

Our Champagne Improving.

Said There is Little or No Difference Between Ours and the French.

(Philadelphia North American.)

What its originators consider one of the most important industrial advances of the new century is an effort by the champagne makers of this country to place the genuine domestic sparkling wine on a plane with that imported from France.

This is to be done by compelling the manufacturers of bogus champagne to label their wines in accordance with its antecedents.

Champagne making is comparatively a recent industry in America, but such rapid strides has the domestic article made in popularity that for the last fifteen years the importations of champagne have shown no increase,

while the consumption of the home product has grown steadily.

Despite this steady growth, however, a majority of the people in this country do not know that champagne making is a native industry. Begun about forty years ago by expert French wine growers who came to the United States and prospected until they found the right soil for the growth of the grapes of which champagne is made, the production of this wine in America has been gradually forcing the imported article into the background.

In the vicinity of Lake Keuka, New York, there are 20,000 acres of land devoted exclusively to the growth of the champagne grape. The vineyards extend for twenty-six miles on either

side of the lake, and in the grape picking season, October and November, great numbers of persons flock to the spot to help in the work.

When the French experts visited the United States, bent on establishing the champagne industry here, they searched every state for the peculiarly chalky soil which is found in the vineyard districts of Epernay and Rheims. Nowhere but in the neighborhood of Lake Keuka could they find it.

Since the establishment of the industry in that neighborhood the quality of the wine produced has been steadily improving, for the reason that the careful "doctoring" year after year of the soil is eliminating from the wine that "earthy" taste that the wine growers of California sought in vain to be rid of in their attempts to make champagne.

It is asserted by the more enthusiastic wine makers of the American champagne district that, with care and attention to the "doctoring" of the ground, the domestic champagne can be made even better than the imported, because the much-used soil of France is showing signs of being worked out and is slow in responding

to treatment. In the future that these sanguine ones see, the champagne of America will take the place of the champagne of France, and this country will become the greatest champagne producer in the world.

About ten varieties of grapes are used in the making of champagne. In the fall the wine grower selects the stock from the vineyards and blends the juice of the grapes until the correct taste is assured. The wine is left to ferment until February or March, when the expert examines it carefully, making a chemical analysis of each kind of wine. Then he selects the one that he considers most fit for his "cuvee" or raw champagne. This foundation for the blend must contain a certain amount of alcohol, a certain quantity of acids and a standard amount of grape sugar.

These, combined with sugar that is added later on, furnish the material blended. It is allowed to rest until early spring, when it is drawn off carefully in bottles and piled up to pass through the next stage of fermentation.

It is necessary to use the greatest

care in the blending of the wine and to watch it closely during the period of fermentation, for if there is too much fermentation an excessive quantity of gas develops and breaks the bottles. If, on the other hand, there is not enough fermentation, the wine tastes flat and will not sell. Then it must be emptied into the cask again and the work done over. It will be seen, therefore, that the business of wine making requires an expert chemist and one with a clear head.

It is a matter of wonder to some persons why champagne is such a high-priced wine. The reason is that the making of champagne is a very delicate and difficult operation, and the process is an expensive one from beginning to end, expert workmen alone being employed.

During the period of fermentation the wine is of necessity handled daily by experienced men, whose business it is to lift each bottle delicately and shake it to disturb the sediment. To facilitate this process the wine is placed in a bin of a particular shape, the bottle so arranged that the hand-ler can work the sediment gradually down to the cork by a skillful turn of

the hand. In the larger establishments it requires a large force of men to do this daily work, each bottle of the many thousands in the bins being handled separately by hand.

After some four or five times of this gentle manipulation the sediment has been collected on the cork, and the bottle is then taken to the upper floor, the cork removed and the bottle replenished with fresh wine, to take the place of that which has turned to sediment. After the bottles have been reworked the wine is ready for the market. It may be interesting at this point to mention that the champagne corks are imported from the Catalonian district of Spain, where alone champagne corks are made. The corks cost from 6 to 7 cents apiece. As the French champagne makers are compelled to procure their corks from the Catalonians, in this one particular at least they are no better off than the American wine manufacturers.

