



Ladies' tailor suits and skirts—unprecedented price slaughter.

Without regard to profits—even forgetting costs—taking into consideration only the fact that the washable garments require the rack space, and that the season, so far as the selling of them is concerned, is over—we cut the prices of the wool spring suits and skirts numerically. No former reducing in any way equals the slashing we have done—and never has our determination been so great.

Suits go like this.

LADIES' MAN-TAILORED SUITS—Made of black and navy blue cheviot serge, with jackets made on fly-front reefer effect. Lined with silk, with the newest shape skirts—they are now marked \$14.98, and hundreds of them have been sold at \$14.98 this season—we are closing out the balance, and want to do it quickly, hence \$6.98 they will sell for.

FINEST MAN-TAILORED SUITS—The handsomest Venetian and broad-cloths, in black and colors, in reefer and "Eton" effects; handsomely braided; with taffeta silk linings; this lot also includes the scarce shades of gray and tan; none of them sold for less than \$25, and many as much as \$29.98—your choice, because we want to close them out quickly, \$10.00 for.

Skirts are cut this way.

LADIES' SKIRTS—Made of black figured brillantines, full width and perfectly lined and finished—instead of \$2.98—99¢

BRILLIANTINE SKIRTS—The plain black brillantines, which is so serviceable and always proper; full shape skirts, with loop and button fastenings at back—\$3.49

SERGE SKIRTS—Ladies' black cheviot serge skirts, the new shape, trimmed with two rows of satin strap-down front and around waist—button and loop fastenings—each now marked \$3.98—\$2.98

INDIA SILK SKIRTS—A splendid quality of black figured India; a full, proper shape skirt, finished as all man-tailored skirts are finished—\$3.98 for.

4 lots wash skirts offered at introductory prices.

CRASH SKIRTS—2½c—Full width linen crash skirts—same as those selling for 69 cents about town—29¢ for.

WHITE PIQUE SKIRTS—The proper shape and splendid quality—instead of \$2.98—\$1.49

DUCK SKIRTS—Ladies' black and blue duck skirts, this season's garments—trimmed with three rows of white straps—\$2.98

WHITE PIQUE SKIRTS—The heavy weight quality—with inserting top and down front—\$2.98

Interesting days in the millinery dept.

Interesting days, because of the very considerably reduced prices—with the greatest part of the season yet ahead.

The greatest reduction ever made in trimmed hats by any store—a selling below cost to clear them out now while you want them and have time to wear them. The handsomest creations in the house are included.

Sprays of forget-me-nots, pansies, daisies, foliage, roses, carnations, and wreaths of velvet geraniums, etc.—instead of 25c—12½c

\$10 for \$12.50 to \$25 hats.
\$5 for \$6.98 to \$10 hats.

Ladies' French chip and fancy straw hats—in black only—and in the most desirable and fashionable shapes—which sold for \$1.50—go now 69¢ for.

Straw brims—in all shades, to match chignons—which sold for 25¢—5¢ will be sold for.

Ladies' white and mixed Jumbo straw sailors—which have been selling at \$3.00—will be sold tomorrow 44¢ for.

6c and 7c FLOWERS—Hyacinths, corn flowers, bunches of cowslips, in all colors, geraniums, foliage, and blossoms; buttercups, bunches of berries with foliage and cluster of six dozen berries—none of which sold for less than 6c, and many 7c—will be sold for 2c tomorrow.

Ladies' and children's white Leghorn hats—in all sizes—the very best quality Leghorn straw—which sold for \$1.50—will be sold tomorrow 79¢ for.

We have made an immense reduction in the prices of ladies' colored hats; for instance, all those hats which sold for \$1.37 to \$2.45 go on sale 39¢ for.

All of those ladies' colored untrimmed hats which sold for 88¢ to 25¢ \$1.25 to go for.

