

The "Quality First" Store

Connells



Easter Showings

The Spring Ladies Home Journal Fashion Books Are Now In

of New Spring Fashions

In Splendid Assortments For Men, Women and Children

Including In Great Varieties, the Correct and Authentic Styles In Apparel and Furnishings

A Victrola For Easter

Would be the most acceptable gift you could bestow on your family—a gift that never loses its charm and that is appreciated more very day. We have ready for immediate delivery Victrolas in all styles and finishes, priced from \$15 to \$200.

Victor Records in a Complete Stock—Come in and Hear the Latest Selections



The Annual Procession

Of Well-Dressed Men on Easter Sunday Shows More Clearly Than We Can Tell, the Superiority of the Clothing of

Hart Schaffner & Marx and Kirschbaum

Look for the man who is the best dressed of all those well-dressed men, and you'll find him garbed in one of our suits. Saturday, the last day before Easter, will be a very busy day for us, but not too busy for us to show you the handsome new Spring suits and overcoats which we have now ready in splendid lines. Selling at

\$20, \$25, \$30, \$35 and UP TO \$50

THE EASTER DISPLAYS FOR WOMEN

AS EXHIBITED IN THIS STORE ARE UNEXCELLED IN VARIETY, VOLUME, DISTINCTIVENESS

Never before have we been so bountifully prepared for the demands of a new season as now; nothing has been neglected; nothing treated lightly; each separate display complete, comprehensive, thoroughly varied.

In Suits

There are probably a hundred different styles from \$15 to \$75 in all of those proven, conservative fabrics and in those smart new novelty fabrics which are so fashionable.

In Dresses

The silk fabrics reign supreme; crepe de chine, taffetas, satin, crepe meteor, Georgette crepe and all the other delightful materials are shown; over 100 varied styles from \$10 to \$49.

The Coats

Begin at \$12.50 in price and range in easy stages to \$59, with 80 attractive styles being shown. In materials the variety is hardly less extensive, and in colors there is practically no limit.

In Skirts

Blouses, sweaters and the smaller wardrobe accessories, the assortments are irresistibly attractive, with every new feature of style, material, color and design beautifully represented.

New Footwear

For Men and Women

In our shoe shop are now being displayed the smartest and most correct models in shoes of all kinds for men, women and children, including dress shoes, outing shoes, play shoes, street shoes, oxfords and pumps, from the famous Hanan, Tilt and Pingree factories.



Knit Underwear Specially Priced

WOMEN'S UNION SUITS—In low neck and sleeveless styles, with cuff or lace knee; all sizes; regular \$1.50 for... \$1.25
WOMEN'S UNION SUITS—In low neck or high neck styles, sleeveless or with short or long sleeves, knee lengths, all sizes; regular 85c for... 75c
CHILDREN'S UNDERWEAR—Vests and pants of a very good wearing quality, in cream and gray; all sizes; regular 65c for... 50c
CHILDREN'S VESTS, SPECIAL—Children's vests, of wool, silk, silk and wool or cotton, in a great assortment of styles for all sizes.
OFFERED SPECIAL AT GREATLY REDUCED PRICES.

Special Corset Sales

CORSETS—MME. LYRA, FROLASET AND BIEN JOLIE CORSETS—In models of fancy brocades, striped or plain coutil, French batiste and tricot cloth, with trimmings in simple or elaborate designs; included are models to fit every type of figure; in front and back closing styles, and in pink or white; special... \$2.89
CORSETS—AMERICAN LADY, BIEN JOLIE, NADIA AND CONNELL'S SPECIAL CORSETS—In all of the most popular new styles and in a great variety of materials; front or back closing; in pink or white... \$1.39
BRASSIERES—Of soft, heavy crepe de chene or Societe satin, in pink or white, with edgings and insertions of Cluny and Val. laces; also models in shadow lace and all-over embroidery and fancy bust confiners; sizes 32 to 52; special at only... \$1.48

