IT'S NO LONGER ENOUGH

merely to manufacture a good article. In many cases, through imitation and substitution, a manufacturer has to send a bodyguard along with his goods until they reach the consumer.

Take the case of RUBEROID ROOFING, for instance. RUBEROID ROOFING was put on the market nineteen years ago. It was the best roofing then and is the best roofing now. RUBEROID ROOFING to-day has over three hundred imitators and most of them use the three letters, "oid," at the end of the name of their imitation brand.

You can't get a better reason for putting RUBEROID ROOFING—made by The Standard Paint Co., and with the trade-mark shown here—on your roof. RUBEROID ROOFING must be a good deal more than merely a good roofing when a new and unknown company believes that the best way to break into the roofing business is to call itself by the name of its foremost competitor.

RUBEROID ROOFING, made by The Standard Paint Co., costs a little more when you buy it, but a great deal less when you use it, than any other roofing made.

The first cost of roofing means nothing. The ultimate question is, "How long will it last?"

Another advantage of RUBEROID ROOFING is that it is also made in permanent colors of RED and GREEN. The reason Ruberoid colors are permanent is that they are *not painted on*—they are built into the fabric, and so cannot peel off.

When you go out to buy roofing steer a clear course through the tangle of imitators, and get

RUBEROID ROOFING
(TRADE-MARK REG. U.S. PAT. OFF.)

made by the company who are giving you this information now—with the trade-marks shown here, outside the roll, and stamped on every seven feet of the roll itself. Every other competing roofing was put on the market after RUBEROID ROOFING, and has since trailed it not only in age but in quality.

BUY RIGHT.

INCOMPETENCE

In prescription compounding is fraught with grave dangers. Our store is never without a licensed clerk, who compounds every prescription entrusted to us. We realize our responsibility and follow the physician's directions with unerring skill and care. Our work is high grade in every respect, but our charges are always reasonable.

Peter Mayer & Son
PHARMACISTS.
THE QUALITY STORE
19 W. Main St., Marshalltown, Ia.

For Rent!

A NINE-ROOM, FULLY MODERN HOUSE, IN GOOD LOCATION. FINE HEATING PLANT AND EVERYTHING IN GOOD SHAPE. BARN ON PLACE. POSSESSION CAN BE SECURED AT ONCE. PRICE $25 PER MONTH.

BOGART & TREAT
14 East Main St. 'Phone 451.
General Insurance and Real Estate
Marshalltown, Iowa.

THIS IS GUST

"MEET ME FACE TO FACE."

I have just received a large shipment of new goods for summer suits, beautiful new patterns, all suits made at one price

No More $18 No Less

Fit and workmanship guaranteed.
GUS SEIDENBECHER, Prop.
21 North First Avenue.
MARSHALLTOWN, IOWA.

CHICHESTER'S PILLS
THE DIAMOND BRAND.
Ladies! Ask your Druggist for Chi-ches-ter's Diamond Brand Pills in Red and Gold metallic boxes, sealed with Blue Ribbon. Take no other. Buy of your Druggist. Ask for CHI-CHES-TER'S DIAMOND BRAND PILLS, for 25 years known as Best, Safest, Always Reliable
SOLD BY DRUGGISTS EVERYWHERE.

IOWA CITY BEATS LOCAL TEAM 16--0

HIGH SCHOOL TEAM GOES DOWN IN DEFEAT IN FIRST GAME AT HOME.

POOR OFFENSIVE, RAGGED DEFENSIVE PLAY CAUSE

Iowa City Eleven Shows Better Team Play and Its Line Proves Much Stronger—Marshalltown Kept on Defensive Most of the Time—Game Devoid of Sensational Features.

By the score of 16 to 0 the Iowa City high school football team defeated the local high school team at the fair grounds Saturday afternoon. The game was practically devoid of special features but it was won cleanly on merit. Playing a much better game and getting its plays off with more "go" and "ginger," the Iowa City team, while not outclassing the home team, clearly showed its superiority.