At exhibitions where the American wine has been placed in competition with the imported article the argument has been advanced by American winemen that no flavoring is used in the champagne of this country, the wine

being fermented in the bottle in its pure state, while in France every establishment has its own particular flavor.

It is in the effort to make this argument stand good that the better class of champagne producers are trying to have a law passed compelling those who do not make pure wine to label their bottles accordingly.

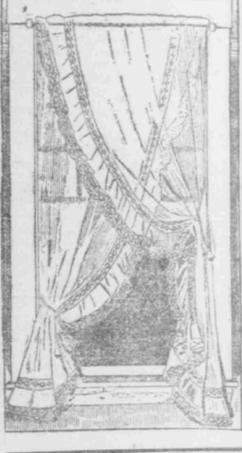
Some so-called "champagnes" are simply cheap carbonated wines that are palmed off on the unsuspecting public as the real article. The makers of pure champagne are trying to have a law passed compelling the makers of the carbonated article to place a label on it stating that the wine is carbonated.

A Cup of Lane's Tea at Night
 Moves the bowels next day, and its continued use will cure habitual constipation, sick headache and indigestion. It will do you more good, and cost you less money than any other medicine on earth. Your druggist will refund you the purchase price if you are not satisfied. Price 25c and 50c a package. For sale by Godbe-Pitts Drug Company.

OUR CURTAIN SALE STARTS TOMORROW!

JUST IN TIME FOR SPRING HOUSE-CLEANING! THE LONG AWAITED EVENT FOR CURTAIN BUYERS ARRIVES!

It's the greatest opportunity ever offered the People of Salt Lake and surrounding cities to supply their curtain wants. It's the great sale which will eclipse in greatness any previous sale that has ever taken place in Utah. Thousands of dollars worth of choice curtains and portieres---The latest arrivals from the European lace makers---All new, fresh and bright from the world's curtain centers, will be sold at eastern wholesale prices! No middleman's profit in this sale. We give you entire benefit of our cash purchase from first hands. The savings set forth in the items that follow should interest for economy sake every shrewd money spender with curtains to buy. Cut



out the list and bring it with you, as it will enable you to locate easily the very pair of curtains desired.

Drapery Scrim, 36 inches wide, in lace striped ef- fects; in this sale, per yard— 4c	16 2/3 Quality White Drapery Swiss, The latest pat- terns, yard wide, on sale, per yd— 11c	Fish Nets In white or ecru, 30 inches wide, value 18c, on sale, per yd— 12c	White Point D'Esprit Net 1 1/2 yards wide, usual price 50c, on sale, per yard— 36c
Printed Curtain Swiss In white or col- ored designs, dou- ble width, value 15c; in this sale, per yard— 10c	Printed Curtain Lawns In floral and side bordered ef- fects, regular 18c, on sale, per yd— 12c	The Cres- cent Silko- lines, Yard wide, in latest colorings and designs, worth 15c, sale price— 9c	White Bobbinet 3 yards wide, worth 75c, in this sale, per yard— 54c

ESTABLISHED 1864

F. A. Zerbach & Bro.

ONE PRICE TO ALL NEVER UNDERSOLD

25 Pieces Tinsel Art Drapery. In the prettiest colorings, regular price 19c, in this sale, a yard— 6 1/4c	The New Grecian Cretones. An Art Drap- ery, worth 18c, in this sale, per yd— 11c	ALL Art Denims In plain colors, value 25c, on sale, per yard— 18c	THE NEW Hungarian Cloth In the most novel patterns, value 25c, on sale, per yard— 24c
White Cable Net 48 inches wide, regular price 25c, in this sale, per yard— 24c	THE BEST Gobelin Art Silkolines. Value 18c, on sale, per yard— 11c	FANCY Art Denims Usually 22c, in this sale, per yd— 16 2/3c	The Afghan Cloth Drapery In Oriental ef- fects, worth 25c, in this sale, a yard— 24c

New Scotch and Novelty Lace Curtains.

at the lowest prices known in years. This is an opportunity to make every window in your house attractive.

