The New Corsets Combine Comfort with Style

By MARGARET MORTON

MANY of my customers think nothing of having fifteen or twenty corsets," said a little corsetiere the other day, who caters to a large clientele of fashionable women. A far cry this from the days when a woman begrudged five dollars for a corset that was expected to wear for a year or so. The American woman has long been the target for comparison with the Parisienne who spends more upon her corsets than upon her gowns, but she has seemed at last to come into a full realization of the importance of the corset. The woman of moderate means does not go to the extreme of buying twenty pair of corsets, but she is every year more willing to pay the higher prices that the best styles bring.

Although there have been a few corsets on the market in the past year in which the wearer was obliged always to stand, thus restricting their use to receptions at home, the advance styles for fall and winter are without a doubt the most hygienic, comfortable stays that have ever appeared. The gown has ever made the corset. With the advent of the empire fashion, corset curves were considerably reduced and we reveled in the comfort if not the beauty of the "tube" figure. Now that the styles of the Moyen Age are upon us, which demand merely the suggestion of a waist line and taboo the slightest suggestion of hips, fashion and comfort in corsetry may go hand in hand for the first time in a few centuries or so. Since the only way to reduce the hips is to let out the waist, madame is permitted the use of her diaphragm in breathing, a privilege that has been enjoyed heretofore only by the uncorseted. But woe to the dealer who evolves the corset of absolute comfort, because there is every reason to believe that if a woman once becomes reconciled to foregoing a waist like a wasp, she will no more return to torturing models than she would return now to the curved front corset of a few years ago.

FALL MODELS SHOW LOWER BUST LINE.

The noticeable changes in the fall models are a slight lowering of the bust line, with a greater freedom above the waist, and the shortening of the boning, although the skirt of the fabric continues to reach almost to the knees. Perfect flexibility, combined with strength and light weight is the aim of the corsetiere. One of the new models which has been shown in a few of the shops, laces in the back and on both sides of the front stay. This triple adjustment is said to be superior to anything yet introduced for securing the minimum hip.

The amount of boning in corsets has greatly decreased in the past year, owing to the new fabrics in use. Roman twill is considered ideal on account of its light firmness, but batiste and Pekin cloth, with the silk jersey cloths or tricot for the higher priced goods, are very popular. Something of an innovation are elastic gores set into the back and at each side of the front of the corset.

The decree that hips must vanish has created a demand for special hip-confiners, which may be found in pure gum rubber, or made up in a knitted tricot, both styles of which may be laced up in the front until the hips are snugly encased.

"Corset trimmings are unusually simple this season," says the little corsetiere," consisting only of the lace band at the top threaded with ribbon and finished with a soft bow or rosette. The frilly, shirry supporter dear to the heart of the staidest woman, has had to give place to the plain, flat elastic which is so much firmer and less bulky. But there is one thing a woman will always find a little place for and that is a dainty sachet pad. We put them in nearly all of our ordered goods, and sometimes we tuck in as many as twenty about the top of the corset."

Gloves

For general street and day wear the trend has reverted to short gloves and excepting for dress purpose the long glove will suffer retirement. This seems like tempering the wind to the shorn lamb, with "hubby" cast for the lamb. If the high glove tariff goes into effect as seems quite likely at this writing, in spite of the wave of feminine indignation that has swept the country, short gloves will be less of a strain on hubby's purse strings than if the mandates required the high gloves for general wear.

The glove fashions for America were decided quite early this season as it was necessary for the buyers to get early importations in order to avoid the possible increase in duties, hence we can speak with authority as to colors as well as to the lengths. The colors most sought for for fall, aside from the certainty of blacks and whites, will be champagnes, oxblood, greens, blues, tans, grays and browns. There is an increased interest this season in gloves of pique finish.

For dress purposes the 16, 20 and 24 button lengths will continue fashionable throughout this season.

Rudy & Sons

The New Figure...

Everything fine or great upon which we have come to depend, or to enjoy or admire, has been the result of **initiative** of some spirit more discerning and more daring than its fellows.

The **Real New Figure** is the artistic result of an initiative protest against the deformities into which women have goaded themselves through the medium of badly fashioned, ill fitting corsets!

But this New Figure (so called) is, in reality, as old as Nature! Indeed, it is **Nature,** and at her best! Its lines are long, slender, graceful, lithe! It is the result of a true conception of Nature's idea of proportion, and **it is a possibility for all women!**

It is not required that you be as slender as a birch sapling to possess it. You may have even, **bouffant curves** which you bewail! These can be greatly, but nevertheless, persuasticely drawn within the symmetrical lines which Fashion, for once in league with Nature, demands!

THE Gossard CORSETS (They Lace in Front)

follow the lines of Nature at her best; and give ALL women, whether slender or stout, short or tall, the artistic and natural narrow hip, the graceful line from waist to knee, unbroken by bulging flesh or sharp angularity; and the fine, sure poise of shoulders and bust.

We have a fine Fall stock of these corsets, including the newest models; and it will give us real pleasure to show them to you.