Chignon, mousseline, and liberty silks—in every shade, including black and white—which have been \$1.12 a yard—59¢

Plain colored organdies, in such shades as light blue, pink, lavender, red, navy, black, and white, for—8½c

That sale of ladies' footwear

and the values offered has opened the eyes of the older shoe merchants. It was Hecht's first great shoe sale, and it well evidenced their ability to sell trustworthy shoes for lower prices than any other store in town. The sale is continued tomorrow with new lots.

1 lot of ladies' white kid and patent leather strap sandals, with buckles and bows—the 58-cent kind every-where—69¢

Ladies' black and tan lace shoes, with venting tops; the same shoes as are sold about town for \$1.69—\$1.29 for.

1 lot of ladies' black and tan oxfords, in three styles of toes; footwear the equal of which is sold for \$1.25 or 98¢ everywhere—to go for.

Ladies' black and tan lace and button shoes, in six of the leading toes; the very best-made shoes to be had, and cannot be duplicated elsewhere for less than \$3.50—\$2.50 for.

4 lots carriages under price.

The selling of baby carriages, as well as go-carts, will take a spurt tomorrow, because of these special prices for one day. The offering is possible because of a purchase made recently which put us in possession of several hundred carriages at less than regular prices.

\$8.98 for carriages which sell for \$15.
\$10.98 for carriages which sell for \$18.
\$14.98 for carriages which sell for \$22.
\$7.98 for go-carts which sell for \$12.

4 lots of flags at about half.

We have divided a purchase of flags made especially for those who will decorate for the Jubilee into four lots, and all four are priced at about half.

Lot at 35c dozen.
Lot at 55c dozen.
Lot at 90c dozen.
Lot at \$1.25 dozen.

"Hechts' Greater Stores"

Greater values in silks.

The silk buyer knows no limit! He said last Sunday, "the greatest silk values yet," and they were, but he did not say that they were the climax of low selling, because he knew not the limit, and he doesn't yet. The values offered you tomorrow are greater than have ever before been offered—that is positive. The acme of low selling may be reached, but it is not certain.

50c plaited liberty silks, 15½c.

25 pieces of those exquisitely soft and beautiful imported fancy plaited Liberty Silks which are being made up into cool airy waists, and which are so fashionable for trimming; in cerise, golden, moss, heliotrope, navy, and red; which sold for 50c yard when they first appeared on the market, tomorrow for—15½c

75c taffeta silks, 49c.

18 pieces of Swiss and domestic Taffeta silks—guaranteed all silk—will be placed on one of the centre tables tomorrow and sold for 49c a yard. This identical silk sold for 75c a yard earlier in the season, and thousands of yards were sold; the lot comprises the most wanted striped and check and figured patterns in combinations of white and pink, light blue and white, heliotrope and white, black and white, golden and turquoise, etc.; this quality is especially adapted for fancy waists and children's dresses because of its soft lustrous finish; it is the greatest bargain of the season at—49c

69c and 75c black silks, 49c.

Here is an offering in beautiful black silks which has never been equaled and will never be equalled. We let you take your choice tomorrow of the following raven black silks, consisting of—

- All-silk black gros-grain,
- All-silk black satin duchesse,
- All-silk black taffeta,
- All-silk black bro. gros-grain,
- All-silk black fig. duchesse,
- All-silk black Japanese silks, 49c per yard for.

Mill ends dress goods, 15c.

The selling of those 25 cases of remnants of cassimeres and henriettes at 15c a yard will be continued tomorrow. You must have heard of them! The whole city is talking about them! They are as good as though we were cutting them from the piece because they are matched up into dress patterns of from 4 to 9 yards. They are 25 inches wide and a closely woven quality, which you cannot buy for less than 30c to 50c a yard. You have the choice of these shades: Light blue, garnet, cardinal, pink, old rose, bruner, olive, pearl, navy, cream, marine, sapphire, heliotrope, French blue, brown, wine, gray, reseda, and black.

3 lots wash goods.

