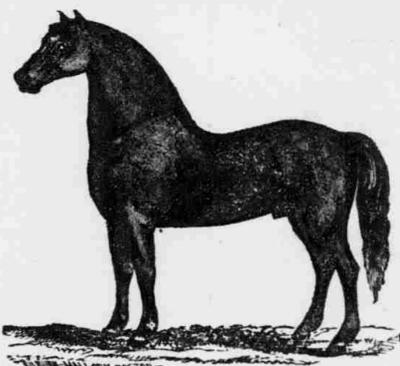
When a man is buying a horse for family use, several considerations present themselves:

1st—He desires that the horse shall present an attractive appearance. A horse that looks like a sleepy old plug, and yet at the crack of a whip awakes and trots a mile in 2:20 is all right for the man who wants some amusing experience in road racing, but he is not buying that kind of an animal for family use. He wants a horse with some style about him.

2d—He wants a fair amount of speed. The horse must not only be presentable, but must be able to reach his destination in reasonable time.

3d—A man wants a horse that his family can drive. It is this consideration which presents itself most strongly to him and is one of the first questions he asks. He is not going to trust his family to a horse that goes up in the air every time a small dog barks at him, nor one that side-steps ten feet at sight of a piece of paper in the road, nor one that takes the bit in his teeth and runs away whenever he takes the notion. In short, the man wants a horse that is easily managed and can be driven by any member of the family. This is horse sense.

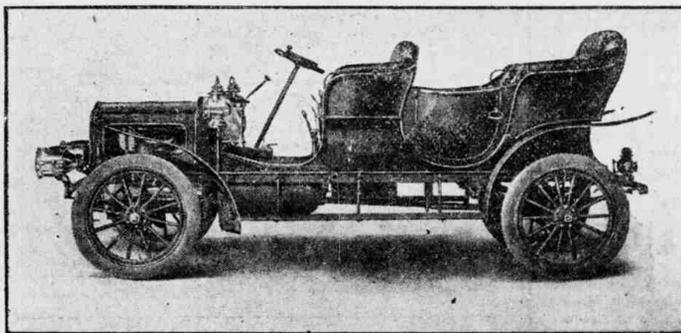
Now, why does a man lose complete sight of this last factor when he is buying an automobile? He consults appearance, style and speed, but when it comes to the question of a machine that any member of the family can drive, that consideration never enters his head. He buys on appearance, style and speed, and, later, when his family wants to run the machine, finds that he has one so complicated that he is afraid to trust it to them. Then he begins to think, and wishes he had done his thinking before he bought his machine. The outcome is that he hires a chauffeur, whom he pays \$100 or so per month, who is supposed to keep the machine in repair, but does little of that, and who uses the machine at night for the purpose of hauling his individual friends around. At the end



a decided change of speed is desired, the WHITE car is controlled entirely by throttle. This seems improbable to a man who has been used to the clumsy makeshift of changing gears whenever a slow speed is desired, but it is a positive fact that the WHITE car will run at any speed from one mile an hour up to full power without any other attention than a mere touch to the throttle wheel. The WHITE car has an emergency gear, but this is only for emergency purposes. It is a change power gear, and not a change speed gear, and is used only in emergencies where excessive power is required, such as pulling through deep sand or gravel, ascending the very steepest hills, traveling over plowed ground, and the like, but on a mere question of increased or diminished speed, the throttle control on the WHITE is everything. It not only effects all changes of speed, but shuts off the power altogether. Think of the freedom and satisfaction with which you would turn your gasoline car over to your family if you knew they would never have to crank it to get it started; if you knew that, in order to increase or diminish speed,

number of men who have sold their gasoline machines and bought WHITE cars, simply to please their families who could run WHITE cars, but could get no pleasure out of their gasoline machines.

3d—The element of safety, as well as facility of operation, enters into the consideration of a family automobile, and in this particular, the new WHITE is pre-eminent. It uses no boiler, but a steam generator which can neither burn out nor explode; it is practically indestructible, and will last as long as the car will last. Not more than a teacupful of water is contained in it at any one time, and a man could hardly damage it if he purposely set himself to do it. Fire and water are absolutely automatically controlled, and both automatic devices are positive in their operation. The burner on the new WHITE car is wholly enclosed. There is no open flame on this car, and while the danger of any rig of any make taking fire is too remote to be taken into consideration, it is ten times as remote in the WHITE car as in a gasoline car, the flame being absolutely enclosed and there being present none of the gasoline car dangers, such as flame from the open



of a year's time the man wonders why his automobile has cost him so much. If he bought a family automobile on the same principles he would have bought a family horse, he would be a number of good, hard dollars in pocket, much more at peace with his family, and his family much more satisfied with the automobile.