The showing made by the Marshalltown team was very disappointing to the high school contingent who held tones of its team winning.

Local Line Very Weak.

At times the line of the local team showed deplorable weakness, being unable to stop the rushes of the opposing line or prevent Iowa City's back field from breaking thru repeatedly. This weakness interfered with getting the plays off, and so crippled Gabelman's punting that several times his kicks were blocked. When he was given protection he boosted the ball well. The all players showed weakness in tackling surely, and the ends were slow getting down the field under punts. Players carrying the ball were not given the interference they should have had, which resulted in losses frequently.

Iowa City's line held better, there was more evidence of team play, and better interference.

Score in First Quarter.

Iowa City kicked off, and Marshalltown lost the ball soon afterward on a fumble, but Gabelman regained it when he captured an Iowa City forward pass. The ball was again lost on a fumble. Getting the ball on a forward pass Van Nostron broke thru the field and ran thirty-five yards for Iowa City's first touchdown. The goal was missed.

Gabelman and Wilson made substantial gains in the next quarter, but the play generally was featureless, practically all of it being in Marshalltown's territory.

At the beginning of the third quarter Whinery was taken out and Keefer was put in his place at right guard.

Iowa City Scores Again.

Iowa City kicked off and Gabelman returned the ball to the center of the field. Forced to kick Iowa City broke thru and Gabelman's punt was blocked Iowa City getting the ball on Marshalltown's twenty-yard line. The local team braced and held for down on its five yard line, Gabelman, kicking out from behind his goal line. Van Nostron received the ball on Marshalltown's thirty yard line and carried it over the goal for a touchdown.

The kickout was a fluke.

Calmus was taken out at left guard and Hull was put in.

Third Touchdown and Goal.

Slowly but surely with forward passes, short and runs, and plays thru the line, Iowa City forced the ball nearer and nearer to its opponents' goal line. From the two yard mark Swisher was shoved over for the third touchdown and Parsons kicked goal.

Time was called just after the ball had been punted out of bounds near the center of the field.

Gabelman and Ray Packer were the mainstays of the home team, altho at times Hatcher and Wilson broke up plays effectively and tackled well.

The teams lined up as follows:

Marshalltown	Position	Iowa City
Wilson	r. e.	Morgan
Bigalow	r. t.	Taylor
Whinery, Keefer	r. g.	Munnkoff
Stewart	c.	Showers
Calmus, Hull	l. g.	Miller
Ray Packer	l. t.	Getz
Roscoe Packer	l. e.	Morgan
Patton	q. b.	Swisher
Gabelman	r. h.	Parsons
Malloy	l. h.	Van Nostron
Hatcher	f. b.	Kennedy

The officials were Orr, of Conrad, referee; Collins, of Iowa City, umpire; Guyer, of this city, field judge; Hockridge, of this city, head linesman.

MAXEY TO APEAL.

Des Moines Attorney to Carry Case to Supreme Court.

W. T. Maxey, the former Marshalltown attorney who was recently ordered by Judge DeGraff, in the criminal division of the Polk county district court, to return to the estate of A. F. C. Garben $300 of the $400 fee Mr. Maxey had ordered paid to himself as administrator, will appeal the action of the court to the supreme court. This morning at 10 o'clock was the time fixed for paying over the amount. Attorneys prosecuting the case declared that, in the event Maxey failed to pay over the amount, the way would be open to brin gdisbarment proceedings.

It is said that, in appealing the case, Mr. Maxey will set up the fact that his claim was allowed by former Judge Miller, and, in view of the order, Judge DeGraff had no right to order the amount cut down.

MAYOR INGLEDUE IMPROVING.

Making Rapid Recovery From Surgical Operation of Saturday.

Mayor O. L. Ingledue, who is at St. Thomas hospital, where he underwent a minor surgical operation Saturday morning, is improving rapidly. The mayor recovered from the anesthetic more rapidly than was expected, and got good rest Saturday night. Another good night Sunday resulted in the patient being allowed to sit up and walk about today. It is likely Mr. Ingledue will be taken to his home Tuesday, and that he will be able to be about within a few days.

