



"Do the thing that counts."

The person today who would be successful must do what this Ad suggests. Depositing part of your income in an Interest Account in this Bank will show a continual increase on the credit side and that is what counts.

BEREA BANK & TRUST CO. Main Street, Berea, Kentucky

The Citizen

A family newspaper for all that is right, true and interesting.

Published every Thursday at Berea, Ky.

BEREA PUBLISHING CO.

WM. G. FROST, Editor-in-Chief C. H. WERTENBERGER, Managing Editor F. O. BOWMAN, Assistant Manager

Subscription Rates

Table with 2 columns: Rate (One Year, Six Months, Three Months) and Price (\$1.00, .60, .35)

Send money by Post-office or Express Money Order. Draft, Registered Letter, or one and two cent stamps.



No Whiskey Advertisements! No Immoral News Items!

CHRISTIAN ENDEAVOR DIRECTORY

We are giving below the names of the leaders of Christian Endeavor at the Union Church this year. Every one should know the officers of the organization. They are: President, Glenn Phelps; vice-president, Lloyd Rackley; Corresponding secretary, Katherine Harwood; recording secretary, Stewart Leask; treasurer, Luther Ambrose; chorister, Luther Ambrose.

CHRISTIAN ENDEAVOR

The meeting of the Christian Endeavor of the Union Church Sunday night was led by Miss Sarah Esther Jones and James B. Heird. The topic was "Manliness and Womanliness."

THE CRY OF A MILLION

A response to the President's proclamation calling for relief for the suffering Armenians in the war and famine stricken zone of Turkey, Persia and Syria, where free-handed butchery of innocent non-combatants is taking place, was taken up all over our land on the dates designated, October 21-22, by churches and Christian organizations.

The Awful Facts

(Based upon best available information.) Armenian population of Turkey, Persia and Syria before the European war 2,000,000 Massacred or died of wounds, disease, or exhaustion, about 850,000 Total Syrian population in Syria, Palestine, Persia and in "The Levant" generally, many of them in a destitute and starving condition, over 3,000,000 Syrians who have perished, over 100,000 Amount of money needed to rehabilitate the destitute and starving \$5,000,000

The American Committee for Armenian and Syrian Relief was organized to meet this appalling need. Members of the Committee pay the expense of the Committee's work, thus making it possible to cable every dollar given for relief.

A recent cablegram from Constantinople to the State Department at Washington gives assurance of the consent of the Turkish government for the distribution of money, food and other supplies in Syria. Strong commissions, headed by American consuls and missionaries, are administering the funds from forty-four centers. Can we, dare we, withhold the help we can give. All contributions should be forwarded to Charles R. Crane, Treasurer, 70 Fifth Avenue, New York.

A THOUGHT

Life is too short, my dear, too short The grave too near at hand To fret and fume in useless strife And toil for gold and land. Heaven above us, earth around The infinite works of God A consecrated life of love And Duty's path well trod. These are the gems in the whole, wide world Worthy the price of strife And the consummate end of all human trend Will be found in a well-spent life. So noble thought, we ever find The greatest need of all mankind, And who receives in answered prayer Will find a heaven treasured there. Oh give to me that treasure sweet, No better gift can I entreat, My passing act I shall not heed, My thought is pure, 'tis all I need. —Seward Gwaltney. But, to the hero, when his sword Has won the battle of the free, Thy voice sounds like a prophet's word, And in its hollow tones are heard The thanks of millions yet to be. —Halleck.

SMART PEOPLE BUY DRY GOODS AND NOTIONS

OWEN McKEE

THERE IS A REASON

RICHMOND KENTUCKY

CHARACTER IN READING

The Youth's Companion does more than entertain; it affords the reader a mental and moral tonic. Its stories are not only well told, contributed by the best writers of stories, but they maintain the standards, reflect the ideals of the best homes. They do not throw a false glamour over the tawdry things of life. Rather do they depict the courageous, the healthful, the simple—the true life of the greater number with their adventures, their conflicts of temperament, their failures and successes. In 1917 The Companion will print 12 serials and story groups besides fully 250 single stories and sketches, all for \$2.00. The Forecast for 1917, which we will send on request, tells all about the great features of the coming volume.

