

E. R. LAY
Dry Goods, Carpets, Rugs, Linoleums, Trunks, Mattings and Draperies.

THE NEW ENGLAND
Trade at Headquarters It's Safe

Church Bros. Co.
Leaders in Women's, Misses' and Children's Ready to Wear and Millinery.

Commencing Monday

The Final Wind Up On Wash Goods

From Monday until the end of this month we expect to clear out all our summer goods. If prices will do it we ought to accomplish our purpose

| | |
|--|---|
| Printed lace cloths, crepes, cotton foulard and batistes, values up to 15c | Windsor crepes, voiles, embroidered crepes, silk striped voiles, val. up to 19c |
| 7 1/2c | 10c |
| 40 inch voiles and lace cloths, values up to 25 cents | Egyptian tissues, 40 inch fine voiles and lace cloths, val. to 29c |
| 12 1/2c | 14c SEE THIS LOT |
| 40 inch voiles and lace cloths, values up to 39c | A small lot of Wash Silks to close out; values to \$1.50 |
| 19c | 75c |

E. R. LAY

Sole Agency for Butterick Patterns—The best paper patterns published.

If you can't find what you Want Elsewhere, Try Our Store.

CELEBRATE WORK OF RECENT CENSUS

BUSINESS MEN HOLD JOLLIFICATION OVER INCREASE IN POPULATION.

JOHN A. REED AND SENATOR "JOE" ALLEN THE SPEAKERS

Attorney For Local Public Utilities Tells of His Company's Faith in Marshalltown, and Predicts Over 20,000 by 1920 — Senator Allen For Paved Roads and Dry Town.

The Greater Marshalltown rally in celebration of the census showing of over sixteen thousand people, and making of Marshalltown a city of the first class, was a decided success at the Marshalltown Club Friday evening, although the storm made the attendance light. The speakers, John A. Reed, of Cedar Rapids, and Senator J. H. Allen, of Pocatong, proved way above the average in their capacity to interest an audience.

Mr. Reed told the club members that his public utility company had invested in Marshalltown three years ago with faith that the town would grow, and its judgment had been vindicated. He said that every street car had been replaced by a trolley, and that extensions made the gas plant had been doubled and electric generating plant quadrupled. He insisted that up to date the company had made no money out of Marshalltown, but had poured it in here for the future returns.

Predicts Over 20,000 in 1920.
He believed that the change of ownership of the utility properties had brought factions together and had helped the town to grow and he promised that his company would always do its part to meet any growth that might come in the future. He predicted 20,000 to 25,000 people for Marshalltown in 1920, and then urged that a system of paved roads be constructed radiating from Marshalltown, declaring that if the Marshalltown people believed the paved road nowadays would build up a town faster than an interurban line.

Allen For Roads and Dry Town.
"Joe" Allen, born and reared on the old Packard farm, west of town, graduated from the Marshalltown high school, but a non-resident for twenty-six years, reminisced in his preliminary remarks and marveled at the growth of the city during his absence.

Altho a candidate for the republican nomination for governor, he promised not to talk politics, and kept his promise. He boasted of the hard-surfaced road as the next great development which will build up our state, and advised the special assessment improvement district similar to the drainage district plan, which had done such wonders for the wet lands of Pocahontas county. He also recommended state bonds which could be sold at rates of interest so low that the saving in interest would, in his judgment, pay the debt in twenty years.

Mr. Allen observed that Marshalltown had built a magnificent Y. M. C. A. plant for the conservation of young men, and gave it as his opinion that the closing of the saloons in Marshalltown had caused the town's growth fully as much as the expansion of the utility properties.

Judge B. F. Cummings introduced Senator Allen, D. W. Norris introduced Mr. Reed, and County Auditor Dobson made a few remarks concerning the work of taking the census.

A light lunch and orchestra music were enjoyed.

EXTEND FORMAL INVITATION.
Committee From Local Posts to Go to Des Moines.

A formal invitation from the local posts of the G. A. R. and the W. R. C. to the Grand Army of Iowa, to hold its annual convention in this city in June, 1918, has been drawn up and will be taken to Des Moines in person by a committee Monday. It is addressed to George A. Newman, assistant adjutant general of the G. A. R. of Iowa.

The committee, which will present the invitation in person at Des Moines, will consist of J. E. Classen, of the Frank M. Thomas post, No. 94, Orlando S. Hartman, commander of General Sheridan post, No. 452, at the soldiers' home, and a member of the Marshalltown Club, to be named later. Besides inviting the Grand Army of the Republic to select Marshalltown as its next meeting place, the document sets forth the advantages this city possesses, as far as its central location is concerned, over any other Iowa city. Railroad fare to the amount of \$500 can be saved over the selection of Cedar Rapids, and \$1,500 over Dubuque, the invitation asserts.