100 pairs Scotch Lace Curtains, in cream or white, finished with overlock stitched edges, 2 1/2 yards long and 31-3 inches wide, regular price 65c, on sale, per pair **36c**

3 yards long new Nottingham Lace Curtains, plain net center, finished with overlock corded edges, usually 85c, in this sale, per pair **58c**

New Scotch Lace Curtains, good washing goods, made of the best Egyptian yarn, size 2 1/2x42, value \$1.15, go in this sale, per pair **77c**

Dainty new Nottingham Lace Curtains, in white or ecru, in choice designs, size 3 1/2x42, positively worth \$1.25, go in this sale, per pair **92c**

Regular 1 1/2 Lace Curtains, in white or cream, one of the best spring and summer designs, 3 1/2 yards long and 50 inches wide, with overlapped edges, you'll find marked in this sale, a pair **\$1.10**

Brussel effect White or Ecru Nottingham Lace Curtains, an exquisite design, size 3 1/2x57, good value at \$2.00, go this week, per pair **\$1.40**

New Fish Net effect Lace Curtains, in white or ecru, with detached figure in center, size 2 1/2x57, well worth \$2.25, on sale, per pair **\$1.48**

New Empire effect Lace Curtains, in white or ecru, a choice pattern, size 2 1/2x51, regular \$2.50, go, per pair **\$1.60**

\$2.75 Lace Curtains, 2 1/2 and 4-yard lengths, the latest productions for 1902, all go in this sale, per pair **\$1.90**

\$3.50 Point d'Esprit effect Curtains, 4 yards long, and Brussels effect Curtains, size 3 1/2x50, marked in this sale, a pair **\$2.60**

4 yards long Cable Net Curtains, value \$4.25, in this sale, a pair **\$3.75**

\$1.50 French Renaissance effect Curtains, marked for this week, a pair **\$3.40**

An Important Sale OF New Irish Point Curtains

that is rich in Bargain Opportunities. A glance at the following list furnishes a convincing argument:

Real Irish Point Curtains, 49 inches wide and 2 1/2 yards long, made on finest quality Bobbinet, dainty patterns; instead of \$5.00, in this sale, a pair **\$3.45**

Beautiful new White Irish Point Curtains, made on fine Bobbinet, an exquisite design, size 2 1/2x50, regularly \$7.00, in this sale, a pair **\$5.35**

Choice White Irish Point Curtains, in the most stylish designs, each Curtain 3 1/2 yards long and 48 inches wide, worth \$5.50, but in this sale, a pair **\$6.20**

Newly Imported White Irish Point Curtains, exquisite patterns, 2 1/2 and 4-yard lengths, the best \$11.00 Curtain you ever saw, on sale **\$8.25**

Exceedingly Stylish White Irish Point Curtains, novel in design, 2 1/2 and 4-yard lengths, worth at least \$13.50, go in this sale, per pair **\$9.90**

Best Fine White Irish Point Curtains, rich in quality and designs, 4-yard length, marked regularly \$16.00, while they last, a pair **\$12.30**

Extra Size Finest Imported Irish Point Curtains, 1902 designs, size 4x58, value \$20.00, go, per pair **\$15.95**

\$24.00 White Irish Point Curtains, 4 yards long, on sale **\$18.80**

\$27.50 White Irish Point Curtains, extra size, this week, a pair **\$22.00**

A SALE OF

The Most Magnificent Collection of Handsome Ruffled Swiss, Organdie, Fish Net and Bobbinet Curtains

Ever assembled. The most extraordinary bargain inducements ever offered. The purchasing power of money was never so amazingly illustrated.

