

NEW YORK'S FLOWER SHOW

Flowers in Homes, in Shops and in Public Places.

THE SOURCES OF SUPPLY.

Regular Flower Farms Within Twenty Miles of the City.

Florists and Horticulture - Rating of Roses - Secondhand Flowers - The Favorites and Their Different Varieties - The Coming Flower Show.

Correspondence of THE HERALD.

NEW YORK, April 24.—Those who have known New York for years and have watched not only its material progress, but the development of life and character among its residents, cannot fail to have noticed the variations, and, in some instances, the complete reversal of the manifestation of that universal instinct, the love of flowers.

The source of New York's supply is the region lying within a circumference of twenty miles outside the city, the line being drawn in all directions, including Long Island and New Jersey. There are regular flower farms, and the business once confined to the Germans is now largely in the hands of Americans, who, you may be sure, find it profitable or they would have left it to foreigners.

It is a popular delusion that floriculture is an occupation specially adapted for women; but the testimony of those who understand such matters is that it is too heavy and too taxing for the average woman. There are women near New York who raise flowers for the trade; but the nature of the work is such that a man's power of endurance is an important addition to the capital required and women are therefore at a disadvantage.

The same is true of the business of selling flowers in the city. The hours are long, paying orders mean hard work, and men are required for putting up decorations either in houses or churches.

THE SHIPMENT OF FLOWERS.
In winter, flowers are packed in cotton and enclosed in wooden boxes for shipment. In the summer they are dampened and tissue paper is substituted for the cotton. Where flowers are to be sent long distances, moss is sometimes used, so that will retain moisture better than any other substance known.

A great business is done in filling orders for flowers to be delivered to persons traveling across the continent or to Europe. In the former case few flowers are actually forwarded from New York, but instructions are transmitted to dealers along the route to supply what is necessary. For steamships the flowers are packed in boxes, the most fragile being arranged for presentation on the first day, while the hardiest are reserved for what will presumably be the last. These boxes, properly labeled, are entrusted to the chief steward, who puts them into the refrigerator and produces them according to schedule.

PREFERRED STOCK.

The flowers for which there is a constant demand in New York are roses and violets. Fashion may from time to time exalt one variety above another, but it never forsakes these flowers for lilies or carnations or even that glory of the autumn, the chrysanthemum.

The American beauty, which has been such a favorite these last few years, has not been able to oust the Jacqueminot from its position of being the rose preferred above all others in the late winter and early spring. The Jacqueminot has many rivals, the papa Gontier, which equals it in color, but is oval in shape; the W. F. Benne, which lacks the degree of rich fragrance, and the American

bell, which New Yorkers term "a Philadelphia flower," though an unprejudiced observer would be inclined to award it the palm over the American beauty. It is to be a special feature at the coming flower show, so the public will have a chance to judge of its merits.

The advantage claimed for the American Beauty is that it opens more slowly and therefore lasts longer; but lovers of the Jacqueminot think that small compensation for its inferiority in color. Other roses which stand high in favor are the niphotes, which in its state of perfection is a pure white, the bride, which justifies its name by blushing a faint pink or imitating some of its namesakes to whom white satin is unkind, sometimes showing a yellow cast. The mermet and bon silence, the latter an oval pink rose with an exquisite perfume, are largely used for bouquets and for garlands in dress.

A FLORIST'S BOX.

The box of a New York florist is his sanctum sanctorum. It is not a refrigerator, but it is a storage room where the air is regulated to suit its precious contents. The open seams to such a place is a pass to fairyland. By means of it the gold and white door of one famous establishment swung back for me and I entered a room with tiled walls on either hand and a plate glass mirror extending from floor to ceiling at the back, which reflected and multiplied the magnificent clusters of roses, mignonettes, lilies and violets that had come in for special orders and could not be trusted for a moment in the outer shop. The floor was of narrow slats, such as are seen in greenhouses; there was running water close at hand, and there was an electric light in the corner farthest from the flowers. The flowers themselves were in clusters, set in vases and jars on shelf and floor, and their fragrance was intoxicating.

PRICES OF ROSES.

This florist makes a specialty of roses, and some which he was handling were on stems four feet in length. They were to be used in decoration. Is it any wonder that fashion is turning from artificial designs and ordering clusters of such magnificent flowers for the adornment of our palaces?

It may surprise the humble flower lover to know that a single rose will sometimes fetch \$2 in New York. This is not a fancy price, but the regular market value of certain varieties at certain seasons, and may be increased by special demand or lack of supply. What may appear still more singular is that the same kind of rose, of the same color and the same degree of freshness, may be bought on the same day for less than half the price.

Roses are divided by the dealers to "firsts," "seconds" and "thirds." A "first" must have a long, straight stem, and have been grown on the main stalk; must be evenly developed and of full size. "Seconds," crooked stems of the flowers of side shoots may be very lovely, but they are second or third rate and sell accordingly.

VIOLETS.

In violets the tastes of New Yorkers select the Marie Louise, a double flower of a dark color. In the winter, when these are hardest to secure, they retail from two to five dollars per 100. The Russian violet, which is single and very dark, retails for 75 cents per hundred. There is small demand for the variety most popular in London, the Neapolitan. It is a light flower, but very fragrant.

