

# Pongee Coats

Handsomely Embroidered  
Very Few Left

## LOUNGING JACKETS

For Ladies' and Gentlemen. These are in Pure Silk and Artistically Embroidered.

## JAPANESE BAZAR

Fort Street, Next the Convent.

## FRENCH LAUNDRY

J. ABADIE - - - Proprietor.

Ladies' and Gents' Washing Done First-class.  
Gloves and Ostrich Feathers.  
Wool and Silk Made Cleaner by a New French Process.  
Charges reasonable. Give us a trial.

258 BERETANIA STREET : : : PHONE 1497

# SPERRY'S FLOUR

## IS BETTER

Robert Innes Lillie,  
Resident Manager.

ROBINSON BUILDING, QUEEN STREET.  
Telephone 564.

## J. Hopp & Co.

FURNITURE

185 King Street

If your stationer cannot supply you with

## Whiting's Papeteries

try the

American-Hawaiian Paper and Supply Co.

Fort and Queen.

# Watches! Watches! Watches!

Watch the window in our new  
store at 121 HOTEL STREET  
(Woman's Exchange)

Don't forget we've moved  
A.M. DIETZ JEWELRY CO.

## To the Go-Ahead of Honolulu

By J. Chas. Green.

Permit me to offer a few suggestions for the future advancement of your Hawaiian Islands. Before doing so, I wish to say that until I came here I had an idea that Honolulu was merely a sort of bathing resort and a place for one to recuperate in, with a village population. It may be that my lack of schooling made me ignorant of the facts, but I have no hesitancy in adding that better scholars than I know very little of the world until compelled to.

Since Christmas day, I have been visiting and touring all over Honolulu and Hilo and have also made a study into the future prospects of the Islands. One in whose hands millions have been placed by the shrewdest merchants in this country for advertising has a certain right to advise others as to how to enlarge the scope of their field. It has been my good fortune to have the confidence of the merchants of the city, I make my headquarters and my home, "The Dear" San Francisco, the city of Grit, the city of Life, the city of Wonders and the city I love. One who has the respect of such a city and is a part of the reestablishment of San Francisco can well be proud, for it took will-power, determination and pride to overcome the obstacles of our disaster of April 18, 1906. My business has grown simply because I knew how and kept at it. If you could only see as we in San Francisco see you, you would have Honolulu ride in the band wagon, full of joy and progress, and help the Pacific to become the power of the future. What is it that makes San Francisco great? The power behind that simple word "Advertise." As an illustration of what the San Francisco merchants do, I wish to give you the campaign of "The Emporium," California's largest, America's grandest store. Before returning to their wonderful, beautiful building on Market street—their old site, but improved on a scale that is the admiration of all—their progressive and untiring general manager, Mr. Henry Durnham, had a campaign for advertising which revolutionized all former attempts of publicity. Every newspaper on the Pacific Coast had a page or two with a picture of the new Emporium rising out of the ashes of the fire with the word "Welcome." In conjunction, my services were used and we had printed a poster twenty-one feet by ten feet lithographed in seven colors. On it was a picture of the new Emporium with the word "Welcome" leading to the door and the background showing a view of other large new structures. This poster was placed in very large quantities in every town and city of the Pacific Coast, as also in Salt Lake City, Chicago, St. Louis, Boston, Philadelphia, New York, and London, England. The poster appeared simultaneously in all the above cities, announcing the opening, October 1. This advertising of such magnitude upon such broad, liberal views, unselfish in its personal results, but used for the purpose of showing the outside world the determination of San Francisco merchants, has done wonders for our city and has resulted in the greatest, most successful opening ever known in our city, even far beyond the dreams of Mr. Durnham and his associates. This is simply a statement of the condensed facts regarding one of our wonders of San Francisco—accomplished simply by advertising, regardless of class.