You need not pay regular prices for summer dress and waist stuffs unless you wish. For instance, here are 25,000 yards of very pretty and sheer figured organdies, the identical patterns which you will see selling about town for 10c and 12½c a yard. But they are short lengths—the mill ends—just as perfect—just as beautiful—just as desirable as the full pieces from which they were cut, to make up the mill pieces of just a few yards. But because they are short lengths we bought them under price and that's why we offer them to you at 4½c, 7c, or less than half price. But they are desirable lengths—dress and waist patterns; in light and medium grounds; instead of 10c and 12½c, they are—4½c

The weather of the past few days hasn't put you much in mind of cooler dresses, but it will not last long; the coolest fabric for summer dresses and waists is colored grenadine. Tomorrow we put on sale the regular 12½c quality and give you the choice of such shades as light blue, pink, lavender, red, navy, black, and white, for—8½c

Plain colored organdies, in such shades as light blue, pink, lavender, red, navy, black, and white, for—9½c

White goods—unusual savings.

Two cases of white Victoria lawns, in short but desirable lengths, will be sold tomorrow, per yard, 24¢ for.

1,500 yards of 48-inch white organdies in remnants—the pretty sheer quality which is made to sell for 29c a yard; in lengths of from 1 to 8 yards, to go tomorrow, per yard, for—9½c

Domestics—wonderful prices.

5,000 yards of unbleached muslin, in short lengths of from 2 to 10 yards, will be offered 17¢ Monday, per yard.

Good quality of white cambric muslin in full pieces, which sells usually for 38¢, will be sold for—33¢

1,000 dozen ready-made pillow cases, all hemmed and hand-torn and ironed, will be sold—42¢ tomorrow for.

Another sale of shirt waists.

Two great lots of waists will greet you tomorrow on the third floor—and both are extraordinary values. You will notice that no other stores are selling the new season's waists below regular prices.

39 cents for hundreds of ladies' lawn, percale and batiste shirt waists—all the new season's effects—in dozens of patterns—the identical waists which are being sold about town at 98c.

98 cents for hundreds of finer lawn, percale and batiste shirt waists, and in this lot we have included the handsome white India linen waists, made with tucks and embroidery inserting—none of these waists can be had elsewhere for less than \$1.50, and some are \$2.

Hundreds of ladies' wrappers, worth up to \$1.50 for 59c.

Another wrapper sensation tomorrow, and as usual wrapper selling about town will stop completely as it always does when we make such an offering as this:

Over a thousand garments—mostly percales—but dozens of lawns and batistes; all made with ruffles over the shoulders and some with braided yokes; all with extra wide skirts and separate linings; the best made and finished garments possible to buy at any price; made to sell for as much as \$1.50, will be sold tomorrow at 59c.



513-515 Seventh Street.

Astounding values in boys' suits.

The entire stock of boys' blue and black and fancy cheviot suits—vestie effects—in sizes 3 to 8, and double breasted styles from 7 to 16 years—divided into two lots, and both marked a third below prevailing prices.

\$2.49 for==

\$3.49 for==

Blue and black and fancy cheviot suits for little fellows from 3 to 8 years, in vestie styles and in double-breasted styles for boys from 7 to 16 years—each sold for \$3.50 and \$4.

Blue and black and fancy cheviot suits in vestie styles, from 3 to 8 years, and in double-breasted effects in sizes 7 to 16 years; suits which sold for \$4.50 and \$5.

Other special values in boys' clothing.

Tomorrow we shall sell boys' all-wool knee pants, which sell usually for 50c pair, for 29c pair; they have double seats and knees, and are the 29c best-wearings pants to be had for—29c

BOYS' WASH SUITS—Plain linen crash and washable Galatea cloth and all linens, including the blue and white striped linens, with silk braiding and ornaments—in sizes 3 to 12—some of which sell ordinarily up to \$2—for—69c

BOYS' WAISTS—Boys' percale shirt waists, in a handsome line of patterns—the usual 25c grade—12½c for.