$5.00 to $18.00

Fall Styles in Lingerie Admit of Fluffiness

There is something about the froufrou of soft laces and sheer lawns swirling like sea foam about silken ankles and flashing feet that will lead a woman into rank extravagance, and, it might be said in passing, reduce a man to imbecility. So is it any wonder, that after a winter of discontent with directoire styles which permitted of only the severest lingerie and slips, the Moyen Age costumes are welcomed royally, if for no other reason than because of their pleated skirts. Once more may the woman who loves frills and frippery—and what woman does'nt—whip miles of lace onto miles of insertion and sprinkle adorable bows all over her lingerie. Although perfect snugness about the waist and hips is required, fullness below the knee is essential for the new style skirts. If the Louis XV effects gain the ascendency that is predicted, we will probably see even greater fullness of the under slips and petticoats.

The silk petticoats, seen in the shops, which should be of the exact shade of the gown this season, may be fitted to a nicety by means of the patent buttons which regulate the waist band and placket. Some of the plainer styles show a pleated flounce put on just below the knee, with the bottom simply hemmed, while others have tiny fluted ruffles put on in scrolls or straight around. Changeable taffetas are popular and plaids are attractive with the severe, tailored suits.

PRINCESS STYLES BEST FOR NEW GOWNS.

Corset covers, because of their utility and economy, have held their own with the princess slip and the one-piece set, but the combination of the corset cover with the French drawers will be one of the best styles for wear with the new gowns. The tightly fitted corset cover attached to knickerbocker drawers in sheath effect does away with the least bulkiness or wrinkling, but as they admit of little or no trimming the slim woman will prefer another style. These sets, however, developed in soft silk, are preferred by the woman who is delicately said to possess embonpoint.

There is a large variety of laces used in the trimming of under-muslins, which are usually combined with embroidered medallions, or insets of all-over embroidery, or the embroidered edging that may be appliqued in rows with the straight edge finished with insertion. Hand embroidered lingerie is always in perfect taste, and though the French work is rather expensive, it will outwear two sets of sheer, lace trimmed underwear.

There is a marked tendency for the introduction of a faint color into the latest confections in lingerie. Women have foregone the delicate pinks and blues with which they used to thread their underclothes because there was always a doubt as to the refinement of it, but color is being sanctioned by Those Who Say So, and some of the latest models show embroidery worked out in dainty shades of lavender, pink and blue. Colored undervests also predominate over white.

For the ultra-sensible woman, or the woman who will travel, there is always the knitted combination suit. An innovation in this style of garment has just appeared. It is a combination of knitted vest attached to drawers of lace trimmed batiste. The whole thing slips on over the head and the snug fit of it is especially desirable for wear under the tight gowns.

Redfern Whalebone Corsets

Are the highest type of corsets---no better at at any amount

B Ogilvie's PADUCAH, KY.

Exclusive agents for Paducah and vicinity

YOUR attention is called to this new number of **Warner's Rust Proof Corset.** It is the corset of the day ---with extremely long skirt, for tall, medium size figures. The bust is full and the waist long and sloping. The long corset skirt extends beyond the lines of the boning and completely encases the figure. This model is $2

WARNER'S Rust Proof **CORSETS** Are the most accurately cut and perfectly made corsets. A Warner's will give you long lines and the flat back, hipless figure effect now the fashion. It is the only corsets that we can guarantee from clasp to backbone as RUST-PROOF and unbreakable, and made with eyelets that cannot pull out and with bones that cannot punch through the fabric--made to wear---not to rust, break or tear. We have various styles for the slim, medium and stout forms.

The Guthrie Corset Section

Shows the Newest and Most desirable Corset Models in the famous "Bon Ton," "Royal Worcester" and "La Victorie" makes.

Every store sells corsets. But does every store sell the kind you want? Most women have trouble getting just what they want—some have trouble getting fitted and some have trouble with lengths, weights, etc. We have made the corset business a study and have selected models which will give satisfaction and comfort to the wearers.

Come here for your next corset—we fit all corsets at $3 and above. The kind of corsets you are looking for at from 50c to $10.

The E. Guthrie Co.

We extend the ladies of West Kentucky a cordial invitation to visit our store during fair week when we will have on display all of the best styles in fall and winter millinery. You will find special inducements for this week that will pay you to visit us.

Mrs. Girardey

Second floor at Rudy's.

Mrs. Elizabeth Weikert Marion

309 1-2 BROADWAY

announces that orders are now being booked for CLOAKS, SUITS, GOWNS, RIDING HABITS and COSTUMES.

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Garments produced in our workrooms are the finest man-tailored products of tailors of Eastern experience, cut to fit, and made to your measure. The smart drape of our garments commends itself at once to the refined taste.

MRS. A. DOUP

428 Broadway

Is making a display of the new fall Pattern and Street Hats, which will prove of deep interest to her friends and patrons.

The showing is now at its best and a cordial invitation is extended to out-of-town visitors to the Fair, as well as ladies resident in the city, to call and see the new creations.

Mrs. Lou Balsley is assisting Mrs. Doup in the Sales Department and the Trimming Room is under the efficient direction of Miss Maude Thompson. Their friends are urged to make themselves thoroughly at home.

MRS. A. DOUP

Artistic Millinery