

Nearer, Nearer Comes the Jingle of the Christmas Bells.

KEITH-O'BRIEN CO.

STORE OPEN EVENINGS



FINAL DECISION MUST BE REACHED—This institution, which is sweeping the Christmas trade of the city, is especially prepared to render you assistance. There are thousands of tempting things—but speak to one of the men on the floor and give him an idea of what you desire. He will place you in touch with one who will be of service in suggesting and conducting you to the sections where those particular things you have in mind will be submitted for inspection. Our system is such that we can help you.

WHENEVER YOU CAN, CARRY SMALL PACKAGES. WHAT A PLEASURE IT IS TO TRADE AT THIS STORE.

Furs--Special Christmas Reductions 25 and 33 1/3 % Opportunity of the Holidays at Keith-O'Brien's



Our entire stock of Furs, including a number of new pieces which have just arrived, is now attracting attention on account of the 25 per cent reduction and the further cut on many articles to 33 1-3 per cent.

Considering the reliable character of the furs and the nearness of Christmas, these reductions become strong inducements.

WIDE RANGE OF SELECTIONS.

SCARFS—Mink, Moleskin, Krimmer, Sable, Fox, Isabella Fox, Russian Fox, Blue Lynx, Marten, Wolverine, Squirrel and Chinchilla.

JACKETS—Electric Seal in the plain; also trimmed with Beaver, Mink and Blended Squirrel and Persian Lamb, Electric Seal, Persian Lamb self trimmed; also trimmed with Beaver, Nutria and Blended Squirrel.

SPECIAL ANNOUNCEMENT.

Notice has been received from our New York furrier that prices on Seal Skins have advanced 23 1-2 per cent.

THE SHOPPERS ARE NOW COMING DOWN THE CHRISTMAS HOME-STRETCH!

Ideal Christmas Gifts for Men, Women and Children.

Crochet slippers in all colors—

95 cents.

Men's Christmas Slippers. A splendid line, in all materials. Prices from—

75c to \$3.00

Christmas Gift Suggestions.

Calendars, 25c.
Books, 25c and 50c.
Fans from 50c to \$10.00.
Nail buffers, 25c up to \$1.
Nail files, 25c up to 50c.
Perfume, 25c up to \$6.
Hair brushes, 25c to \$4.50.
Fancy belts, 75c to \$10.
Work boxes, \$1 to \$4.
Opera bags, \$1.25 to \$10.
Novelty brooches, 25c to 85c.
Christmas cards, 4c up to 25c.
Hand mirrors, 50c up to \$4.
Burnt wood boxes, \$1 to \$5.
Novelty hat pins, 10c to 35c.
Silver match safes, 75c to \$2.
Fancy stick pins, 50c to \$1.50.
Men's shaving sets, \$1.25 to \$7.
Toilet waters, 25c up to \$1.25.
Fountain pens, \$1.50 up to \$6.
Collar and cuff boxes, \$1 to \$5.
Belt pins and buckles, 35c to \$2.
Fancy silk jewel bags, 25c, 75c.
Fancy garters, 75c to \$2 a pair.
Bracelets from 50c a pair to \$4.
Burnt wood nut bowls, \$1.25 to \$5.
Burnt wood plaques, 25c to \$2.50.
Manicule sets, complete, \$2 to \$12.
Baby solid gold rings, 75c to \$1.50.
Misses' leather wrist bags, 25c to 25c.
Children's leather chain purses, 10c to 45c.
Baby toilet sets, all kinds, 75c to \$2.50.
Stag horn toilet sets, from \$1.50 to \$10—one-fourth reduction.

Christmas Gifts for Men.

Our men's department is well supplied with all of the little and big requisites for men. No matter how little or how much you wish to spend for a present, you can find something appropriate in this department, from—

25c to \$25.00

Strong Friday and Saturday Bargains in Hosiery and Underwear.

Suitable for Christmas presents; all of our ladies' fancy hose, two-toned effects, black with hand-embroidered effects, which sell regularly at \$1.25 and \$1.50; for Friday and Saturday—

95c

Another line which is selling well for Christmas presents is one of fancy hose, some of which have stripes running around; some are embroidered in very pretty effects; for Friday and Saturday—

65c

One job lot of ladies' fancy hose colored hose, in stripes; regular—65c quality, for 25c or 3

\$1.00

Ladies' extra heavy cotton, 40-gauge, fast black, high spiced heel, double toe and real maco, double sole; plain or ribbed top; our popular K-O-B special, which is the best value on the market for the money, 25c and 3 for—