Your city Honolulu needs the tonic of "advertising"—needs it badly, right at home; yes, right here. The newspapers should have pages of display advertising of sales; the big dry goods stores should be more liberal in newspaper advertising, making inducements so that people can take advantage of bargains. Help your newspapers to look healthy. If you have a forceful impression upon a stranger, your growers of pineapples ought to advertise extensively right here in the newspapers and on billboards. Encourage enterprises to advertise and give them a helping hand. For an illustration, take Mrs. Kearns' Hawaiian preserves—what a grand opportunity for an investment to produce great returns through advertising! Not alone locally, but nationally. Encourage every enterprise which is started locally, and advertise it here first and then elsewhere. Get together and make a campaign in California or on the Pacific Coast, and advertise properly pineapples, your great product. Let me advise you—my advice may be the missing link. Advertise your wonderful Aquarium; that alone is an asset of great value to you here. Your volcano, nearby, is worth traveling millions of miles to see.

Your climate is ideal for the rich who are worn out and want to live for the rest of their lives in comfort and enjoy the real sweet fruits of life. My recommendation for a slogan is—"To Honolulu, to leave your troubles behind."

The future of Honolulu is assured. It will be a great commercial city, a place for sound investment, and will grow ten times as rapidly if advertised extensively and Honolulu's products given the right kind of publicity—the kind that makes a lasting impression.

## A NAVAL BRIDE COMES TO CITY

SAN FRANCISCO, January 3.—The first society wedding of the new year was celebrated yesterday afternoon at 4 o'clock at the home of Mrs. Henry L. Dodge on Franklin street. The bride was Miss Anna Phinney of Montpelier, Vt., who arrived here New Year's day to become the bride of Lieutenant Robert Burns Farquharson, U. S. N. The wedding details were impromptu, since the invitations were given yesterday morning by telephone and all the appointments were hastily arranged for the ceremony. Notwithstanding the hurry of preparation the wedding was a very pretty affair and the setting one of the most effective seen at any of the winter weddings.

The bride was given in marriage by Mrs. Henry L. Dodge, who presided in the place of the bride's mother, Mrs. Truman Phinney, who was detained at her home in Vermont. Lieutenant Farquharson is in the marine corps and the red service color was used in the entire scheme of decoration. In the dining-room brilliant poinsettias gave their effective color and the red shaded candelabra were part of the picture. In the reception room, where the ceremony was performed by Rev. Edward Morgan, the decorations were a red background with a touch of green at the improvised altar.

Lieutenant Pinkston, U. S. N., acted as best man. Among the other officers of the marine corps present at the ceremony and informal reception that followed were Captain Ramsey, Lieutenant Kilgore and Lieutenant Douglas. The bride was gowned in a pale blue satin, fashioned in the directoire mode, and she carried a shower bouquet of roses. She is tall and graceful, with the cultivation that comes with study and travel. She is an accomplished musician and will be a charming addition to naval society in Honolulu, where her home is to be for the present. The couple will sail Tuesday for Honolulu, where Lieutenant Farquharson is stationed.

Mrs. Henry L. Dodge was gowned in a black net over satin embroidered in jet and wore jet ornaments. The bride is a cousin of Miss Mabel Dodge of San Rafael, who was present with her parents, Mr. and Mrs. George N. Dodge. Others present at the impromptu ceremony and wedding supper were Miss Jennie Blair, Mrs. H. P. Gale, Mrs. P. R. Quick, Mr. and Mrs. Walter Remington Quick.

## BOY-LOAFERS GO TO REFORM SCHOOL

Seven boys, who have passed the compulsory school age but who have not years of discretion enough to urge them to work, were committed to the Reform School yesterday by Judge Andrade and will finish their education there.

There are several minor cases of drunks and profane persons before the court, the only relatively important matter on the calendar being the libel case against Sugita, which has been on the books for some weeks. Sugita, it appears, took his pen in hand to get even with a neighbor, Tada Fugimoto. Revelling in the liberty of the press and the virtues of printer's ink, Sugita thought up the most villainous charge he could bring against Tada and sent it to the Hawaiian-Japanese Chronicle, where it duly appeared. The judgment will be rendered on Friday.