SECOND-HAND FLOWERS.

Speaking of London, reminded me to ask whether the trade in second-hand flowers had ever been introduced into New York. The reply was, "No." It is a common one in London. Not only second-hand plants, but cut flowers are hired for an evening's entertainment. The next morning the second-hand flowers which are not withered are sold to the flower girls and street vendors, who are able to offer them at prices ranging from a penny to sixpence for a buttonhole bouquet. Thus it is that the London clerk, whose salary does not exceed 30 shillings per week, can wear his flower every day.

DECORATIONS.

As has been said, artificial designs are becoming unpopular. There are still set

pieces ordered for special occasions. A recent example was a model of the New York, which was for a table decoration at a dinner given to ex-Secretary Tracy by the Union League club. In this arrangement were used for the body of the ship and the water line was marked by violets. It was set upon glass, to represent water. The tendency now is to do away with such designs. We may admire the cleverness of the Chinese in producing their grotesque trees, but we prefer our own, and are coming to recognize that flowers themselves are decorative and do not need to be forced into ornamental shapes.

WILD FLOWERS AND FRUIT BLOSSOMS.

The perversity of children in selecting their toys, throwing away the most expensive doll for a bedraggled rag baby, putting away the game which their elders have selected with so much care and sitting down to enjoy jackstones and peach pits, is a subject of frequent comment. City folk are often accused of the same trait of character and grow tired of hot-house flowers, which, if they but knew were once wild flowers, and marguerites and dandelions become the rage. One florist threatens to introduce the beautiful lace flower of the wild carrot this season, and the temptation to exhibit the potato blossom has more than once been resisted.

A few years ago some New Yorkers wandered into the country when the fruit trees were in bloom, and with the covetousness born of wealth they ordered sprays to be brought home. But orchards must not be despoiled for fashion's whim, nevertheless what New Yorkers want, with the exception of clean streets, they get. So it has been found profitable to raise fruit trees for the blossoms. A large farm near Newark, N. J., makes a specialty of them, and they are now a regularly recognized item of supply for the trade.

THE FLOWER SHOW.

An earnest attempt to encourage floriculture and to stimulate public interest in the same has been made during the past few years. It is not necessary to go into details concerning the flower market, which is closely modeled on that of Paris, nor is it worth while to do more than mention the endeavor to found a botanical garden now being undertaken by men who have never yet failed in their attempts to benefit the city. But some notice should be given of the exhibitions held twice a year under the auspices of the New York Florists' club, the successor to the Horticultural society.

The spring exhibition will be held during the first week in May, beginning May 2 and closing May 7. It will be rich in orchids and roses. Premiums, which amount in all to \$5,000, are offered for "decorative flowering" and "bulbous plants," for "cut flowers" and "decorations." There are special competitions for "retail florists only," "private gardeners only," and "amateurs not employed by professional help." The names of such men as J. Pierpont Morgan, Charles Lanier, D. O. Mills, John Jacob Astor and others equally well known are a guarantee of the earnestness of purpose and fairness of awards in the management.

Although the club is ostensibly composed of florists, the gardeners about New York will be among the most eager competitors for the prizes. They will be aided and abetted by their employers, whose custom it has been in former years to give the men full credit for their labors and to hand them the premiums (cash prizes) as perquisites.

ORCHIDS.

Orchids are the Kohinoor and Orloff gems of the flower world. Other flowers are more beautiful, but none so highly prized; and it follows that New Yorkers are anxious to possess what only wealth can own. There are three or four houses in London who supply the world with orchids. They engage regular explorers to search for new varieties. The plants are sent to this country in a dormant state. Some are sold for \$500 or \$600, and one has been

known to bring \$700, but the average cost of one specimen is from \$250 to \$300. It is regulated by the age and size of the plant.

Orchids flower but once a year, and the season lasts from two to six weeks. A plant three or four years old will produce from two to three dozen blossoms each season.

BRIDAL BOUQUETS.

White orchids are the favorite flowers for bridal bouquets. It is extremely difficult to get them without displaying them when they can be produced they bring fancy prices, a single bouquet selling for \$75.

With such an item heading the list it is not surprising that wedding flowers frequently cost from \$1,000 to \$2,000.

FUNERALS.

The outlay for funerals is even greater than for weddings. Florists give the figures as ranging from \$3,000 to \$5,000 for a prominent person. A favorite design is a floral pall to cover the support for the casket. When this is made, as it frequently is, of roses and amillax fastened upon a cloth foundation, it will cost \$700. Orders have also been given to line the grave with roses and this will mean not less than \$200, besides miscellaneous berries, some in good taste and some in bad.

FLOWERS IN CHURCHES.

Another source of profit to the New York florist is church decoration, not only the special designs and display of the great festivals, but weekly orders for bouquets for pulpit and altar and for Sunday school rooms. A care is taken that these flowers are distributed among the sick, no one can find fault with the custom.