For a family automobile, there is nothing better than the WHITE steam car. Simplicity pervades it throughout. Just give the following hard facts a little careful consideration:

1st—Instead of starting with a heavy crank, that is, if it is in the notion of starting, otherwise like a balky mule refusing to start at all, the WHITE car starts, not uncertainly, but positively, at the flash of a match, and three minutes later one can be on the road. After steam has once been raised, the car may then be started and stopped, left standing for hours, re-started at will, and this course continued until the small pilot light is extinguished for the night.

2—Instead of changing gears when

they would never find it necessary to throw out a clutch or to change gears, and that all changes of speed could be accomplished by the mere touch of a little wheel just above the steering wheel!

If you knew that all power could be instantly thrown off by this same light touch and that it was impossible to get rattled in an emergency, there being no clumsy levers to tug and pull; if you knew that, come what might, every emergency could be instantly met by a touch, light as a child's, on the throttle wheel, wouldn't you feel that no condition could arise when your family could not take care of themselves?

Wouldn't you feel that your people were safer than behind any horse that ever stood between shafts? This is just the plain, simple truth about a WHITE car, and that is the reason it is becoming so wonderfully popular as a family vehicle. Any member of the family can drive it. They don't have to wait until you come home at night before they can get some pleasure out of the machine. We know a

muffler, back-firing in muffler, back-firing in carburetor, ignition from short circuits and from flooded carburetor.

It will pay you to consider carefully the foregoing facts, and to look dispassionately into the merits of the WHITE car. Do not get your knowledge of it from competitive salesmen, who probably know less about the car than you do, but get it from WHITE people. If you have any doubt that a WHITE car is far simpler than any gasoline car on the market, ask any WHITE user about this, or come direct to us. If we can not show you that the WHITE car is the simplest on the market in operation, in number of parts, in repair of parts, and in every particular where simplicity is a criterion, we don't want your money. We are willing to appeal wholly to your own intelligent decision. When we have demonstrated this simplicity to your own satisfaction, we expect to sell you a WHITE car, and, after we have done this, you will find our assertions more and more made good as the days go by.

## White Sewing Machine Company. Von Hamm-Young Co., Ltd. Agents

# Clean, Sweet . . . FEATHER PILLOWS

## J. Hopp & Co.,

Young Building Furniture Store, 1053-1059 Bishop Street.

Fine White Bamboo for wearing. Hats, Mats, Fans, Brasses and Pottery. Parrot Fish.

HAWAII AND SOUTH SEAS CURIO COMPANY, Alexander Young Building

FRESH SEEDS ARRIVED BY THE S. S. NEBRASKAN.

Mrs. E. M. Taylor YOUNG BUILDING.

Mrs. Pine—"How many times have you been married?" Mrs. Gollightly—"I'm ashamed to tell you; only once."—Town Topics.

"If it's a nice day, come and take me out in your auto, Wednesday." "But suppose it's not a nice day?" "Come the day before."—Ex.

Wife (to husband standing in front of mirror with razor in hand)—"Are you shaving?" Husband—"No, I am blacking the kitchen range. Where are you—out driving or at a matinee?"—Detroit Journal.

## Extra Pony

(Brunswick Club.)

# 1859 BOURBON WHISKEY

OAK VALLEY DISTILLING CO., COVINGTON, KY.

This celebrated brand of Whiskey is expressly distilled to suit the Hawaiian Trade. It is made from the very best grain grown in the most favored regions of Kentucky, best adapted for that purpose. All prominent physicians recommend it for medicinal and family use on account of its purity and excellence. See that you only buy the genuine article, to be recognized by the Cork and Bottle being branded with our firm name; put up in cases containing 1 doz. quarts; also sold in barrels and half barrels.

BRAUNSCHWEIGER & CO., Inc., San Francisco.



## H. Hackfeld & Company, Limited.

Sole Agents for Hawaiian Islands.