Women's Smart New Gloves For Easter Wear

Our showings of women's and misses' new gloves are now most complete with beautiful assortments of gloves in all of the authentic and popular new models of the season. WOMEN'S KID GLOVES—Of all kinds, including the finest domestic and imported makes are being shown in all the smartest styles, plain and fancy; in all colors, including a fine assortment of washable models. Prices... \$1.50 to \$3.00
WOMEN'S SILK GLOVES—Are carried in a good large assortment of all the fashionable long and short styles in black, white and colors; plain and in a number of attractive fancy models. Prices... 65c to \$1.50
CHILDREN'S GLOVES—For dress and general wear, are carried in our glove department in a splendidly complete stock, including kid, mocha and gloves in other materials. Specially priced at... \$1.50 and \$1.75

Toilet Specials FOR EASTER.

- PURE GLYCERINE—Colgate's 8-oz. bottles; regular 95c for... 75c
- DJER KISS FACE POWDER—Regular 75c for... 65c
- DR. LYON'S TOOTH POWDER—Regular 25c for... 19c
- WHITE FLYER LAUNDRY SOAP—Special 7 for... 25c
- CONNELL'S SPECIAL TOILET PAPER—6 for... 25c
- WILLIAMS' TALCUM POWDER—Regular 25c for... 15c
- PEAR'S SCENTED SOAP—3 cakes, regular 75c for... 55c
- TOOTH BRUSHES—With transparent handles, all sizes; regular 50c for... 35c
- COLGATE'S PERFUMES—All odors. Special... 50c
- WILLIAM'S TOILET WATERS—Regular 65c for... 50c
- LAMBERT'S LISTERINE—Regular 50c for... 42c
- PEROXIDE OF HYDROGEN—Regular 15c for... 10c
- CASHMERE BOUQUET TOILET SOAP—Special... 10c
- MILKWEED COLD CREAM—Regular 50c for... 45c
- FIRST LOVE SACCHET—In bags, 3 for... 25c



Spring Coats

FOR INFANTS AND CHILDREN.

Smartly fashioned little coat models in a splendid variety of attractive styles for spring and summer wear; in materials are shown corduroy, serge, coupella, silk poplin and crepe de chene, carried in white, blue, pink and rose; sizes 6 months to 4 years. Prices... \$3.95 to \$22.50

Dainty Lingerie Dresses

FOR LITTLE GIRLS.

Beautifully modeled little dresses of fine voiles, lawn and organdy, shown in attractive French and Empire styles, with simple tailoring or delightful trimmings of delicate Val. and fillet laces, hand embroidery, Swiss embroidery, satin, velvet and taffeta ribbons, etc., in sizes 2 to 6. Prices \$1 to \$10

Second Floor.

Dainty Handkerchiefs FOR EASTER.

SILK HANDKERCHIEFS—Of delicate Japanese silk or soft crepe de chene; each... 19c
CREPE DE CHENE HANDKERCHIEFS—In light blue, maize and Nile green; each... 25c
CREPE DE CHENE HANDKERCHIEFS—In white, pink, maize, emerald, helio and light blue and fancy crepe de chene handkerchiefs in colored stripes, with lace edges; each... 35c
DAINTY FANCY HANDKERCHIEFS—Of pure linen with hand-embroidered designs and fine lawn handkerchiefs with Swiss embroidery; each... 35c

Smart New Neckwear For Women and Misses

SMART COLLARS AND COLLAR AND CUFF SETS—In a beautiful assortment of attractive new designs in the medium and large sizes, plain and finished with dainty trimmings. 35c
DAINTY NEW COLLARS—Of crepe de chene or corded silk made up in a number of the most fashionable new shapes and styles, finished with tucks and contrasting colored bands. Special... \$1.00

Smart New Millinery

In Four Splendid Lines

The season's most beautiful models in millinery for women and misses is most comprehensively represented in four special assortments that we have arranged for Easter week. In these lines are shown all of the newest shapes and styles developed in the fashionable materials and trimmings for present wear. Each assortment is a complete millinery display in itself.

\$5, \$7.50, \$9, \$12.50

Third Floor.