At 83c a pair.
Fluted White Leno-striped Swiss Curtains, each curtain 3 yards long and 40 inches wide; cheap at \$1.50; while they last in this sale, a pair **83c**

At 99c a pair.
Ruffled Lace and Lappet Effect White Swiss Curtains, size 3x40, well worth \$1.75, marked in this sale at, a pair **99c**

At \$1.10 a pair.
Ruffled Lace Striped and Dotted Effect White Swiss Curtains, size 3x40; actual value, \$2.00; go, per pair **\$1.10**

At \$1.30 a pair.
Ruffled, Corded, Striped, Figured and Dotted Effect White Swiss Curtains, size 3x40; the best that money could buy to sell at \$2.25, on sale, per pair **\$1.30**

At \$1.65 a pair.
Hemstitched Ruffle White Novelty Swiss Curtains, 3 yards long and 45 inches wide; a stylish bed room curtain; value, \$2.50; in this sale, a pair **\$1.65**

At \$1.85 a pair.
Choice of Embroidered and Gresadine Striped Effect White Ruffled Swiss and Plounced White Swiss Curtains, with lace inserting; size 3x42; \$2.75 value; in this sale, per pair **\$1.85**

At \$1.37 a pair.
Ruffled Fish Net Curtains, size 3x40; think of this; \$2.00 curtains on sale at **\$1.37**

At \$1.48 a pair.
Ruffled Fish Net Curtains, 44 inches wide and 3 yards long; a novelty design; worth \$2.25; in this sale, a pair **\$1.48**

At \$1.85 a pair.
Ruffled White Bobbinet Curtains, size 3x42; think of this; \$2.25 curtains in this sale, a pair **\$1.85**

\$2.25 White Ruffled Bobbinet Curtains, size 3x46, with lace inserting and edging; go in this sale, **\$2.20**

At \$3.45 a pair.
\$4.50 Ruffled White Bobbinet Curtains, a beautiful artistic curtain, size 3x46; think of it; in this sale, a pair **\$3.45**

At \$3.85 a pair.
\$5.00 White Ruffled Bobbinet Curtains, made of fine English bobbinet, with lace inserting and edging; marked in this sale, a pair **\$3.85**

At \$4.65 a pair.
\$6.00 Ruffled White English Bobbinet Curtains; size 3 1/2x54; on sale, a pair **\$4.65**

At \$5.20 a pair.
\$7.00 Ruffled White Bobbinet Curtains; very choice; size 3 1/2x50; reduced to, per pair **\$5.20**

At 6.35 a pair.
\$8.50 Ruffled White Ruffled Curtains; size 3 1/2x50; in this sale, a pair **\$6.35**

Up-to-Date New Brussels Net Curtains.

Swiss Arabian Curtains,

And the New Culvert Curtains.

Offered at prices that will stir up all Salt Lake and bring the throng. Glance over this list of money-savers:

\$6.00 White Brussels Net Curtains, new and dainty patterns, each curtain 2 1/2 yards long and 48 inches wide; go in this sale, per pair **\$4.30**

\$9.00 Grade White Brussels Net Curtains, genuine hand-made bobbinet; one of the most graceful designs; size 3 1/2x50; in this sale, a pair **\$5.75**

\$10.00 Real Hand-wrought New White Brussels Net Curtains, 3 1/2 and 4-yard lengths; the most pleasing designs on finest quality bobbinet; go in this sale, per pair **\$7.45**

Choice of \$12.00 Arabian or White Brussels Net Curtains, size 3 1/2x52, magnificent qualities; in this sale, **\$8.95**

\$15.50 Ecru Swiss Arabian Curtains, very stylish, size 3 1/2x52; reduced in this sale to, per pair **\$11.85**

The best \$20.00 White Brussels Net Curtains, a high-class drapery; in either 2 1/2 or 4-yard lengths and extra style; beautiful parlor curtains; go in this sale, per pair **\$14.85**

Linon Culvert Curtains, the very latest, size 3 1/2x50; imported to sell at \$29.00; in this sale, a pair **\$16.40**

A Sale of New Portiere Curtains

An Occasion Extraordinary! A Supreme Opportunity! THE REDUCTIONS OVER THE ENTIRE STOCK!