"The Traveling Salesman."

"The Traveling Salesman," the James Forbes' comedy drama, under the direction of Henry B. Harris will be the attraction at the New Odeon Friday, Oct. 14. The play represents the romance of "a knight of the grip." It is built on novel lines, and gives an insight into the character of the man who sells goods on the road. The other characters in the comedy will be instantly recognized by any one who has ever visited a small town. "The Great American Drummer" as a comedy study is rich in humor and Mr. McIntyre as Bob Blake, the traveling salesman, take a full advantage of this. He causes a laugh with nearly every line. The poker game shown in the second act is a real exposition of the popular indoor sport of the traveling men. The heroine is played by Miss Gertrude Coghlan. The company roster also includes Sarah McVicker, William Beach, James O'Neill, Jr., Percival T. Moore, H. D. Blackmore, Nicholas Burnham and others.

AMUSEMENTS.

William MacCauley and Company Present "Classmates," the College Drama.

William MacCauley, supported by a very capable company, presented the college drama, "Classmates," at the Odeon, Sunday night. The play drew a good-sized audience, which was thoroughly pleased with the production.

"A Small Town Gal."

"A Small Town Gal," in which Miss Grace Baird was featured, was given at the Odeon in matinee and evening performances Saturday. Miss Baird has a fairly good voice, but aside from her singing the production was featureless and the two small audiences it attracted was all that it deserved.

Clothiers Close.

We, the undersigned clothing merchants do agree to close our stores promptly at 6 o'clock sharp, except Saturday nights, beginning Monday, Oct. 10, 1910.

Signed W. G. Strickler.
Keller & Pound.
George Painter.
P. A. Stern & Son.
A. M. Friend & Sons.
The Fair.

Special Notice.

With all of the latest and finest equipment, I am prepared to take care of all patients wishing a scientific examination of their eyes. Testing days, Monday, Tuesday, Friday and Saturday. No free examinations. Consultation free. Newell Optical Parlors.

Local Weather Record.

Seventy-one was Sunday's maximum temperature with seventy-four for Saturday. The minimum last night was 40, two degrees warmer than the night before. At 7 o'clock this morning the temperature was 43.

Card of Thanks.

We wish by this manner to thank our friends for their many acts of kindness and expressions of sympathy during our recent bereavement in the death of our husband and father. Mrs. C. C. Auld and family.

GAS ENGINE REPAIRING

We Are Now Splendidly Equipped For Repairing All Kinds of Gasoline Engines of Every Description.

Our automobile work during the past two years has been remarkably successful, and to meet a growing demand we have added a complete repair department for overhauling, repairing and rebuilding gasoline engines.

During the winter months we will make especially low rates on this class of work, as it is our dull season in the automobile business. The time for overhauling your gas engine is during the fall and winter, so bring it in and let us look it over and make an estimate on the cost of putting it in first class condition.

Do you own an automobile? If so why not drive in and have it examined by an automobile expert who has had years of experience along this line? Call or write us about your gas engine or automobile troubles.

MARSHALL AUTO COMPANY,
122-124 East Main Street, Marshalltown, Iowa.

Dangerous Surgery

in the abdominal region is prevented by the use of Dr. King's New Life Pills, the painless purifiers. 25c. McBride & Will Drug Co.

Card of Thanks.

We desire to thank the neighbors and friends, the minister and singers for their kindness and sympathy shown us during the illness and death of our husband and father. Mrs. J. W. Jones and family, Luray, Iowa.

Hoarseness in a child subject to croup is a sure indication of the approach of the disease. If Chamberlain's Cough Remedy is given at once or even after the croupy cough has appeared, it will prevent the attack. Contains no poison. Sold by all dealers.

In the Police Court.

John Grimes, J. J. Rickey, D. W. Young and E. J. Travis, arrested by the police for being drunk, were sent to jail for three days by Justice Millard this morning.

Notice to Contractors.

Wanted, bids for the remodeling of school house No. 8, Marion township. For particualrs call or see A. G. Bowles district secretary.