HAPPENINGS OF INTEREST TWENTY-FIVE YEARS AGO IN MARSHALLTOWN

Friday, July 25, 1890.
"Cosmopolitan Lodge, No. 38, K. of P. installed their officers for the ensuing term last night at Castle hall as follows: C. C. E. W. Welles, V. G. George, George F. L. G. Abbott; M. A. Charles Gillette; I. G. J. L. Whinery; O. G. Jap Hughes."

"A jolly party will leave this city for Clear Lake Tuesday to be gone two weeks. They have rented the Bailey cottage and everything betokened a good time. They are Mr. and Mrs. Ed Tuftree and two children, Mr. and Mrs. A. E. Wilbur and family, Mr. and Mrs. George McNeely, and Mrs. E. E. Good and children."

Mrs. J. C. Bullock is rusticiating in the country, the guest of Mrs. E. C. Wetherbee. The store of Melvin & Elzy at Rhodes was burglarized Wednesday night, the safe blown open, and \$300 in cash abstracted therefrom. The singular feature of the affair was that Mrs. Melvin invariably deposited the cash in the bank every day, but was absent that day and the day's receipts were left in the safe. It would seem that parties cognizant of this fact did the job."

Saturday, July 26, 1890.
"Eighty-three at 1 p. m."
"Miss Sadie Cronkleton pleasantly entertained a company of friends at her home last evening, 405 West Church street, complimentary to her friend, Miss Minnie Merriam, of Chicago. Cards and various other amusements were indulged in and a very enjoyable evening was spent. At the close of the diversification an elegant lunch was served."

Miss Anna Sherlock, aged 15, daughter of Mr. and Mrs. W. M. Sherlock, 107 South First avenue, died of consumption of the bowels after an illness of a few months.

Sunday, July 27, 1890.
The Marshalltown band gave an excursion to Santiago and Des Moines. A good crowd went, considering the warm weather. The band went out to the Des Moines zoo and played several selections while the other excursionists visited at various places in the capital city.

Monday, July 28, 1890.
"Yesterday was another of Old Sol's days. Ninety-two in the shade, and furnace heat in the glare of sun."

"Rain in very much needed, but corn is said to be holding its own, notwithstanding. Other things are suffering for want of moisture."

"A jolly party went to Nicholson's ford Saturday to picnic and enjoy themselves in various ways. The picnic was very much enjoyed, but when the gentlemen appeared on the scene an elegant lunch was already spread and awaiting their coming. The collation was a sumptuous one, and was partaken of with a relish. Those who composed the party were Mr. and Mrs. B. A. Morgan, Mr. and Mrs. Will McKee, of Knoxville; Mr. and Mrs. F. M. Ward; Mr. and Mrs. F. C. Letts, Mr. and Mrs. R. J. Woollet, Mrs. George Will, and Mrs. Frank Mitchell."

"Engineer C. W. McClure, of the Central met with a painful accident yesterday while going north on No. 1. After leaving Albion his engine broke down and a stop of about an hour was made to repair it. Having finished his work he got up on the engine and started on, turning around in the gangway to replace the tools he had been using in his work, when he slipped and fell out, striking on his head and shoulders, and injuring his spine. He was brought back to this city, being unable to proceed farther. He is resting easy today but feels pretty sore from bruises received in the fall."

Mr. Frank Benedict will spend his vacation next week picking blackberries.

"J. H. Hamill, the efficient ticket agent of the Chicago & Northwestern at this point, has resigned his position to accept a more lucrative one with the C. & N. W. at Des Moines. Dr. Tallett, of Montour, will succeed Mr. Hamill here."

Tuesday, July 29, 1890.
"Eighty-seven at 1 o'clock.
The earth's very dry, and dusty O my, and the daily refrain is, we're suffering for rain."

"There was a light sprinkle last night but the showers did not lay the dust."
"The Odeon has been leased to James Strasilipka, of Madison, Wis. the papers being signed yesterday for one year. The new manager has a large list of first-class attractions, the first of which is the world-renowned Thomas Keene, who will appear here in 'Richard III,' Sept. 9. Mr. Strasilipka is well versed in his line of business, and our theater-going people may expect something fine in the way of attractions."

"The Entre Nous Club went to Moller's grove this afternoon to picnic and have a grand good time characteristic of this social organization. An ample stock of provisions was taken along and a beautiful supper was spread. Various amusements were indulged in, and a very pleasant afternoon was passed."

