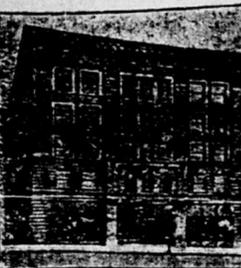


HANDY DIRECTORY OF THE MASONIC TEMPLE



Masonic Meetings

STATED COMMUNICATION Marshall Lodge No. 188 A. F. and A. M. Regular meeting Friday, Nov. 19, 7:30 p. m. John W. Wells, secretary, W. H. Steiner, W. M.

SIGNET CHAPTER, No. 38, R. A. M. Regular convocation Monday evening, Nov. 22, 7:30 p. m. S. Kilborn, H. P. John, W. Wells, Rec.

STATED ASSEMBLY, King Solomon Council No. 20, R. & S. M. Monday after third Sunday, I. T. Forbes, recorder; George Gregory, T. I. M.

REGULAR MEETING Central Chapter No. 67, O. E. S., Wednesday, Nov. 17, 7:30 p. m. Business. Anna Downing, secretary; Mary Black Collins, W. M.

FIRST FLOOR

MARSHALLTOWN CLUB J. SIDNEY JOHNSON, Secretary.

SECOND FLOOR

DR. R. C. MOLISON Surgeon and Physician Rooms 207 and 208. Phone 593. Office hours, 10 to 12 a. m.; 2 to 5 p. m. Residence, 304 Park street.

THIRD FLOOR

DRS. FRENCH & COBB Eye, Ear, Nose and Throat Specialists

DR. R. R. HANSEN

Rooms 314-315 Office Hours: 11 to 12; 2 to 4; and 7 to 9 p. m. Office phone 191. Home phone 473

Physicians and Surgeons

Rooms 302 to 305, Phone 15 for the following physicians and surgeons: DR. M. U. CHESIRE DR. NELSON MERRILL DR. H. M. NICHOLS DR. GEORGE M. JOHNSON

L. F. Kellogg R. J. Andrews

DENTISTS Rooms 315 to 317. Phone 14

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DRS. LIERLE & SCHMITZ Specialists Eye, Ear, Nose and Throat GLASSES FITTED Hours 9 to 12 a. m.; 1 to 5 p. m. Consulting oculists Iowa Soldiers Home. Oculists and aurists Iowa Industrial School for Boys.

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DR. G. E. HERMANEC PHYSICIAN AND SURGEON Office Hours: 11 to 12 a. m. and 2 to 4:30 p. m., and 7 to 9 p. m. Suite 11, Tremont Block

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708 Grand Blvd., Chicago, Special. Chronic, Nervous and Special Diseases. Over 90% of my patients come from recommendations of those I have cured. Consultation FREE. 183rd visit to Stoddard Hotel, Marshalltown, Saturday, Dec. 4, 1915.

MARSHALLTOWN TYPOGRAPHICAL UNION

Ask for the UNION LABEL on your printed matter and read newspapers that are entitled to its use.

She Wouldn't Tell

When Claire was about five years old she had a picture taken for her papa and was told not to tell if it was to be a surprise. That evening when he returned from the office she said: "Papa, was'nt got a s'prise for you, but I won't tell; I won't tell; just wait until you see the proof."

Times-Republican

Published Daily By The TIMES-REPUBLICAN PRINTING CO.

TERMS Evening Edition by mail, \$4.00 By the month by mail, \$1.00 Delivered by carrier by the month, \$1.00 Later Edition for morning circulation, \$1.00 Twice-a-Week edition per year, 1.00 Entered at the post office at Marshalltown as second class mail matter.

WHY PARLEY SHELDON IS MAYOR.

Parley Sheldon is mayor of Ames. He has long been its mayor. Electing him mayor has become a habit with that good town at the parting of the Northwestern ways. Moreover Mr. Sheldon is old in years, verging toward the octogenarian period.