How She Was Related.

"You say, madam," said the bespectacled lawyer to the woman in the witness chair, "that the defendant is a sort of relation of yours. Will you please explain what you mean by that? Just how you are related to the defendant?"

The witness beamed upon the court and replied, "Well, it's just like this. His first wife's cousin and my second husband's first wife's aunt married brothers named Jones, and they were cousins to my mother's aunt. Then again, his grandfather on his mother's side and my grandfather on my mother's side were second cousins, and his stepmother married my husband's stepfather after his father and my mother died, and his brother Joe and my husband's brother married twin sisters. I ain't never figgered out just how close related we are; but I've always looked on him as a sort of cousin."

"Quite so," answered the lawyer. "Your explanations are perfectly satisfactory."

Chamberlain's Cough Remedy has become famous for its cures of coughs, colds, croup and influenza. Try it when in need. It contains no harmful substance and always gives prompt relief. Sold by all dealers.

ENGINE GOES THRU BRIDGE; ONE HURT

CHARLES NUESE, OF PICKERING, HAS CLOSE CALL IN ACCIDENT.

BRIDGE GOES DOWN UNDER TRACTION ENGINE'S WEIGHT

Accident Near Ferguson Results Luckily For Those Concerned — Engine Goes Into Creek Bed, and is Reduced to Scrap—Nuese's Injuries Not Believed Serious.

As a result of a county bridge one-half mile from Ferguson giving away under the weight of a traction engine, Charles Nuese, of Pickering, joint owner with his brother of the engine outfit, was injured, the engine was rendered fit only for the scrap heap, and the bridge practically destroyed. Upon being informed of the accident F. L. Meeks, county superintendent of bridges, left with a gang of men this morning to build a new bridge.

Nuese Bros., who owned the engine, were attempting to run the engine across the bridge when the accident happened. The owners took the precaution of planking the bridge, and Charles Nuese was in the act of placing a heavy plank under the wheels when the bridge went down. The plank struck Nuese in the side, causing a painful injury. It is not believed, however, that the injury will have any serious or permanent results.

Engen is Mess of Scrap.

The creek spanned by the bridge fords what is known around Ferguson as Brush creek. Farther south the same creek is known by the old residents as Ingersoll creek. The creek was dry at the time of the accident. The engine fell a distance of six feet and was practically demolished. People who saw the engine declared that it was fit only for the scrap heap.

Bridge Also a Wreck.

The bridge, which was a thirty-foot steel span, was also as near a total wreck as could be imagined, and was a mass of twisted steel and broken timbers. How Nuese and his companions escaped more serious injury is a mystery to all who viewed thew reckage.

Superintendent Meeks expects to have a new temporary bridge in place within a few days, in order that traffic over the thoroughfare will not be interrupted any longer than absolutely necessary.

NEW MEMBERS RECEIVED.

Presbyterian Church Seeing Results From Special Meetings.

At the communion service of the Presbyterian church on Sunday twenty-nine were received into membership in the church as a direct result of the two weeks' special meetings which were brought to a close recently by Rev. Dr. C. A. Stewart, of Clinton, Mo., and his singer, Mr. Wade. The total number added to the church as a result of the meetings is thirty-two. Three of the number, who have been accepted for membership by this session, were out of the city Sunday. Twenty-one of the thirty-two are received into the church on profession of faith. The remaining eleven are by letter.

Rev. Dr. Stewart's evangelistic work here was highly satisfactory to both the pastor and the congregation, as well as to others of the denominations who attended the meetings. For a short series the meetings are declared among the most successful of any ever held in the city.

At the communion service Sunday twelve candidates were baptized. Special music was furnished by a male quartet composed of Messrs. Millhiser, Kissinger, Fosdick, and Unger.

At the Presbyterian church tonight Dr. Paul E. Bergen, of Shantung University, Shantung, China, will speak.

Office rooms for rent in Masonic Temple. Inquire W. I. Soules, Woodbury building.

