

THE WOMAN'S WORLD FREE ONE YEAR IF YOU SUBSCRIBE FOR THE COURIER THIS WEEK

THE HICKMAN COURIER.

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Advertising is the Team that Pulls the Commercial Wagon up the Hill of Success. The Courier has a Spankin' Good Team. Grease the Axles of Your Wagon, Old Man, and Let's Hitch Up

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HICKMAN, FULTON COUNTY, KENTUCKY, THURSDAY, JANUARY 27, 1910.

WHOLE NO. 12493
ESTABLISHED IN THE YEAR 1859

LACES

A lovely showing of the newest things in LACES. Beautiful designs that are a delight to look upon. The showing is composed of imported designs as well as those made in the Zion City Lace Works.



Lace Curtains

Just a short time before spring, and you should be thinking about your curtain needs.

Our line of Spring Curtains just opened.

OF unusual interest to every woman is our Annual White Sale, and especially so this season on account of the prices we have placed on these goods. Our entire stock of white goods, embroideries, laces, linens, etc., were bought when cotton was selling at 10c per pound, and now that it is selling at 15c, we give you the benefit of our lucky purchases, and you'll find prices no higher than last year. You can readily see the advantages of anticipating your needs this year, for our next purchases will be at much higher prices, and you'll have to pay much more for your goods wherever you buy. Of course, we can only tell you of a few of the many good things in this ad. Come early on the opening day, even if you don't intend to buy, and see for yourself these beautiful goods and the really wonderful values.

Begins Saturday and Lasts Through Next Week

White Wash Fabrics---All New

This is an opportunity to get your spring supplies at a substantial saving and be absolutely sure of the quality.

Flaxen, a pretty, sheer fabric, that has all the merits of linen lawn..... **25 and 30c**
Scotch Batistes, a medium weight, sheer, crisp cloth, strong and durable..... **30 to 60c**
Linene, a very sheer, pretty cloth, that wears and launders nicely, at..... **20 to 50c**
India Linens, a fine line of excellent values, at..... **8½ to 25c**

Nainsooks, in assorted size checks, values that you cannot get later, at..... **10 to 25c**
Linenes, in medium weight, a soft, linen-finish cloth, desirable for waists..... **12½ and 15c**
Longcloths, good values at..... **12 and 15c**
Nainsooks, 12 yd. bolts, a beautiful quality, at..... **25 and 35c**

Elegant Embroideries---Just on Sale

No one can afford to miss our showing of embroideries, the most attractive collection we have ever shown. The collection consist of Nainsook, Swiss and Cambric embroideries, edgings, insertions, flouncings, corset covers, etc.

Cambric and Swiss embroideries, pretty pattern at..... **5c**
Beadings, Seamings, usually 12 1-2 and 15c a yard, at..... **10c**
Swiss embroidery, with or without beading, pattern..... **15c**
Wide Swiss and Nainsook insertions, Edgings and Beadings..... **25c**

Fine embroidered corset covers, attractive designs at..... **30 to 75c**
Cambric Flouncing, heavy embroidery, good value at..... **15c to 1.50**
Embroidered Flouncings on fine Swiss for children's dresses, at..... **50c**
Allover embroideries, large and small patterns, at..... **50c to 2.00**

New Wash Goods

You can only do justice to these offerings by examining them personally, so that you can note the new weaves, the popular designs and the latest styles out for the spring season.

Shantung, a new material, in all shades, at..... **40 and 50c**
Jacquard Tuxedos in beautiful designs, all shades..... **50c**
Scotch Zephyr Ginghams, new patterns at, per yd..... **25c**
Red Seal Ginghams, a beautiful line, at..... **12½c**
Percales, new spring patterns, at..... **10 to 15c**
Prints, spring patterns, at..... **6c**

Table Linens, Towelings, Etc.

Complete stock purchased last fall and offered at prices that cannot be made later in the season.

Damask Table Cloths, neat patterns, yd..... **25, 35 and 40c**
All linen cloth, beautiful floral designs..... **60c to 1.50**
Damask Napkins, Floral patterns, per doz..... **50c to 1.50**
Pure Linen Napkins, floral designs, doz..... **2.25 to 4.25**
Aast. Towels, plain fringed borders..... **5 to 25c**
All Linen Towels, at..... **35 to 75c**
All Linen Stamped Towels..... **65 to 75c**

Linens and Bed Furnishings

Our stock in these lines are filled with grades at much less than the current prices.

All pure linen wash goods, plain design, at..... **25 to 60c**
Handkerchief linen, very fine sheer quality..... **60c to 1.00**
Linen checks and stripes for waists, etc..... **60 to 75c**
Good grade sheetings, 9 | 4 and 10 | 4, at..... **30 to 35c**
90x72 Bleached Sheets, plain and hemstitched..... **75c to 1.00**
White Counterpanes, plain and fringed border..... **98c to 2.19**
Domestice, good values, at..... **8 to 15c**

Carpets and Rugs

An excellent chance to save money on your spring house furnishing.

60c part wool Ingrain Carpet at..... **48c**
40c cotton mixed carpet..... **30c**
35c cottage carpet..... **27c**
25.00 9x12 Axminster Rug at..... **21.00**
15.00 9x12 Brussels Rug, at..... **12.48**
12.50 9x12 Brussels Rug, at..... **10.48**
4.00 36x72 Axminster Rug, at..... **3.25**
2.50 27x48 Axminster Rug..... **1.98**

Your Chance to Buy High-Class Millinery for Almost Nothing

We give you choice of our entire stock of handsome trimmed hats at less than

1-2 Price

THIS IS THE FINAL CUT



Women's Suits and Coats To Close Out at Big Reductions

We have a number of suits and coats, this season's best styles, all of which go on sale at about what the material alone would cost. At these prices you get one of the rare opportunities of the year.

Don't fail to visit the Ready-to-Wear section when in the store.

25.00 to 30.00 Tailored Suits, at..... **15.00**
17.50 to 20.00 Tailored Suits, at..... **11.00**
18.50 and 19.00 black fancy coats, at..... **12.50**
15.00 and 16.50 black fancy coats..... **10.00**
11.00 and 12.50 black fancy coats, at..... **7.50**

CHILDREN'S COATS AT REDUCED PRICES

Corsets Enter Into the January White Sale

Any woman who wishes to save time and money both, will find a bargain in our corset section.

We have discontinued the G. D. "Justrite" line, and offer 1.50 corsets at..... **1.20**
1.00 corsets at..... **85c**

The January Sale of Blankets and Comforts

A timely offering of Blankets and Comforts at specially reduced prices.

2.50 Woolen Blankets at..... **1.98**
2.00 " "..... **1.69**
1.75 Heavy Cotton Blankets..... **1.39**
60c Cotton Blankets..... **45c**
1.75 Comforts..... **1.48**
1.50 Comforts..... **1.28**

Sale Begins Saturday And Lasts All Next Week.

Smith & Amberg
HICKMAN, KENTUCKY