But he is young in spirit and purpose. To illustrate: when the glad news of the Ames victory at Iowa City reached him he warned all merchants to carry in whatever they wished to save from the alleys. He sent word to the colleagues that everything combustible found in alleys should be legal prey to celebrants of the Ames triumph. Two hundred students cleaned those alleys free of everything that would burn. They hired flat cars and transported the material to the campus where a monstrous bonfire told the world the story of victory and defeat. And so the town was clean as a whistle the next morning and everybody was happy.

Ames is finishing a \$100,000 hotel, has paved her streets, has made great advances in municipal improvement. Ames people are proud of Ames. And at the head of all the movements, interested and active as a youth is Mayor Sheldon. That's why he is mayor.

Salary? Well, Parley Sheldon's salary as mayor costs him probably twenty times what it pays but Sheldon doesn't seem to need or consider the salary. He doesn't appear to consider himself disgraced as a businessman because he does public service for less pay than he would demand as manager of a wholesale house or a big banking corporation. The man lives in Ames. He is part of Ames. That's also why Parley Sheldon is mayor of Ames. And it may be added that is why a lot of things have been done and done well at Ames and along the Lincoln Highway and here and there.

Every town has men as big and effective in their way as Parley Sheldon in Ames. Most of them refuse to be mayor. They can't afford to work for the salary. The city and the county may have granted them honors as Ames and Story have to Mr. Sheldon and their opportunities may have made them wealthy; but they refuse to recognize their debt to the public. After having had all that the community can give they refuse to render service. That is why they are not mayors. It isn't enough for such men to pay their taxes. They owe service. Parley Sheldon pays his.

And that is why in his later years Parley Sheldon finds his lease as leading citizen renewed by common consent. He is both able and willing to be useful. And so in the years when other men are waiting for the undertaker Parley Sheldon, mayor of Ames, is as far ahead of the hearse as a six cylinder human automobile ought to be and is still going strong.

BOOKER T. WASHINGTON.

Booker T. Washington is dead. The greatest thought in connection with his death is that fifty years after the emancipation of his race from slavery the death of a descendant of barbarians, three centuries from savagery, should be the "biggest news story of the day" in a country of 100,000,000 people of the highest type of racial development.

Washington was a great man. Great men are common in a great country like this, but this great man had been a slave. The records of his birth are clouded. The best reference authority states that he was born at Hale's Ford, Virginia "about 1857." His birth was never recorded or recorded that the birth of a thoroughbred running horse or that of a hunting dog. Born a chattel. Born property to be sold or given or kept at the will or whim of an owner. And yet in fifty-six years the nameless "nigger baby" on the Virginia manor, representative of a despised and enslaved and ignorant race and a slightly considered item in the property invoice of the plantation, had graduated from Hampton, had commanded an honorary degree of A. M. from Harvard, the oldest university in the United States, had organized one of the greatest schools in the world at Tuskegee, had become one of the most sought and hardest to secure of platform speakers, an author of wide repute and authority; more he was the great example of the possibilities and the future of his race; and most of all his career and his success is perhaps today the most prominent proof and example of America as a land of equal opportunity.

Washington was not only the foremost leader and educator of his race but he was a leader and educator of the dominant race. When he led the negro out of degradation and darkness he also led white men in his own state and section away from the ignorance of unfounded prejudice. Washington not only made opportunity for the blacks but for the whole south. For the industrial and economic progress of that section must remain very much dependent upon the advance of the negro in the south. That the negro must be trained to do the labor of the south is as positive as that the labor must be done. The thrift of the negro is the thrift of the south. It can not

rid itself of him if it would. It must raise his standards. And this Washington taught white men while he bred ambition in the hearts and taught dexterity to the hands of the black man.

As a new element dropped into the crucible where a chemical combination bubbles and seethes clears the cloudy mass and precipitates change, so from time to time the overruling chemist of progress drops a great man into the ferment of human evolution. Washington was one of these. In an elder day he would have been a Moses, later a Savoronola, still later with equal opportunity perhaps an Abraham Lincoln. He and they are incidental forces. They exert themselves in their influence and pass. But the influences remain and harden into social, political and industrial permanences. Booker T. Washington's death is an incident in the passing of billions since the world began. His life and the life of other men who have contributed to the development of mankind are the eternal verities. Where they were born and the span of their lives is mere passing information. The unending part of men's lives is in the work they do and thus is Booker T. Washington one of the immortals.