TONE BROS SPICES
CANNON BRAND

Pepper is of just as much importance as any other ingredient in cooking. Don't disappoint yourself by using an inferior brand. For perfect flavor add Tone Bros. Pepper before cooking.

Tone Bros. Spices are always fresh. Three times the strength of ordinary spices — and last much longer.

At Your Grocer's—10c
or send us a dime for retail package and "Tone's Spicy Talks."
TONE BROS., DES MOINES, IOWA
BLENDERS OF FAMOUS OLD GOLDEN COFFEE

A Florida Home

Of ten or forty acres will make you a rich man in less than ten years. Fine climate, rich soil. Orange groves and truck farms surround the tract I have for sale in De Soto county, Florida, on monthly payments, $10. Cash will give you possession of land that will make the remaining payments. No interest, no taxes, no fees; $25 per acre. See me at once; sickness or death provided for in our contract payments.

JOHN COBURN
25 West Main Street.

Mrs. Housewife

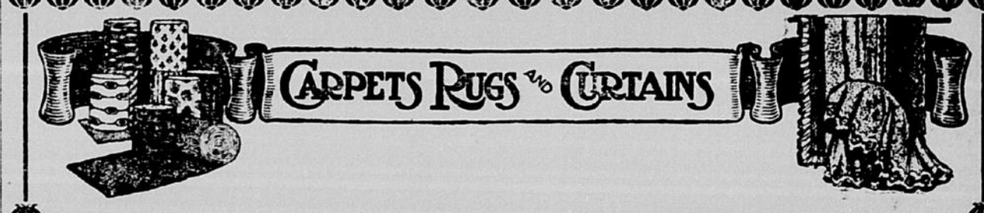
Forget your prejudice for just one baking

Lay aside your favorite baking powder for just once. Forget for a day that it is "the kind mother used." Dispense with the idea that there is "nothing else just as good." It may have served you admirably for years. But just remember, other things have improved since grandmother's time. So why not baking powder?

Get from your grocer today a can of Calumet Baking Powder. Bake a batch of biscuits, a cake or your favorite pastry. If the baking does not come out just as good, **or better,** than usual. If it is not as light, sweet and delicious. If it does not prove up to your high standard in every respect, providing of course you have in every other way exercised your usual methods, **take the can of Calumet back to the grocer and get your money.** This is our first step in making friends for Calumet. The continued good results, the purity, the economy in both cost and use will hold them.

Received Highest Award World's Pure Food Exposition, Chicago, 1907

CALUMET BAKING POWDER



One Entire Floor Devoted To This Department

Plenty of room to show the goods. A large assortment to show you, the right kind of goods for your home.

In our offerings for fall you will find more real values then ever before offered. From the lowest in price to the highest, the quality is there and the price is right.

The greatest values and best patterns from the large mills of the east bought direct to insure newest in design and coloring now ready for your inspection. Bundhar Wilton rugs for wear and durabilty of color have proven the best test of time and we offer you a large selection to choose from in all of the standard sizes and are able to get odd sizes to fit any room on short notice.

Three big floors of House Furnishings

Shade with Bernlin Always the best

THE D. C. WILBUR STORE
FURNITURE
111-113 W. MAIN

Use Bundhar rugs, they solve the ?

The Racket Store

FINE LINE OF IMPORTED CHINA
New Line of Gold Band Dishes Just Received.
29 North Center St.

NONE BETTER Than Our Plumbing

We have installed since 1900 over 300 of the famous John Douglass closets.

Buchanan-Boughton Co.

Simkins & Estel
FUNERAL DIRECTORS
Licensed Embalmers
216-218 EAST MAIN. AMBULANCE SERVICE

T. W. CORAM, Auctioneer
Stock and Farm Sales a Specialty
PHONE 1226 119 EAST MAIN STREET
MARSHALLTOWN, IOWA

See me for your sale dates. I can guarantee satisfaction. Bring in your goods for Saturday's sale. Sale every Saturday in the sale lot. We can handle anything you have to sell. See me about your [illegible] stoves. I have some buyers for good stoves.