TWO HOUR SPECIALS.
Benedict & Brintnall's Saturday Evening From 7 to 9 O'clock.
Another 100 boxes violet toilet soap three cakes to the box, at 6 cents per box.
One lot ladies' fine ripplette petticoats going at 29 cents.
Two dozen odd numbers and sizes in fine corsets to go at one-half price.
Ladies' fine gauze union suits at 15 cents.
Ladies' 50-cent mesh union suits 29 cents.
Men's balbriggan shirts and drawers at 15 cents.
Men's 50-cent mesh union suits 29 cents.
Children's gingham dresses, ages 4 and 6, at 15 cents.
All white tub silk and crepe de chine waists going at \$1.95.
Headquarters for satisfaction. Benedict & Brintnall.

Rev. and Mrs. I. N. Rich, daughter Miss Hattie, and son Kenneth, and Mrs. Rich's mother, Mrs. A. E. White, arrived home Friday night from a two months' trip in California. The members of the party attended both excursions and visited friends in Whittier. They also visited in Los Angeles and stopped at places of interest en route.

Indirectly denuding the country of horses probably will stimulate the food roads movement, car dealers predict.

Local Man to Umpire.
John V. Bass, of this city, will umpire the baseball tournament to be held in Eldora July 27 and 28, when four strong semi-professional teams will battle for a \$400 purse. The industrial school band will furnish music.

Those who composed the party were Mr. and Mrs. Fred Grumme, Mr. and Mrs. B. E. Eberhart, Mr. and Mrs. M. C. Wheeler, Mr. and Mrs. Col. Milo Smith, Mr. and Mrs. W. E. Snelling, Mr. and Mrs. G. D. Frynk, Mr. and Mrs. R. A. Dugan, Mr. and Mrs. A. J. Janney, Mr. and Mrs. A. B. Cox, Mr. and Mrs. E. S. Benson, Mr. and Mrs. G. F. Powers, W. V. Couchman and Frank L. Williams."

Wednesday, July 30, 1890.
"The court house lawn is growing brown."
"A marriage license was issued from the clerk's office this morning to T. S. Weatherly and Jennie Brown, both of Banker."

"Misses Ida and Emma Woodruff gave a pleasant party to a number of their young friends at their home, 305 East Main street, last evening, complimentary to their friend, Miss Bessie Lovejoy, of Cedar Rapids. A delightful evening was spent with music and other pastimes and a jolly time was had by all present. Refreshments of a high order were served. The guests were Misses Bessie Lovejoy, Nellie Shockney, Maud Smith, Ida Woodruff, Emma Woodruff and Lulu Hufferaker; Messrs. Frank Cole, Lee Merriman, George Jured, Scott July 31, 1890, Mc-Leran and Jack Wright."

"When he was coming down the stairs leading from J. M. Holt's law office, on West Main street, at noon, George McMillan stumbled and fell with fearful force to the bottom of the steps, striking on his head and shoulders. He died about an hour and a half later without recovering consciousness. He was 45 years of age and was survived by a widow and two sons, Harry and Edward C. McMillan. A daughter, Nettie, died the preceding January."

Thursday, July 31, 1890.
"Eighty-three at 1 p. m."
"This is more like it."
"Having arrived at the twenty-eighth milestone of their married life yesterday, Mr. and Mrs. Joseph Holmes invited a few friends to assist them in celebrating the occasion. Mr. A. J. Arnold, a brother of Mrs. Holmes, read a paper prepared for the occasion reviewing their married life which has been a happy one. The guests sat down to an elegant repast at 6 o'clock over which a good time was had. Those present were Messrs. and Mesdames D. C. Wilbur, T. L. Stevens, Willis Clark, Mrs. Rachel Baum, Mrs. Dr. Roberts, Mrs. R. Garwood, Mr. B. L. Allen and Misses Kate and Alice Nichols."

"Among the social events of the week none was more thoroughly enjoyed than the company given by Miss Maggie Ferguson at her home, 304 North Second street, to a number of her Gilman friends who are in attendance at the normal here and several from this city. Games of various kinds were indulged in and a jolly good time was enjoyed. Elegant refreshments were served. Those present were Ralph and Fred Dunkle, Frank Cavert, Charles Hammond, Harry Darr, George Fenton, Chris Slevens, Elmer Wallace, Lawrence Umer, Reuben and David Thompson, the Misses Curtis, Winters, Maggie McGovern, Mary Minnehan, Maggie Collins, Kate Swaney, Carrie Darr, Blanchard and Stella Mallette, Muoney, Cora Head, Florence Sutherland, Edith Pence, May and Jessie Johnson and Carrie Anderson."

"J. F. Tallett and wife, of Montour, arrived in the city last evening to make this their future home. Mr. Tallett will assume the duties of ticket agent for the C. & N. W., which position was formerly held by J. H. Hamill. Mr. Hamill goes to Des Moines."