BUSINESS OPTIMISM DOMINANT.

Mild weather and delay in crop marketing tend to retard retail buying of heavy reasonable goods as distinguished from edibles, but over against this is to be noted increased demands on jobbers, wholesale dealers and manufacturers, which point to a veritable trade ground swell, such as was witnessed in years like 1912, just before the Balkan war began, and in the flush times of 1906. The fact seems to be that in general trade, as in iron and steel and kindred lines, domestic demand has lagged behind and stocks in final distributors' hands were depleted, causing recent eager buying, which has resulted in a mass of orders for immediate shipments, and which it is impossible to fill without some delay.

In industry the pace is, if anything, quicker; foreign war demand and insistent domestic calls cause orders to heap up with iron and steel men; the lumber trade improvement, first visible at the south, has reached the Pacific northwest, where prices have been advanced; winter-wheat marketing is freer; thus improving collections, and sales of spring wheat are large, despite holding by farmers; four millers are crowded with orders; long idle capacity is being put into activity in coke manufacturing; wheat exports break all records; demand for coal is better, activity in steam grades testifying to enlarge industrial operations; railway transportation is of record proportions, the margin of idle cars has about disappeared and shortages loom up as the railways strain to move the freight offering over crowded rails and thru congested terminals.

Reports by sections point to the decline in cotton toning down slightly some of the exuberant feeling noted at the south hitherto, but unprecedented industrial activity, large diversified crops raised at low cost, depleted stocks, and improved methods of financing crop movement, are backlogs to demand from that section. Northwestern farmers are still busy threshing or fall plowing, but expected freer marketing of grain in the near future will swell retail demand and improve collections.

In the far northwest trade is slowly mounting, but much is hoped for from the expected larger demand from railways for lumber. In the southwest optimism rules, and a typical example of current demand is furnished by the report from St. Louis that manufacturers, wholesale dealers and jobbers since August have done the largest business in their history. Exceptionally good reports as to trade distribution and industrial activity come from the cities along the northern border, from Milwaukee and Chicago east to Buffalo. Eastern trade reports are of busy industries, war demand, of course, being a feature, and seasonable goods are selling well at retail, despite the handicap of warm weather.

To sum up, optimism is now the dominating note, a record fall and winter trade is well-nigh assured, and the country's industries are receiving such an impetus from bounteous crops at high prices and unparalleled foreign demand for manufactured goods that the present year will set up a number of new records of measure and movement.

Topics of the Times

Harrison county farmers are up in arms over the "economic reorganization" of the rural mail service in that county. Mr. Burleson is working tooth and nail for republican party success, tho he doesn't seem to realize it.

If the wet weather was bad for corn it was good for market and the prices are higher than ever this year for all kinds of fur. Let nobody sneer over Iowa's fur crop. It runs into big money.

"Wilson is a long way ahead of his party," remarks the Sheldon Mail. And in his war program he is so far ahead of the American people that they are likely to ask him to sit down and rest himself for four years dating from March, 1917.

Up near LeMars a farm sold the other day for \$213 1/2 an acre. And you and I could have bought that place for \$15 an acre long after we were married. Tough, isn't it?

Fred Beckman, professor of journalism at Ames, said something when he told the country publishers to be proud of the classification as "country newspapers." Country journalism has changed since the shingle nail and cheese press days. The country papers of Iowa have plenty to be proud of and satisfied with.

The Rock Rapids Reporter says the governor of Iowa "should go in unhampered." The Reporter evidently suspects that certain candidates might have the wrong stuff in the hamper.

Why not put up a compromise ticket with Clarkson for governor and Dalton for lieutenant governor, or reverse it and nominate Dalton for governor and Clarkson for lieutenant governor?—Pocahontas Democrat.

Isn't there some scriptural injunction against yoking the horse and a certain other burden bearing animal together?

