

Advertising is the Team that Pulls the Commercial Wagon up the Hill of Success. The Courier has a Spankin' Good Team. Grease the Axles of Your Wagon, Old Man, and Let's Hitch Up

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## BENEATH the SPRAY of MISTLETOE BY WILBUR D NESBIT

Beneath the spray of mistletoe  
The comely damsel stands,  
Her hair is of a golden glow  
In careless, curling strands—  
She ties it with a satin bow  
Held in her shapely hands.  
The freight flickers on the wall;  
The shadows quently weave  
Old patterns that arise and fall;  
She fidgets with her sleeves  
And pricks her ribbons one and all—  
This daughter fair of Eve,  
In truth she is a lovely sight,  
Her cheek is like the rose,  
Her brow as ivory in white,  
Patrician is her nose,  
Her eye is like heaven's light  
She holds a queenly pose.  
A young man passing by the door  
Looks in and sees her there;  
He glances lightly o'er the floor—  
Each man of us would dare  
Do even this, and even more  
For she is passing fair!



He points above her sunny head,  
She looks up with a smile,  
(The young man it may well be said,  
Is well equipped with guile.)  
His lips are nicely curved, and red,  
And purse in tempting style.  
He puts his arm about her waist—  
And she does not resist!  
And then, in sudden, ardent haste,  
The damsel fair is kissed!  
Ah, luscious smack and honeyed taste  
That he would not have missed!  
And now she gazes in surprise—  
Is she surcharged with awe?  
The gleam within her azure eyes—  
Is that from anger's fire?  
Will she with wrathful frowning cries  
Call forth her sturdy sire?



Ah, no! She laughs! Her dimples rare  
In merriment appear,  
She tucks one stray strand of hair  
Behind her shapely ear.  
She says: "Why, no but smile at these  
Upon the chandelier!"  
Beneath the seeming mistletoe  
The damsel stands, and then  
The bashful and repentant beau  
Behaves as honest men  
Should do; he takes the kiss you know,  
And puts it back again!  
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That's it!!!

Cough yourself into a fit of spasms and then wonder why you don't get well. If you will try a bottle of Ballard's Horehound Syrup your cough will be a thing of the past. It is a positive cure for Coughs, Whooping Cough, Bronchitis and all Pulmonary diseases. One bottle will convince you—at our drugists, 25c, 50c, \$1.00. Sold by—Cowan's Drug Store, Inc., and Helm & Ellison.



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## Clothing Prices Reduced For Your Christmas Buying

¶ We are going to make you a Christmas present this year by saving you several dollars on your Christmas suit; and while an overcoat or suit is not a common gift for Christmas, you'll find anybody you give one to, very well pleased with it and with you. We've a lot of Hart, Schaffner & Marx fine Clothes, and other makes to show you, gifts that will cost from \$5.00 to \$18.50, the best money's worth you ever had. Make yourself a present of that kind.

- \$18.50** for choice of all Hart Schaffner & Marx Suits and Overcoats. The very finest ready-to-wear clothing made. Regular prices \$20, \$22.50 and \$25. Choice \$18.50
- \$15.50** for choice of a beautiful line of Fancy Suits, including all the newest fabrics and styles. Our regular \$16.50, \$17.00 and \$18.50 suits. Choice \$15.50
- \$13.50** for choice of all 15.00 and 16.00 fancy suits.
- \$10.00** for choice of all 12.50 and 13.50 fancy suits.
- \$8.50** for choice of all \$10.00 and \$11.00 fancy suits.
- \$6.50** for choice of all \$8.50 and \$9.00 fancy suits.
- \$5.00** for choice of all \$6.00 and \$7.00 fancy suits.

You'll find more good things here to give as Christmas present for a man or a boy than you'll see anywhere else; things that will give pleasure and that will be sensible at the same time.

Fine neckwear, 25c and 50, always acceptable, no man has too many neckties. Smoking jackets, gloves, underwear, umbrellas, handkerchiefs, shirts, slippers, etc., all the little things that men want. They're inexpensive here; and good.

## Smith & Amberg,

Hickman's Leading Store