## DESERTER MADE A DASH FOR LIBERTY

Police Officer Medeiros, after delivering a prisoner to the Fort Shafter authorities yesterday morning, had to again run down his man and recapture him at the point of a revolver. Daniel Hogan, a deserter, was the fugitive in the case, making another break for liberty just as his captor was getting a receipt for his body. This occurred at the executive building at the post and both Medeiros and the guard took after the flying deserter, plunging into the lantern at his heels. The policeman finally pulled his gun and informed the runaway that shooting was about to commence. This ended the chase.

## Sodas

GET YOURS AT THE  
HONOLULU DRUG CO., LTD.

## TO ORDER

AND FIT ASSURED  
GENTLEMEN'S CLOTHING  
J. E. ROCHA.  
HARRISON BLEK. FORT ST.

## P. M. POND

General Contractor

PLOWING, GRADING,  
HAULING, ROCK, SAND, ETC.

Let Us Submit an Estimate

P. M. POND - Telephone 890

## Real Frames

MADE TO LAST—All Shapes

Pacific Picture Framing Co.

NUUANU, BELOW HOTEL

## DISTILLED WATER

CUTS OUT ALL GERMS

Consolidated Soda Water Works  
COMPANY PHONE 71

## KODAK GOODS

GURREY'S

PICTURE FRAMES

# CLEARANCE SALE OF SHOES

Not Regals, but good shoes of other makes. To make room for New Stock.

MEN AND WOMENS' OXFORDS AND LACE BOOTS.  
\$3.00 Shoes at \$2.50; \$2.50 Shoes at \$2.00; \$2.00 Shoes at \$1.50

LADIES' AND MISSES' WHITE CANVAS TIES.  
\$3.00 Ties at \$2.50; \$2.50 Ties at \$2.00; \$2.00 Ties at \$1.50; \$1.50 Ties at \$1.00.

MISSES' AND CHILDREN'S SHOES.  
\$.50 Shoes, \$2.00; \$2.00 Shoes, \$1.50; \$1.50 Shoes, \$1.00.

MEN'S HOUSE SLIPPERS.  
Some 60 pairs, left over from Christmas, selling at \$1.25 per pair. The regular price is \$2.50.

## REGAL SHOE STORE

McCandless Building, King and Bethel Streets.

# ALPINE MILK

(Unsweetened)

Absolutely Pure.

Just Right in Quality and Flavor.

Ask for Alpine

# CLEARANCE SALE

Of

# BOOKS

In stock-taking, we have found a number of books that are slightly shop-worn, (just on the covers, not inside), and some titles on which we wish to reduce stock. These we will close out at

25 Per Cent. to 50 Per Cent. Off  
WHILE THEY LAST

The sale includes works on SCIENCE and HISTORY, BIOGRAPHIES, and FICTION. Many standard Authors are represented.

COME AT ONCE AND GET FIRST CHOICE.

## Brown's Book Store,

909 Alakea Street, corner Merchant.

## Look At Our Hosiery Show

Examine Quality and Compare Prices.

## L. AHOY

Nuuanu, Below Hotel

## Headaches Are Unnecessary---Why Endure Them?

No one endures a headache willingly, but merely through a dislike to take medicine, for fear it may be harmful.

And it is wise to be careful about the medicine one takes, for health is very precious.

For nearly twenty years millions of people have been relying on

## Stearns' Headache Wafers

to give them relief from aching heads; they have never disappointed them; they are made today from the same pure, simple ingredients as at first; and they have more friends than ever before.

Therefore, you are exercising proper care when you take Stearns' Headache Wafers, for you are using what millions of others have tried and proved best. Don't endure the headache; be kind to yourself—take Stearns' Headache Wafers. And see that you get STEARNS'—the genuine.