The anti-suffragist who would have the woman at home darning socks instead of at public meetings ought to know that women stopper darning socks long ago. A woman's time is worth more than a pair of worn out shoes for a quarter socks. Darn such argument.

Moreover there isn't any particular agreement with the person who proposes to have a hog pen on the back of his lot as his father did forty years ago.

All this marking on slates of delegates to the convention is like the small boy who makes pictures on his when he ought to be studying the arithmetic lesson.

IOWA OPINION AND NOTES.

"Should they be given what they ask," the people who are clamoring for free tickets to the state fair, would soon be demanding free transportation to and from the grounds, with pay for the time they spent away from their home or loafing place," declares the Perry Chief.

"The supreme court of Kansas has declared the Webb-Kenyon liquor law valid," notes the Council Bluffs Nonpareil. "This is good as far as it goes, but the supreme court of the United States has the last say on this law. Temperance people will not be sure of their ground until the court of last resort has reported."

"It is about time for some one to suggest Colonel Young for governor of Iowa," suggests the Webster City Freeman. "The man is a good one, but getting lonesome, as he has not been 'suggested' for anything in several months."

The Dubuque Times-Journal comments on the Iowa State Teachers' Association on the report that it intends to discontinue the public schools. "The proposed plan is against the spirit of the constitution of the United States, which guarantees equal religious liberties to all creeds," says the Times-Journal.

The Blencoe Herald remarks that "where tried it is being proven that medication and sanitation are controlling the hog cholera. The length of time it will take to rid the country of this expensive disease will be measured by the aid the farmers lend in the matter."

"If the sun shone every day it wouldn't be November," says the Waterloo Courier.

Iowa Newspapers

SHUCKING, HUSKING, PICKING.

[Pocahontas Sun.] When the writer was a boy, we always "shucked" corn but after we had gone to school we always "husked" the corn. A neighbor, however, persisted in "picking" the corn, much to the amusement of us youngsters. We learn, however, that "picking" is the proper term to use in this section this year.

TO ENFORCE RIGHTS.

[Alton Democrat.] Preparedness on the part of the United States should simply mean preparing to keep out of trouble. We have wisely avoided a conflict in Mexico and we shall hold our horses while the war steeds in Europe are devastating a continent to no purpose. But we should be able to say and to say right out loud—that those who wish to fight must keep to the other side of the Atlantic.

MEREDITH AGAIN.

[Iowa City Citizen.] Our genial friend, Ed Meredith, defeated for the democratic nomination for United States senator, but given something equally as good in the form of membership on the governing board of the federal reserve district, is called to bat in the democratic governorship game. Marsh and Palmer having struck out. The managers of the team should sign a few additional men, so that it would not be necessary to play Meredith in every game. No man's popularity can long stand that.

THAT "TROUBLED POOL"

[Manson Democrat.] The Marshalltown Times-Republican one of the most unreasonable and cantankerous republican sheets in Iowa, insists that the conversation about John Clarkson as a prospective democratic gubernatorial candidate be continued. Oh, very well. If John's friends among the prohibition republicans are crazy to keep on talking about him, it may be that some of the democrats who are opposed to him can start a society talk that will make John wish that he had never been "mentioned" for governor on any ticket. And if the Marshalltown Times-Republican is so anxious to put him in the running, it has every right in the world to jump over into the democratic party and tear the shirt off the man from the woods of Monroe county. The prohibition water is fine and there is plenty of room in the pool. Jump in, T-R.

WHEN THE HIDE COMES OFF.

[Pella Chronicle.] The Knoxville Journal misses the point in its comment on a recent reference in the Chronicle to the people who oppose accident insurance, when it asks, "Would insurance save skin?" The Chronicle's suggestion was that the people who "don't believe in insurance" prove their faith by their works by giving a portion of their skin to Hulp Breuklander to patch up the places on his body burned so badly

some time ago, Mr. Breuklander having no insurance. Our idea was that the claim of some religious bigot that life and accident insurance is immoral, and that the man who does not attempt to protect himself by them will be innaime from injury would be inclined to give up this notion with a lot of other tom-foolery if they were obliged to stand up and allow a surgeon to carve off a part of their anatomy for a man who had taken their advice to his sorrow. We are looking forward to the future welfare of the community when we are opposing medieval superstition; it is too much to expect to change conditions in a few days or weeks.

