

THE PARIS MILLINERY CO.

Store Opens 9 a. m. Monday Morning, July 9th.

118 South Main Street.

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MIDSUMMER Clearing Sale.

Tremendous Unloading of all Summer Goods.

Tomorrow begins our Semi-Annual Clearing Sale, a time of the year when we take inevitable losses.

Early season's profits offset the losses, this week's low prices necessarily entail, so that shrewd shoppers who await this great bargain event RECEIVE THE BENEFIT.

Bonafide Losses, Which We Cheerfully Take in Order to Right the Stocks of All the Surplus Quantities.

PARASOLS.
Your street costume will be incomplete without one of our parasols. The lateness of the season is the cause of a deep cut on all parasols, and 'twill be money in your pocket to see us before buying. If the children want parasols (and, of course, they do) we got some for the little tots at prices to please mother.

LADIES' PARASOLS.
Black, Navy and Cerise, solid colors, all silk, were \$2.00; cut to **\$1.48**
Pink, Blue and Purple, all silk, were \$2.25; cut to **\$1.68**
White Silk with Chiffon Ruffle, very swell, were \$2.50; cut to **\$1.87**
Ladies' Black Parasols with two ruffles, were \$2.50; cut to **\$1.87**
Black Parasols with three ruffles, were \$2.75; cut to **\$2.05**

CHILDREN'S PARASOLS.
Fancy Calico and Plain colors, start at (and up) **19c**
Child's Pink, Blue, Red and Green Silk Parasols, were \$1.75; cut to **\$1.30**
All our better Parasols, Ladies' and Children's, reduced—worth double.

LADIES' SUMMER KNIT UNDERWEAR AND HOSIERY

Ladies' black lisle vests, low neck and sleeveless, worth 35c, for **17c**
Ladies' silk vests, pink, blue and white, low neck and sleeveless, worth 60c, for **43c**
Child's vests, sizes 1 to 6 years, low neck and sleeveless, worth 8c, for **4c**

Ladies' union suits, knee lengths and sleeveless, white, worth 60c, for **42c**

Ladies' Melba union suits, white and cerise, knee lengths, short sleeve worth 75c, for **58c**

Ladies' Melba union suits, knee length, sleeveless, in black, worth 75c, for **58c**

Lot of boys' shirts and drawers, sizes up to 34, worth 50c, for **23c**

Ladies' out size hose, fast black worth 50c, for **33c**

Ladies' black hose, worth 10c, for **4c**
Ladies' black hose, worth 15c, for **9c**
Ladies' black hose, plain and ribbed, worth 25c, for **14c**
Children's black hose, plain and ribbed, all sizes, worth 15c, for **9c**
Children's black ribbed hose, worth 25c, for **14c**

NEW SPRING TAILOR-MADE SUITS, SILK AND GOLF CAPES 50 Per Cent Off.

All This Season's Goods.

LADIES' SUITS.
A light colored Pressed Flannel Suit, Eton Jacket, was \$7.50, for **\$3.75**
All our \$12.00 Suits go for **\$6.00**

Ladies' Covert Cloth, brown, tan, black and blue, braid Jacket and Skirt, was \$18.00, for **\$9.00**

DRESSING SACQUES.
Ladies' Dressing Sacques of Lawn and Percelle, light and dark colors, all washable and nicely trimmed.
Were 50c; sale price **37c**
Were 65c; sale price **49c**
Were 75c; sale price **59c**
Were \$1.25; sale price **87c**

SHIRT-WAISTS.

The largest and best selected stock in Salt Lake, 500 dozen Wash Waists.

Ladies' White Waists of Lawn, Pique and Madras Cloth, slightly soiled, worth \$1.50 up to \$2.00, for **49c**
Ladies' black Lawn and Sateen Waists, lace yoke, tucked front and back trimmed with white, bias tucked; were \$1.50; now **98c**
Black Sateen Waists, extra good quality, small tucks; were \$2.00 and \$2.25; now **\$1.33**
Black Lawn Waists, tucked front and back, were \$2.25; now **\$1.48**
Black Lawn Waists, all over tucked, were \$3.50; now **\$2.13**
All our 60c to 75c Waists reduced to **38c**
All our 90c to \$1.25 Waists reduced to **47c**
All our \$1.50 to \$1.75 Waists reduced to **63c**
All our \$2.00 to \$2.50 Waists reduced to **96c**
All our \$2.75 to \$3.00 Waists reduced to **\$1.23**
All our \$3.25 to \$4.00 Waists reduced to **\$1.68**. This includes all our white and colored Waists. All this season's goods.
Misses' Waists, white and colored, 8 to 14 years, were 75c; now **49c**

WRAPPERS.

