

## Berea and Vicinity.

GATHERED FROM A VARIETY OF SOURCES

### DR. BEST, DENTIST

CITY PHONE 153  
OFFICE OVER POST OFFICE

Mr. O. E. Nixon, a former student and Farm Foreman at Berea, writes a friend an appreciative letter from Fredericktown, Ohio, where he is located.

Mrs. F. M. Livengood has been quite ill for the past week.

Miss Margaret Wallace who was sick a few days last week is out again. Mr. Ewell Isaacs of Jackson Co. has been the guest of his aunt, Mrs. L. C. Gabbard for several days.

Mr. Pal Cornelson was in Richmond on business last Friday.

Mr. Bige Estridge bought a fine horse of Gran Hays last week for \$175.

Bennie Titus who has been in Jellico, Tenn., returned to Berea Sunday.

Clinton Early who is taking a business course at Lexington, was home Saturday and Sunday.

Miss Grace Adams has been quite ill this week.

Mr. Will Clift of Cleveland, O., is here for a visit with his relatives and friends.

I have just opened the most complete stock of goods. Come and see the new styles.

Mrs. S. R. Baker.

Dr. Dunn of the State board of health was here Sunday.

J. M. Early was home over Sunday with his family.

Mr. and Mrs. Isaac Dean of Clover Bottom were the guests of their son Mr. John Dean and wife, Saturday and Sunday.

Mrs. J. K. Baker who has been very ill for the past few weeks is some better.

Mrs. Everett Todd and children of Brassfield, were the guests of Mr. and Mrs. S. C. Lewis last week.

Miss Nell McFerron of Livingston is the pleasant guest of Mr. and Mrs. F. M. Livengood this week.

W. R. Gabbard left Thursday for Montana for a short business trip.

Prof. and Mrs. J. P. Faulkner have had several of their friends as guests at their home this week. Among them were, Prof. Pitman, an instructor of a business school at Barboursville, and Miss Johnson of Pineville.

Mr. and Mrs. Bee Harris have the sympathy of a host of friends over the loss of a little infant at their home this week which died from whooping cough.

Mr. and Mrs. H. R. Prather were Richmond visitors Tuesday.

Mrs. J. E. Dalton was visited at her home the first of the week by her father, Mr. Thomas Vians and sister Miss Beulah of Scaffold Cane.

Miss Bertha Robinson is moving into the rooms over J. W. Tatum's store just vacated by Robert McSwain and family.

Miss Martha Clink a former student is visiting friends in Berea.

French measles are very prevalent around Narrow Gap.

I have all the new spring styles in Queen Quality low shoes.

Mrs. S. R. Baker.

Mr. Cartmell's Sunday school class had a social Saturday night at the Parish House.

A horse for sale—M. K. Pasco.

Eight members were received in the Narrow Gap church Sunday by the Rev. Howard Hudson. Two came on confession of faith and were immersed by him.

One of the most enjoyable entertainments ever given in a Lyceum course here was that of the Schilckret Hungarian Orchestra Monday night.

It would be hard to say too much in praise of the music rendered. It ran from ultra-classical to very popular, and was perfectly rendered all the way thru. The director soon found the soft spots in his audience and managed to hit them with every selection. All who were present, and there was a very large crowd, expressed the hope that they would be on the programme again next year. There is good reason to expect that they will be here.

Dan Hudson left Monday for Illinois where he will fire on the I. C. railroad, at which he formerly worked.

Mr. and Mrs. Everett Todd of near Speedwell, leave this week for Illinois and will make their future home near Bloomington.

Albert Powell is putting up a large store building on the lot recently purchased of Bert Harrison, on Chestnut street.

Mr. and Mrs. Edward Lindsay of Covington, were the guest of her sister, Mrs. W. H. Bower, and family several days last and this week.

Mrs. C. A. VanWinkle has been ill the past week.

Mrs. Geo. Johnson, of Mt. Vernon, is visiting with her aunt, Mrs. I. C. Dooley of this place.

The new tile floor has been finished in the National Bank building. The building is almost completed and will soon be ready for occupancy.

Several nice rooms for rent suitable for offices and barber shops. One with sky light, would make an excellent room for a photographer. Call at Berea Bank and Trust Co. office.

Miss Mattie Medlock, of Isaacs, Ky. has spent several days with her brother-in-law, Mr. Will Isaacs, of Berea.

Dr. A. E. Thomson left Monday on the trip to Oklahoma, described in this column last week. He will probably return about next Wednesday.

Mr. Henry Ingram, a former student, was in town over Sunday straightening up his affairs previous to going to Illinois about March 1st to take up work under the American Sunday School Union.

Bob Knuckles, of the upper end of town, was recently taken to Richmond and after examination as to his sanity, sent to Lexington.