WOULD MOVE S. U. I.

[Iowa City Journal.] It is really amusing at times to read some of the junk about the time that fell from Four Corners was able to get a drink in dry Des Moines. Just now there haills a story from Iowa City in the Iowa City Republican about a man who was "curious" to see if he could get a bottle of beer in Des Moines. He went to Des Moines, remarked his wish for the bottle to a friend and after a while a man came up and whispered to him that he would get the bottle. The man gave up his dollar, and accepted a shoe box as security, but the stranger never returned. Later the man opened his shoe box and was surprised to find in it his bottle of beer and considered that was a great joke on himself and that he was a very wise man, in fact about the wisest and cutest little guy in all Iowa, judging from the way the Iowa City Republican tells the story. We don't suppose there is a town in the whole state of Iowa where the serious citizens from Iowa City could not get a bottle of beer for a dollar and it occurs to us that if the example of our state university has not been able to teach Dave Brant and his cute little friend enough for them to comprehend that even a fool can get every law ever written, save the law of death, then we are not wasting a blamed big pile of money in maintaining the institution in such barren soil. We move the consolidation of the S. U. I. with Ames.

THE OLD AND THE NEW.

[Washington County Press.] Old square pianos are such a drug on the market that an eastern concern is making an announcement which says, "Square Pianos One Cent a pound." This would make a piano cost say from \$10 to \$15. The price is so low that much for them, in fact often they let them go for less and sometimes for the cost of hauling away.

When you think of it what a vast quantity of old things of all sorts there are in the world—old musical instruments, old sewing machines, old photographs, old pictures, old books, old furniture, old engines and machinery of all sorts, and last but not least, old autos. Many of these things would still be serviceable, but no one wants them because they are bulky and heavy. In this progressive era in which we are living, we want the latest thing out. The rosewood or ebony piano which we said was so beautiful a quarter of a century ago we now consider ugly, and we want a piano in the mission style or design.

The brass beds which everyone declared so sanitary must now be shifted to the attic to make way for the wooden beds again—just because fashion says so.

Even the fashion in houses change. What would have seemed a palace when our grandparents were children is now looked upon as a very ordinary homestead. And so it goes. Buy the finest and best thing in the market this year, and next year there will be something a trifle better to supplant it.

The world outdoes even its political, religious and other doctrines and casts them off with as little compunction as it discards last year's summer hats for winter ones. Can it be that there are no eternal verities, no solid rocks of truth, no absolute standards of taste—or is the vacillation and uncertainty in ourselves?

A CASE OF TRANSFORMATION.

[Council Bluffs Nonpareil.] Fifteen brewers in Iowa will close their doors as brewers on Dec. 31. On Jan. 1 following, most of these institutions will reopen in some other line of business.

One brewery in Des Moines will become a creamery. Another will engage in the manufacturing of telephone directories. In Cedar Rapids, a brewery is arranging to manufacture yeast.

Eight Iowa cities now have breweries. These institutions are capitalized at about four million dollars. The supporters of a wet policy have emphasized the property status of the liquor business. But as a matter of fact nothing more is involved in this case than a transformation from one business to another. Of course, some loss of property is involved. But the main, tangible values of property which has been used for the production of liquor may become equally valuable for the production of other lines of goods.

Such changes are frequent all along the line. In the west a paying vein of ore is struck and a city leaps into being in a few weeks. Then the end of the lead is struck and the city vanishes as quickly as it came. The automobile came into existence and as a result hundreds of buggy and carriage factories have been obliged to transform themselves into factories for other products or go out of business.

It may be argued that we have no right to legislate people out of business, but the point has been settled for generations. The right to prohibit the manufacture or sale of liquor is generally recognized as the right to quarantine against a contagious disease. Economic law and the welfare of the state government in these cases.