"Frank E. Wheeler, clerk for Charlie Lander for the past three years, has gone into the drug business for himself at Conrad, his old home. His family will follow him the first of the week. Frank is an exceptionally genial fellow and a first class business man and leaves a numerous friends here who will regret his departure."

"The weather is never too warm for the busy bee to make his presence felt, and yesterday was no exception to the rule. Six young ladies, among whom were Tess Jones, Mamie Watson, and Judith Cornell, of this city, went out to Moller's grove in the afternoon to recline in the shade and enjoy themselves as they saw fit. After partaking of a good dinner they cast about for a good place to sit down and have a social chat. Right under the spot where they were sitting the festive bumble bees, who are supposed to improve each shining hour, had built a nest and raised a numerous progeny. Without any previous understanding about the matter these girls concluded to get up, and they did not stand on ceremony, but shot up in the air like rockets and commenced to dance in a manner that would put to flight a Sepoy Indian. They ran in every direction, fell over logs, crawled into brush heaps, and one of the girls got into a hollow log. The bees were very busy all this time, a fact that no one realized more than those girls did, and a sorrier lot of picnickers could not have been found within a radius of fifteen miles. They finally got away from the bees and lit out for town like checked lightning. The clock shelf is rich enough for them to take their meals off of at present, while they hum. How doth the busy bee improve each shining hour."

Mrs. J. F. Stremier, 304 West Boone street, was pleasantly surprised Friday afternoon by a few of her neighbors and friends who gathered at her home in celebration of her birthday anniversary. A pleasant afternoon was spent informally, and the guests presented their hostess with a handkerchief shower. Later a two-course luncheon was served by Mrs. Charles Woolver and Miss Sadie May Stremier.

SPECIAL OFFERING GRASSRUGS

Grass rugs are the ideal summer floor covering, suitable for the porch, sleeping porch, dining room, or living room. We still have all sizes, colors and patterns which we will offer the balance of July, at the following prices:

| | |
|----------------|--------|
| 9x12 stenciled | \$8.50 |
| 9x12 plain | 7.50 |
| 8x10 stenciled | 7.50 |
| 8x10 plain | 6.50 |
| 6x9 stenciled | 5.00 |
| 6x9 plain | 4.25 |

Coolmore Porch Shades

The patented weave, the very thick slats, the big strong seine twine, the weather resisting stain, and the careful workmanship used on each Coolmore porch shade, make them last years 4-6-9 and 10-foot widths, any drop.

Old Hickory Porch Furniture

All porch furniture, including Old Hickory chairs, rockers and settees, to close at **33 1/3 Per Cent Off**

"Quick Auto Deliveries, City and Country"

Mickel Furniture Co.
Opposite Court House On South Center Street

BIG Chautauqua

July 23 to 27

LeGrand, Iowa

Opening Day, Afternoon and Evening

THURLOW LIEURANCE

And His Band

MARSHALLTOWN DAY

Sunday, July 25th

EXCURSION

\$3.75

Minneapolis and St Paul

AND RETURN VIA

Minneapolis & St Louis Railroad

SATURDAY, JULY 24

Leave Marshalltown at 9:15 a. m. and 11:15 p. m.

Tickets good returning until Tuesday p. m. July 27

SLEEPER \$1.00 :: :: :: DONT MISS IT

J. F. TALLETT, Ticket Agent

War Effect On the Diamond

Immediately on the outbreak of the war now raging in Europe the diamond mines in South Africa closed operations. The invasion of Belgium by the Germans closed the diamond-cutting plants in Antwerp. Holland called her men to arms; this closed the Amsterdam plants. So today there is no diamond cutting in all Europe. Prices can't help but advance under these conditions. Our stock was bought last June at right prices and we offer this stock to you at a right price. Our selected diamonds at \$25 to \$100 are worth the consideration of prospective buyers.

Joseph Jewelry Co

22 East Main Street

Phone 513

Phone 513

Pleasure Rides and Country Drives a Specialty

LIVERY CALLS ON PAVEMENT, 25c
ALL KINDS OF DELIVERY AND BAGGAGE ON QUICK NOTICE—ALSO CARS FOR PICNIC AND FISHING PARTIES.
Do you live in the heart of the town or in the suburbs? Wherever you live you need our services sometime, and you will find it a great convenience to keep our address on hand.—Phone 513.
AUTOMOBILE LIVERY SERVICE is strictly up-to-date, our cars new, clean and in good condition; our drivers careful and courteous. Try us.

The Jensen Auto Livery

Two Doors North of Pilgrim. Look for Big Sign.—5 North Third Ave.
"WE ARE AS CLOSE TO YOU AS YOUR 'PHONE'"