## U Z P F

Use Zaring's Patent Flour

And do not fail to visit our store when in need of something good to eat.

We carry a complete line of staple and fancy groceries, fruits and vegetables.

THE CLEAN STORE

H. R. Prather

Successor to Golden Grocery Company.

Phone 184

Main Street.

Opposite Citizen Office

Mr. and Mrs. Samuel Rhinehart of Cincinnati are visiting Mr. and Mrs. J. W. Stephens. Mrs. Rhinehart is Mrs. Stephens' sister.

Following are the topics for the week of prayer which will be kept by the Union church and college workers next week in preparation for the revivals:

Monday—Service for the unsaved, Jer. 9: 1, Rom. 9: 1-3, Mat. 23: 37. Leader, Rev. Howard Hudson.

Tuesday—No meeting.

Wednesday—Preparing the way, Isa. 40: 3-5, 57: 13-14. Leader Mr. T. J. Osborne.

Thursday—Personal work for the unsaved. John 1: 35-45, James 5: 19-20. Leader, Dr. Thomson.

Friday—Power from on High. Acts 1: 1-8, 2: 1-4, 38-39.

WANTED—HORSES AND MULES. Buyers will be at Berea on Fridays and Saturdays last before court days at Richmond to buy a car load or more of horses and mules, all grades bought. For information, see or call on

J. W. Hoskins and Co., Agents.  
Berea, Ky.

FOR SALE—A good farm three miles from Berea on the Wallaceon pike; good house and barn and a fine orchard.

Elihu Bicknell, Paint Lick, Ky.

### HAY FOR SALE

For good mixed baled hay, by the ton, at reasonable price, apply to

James A. Todd,  
R. R. No. 1. Paint Lick, Ky.

### PUBLIC SALE

I will hold a combination sale at the corner of Center and Main street in Berea, Ky., on Saturday, Feb. 27, 1909. To sell horses, mules, cattle or anything one has to sell. We have booked to sell on that day one brown horse eight years old, 16½ hands high, sound, good work and saddle horse, one superior grain drill; two two-horse corn cultivators, one mowing machine; one horse rake; one dry cow, will be fresh May 1, and a number one good milk and butter cow.

Any one having anything to sell, have it there on that day and I will sell it for a reasonable commission. Sale to begin at 10 a. m.

W. P. Prewitt, Auctioneer.

### BAND CONCERT

The College Band will give a concert in the Chapel, Tuesday evening, March 2nd. Those who attended the concert last year will remember the fine program given then. They can be assured of even a better one this year, as the band has developed wonderfully under Mr. Clare Canfield's efficient leadership. Not only is their technique better but the grade of music played is finer. Overtures, marches, waltzes, characteristic medleys and specialties,—come and hear them. "Cows in the cotton," a plantation episode,—worth the price of admission to hear that trombone bawl. Come and bring your milkpails. Admission, Adults 15 cents Children 10 cents.

## College Items

HERE AND THERE

Pres. Frost, who managed to spend Sunday in town, left Wednesday noon for another trip in the interest of the Adjustment Fund.

Mrs. Rogers gave a delightful talk Sunday night to the Y. W. C. A. Miss Anna Smith, the president's secretary, who is on a vacation at her home in Bellevue, O., has been taken ill, chiefly from over work and will not be back for some time.

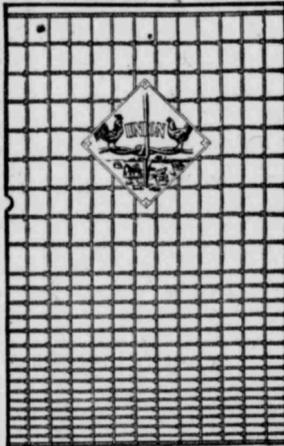
Prof. Marsh has been in Chicago most of the week attending the annual convention of the department of superintendents of the National Educational Association. He is expected back Friday.

## GO TO THE New Cash Store FOR FRESH GROCERIES

I Buy All Kinds of Produce

W. J. TATUM

Cor. Main St. and Golden Place, Berea, Ky.



### Union Lock Poultry Fence

Square, close mesh. The most serviceable fence on the market for poultry yards, orchards and gardens, and at no greater cost than netting. Write for catalog of fencing for all purposes.

UNION FENCE CO., DeKalb, Ill., Kansas City, Mo.

## We Buy FURS Hides and Wool

Feathers, Tallow, Beeswax, Ginseng, Golden Seal, (Yellow Root), May Apple, Wild Ginger, etc. We are dealers; established in 1856—"Over half a century in Louisville"—and can do better for you than agents of commission merchants. Reference, any Bank in Louisville. Write for weekly price list and shipping tags.