Vacant buildings are frequently cited as evidence that prohibition of saloons kills business. As a matter of fact it is simply an evidence that prohibition forces transformation. These changes require time, but when adjustments have been effected it is always found that the volume of business continues normal. The portion which formerly went thru the saloons has found new channels and invariably the community and its people are beneficiaries because of the change. When a man who formerly spent his money for booze finds his supply cut off he naturally spends his money for something else more appreciated by his family. Prohibition does not, therefore, destroy property; it simply compels transformation.

PARK GOLF, ETC.

[Sioux City Journal.] The decision of the city council to provide a municipal golf course will be received with a chorus of approval in which there will be a few jarring notes. The generosity of private property owners in the vicinity of Grand View Park makes it possible to lay

RANDOM REELS

Howard L. Ramm

"Of shoes and ships - and sealing wax - of cabbages & kings"

THE PIANO. Pianos are played by people who are equipped with enthusiasm and high-tension technique. Some people have more enthusiasm than technique, and can be heard on a quiet, moonlit night by neighbors who would rather listen to a good band. Technique is obtained by careful study with some-

Music is produced from the piano by leaning heavily against the keys with both hands and stepping on the loud pedal accelerator at the same time. When this is done for several hours in succession, the tendency is to regret having left a comfortable home in the country. Two miles from the nearest neighbor. A determined piano student, who is not hampered by familiarity with the bass clef, can make life in a five-room apartment about as soothing as sleeping under a tin roof in a hall storm.

Whenever a piano begins to develop ripe, fruity discords that can be told the first time over by those who are unable to escape, it is turned over to a bise mechanic called a piano tuner, who finds that \$5 worth of harmony has leaked out during the summer. This harmony is discovered and put back by striking the same key a few hundred times and listening intently with the left ear. Some piano tuners have what is called positive pitch and do not have to use either ear, but it is better to trust to one who leans carefully over the instrument at right angles with the piano stool.

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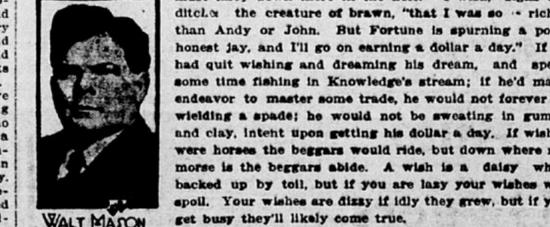
body who secured a surplus while in Europe and has returned home to sell it at \$4 per kilowatt. When a student has absorbed enough technique so that he can play Gottschalk's "Last Hope" without contracting writer's cramp, he is allowed to practice his profession upon the chautauque circuit. The piano would stand higher in the community if it were played with more technique and less physique.

RIPPLING RHYMES

BY WALT MASON.

WISHES

If wishes were motors, the beggars would ride, and throw on us voters the dust, in their pride. But wishes won't carry a man to his goal, and beggars must tarry down there in the hole. "I wish," sighs the ditty, the creature of brawn, "that I was so richer than Andy or John. But Fortune is spinning a poor, honest Jay, and I'll go on earning a dollar a day." If he had quit wishing and dreaming his dream, and spent some time fishing in Knowledge's stream; if he'd made endeavor to master some trade, he would not forever be wielding a spade; he would not be sweating in gumbo and clay, intent upon getting his dollar a day. If wishes were horses the beggars would ride, but down where remorse is the beggars abide. A wish is a daisy when backed up by toil, but if you are lazy your wishes will spoil. Your wishes are daisy if idly they grew, but if you get busy they'll likely come true.



out the proposed links without any considerable initial expenditure. The matter of maintenance can be cared for by the regular park machinery, and will not make an appreciable addition to public expenditures. Sioux City is in great luck to get this play-ground for crownups on such easy terms.