Long may fashion favor flowers. It is one true human instinct which she would find it hard to antagonize. Therefore like the clever woman she is supposed to impersonate, she makes believe it is all her own idea. We, New Yorkers, love flowers for her sake.

MARGARET COMPTON.

The Evolution

Of medicinal agents is gradually relegating the old-time herbs, pills, draughts and vegetable extracts to the rear and bringing into general use the pleasant and effective liquid laxative, Syrup of Figs. To get the true remedy see that it is manufactured by the California Fig Syrup company only. For sale by all leading druggists.

The finest bottle beer in the market at Chicago Lager House.

Everyone appreciates sweet creamery butter. You can obtain it from N. F. S. and D. Co., H. J. Faust, Jr., superintendent, P. O. box 545.

Aromatic Eucalypt Cream.

The finest of lotions for chapped hands and lips, rough skin, pimples, tan, etc. Makes the skin soft, white and smooth. Elegantly perfumed. Only 25c. At drug gists.

Taylor Block.

23 S. West Temple street, has the finest furnished room in the city, with all modern improvements in building. Rates reasonable.

Auction Sale of Groceries.

Commencing Wednesday morning at 10:30 o'clock a. m., I shall offer for sale at public auction the balance of the stock of the Driver Mercantile company, at 214 S. Main street. The sale will continue till the entire stock is disposed of, and on Friday the 28, at 11 o'clock a. m., there will be sold several barrels of liquors, three horses, delivery wagon, a new National cash register and the safe and fixtures of the store.

ARTHUR H. PARSONS, Receiver.

[The World's Fair]

Will open May 1. The Rio Grande Western now has excursion tickets on sale at \$7.00, good until November 15. All arrangements have been perfected for the finest service yet offered to the Utah public. For particulars call at ticket office, this country in a dormant state. Remember the Scenic Line of the World.

The Last Chance.

If you want to be SUITED with a SUIT we can SUIT you or you are not SUITED to this beautiful climate of ours. With every suit and overcoat we sell, we give away a Columbian Souvenir coin. These coins are getting very scarce and increasing in value daily. Yet we give them away to our customer. Come quick if you want one, we have only a few left.

Our line of Spring and Summer Suits is the finest in the city, and our prices are lower than the lowest. Ask to see our elegant suits at

\$8, \$10, and \$12 each.

EASTERN MISFIT CLOTHING PARLORS,

10 EAST SECOND SOUTH STREET.



Free Trial.

WEAK MEN Sufferers from youthfulness, nervousness, loss of vitality, Varicocele, etc. Dr. DuMont's Nerve Pills will effect a speedy cure by its use, thousands of cases of the very worst kind and of long standing have been restored to perfect health. 15,000 testimonials from all over the world. Price per package \$1.00, six for \$5.00, trial package sent securely sealed for 10 cents. Postage. Address, Dr. R. DuMont, 98 S. Halsted Street, Chicago, Ill., U. S. A.

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SUPPLIES FOR SOAP, WOOLLEN AND PAPER MANUFACTURERS, RAILROADS and MINING COMPANIES. ST. LOUIS, MISSOURI.

Garnier, Lancel & Company,

FINE TABLE WINES, California's Best Production, Bottled at the Vineyard. 11, 13, 15, E. Second South Street SALT LAKE CITY.

OVER 2,000,000 FEET

OF LUMBER always on hand. In fact we carry all kinds of Building Material. A Car Load of Wire Screen Doors just arrived.

TAYLOR, ROMNEY, ARMSTRONG CO.

HOW

DARE A MAN OR A WOMAN,

IN

These days of dull business, with employment hard to get and all conditions combining with the bad weather to make money hard to get, go on blindly buying goods at a notoriously high-priced shop, when the same or better goods can be got for less money. YES! WE HAVE CUT THE PRICES on Hardware. We have a big stock complete in assortment, and THE ORDER IS TO REDUCE IT. How??? that is the problem. There is only one answer. Reduce the prices. We have done it. Our Window display Many Bargains, with price cards attached, and we want to say that every item in this big stock is cut down just as much. We want buyers to investigate, compare, judge and--go away if we do not do all we profess to do as to price.

Pocket Outlery - Cut.

Table Outlery - Cut.

Carving Set - Cut.

Hatchets - Cut.

Axes - Cut.

Chisels - cut.

Wringers - Cut.

Carpet Sweepers - Cut.

Lawn Sprinklers - Cut.

Lawn Mowers - Cut.

Garden Hose - Cut.

Tinware - Cut.

Bar Iron - Cut.

Tool Steel - Cut.

Sheet Iron - Cut.

Carriage Bolts - cut.

Tag Screws - cut.

Pipe Fittings - cut.

Auger Bits - cut.

Stubs' Plyers - cut.

Shears and Scissors - cut.

Nippers - cut.

Graniteware - cut.

Fiberware - cut.

Rakes and Shovels - cut.

Stoves - cut.

Tees Valves - cut.

Manilla Rope - cut.

Wire Rope - cut.

Packing - cut.

WESTERN HARDWARE COMPANY,

SUCCEEDING E. C. COFFIN HARDWARE CO.