Ladies' Calico and Lawn Wrappers, light and dark colors, trimmed and ruffled.
All our \$1.00 to \$1.25 Wrappers go for **57c**
All our \$1.25 to \$1.50 Wrappers go for **88c**
All our \$1.50 to \$2.00 Wrappers go for **\$1.17**
Black Sateen Wrappers, were \$1.75 to \$2.50, go for **\$1.50**

ODDS AND ENDS OF MUSLIN UNDERWEAR That Are Bargains.

DRAWERS.
Fine muslin drawers, trimmed with embroidery and tucks, worth 75c, go for **49c**
Fine Cambric drawers, trimmed with lace and embroidery, worth \$1.25, go for **79c**
Misses' drawers, odds and ends, worth 50c, go for **35c**

GOWNS.
Fine muslin night gowns, trimmed with embroidery, empire and high neck, worth 85c, go for **48c**
Fine muslin night gowns, circle yoke, tucked and embroidery, worth \$1.25, go for **73c**
Fine muslin gowns, 3 styles, worth \$1.35, go for **98c**
Fine cambric gowns, 3 styles, handsomely trimmed with lace and embroidery, worth \$1.75, go for **\$1.21**

MISSES' NIGHTGOWNS.
2 to 8 years, worth 65c, go for **39c**
Misses' fine muslin gowns, fancy yoke, sizes 2 to 16 years, worth \$1.00, go for **67c**

CHEMISE.
Ladies' fine cambric chemise, lace trimmed, worth 85c, go for **59c**
Fine muslin and lawn chemise, handsomely trimmed, worth \$1.25, go for **89c**
Fine cambric and lawn chemise, fancy trimmed and skirt chemise, worth \$2.00, go for **\$1.21**
Fine muslin skirts, fancy trimmed, with embroidery insertion, worth \$1.15, go for **78c**
Fine muslin skirts, tucked and fancy trimmed, worth \$1.25, go for **98c**
Fine cambric skirt, handsomely trimmed, very swell, worth \$2.25, go for **\$1.89**

NOTIONS.

Good hair pins, 3 papers, Hooks and eyes, per card. Stay binding, white or black, all widths, Aluminum thimbles, Excelsior gold eye needles, Adamantine pins, Shell hair ornaments, Woven initial letters, per dozen,
Milward needles, per paper **3c**
Box assorted Hair pins **3c**
Shell hair pins, large or small, 3 for **5c**
Shell hair pins, per dozen **5c**
Set side combs **10c**
Silk finish crochet cotton **4c**
English pins **4c**
Large amberized back combs **10c**
Ivory handle tooth brushes, best bristle **7c**
Good dressing comb **4c**
Darners **3c**
Tracing wheel **3c**
Finish braids **3c**
Curling irons **3c**
Safety pins **3c**

SOLID COLOR RIBBONS.
All Colors.
No. 1 go for yard **1c**
No. 2 go for yard **2c**
No. 5 go for yard **4c**
No. 7 go for yard **6c**
No. 9 go for yard **8c**
No. 12 go for yard **9c**
No. 16 go for yard **11c**
No. 22 go for yard **1c**
No. 30 go for yard **16c**
Fancy Ribbon, 4 in. wide, per yard **18c**

LADIES' BELTS AND PURSES.

Black Beaded Belts, worth 50c, go for **33c**
White Kid Belts, worth 50c, go for **29c**
White Seal Leather Belts, worth \$1.25, go for **73c**
White Seal Leather Belts, worth 75c, go for **43c**
White Seal Leather Belts, worth 50c, go for **38c**
Heavy Black Seal Leather Belts, worth 50c, go for **38c**
Black Seal Leather Belts, worth 65c, go for **43c**
Dog Collar Belts **59c**
Odds and ends, worth up to 65c, go for **39c**
Odds and ends, worth double, go for **19c**
Leather Belts as low as **6c**
Ladies' Purses, worth 25c, for **14c**
Ladies' Purses, worth 35c, for **23c**
Ladies' Purses, worth 65c, for **39c**
All our Finger Purses and better goods reduced.