M. Sabel & Sons,  
229 E. Market St. LOUISVILLE, KY.

His Motives Misunderstood.

"Our pastor is such a thoughtful man," said Mrs. Jenner Lee Ondego. "When he is going to preach a missionary sermon and take up a collection for the heathen he always announces it two or three Sundays beforehand."

ABOUT ADVERTISING—NO. 9

## The Doctor Whose Patients Hang On

By Herbert Kaufman.

Out in China all things are *not* topsy turvy. Physicians are paid for keeping people well and when their patients fall ill their weekly salary check is stopped. The Chinese judge a medical man not by the number of years *he* lives, but by the length of time his clients survive.

An advertising medium must be judged in the same way. The fact that it has *age* to its credit isn't so important as the *age of its advertising patronage*. Whenever a newspaper continues to display the store talk of the same establishment year after year, it's a pretty sure sign that the merchant has *made money* out of that newspaper, because no publication can continue to be a losing investment to its customers over a stretch of time without the fact being discovered. And when a newspaper is able to boast of an honor roll of stores that have continued to appear in its pages for a stretch of decades it has *proven its superiority* as plainly as a mountain peak which rises above its fellows.

The combination of *stability and progress* is the strongest virtue that a newspaper can possess. *Only the fit survive*—reputation is a difficult thing to get and a harder thing to hold—it takes *merit to earn it and character to maintain it*. There is a vast difference between *fame and notoriety*, and just as much difference between a *jamous newspaper* and a *notorious one*.

Just as a manufacturer is always eager to install his choicest stocks in a store which has earned the respect of the community, just so a retailer should be anxious to insert his name in a newspaper which has *earned the respect of its readers*. The manufacturer feels that he will receive a square deal from a store which has age to its credit. He can expect as much from a newspaper which is a credit to its age!

The newspaper which outlives the rest does so because it was *best fitted to*—it had to *earn* the confidence of its readers—and *keep it*. It had to be a *better* newspaper than any other, and *better* newspapers go to the homes of *better* buyers. Every bit of its circulation has the element of *quality and staying power*. And it is the *respectable, home-loving* element of every community—not the touts and the gamblers—toward which the merchant must look for his business *vertebrae*—he cannot find buyers unless he uses the *newspaper* that enters their homes. And when *he does* enter their homes he must not confuse the sheet that comes in the back gate with the newspaper that is delivered at the front door.

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IF PRICES COUNT ANY, LOOK AT THIS!  
GET READY!

# FIRE SALE!

\$5,000 Seasonable Goods Must Go

100 MEN AND BOYS' SUITS

WORTH \$2 to \$12 MUST GO AT \$1.19 to \$7.50

1,000 PAIR OF SHOES

WORTH 25 cents to \$4.00 MUST GO AT 15 cents to \$2.99

Men's Fur Hats, 50 cents to \$1.49  
worth \$1 to \$2.

Men's Shirts, 19 cents to \$1.00  
worth 19 cents to \$1.50.

Men and Boys' Caps, choice 15c.

Men's Gloves, worth 25 cents to  
\$1.25, now 19 to 75 cents.

Best Felt Boots \$2 per pair.  
Suspenders, 4 to 35c, worth 5 to  
50 cents.

Yard wide good Domestic 5 cents. Calico 4 to 5 cents. Gingham 5 to 8 cents. 50 cents Dress Goods 39 cents. 2 Handkerchiefs 5 cents. Best Patent Flour 65 to 70 cents per sack. 8 Pound Extra Coffee \$1.00. 2 Packages Soda 5 cents. And numerous other bargains.

SALE TO BEGIN

Thursday, February 18, 1909

At 8:00 a. m. and continue 20 days. Lowest ever held in Berea.

TERMS CASH.

R. J. ENGLE, Berea, Ky.

## Style = Quality = Prices

With our Enormous Stock of New Spring Goods we are able to fill every Desire and Requirement. Dress Goods, Queen Quality Shoes, American Beauty Corsets, Skirts, Laces and Embroideries, Ready-made Waists, Underwear, and Ladies' Hats.

MRS. S. R. BAKER, Berea, Ky.

## Every Month

writes Mrs. E. Fournier of Lake Charles, La., "I used to suffer from headache, backache, side ache, pressing-down pains, and could hardly walk. At last I took Cardui, and now I feel good all the time."

TAKE **CARDUI**

It Will Help You

Cardui is a medicine that has been found to act upon the cause of most women's pains, strengthening the weakened womanly organs, that suffer because their work is too hard for them.

It is not a pain "killer," but a true female remedy, composed of purely vegetable ingredients, perfectly harmless and recommended for all sick women, old or young. Try Cardui. Women's Relief.

AT ALL DRUG STORES