Double-faced Figured Damask Portiere Curtains, woven in all-over raised patterns, size 3x35; a bargain at \$2.00, will go, per pair **\$1.70**

Choice of Bagdad Tapestry Portieres, size 3x48, and Brocaded English Satin Damask Portieres, in the newest colorings and designs; actual value, \$4.00; in this sale, a pair **\$2.95**

\$4.50 Quality Oriental Striped Tapestry Portieres, in beautiful and artistic colorings, novel effects, size 3x45, will go in this sale, **\$3.45**

\$5.00 Rich Bagdad Portieres, reversible and strictly up to date, very elaborate in design and coloring; on sale this week, per pair **\$3.85**

\$5.00 Oriental Striped Portieres, one of the latest novelties in the choicest color combinations, size 3x48; marked in this sale, per pair **\$4.60**

Ropp Portieres, in stripe effects, beautiful colorings, choice styles; that would easily sell at \$7.00; go in this sale, per pair **\$5.20**

Mercerized Tapestry Portieres, with worked side borders, in contrasting colors artistically designed; value \$2.00; marked in this sale, a pair **\$6.40**

\$14.00 Tapestry Portieres, reduced to, per pair **\$10.70**

\$17.50 Side-bordered Appliqued Mercerized Tapestry Portieres; a choice novelty; in this sale, a pair **\$12.95**

ORDER BY MAIL FROM THIS PAGE.

Send address for our new Spring and Summer catalogue now ready for distribution and receive one free.

All Mail Orders

receive the most prompt and careful attention at our hands.

For The Children.

The greatest care should be taken in the selection of Children's Shoes. Fit, comfort, style, durability and economy are the essential points. We have them all combined in our very complete assortment in OUR SHOE DEPARTMENT. The following specials should interest you.

Infants' Kid Moccasins (value 15c) **5c**

Infants' Soft Sole Kid Shoes (value 40c) **25c**

Infants' Kid Button Shoes, sizes 1 to 3 **45c**

Child's Kid Shoes, button and lace, sizes 5 to 8 **75c**

Child's Kid Shoes, lace and button, sizes 8 1/2 to 11 **80c**

Sole agents for the celebrated W. & H. "Weak Ankle" Shoes, a sure cure for weak ankles. Most complete assortment of Infants' Fine Shoes and Slippers in the city.

Boys' Clothing and Gents' Furnishing Goods Dept.

THIS DEPARTMENT is decidedly attractive, not only in correct and smart style—but only in high-class qualities—not only in best workmanship and materials—but also in popular prices.

Specials are:—Crash Hats and Caps—Wash Suits and Blouse Waists.

BOYS' SAILOR SUITS—Navy blue and brown suits for boys 3 to 8 years of age, good fitting, well made, neatly trimmed, embroidered shields, very handsome garments. A bargain at the price. SPECIAL **\$2.50**

MEN'S GOLF SHIRTS—Made from good quality madras in the latest spring patterns, by far the largest variety and best colors we have ever shown. Sizes 14 1/2 to 16 1/2. SPECIAL **75c**

Great Eton Jacket Bargain.

In our CLOAK DEPARTMENT we made a lucky strike on 100 fine mixed Venetian double-breasted Eton Jackets, in tan only, elegantly stitched and tailored, lined with best quality satin serge. All sizes, 32 to 42. A better jacket was never sold less than \$5.00. While they last—

\$4.99.

NEW MILLINERY STYLES.

We have made unusual preparations this spring to merit your patronage. The choicest that Paris can offer in trimmed millinery is here admirably supplemented from our own workrooms. Great as was the demand upon this department last week---The assortment is not perceptibly lessened, for much has been newly received to replace the hats disposed of.