SPECIALS.
Boys' bicycle hose, narrow and wide rib, worth 25c **23c**

JEWELRY DEPARTMENT.
Belt Buckles, come in gold, silver, French gray and Roman **33c**
Belt Buckles, gold, silver and black enameled **15c**
Hair Ornaments, enameled, the latest, worth much higher **27c**
Silk Watch Guards **18c**
Watch Guards, gold and silver plated, stone ornaments **39c**
Chain and Serpent Girdles, the latest novelty **33c**
Shirt Waist Sets, with link buttons, black enameled, gold-plated, jeweled **23c**
Cuff Buttons as low as **5c**
Ladies' Garters, with buckles and ribbon bows **12c**
Ladies' Garters, with buckles, silk elastic, ribbon bows, all **23c**

CHILDREN'S DRESSES.
White, pink and blue Lawn and Gingham, light and dark colors, all sizes, greatly reduced.

CORSETS.
An assortment lot of Summer Corsets, in all the new models, long, short and medium lengths, made of extra quality Summer Net, Batiste and Linen Crash, bought early and a bargain at the following prices:
G. D. Ventilated Short Corsets **98c**
Summer Corsets, worth 90c, for **23c**
Short Ventilated Corsets, worth 75c, for **48c**
Utopia Corset, black and drab **48c**
C-B a la Spirit Corset **89c**

CHILDREN'S APRONS.
Children's white Aprons, sizes 4 to 14 years, worth 45c, for **33c**
Children's white Aprons, trimmed with embroidery, sizes 4 to 14 years, worth 85c, for **62c**
Children's colored Gingham Aprons, trimmed with white braid, sizes 4 to 14, worth 40c, for **29c**

VEILINGS.
Odds and ends, worth double **9c**
A good Veiling **12c**
Sewing Silk Veiling, white, cream and brown **18c**
Ladies' Linen Collars, 2 for **25c**

CHILDREN'S APRONS.
Children's white Aprons, sizes 4 to 14 years, worth 45c, for **33c**
Children's white Aprons, trimmed with embroidery, sizes 4 to 14 years, worth 85c, for **62c**
Children's colored Gingham Aprons, trimmed with white braid, sizes 4 to 14, worth 40c, for **29c**

LADIES' SHOPPING BAGS.
Ladies' large Leather Shopping Bags—**20c, 35c, 45c, 62c**

LADIES' WHITE DUCK AND PIQUE DRESS SKIRTS.
A lot slightly soiled, variety of styles, while they last **59c**

LADIES' CHOICE SAILORS.
White, black and mixed, the best assortment of Ladies' Sailor Hats in Salt Lake, but just half the prices asked elsewhere for the same goods. Every lot is of this season's make. The Knox shapes for 1900, with black and navy blue silk bands. Every hat is absolutely clear and perfect. Note prices:
Black Sailors, smooth straw, worth \$1.00, go for **43c**
Black Sailors, Milan straw, worth \$1.25, go for **69c**

One lot Ladies' and Misses' Sailors, rough straw, mixed and colored, formerly \$1.00, while they last **23c**
White Sailors, worth 75c, go for **47c**
All our \$1.00 Sailor Hats go for **68c**

THE VERY LATEST.
The Ladysmith Hat, soft, light rough straw, bound with white silk, trimmed with all colors crepe de shene, very swell, worth \$3.00. While they last **\$1.48**

50 PER CENT Off on All Trimmings.

MIDSUMMER CLEARANCE SALE of more than ordinary importance commences tomorrow, July 9, when the balance of all this season's most popular goods will be offered AT JUST HALF PRICE. If you need the goods, or are likely to need any of them before the summer season is over, buy them now, while our prices are the lowest. There's nothing to be gained by waiting, much to be lost, in fact, as while you wait the choicest goods will be picked up by others. Note our prices on Ladies' Sailors, Boys' and Children's Hats and Caps.

50 Per Cent Off on All Trimmings.

LITTLE BOYS' AND GIRLS' CAPS.
White and colored Duck and Crash Caps, worth 35c, for **23c**
Gray silk Crash Caps, worth 47c, for **47c**
Extra fine White Duck and Linen Caps, worth 40c, for **29c**
Child's straw Tam O'Shanter, mixed and colors, with silk ribbon bow and quills worth \$1.00, for **38c**

Mail Orders Promptly Filled.

BOYS' STRAW HATS AND CHILDREN'S SAILORS

Plain white Straw Hats, sizes up to 7, worth 75c, for **33c**
Mixed and white Straw Hats, all sizes, worth 50c, for **27c**
Boys' Straw Hats, all sizes, worth 35c, for **19c**
Boys' Straw Hats, worth 25c, for **9c**
Child's Sailors, worth 50c, for **23c**
Child's Sailors, worth 25c, for **14c**

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