Not many years ago there might have been some grumbling on the ground that it is no part of the city's business to provide places of amusement for the idle rich. In the meantime, there has been a democratization of the game of golf. Now there is complaint that a municipality is delinquent in its duty when it allows wealth to have a monopoly of the physical and mental benefits of golf. Sioux City has been a bit backward in recognizing the needs of sport lovers, due in part to the fact that the idea of public service thru a comprehensive park system was rather slow in development here. If the experience of other cities with municipal golf courses are repeated here, the Grand View course next summer will be besieged by store and office workers wishing eagerly for the opportunity to give their leisure to outdoor sport, and for the most part by those who are players upon the more aristocratic private links. Its accessibility, as well as its economy will help to make business for the municipal course.

While Sioux City is getting a start in the cultivation of public sports, tennis should not be neglected. No park system of any pretensions is considered complete without a system of tennis courts. For young people of both sexes lawn tennis is perhaps the best all around outdoor sport ever devised. It is a game of skill, which develops mind as well as body, while carrying the fascination of the game for the game's sake, which is essential to any successful sport. As a park game, tennis is especially desirable because a little ground will go a long way in accommodating players.

As the vacant spaces fill up, Sioux City will feel the need of baseball diamonds to meet the demand from amateur players. It is to be hoped that the work to give time to this wholesome sport shall not be hampered by lack of facilities. Sioux City is going to get along without the saloon as an amusement center next year. It will be a mistake if the community falls to bid for the employment of some of the time thru to be liberated by offering more wholesome forms of entertainment.

Get Even.

A young man who had been snubbed at the theater door decided to get even with his girl friend. He had secured the first four seats in the sixth row and the young man had the fifth. They paid no attention whatever to him. On the program was a monologist who began to talk love to get a few laughs, as these artists often do. He said: "All the girls who are in love, please stand up." Turning to the girl next to him the young man who had been snubbed said: "Please let me out." Naturally the entire four had to rise. When they were on their feet the remainder of the house roared in glee at the four girls standing up.—National Food Magazine.

No Milk, No Fever.

Scarlet fever is practically unknown in the tropics and doctors say this is because a little fresh milk is drunk there. The streptococcus which occurs in large quantities in most raw milk, is always present in scarlet fever, and experts see in that a cause and effect.

BEST MEDICINE FOR SEVERE COUGHS, BRONCHIAL AFFECTIONS AND COLDS

McBRIDE & WILL DRUG CO. SELLING MEDICINE AT HALF PRICE.

Any person calling at McBride & Will Drug Co. and presenting the coupon below, properly signed, will be entitled to a regular \$5c bottle of Schiffmann's New Concentrated Expectant for half price. With a view to giving those who have not yet used this excellent remedy an opportunity of trying it in the treatment of all Bronchial affections, including Bronchitis, Bronchial Asthma, Whooping Cough, Severe Cold, Croup and Hoarseness; to prove its merits, all persons applying are thus given a chance to obtain a regular \$5c bottle for 25c by presenting the coupon below. Even tho not in need of such medicine at the present time, it will pay to buy now, as some such remedy is sure to be required before the winter is over, but this remedy cannot be obtained at half price again.

This excellent new remedy is sufficiently concentrated so that 3 ounces when mixed at home with simply one pint of granulated sugar and one-half pint of water (according to printed directions) makes a whole family supply (128 teaspoonful) as much as would ordinarily cost \$2.00 to \$3.00 for the same quantity of the old, ordinary, ready-made kinds of cough medicine, of doubtful merit and without a guarantee. It is prepared from strictly harmless plants, contains absolutely no chloroform, opium, morphine or any other injurious drugs as do most Cough Remedies, and can therefore be given to children with perfect safety. It is pleasant to take and children are fond of it. Besides, absolutely no risk whatever can be run buying this remedy, as McBride & Will Drug Co. will refund your \$5c just the same as with Dr. Schiffmann's famous Asthma-remedy, if it is not found the very best remedy ever used. If a neighbor or friend could be induced to divide and pay for half the quantity, the cost would thus be only about 12c to each.

TWENTY-FIVE CENT COUPON—NO. 1.

This coupon and 25c is good for one (only) 50c bottle of Schiffmann's New Concentrated Expectant at McBride & Will Drug Co., if your name and address is filled in.