



## Millinery

Beginning Tomorrow Morning

A SHOWING of the finer types from the hands of the most artistic foreign and American designers, and some of our own creations, which carry an exclusive distinction which places them in the front rank of fashion's favorites.

We feel justified in the statement that our 1910 displays eclipse those of any previous year.

We Cordially Invite You to Attend



### Women's Skirts and Coats

Assured styles and presentation of the most fashionable models, choicest fabrics, finest color combinations at the most moderate prices.

During our opening we make exceptional price reduction throughout the lines at

\$9.98, \$12.50, \$16.00, \$19.00

### Waists for Easter Wear

The season's smartest models in varieties of styles and materials at sharp price reductions.

\$2.98 waists of silk, or sheer mull, beautifully trimmed in lace and tucks. Correct models in all colors.

The Fair

## Opening

Continuing All Next Week

EASTER millinery is in full bloom. There are hats of this "period" and that, but broadly no period rules the fashion this spring—hence, a congress of beauty and variety that makes it possible for every woman to have something becoming.

Such endless varieties and gorgeous creations coupled with our low scale of prices should indeed make this an attractive and interesting event.

Opening Specials--Particularly do we lay stress upon the strength of our medium priced lines. We present a superb array of correct models for dress or street wear that accurately convey ideal expressions of the season's preference in designing and our values of unusual moment. At

\$3.98, \$4.50, \$6.00, \$7.49, \$8.00, \$8.98 and \$10.00



### Beautiful Dresses

In assortments that are exceptionally complete and remarkably varied throughout the entire price range, which is far below the actual values. Striking values at

\$2.98, \$3.50, \$4.50 and \$6.98

### Broadcloth Capes

\$4.98

In a big variety of shades, beautifully trimmed, \$8.50 values, opening price \$4.98.

The Fair