\$1.00

Christmas Umbrellas One-Fourth Less

New novelties in leather bags, \$1.50 to \$15.
Toilet sets, ebony and cocobola, \$1.50 to \$12.
Handkerchief and glove boxes, \$1 to \$5.
Ladies' and children's lockets, from 50c to \$5.
Infants' brush and comb sets, 65c to 75c.
Fancy box of stationery, 45c up to \$4.50.
Toilet sets, comb, brush and mirror, \$1 to \$4.
Toilet sets, comb, brush, mirror, tooth brush, razor, \$3 to \$10.
Fancy hose supporters, 50c to \$2 a pair.
Novelty shell combs, side and back, 35c to \$4.
Silver-plated tea sets—reductions; 6 pieces, \$20.50 for \$14.25.
A beautiful assortment of novelty ribbons for the holiday trade.
Lowella vases, ONE-THIRD LESS, \$20 for \$13.25; \$25 for \$16.65, etc.
Hand mirrors in ebony, ebony, stag horn and cocobola wood, 75c to \$5.
Rosare vases, reductions as follows: \$5 for \$2.50; \$3 for \$1.50; \$2 for \$1; every piece half price.
Military brushes, ebony, ebony, cocobola and oriental pearl, \$2 to \$7 a pair.
Cut glass pitchers, \$30 for \$15; bowls, \$9 now \$4.50, etc., and all other pieces at half price.
New arrivals in Christmas neckwear for the ladies, brought out especially for the holiday trade.
New Novelty Xmas Ribbon, in a holiday design, from 1/2 to 6 inches wide. Just the thing to tie Christmas boxes.
Novelty hair pins, 50c to \$2. Fancy

CHRISTMAS SALE OF Ready-Made and Hand-Embroidered Pillows.

\$24.00 Pillow for.....\$15.00
\$17.00 Pillow for.....\$12.00
\$15.00 Pillow for.....\$10.00
\$12.00 Pillow for.....\$8.00
\$5.00 Pillows for.....\$3.00
In Art Section.

All Oriental, Pearl and Stag Horn Toilet Sets at 1/4 Off.

Christmas Bargains in Linen Section.

The balance of the week should prove a lively one for the Linen section. Extra inducements are being offered in the way of further reductions on Japanese drawn-work, embroidered pieces and hemstitched table sets. Prices like this: \$6.90 for \$4.50; \$8.00 for \$7.25; 20c for 15c; 5.00 for 3.50; 14.50 for 11.50; 25c for 20c; 4.00 for 2.75; 18.00 for 14.75; 11c for 10c; 3.00 for 2.00; 21.50 for 17.25; 45c for 30c; 1.75 for .75; 85c for 65c.

This department is also showing some very attractive things in fine Towels and Table Sets, in pattern cloths, with napkins to match. Low prices prevail in this section.

Christmas Handkerchiefs.

Children's box handkerchiefs, 3 in a box, plain white, some initial, some colored. Worth up to 25 cents a box, for 21c.

Another lot—5 in a box—colored border; worth 40 cents a box—for 23 cents.

Ladies' hemmed and embroidered lace edge, embroidered edge; worth 75, 85 and 90 cents each. Special, 65c.

Same styles as above; worth up to 35 cents each, for 22c.

All 15-cent handkerchiefs for 12 1/2c.

Children's plain white, colored border handkerchiefs, 3 for 20c.

Another line, 4 cents each.

French hand-embroidered, from 75 cents each to \$2.00.

Real lace handkerchiefs from \$2.00 up to \$20.00.

Flannel Waists.

\$1.95 Flannel Waists, in tans, blues, navy and browns, red and black, for \$1.45.

\$3.50 Flannel Waists, in dark blue, navy and pale blue, including tans, for \$2.45, \$6.50 and \$8.75. French Flannel Waists; broad plaids, satin piping; others with leather turnover cuffs and collars, for \$3.95.

\$6.50 white French Flannels, piped in pink, blue and lavender, with broad plaids, collar and buttons to match, for \$3.95, \$7.50 and \$9.50; exclusive novelties in French flannels. Latest styles, including many patterns, for \$4.95.

Large assortments of chafis, bangles and brilliantine waists are shown at prices from \$4.95 to \$7.50.

\$1.25 Boys' and Girls' Sweaters for 95c.

Plain colors, in red, blue and green. Splendid for Christmas.

Flannelette Gowns

They are slightly soiled through handling. The colors are white, pink and blue striped, and trimmed with silk braid; \$1.95 for 50c; \$1.50 for 75c; \$2.00 for \$1.00.

Christmas Toilet Specials.

"Keeps clean" Hair Brushes—solid wood back; pure non-tarnishing aluminum face; pure bristles, firmly anchored in waterproof composition. Always sold for \$1.00 and \$1.25. Our Christmas price—50c each.

Corsage Bouquet Toilet Soap—regular 25c quality; Friday and Saturday, 12 1/2c a cake.

Only three cakes to a customer.

A CHRISTMAS BARGAIN.

Friday and Saturday, or as long as it lasts, our 25c quality of writing paper for only 10c a box. 25 sheets of paper and 25 envelopes.

Dressing combs of the very best quality—regular 35c, for 25c, and the 75c quality for 50c.

Christmas Gloves as a Suggestion.

MANY TOYS REDUCED



Christmas Umbrellas at One-Fourth Reduction.