By special arrangement new subscribers for The Youth's Companion can have also McCall's Magazine for 1917—both publications for \$2.10.

Our two-at-one-price offer includes:

- 1. The Youth's Companion—52 issues of 1917. 2. All the remaining issues of 1916. 3. The Companion Home Calendar for 1917. 4. McCall's Magazine—12 fashion numbers of 1917. 5. One 15-cent McCall Dress Pattern—your choice from your first number of the magazine—if you send a 2-cent stamp with your selection.

THE YOUTH'S COMPANION St. Paul St., Boston, Mass. New Subscriptions Received at this Office.

AFTERWHILE

Life will be sweet some happy day In the unfolding years, When love shall have its perfect sway And there shall be no tears.

I shall forget the faded rose And dreams that proved untrue, When that glad morning glows And I awake—with you.

Till then, oh, I shall miss your kiss And your sweet word and smile, While I await with you the bliss Of that great afterwhile. —Edward Collins Downing.

THE LURE OF LIFE

How good 't is to live! How hard it is to die! Life has so much to give Of love and earth and sky.

The mountain and the stream, The blossom and the bird Are beauties of the dream With which my heart is stirred.

And home and kin and friend— I cannot turn away. Why must life's music end And we go back to clay?

Oh, how I long to live! And how I hate to die! Life has so much to give Of love and earth and sky. —Edward Collins Downing.

TO THE PRESIDENT

Defender of thy country's honor Against the heartless rule of might, Be firm, when foes intrude upon her, Till right is recognized as right.

Let not the politician's babble Or words of weaklings give thee pause. Greatness defies the fickle rabble, When conscious of a noble cause.

We love the peace that makes us brothers With all our fellows everywhere, While claiming for ourselves and others The justice that is full and fair

But, if our land should see for duty Its sons with hostile arms arrayed, O may the sword reflect with beauty The light of heaven from its blade. —Edward Collins Downing.

"I find lady customers very hard to please." "I can't say that. My goods seem to give eminent satisfaction." "What line?" "Mirrors"—Exchange.

DENTAL PREPAREDNESS

What is the most important attribute of a soldier? Good feet? No. Good eyesight? No. Good brains? No. What then? Good teeth.

A soldier may have good feet, good eyesight, and good brains but if he has bad teeth, he can't eat. If he can't eat he can't march near enough to the enemy to see him and use his brains to fight him. How does a soldier get good teeth? By having good teeth in childhood. How do children keep good teeth? Through being taught by their mother how to keep their teeth clean and having their teeth looked after while they are growing. This makes good teeth for future soldiers.

It would seem then as though the first patriotic duty of a mother was to keep her children's teeth in good condition.

It is.

BIG COMBINATION OFFER

Good Till November 1, 1916 The Daily Evening Post to January 1, 1917.

Home and Farm, 6 months. Kentucky Governors' Wall Map, postage paid. The Citizen one year.

All for \$1.50. Rush your orders in at once. Ad-15. The Citizen

What We Are Speaks Louder Than What We Say

The National seeks your business on its record

Berea National Bank

Berea, Kentucky

Protectorate by United States Needed If Mexico Is to Rehabilitate Herself

By WALTER G. ELIOT, of New York

The oppressed people of Mexico are capable of rapid education. They are grateful for every chance to rise. They are sensitive, emotional, and in many cases very proud. They are quick to respond to gentle and fair treatment, and abundantly able to regenerate that beautiful republic if given human treatment and human help by us.

What they need at this minute, and the only thing they need, is for the United States to step in at this particular period of chaos and exercise a just protectorate over them, as we did in Cuba, for a few years until they can be educated and learn the power of their own votes to govern themselves. This it is the duty of the United States to do and to do now.

We must not delay the inevitable intervention to such a time as foreign money, foreign munitions and foreign selfish interests shall involve us in a war so costly and bloody in Mexico that anything which could happen at the present time would seem in comparison but a nursery story.