WASH PANTS—Boys' washable Galatea cloth knee pants—in all sizes—same as are sold for 25c—12½c for.

Vestie suits, of blue cheviot, with braided collars and shields—each a suit as suits for \$1.98 elsewhere regularly—for—99c

BOYS' WASH SUITS—Made of elegant Galatea cloth, which is perfectly washable; made with large sailor collars and trimmed with braid. The price of these usually is 50c—29c tomorrow.

Two sales of young men's suits.

Five dollars

For a lot of youths' check and plaid cassimere suits—absolutely all wool—and in most desirable patterns. We pride ourselves on this line because we've had them made just like the men's suits—finished just the same—with wide French facings and the proper width of trousers. We've been particular, because we know the young men like stylish suits, and we want their good will.

Nine ninety-eight

For the most stylish black and blue clay worsted suits for young men—for the handsomest patterns in plaid and check cassimeres and chevots. These are the finest suits that are made up—have all the points of fashion which men's suits have—all the finish—all the perfect workmanship. Other clothes get \$13 and \$14 for them. They'll fit small men.

Fly screens—a saving

1,000 adjustable hardwood window screens which will fit almost any size window—will be put on sale tomorrow at—19¢

1,000 hardwood screen doors; fancy frames, with patent hinges and knob complete—ready for putting up—to go for—98¢

Best quality mosquito netting, in all colors, will be sold tomorrow—42¢ per yard—for.

Ladies' puff scarfs less than one-half.

Three lots, embracing the very newest effects in white and colored pique and satin-lined satin puff scarfs are offered you at less than half price, because we can do it.

Lot at 10c.

Consisting of ladies' white pique puff ties, which are selling everywhere at 25c.

Lot at 12½c.

Consisting of ladies' fancy pique puffs, in different colors, with satin stripe—usually 35c.

Lot at 15c.

Embracing the heavy satin puff scarfs, with satin backs, such as sell for 50c.

25c vests, 12½c.

A special lot of ladies' lisle thread Swiss ribbed vests, with silk ribbon trimming, which we have just received, will be put on sale tomorrow at 12½c each, though they are sold regularly elsewhere for 25c.

1,000 yds. ribbon, 12½c.

One thousand yards of all-silk taffeta ribbon, which has never before been sold for less than 20c a yard, and the regular price of it is 25c; in all colors and 2 inches wide—will be sold tomorrow for 12½c a yard.

\$1.00 gloves, 75c.

Tomorrow we shall sell the regular \$1 chamois gloves, in white, tan, and gray; two-clasp; warranted to wash perfectly, and money refunded if they do not for 75c pair.

75c corsets, 47c.

1,000 pairs of ladies' summer net corsets, in all lengths and all sizes, such as 75c pair, will be put on sale tomorrow at 47c.

Child's dresses, 44c.

750 children's percale and lawn dresses, trimmed with embroidery and lace; made up in the most thorough manner; the same dresses as you see selling about town at 68c, will be put on sale tomorrow at 44c.

500 child's hats, 69c.

Five hundred children's leghorn hats, handsomely trimmed with mull and some with mull crowns; in a complete assortment of those colors which are fashionable this season, and hats which are worth \$1.25 and \$1.50, will be sold for 69c.

Special prices in muslin underwear.

Ladies' cambric corset covers—V and square neck style—trimmed with embroidery and seams all felled; 12½c the usual 25c garments.

Children's muslin drawers, finished with wide hems and cluster of tucks, in sizes 1 to 4 years; instead of 84¢ 12 1½c for tomorrow.

Ladies' long muslin skirts, with wide cambric umbrella ruffle, the same 49c as are sold usually for 60c, for.

Ladies' muslin gowns, with tucked yoke and ruffle around the neck, 31c and sleeves; instead of 50c, for—31c

Ladies' muslin drawers, finished with hems and cluster of tucks; instead of 12c for tomorrow.