War is a dreadful thing, but if humanity and the Monroe Doctrine mean anything but blatancy and boast they mean timely intervention.

Berea College Calendar

October

- 27. Friday: 9:30-9:50 a.m. Department Conferences. 6:30-7:30 p.m. Vesper Socials, Calls. Christian Endeavor Convention 7:40-9:10 p.m. General Faculty (7:40, roll call; 9:10, adjournment). Recommendations and Routine Business. Commission on Union Church. Three Big Things Brought from Summer School: Vaughn, Whitehouse, Hillman, Clark, Parker, Misses Disney, Case, E. Moore. 28. Saturday: 9:30-9:50 a.m. United Chapel. Christian Endeavor Convention 6:30-7:30 p.m. Free Vesper Hour. 7:30-9:30 p.m. Literary Societies. 29. Sunday: 9:45-10:45 a.m. College Sunday School. Christian Endeavor Convention 3:30-4:00 p.m. Open Air Service, Roberts. 6:15-7:45 p.m. Young Peoples' Meetings. 7:30-8:30 p.m. Chapel Worship: Upper Chapel, Raine; Main Chapel, Knight.

- 30. Monday: Free Day. 6:30-7:30 p.m. Band Practice. 31. Tuesday: 9:30-9:50 a.m. Department Chapeis. 7:00-9:00 p.m. Department Socials. November 1. Wednesday: Mountain Conference 9:30-9:50 a.m. Department Chapeis. 3:50-5:30 p.m. Cabinet. 6:30-7:30 p.m. Vesper Socials, Calls. 7:30-9:00 p.m. Prudential Committee. 2. Thursday: 9:30-9:50 a.m. Divided Chapel: Upper Chapel, Rumold; Main Chapel, Hunt. 3:50-5:30 p.m. Prudential Committee. Mountain Conference 6:30-7:30 p.m. Dormitory Prayer Meetings. 7:30-8:30 p.m. Church Prayer Meeting. 3. Friday: 9:30-9:50 a.m. Department Conferences. Mountain Conference 4. Saturday: 9:30-9:50 a.m. United Chapel.

DODGE BROTHERS MOTOR CAR

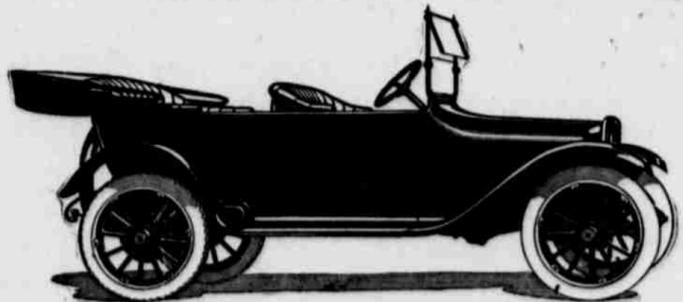
Repairs are rarely rendered necessary except by accident or abuse

Cars which have been in use for a long period are as good as new if they have been given any sort of care.

It will pay you to visit us and examine this car

The gasoline consumption is unusually low. The tire mileage is unusually high. The price of the Touring Car or Roadster complete is \$785 (f. o. b. Detroit)

The price of the Winter Touring Car or Roadster complete including regular mohair top is \$950 (f. o. b. Detroit)



BEREA MOTOR CAR CO.

Cornelius Building

Berea, Ky.

CHOICE FARM FOR SALE

111 Acres on Dixie Highway just outside of Berea, joining the Kinnard and Silas Moore places.

One Third Cash, balance one, two and three years with interest. If interested address owner,

L. G. CLARK, West Point, Mississippi

Day Telephone 278

Residence Telephone 65

RICHMOND HEATING & PLUMBING CO.

CLAY BUILDING, WEST MAIN STREET

Buyton's Domestic Supply Plants, Gas and Gasoline Engines, Sewer Pipe and Mill Supplies.

RICHMOND

KENTUCKY