

# ANNUAL JUNE SALE!

## Every Article in the House 10% to 50% Discount

Except these Few Articles: Shoes, Patterns, 5 cent Lining Cambric. Remnants of Silks and Dress Goods. Rajah Silk. Common print fabrics. Ladies' and Children's 25 cent Hose. Corticelli Silks in Art Section. Thread and Spool Silk.

# Keith-O'Brien Company

### Mohair Shirt Waist Suits.

Comfortable and Becoming it is the swell suit of the season.



Are cool and serviceable—that's why they are so much appreciated. The styles come from the most authoritative and highest salaried designers.

Made of a fine quality of mohair, neatly tucked waists; skirt kilted; in blue, brown, black and cream; \$12.75 and \$13.75, for—

**\$8.75**

### Linens and White Goods.

A Saving of 10c, 15c, 20c, 25c, 33 1-3c and 50c on the Dollar.

All our fine and well assorted regular stock of Linens, including the following stocks.

Cream and bleached table linens, by the yard, from 30c to \$2.50. Cloths in all sizes from 2 yards square upward to 2 1/2 x 4 yards long.

Napkins to match all cloths. Embroidered linen pieces in all sizes; round and square, doilies, center pieces, scarfs, tea cloths, etc.

Towels of all kinds; cotton, linen and Turkish Towels. Bedspreads, fringed and plain in crochet, Marseilles, satin and dimity

Japanese Drawn Work in all sizes.

### Wash Dress Goods.

Our entire stock of new and desirable wash goods:

Figured lawns  
Dimitics,  
Mousaline de soie,  
Handkerchief linen,  
Turkish bath mats,  
Figured silk mulls,

Figured voiles,  
Dotted swiss,  
Suiting and Waisting linen,  
Sheeting linen,  
Table covers,

### Domestics.

Ginghams,  
Prints,  
Percales,  
Outing flannels,  
Galatea,  
Sheets and pillow cases,  
Indian linons,  
Batiste,

Mazalia,  
Mercerized Waistings,  
Linen crashes,  
Persian lawns,  
French lawns,  
Nainsook,  
Linen scrim.

### Specials in Linens.

Odd Table Cloths 25 per cent reduction—saving of ONE-FOURTH. Hemstitched Table Sets, 33 1-3 per cent off—saving of ONE-THIRD.

Cluny Lace Cloths (round for dining table, 50 per cent reduction—saving of ONE-HALF.

Spachtel and cut out work in scarfs and centers, 50 per cent reduction—saving of ONE-HALF.

### DEMONSTRATION OF TOILET PREPARATIONS

In our Toilet Article Department, at prices about ONE-THIRD less than other makes. Demonstration of the goods of W. B. RIKER. The line consists of Cold Cream, Skin Food, Perfumes, Toilet Waters, Sachet, Toilet and Face Powders—in fact everything.

One line of Ladies' Parasols HALF PRICE. Regular line, 10 per cent discount. The assortment is magnificent—every shade and style

### Little Prices in Gloves.

Ladies' lace lisle Gloves and Mitts, in elbow length, 35 and 50 cent values, for ..... 15c  
Children's Lisle Thread Gloves reduced to ..... 10c  
Ladies' fine Lisle Thread Gloves—60 and 75 cent values—for ..... 57c

Women frequently say the goods which they want are never advertised, while those things which they don't want invariably are—when big sales occur. ¶ The general discount of 10 per cent overcomes this obstacle. It means a saving, whichever way you turn. ¶ It will be remembered that on the occasion of our last anniversary—less than three months ago—a similar discount aroused enthusiasm—because it was a genuine discount. ¶ The advertised articles are among the best offerings we have submitted to our friends. The values at the reduced prices become strong bargains—reaching as low as 50 per cent discount in many instances. ¶ Taken as a whole, the June sale is destined to be long remembered—because of the character of merchandise—because of the reliable discount and the admirable reductions on many desirable articles—and because the sale is on the square

### Silk Shirt Waist Suits.

Our Greatest Reduction in Fashionable Suits.

Right now when the demand is strongest these reductions are made. The sale simply places these finely tailored suits within the reach of every neat dresser. Everything required to produce real good style is found in these beautiful summer suits.

Our entire stock of silk suits—which means over a hundred to select from—in all the new colors and in the very latest styles; 34 to 42 sizes; \$18.50 to \$27.50. .... **\$14.75**

### Cloth Suits.

The Very Latest Spring and Summer Styles—at Half Prices.

Our entire stock during this stupendous June sale will be offered at just ONE-HALF of the original prices. This includes misses' as well as the ladies' suits.

Sizes 32 to 44. \$25.00 for \$12.50  
\$17.50 for \$ 8.75 \$40.00 for \$20.00  
\$20.00 for \$10.00 \$60.00 for \$30.00

### Black Silk Jackets.

Very Popular and Stylish. For the June Sale—Half Prices.

For prettiness of design and style these jackets are exceedingly popular. But you must see them to really appreciate them.

Short and medium lengths; lined and unlined; trimmed with braid and silk fringe.  
\$6.50 for \$3.95 \$9.75 for \$6.75 \$12.50 for \$8.75

### Walking Skirts.

For usual wear these skirts will prove a worthy bargain. They are splendid for canyon trips, outing and vacation wear. Made of light, medium and dark mixtures, including kill effects. Sold regularly at \$3.95, \$4.95 & \$6.50 **\$2.95**

### Walking Skirts of Higher Grade.

In order to give strength to this sale we have selected about seventy skirts from our handsome stock, consisting of Panama, Brilliantine and Cheviots. Suitable for summer wear. Black, blue, brown, cream and mixtures. \$6.50 to \$9.75. **\$4.95**

### Shirt Waists.

These are splendid waist bargains. Six styles in white and colored have been selected from our large stock. We have been selling these waists regularly at 85c, 95c, \$1.00 and \$1.25. The sizes are from 34 to 44. .... **65c**  
From our large stock of better grade waists we have selected ten styles which sold regularly at \$2.00, \$2.45 and \$2.75, for. .... **\$1.45**

### Ladies' Night Gowns.

Half Prices for Those Which are Mussed and Slightly Soiled.

The entire stock of gowns has been carefully inspected. Every mused and slightly soiled garment has been put to one side—to be sold below cost.

You may find the very style you want, as the stock is new and first-class, save those which show the effects of handling.

Low neck and short sleeves; high neck and long sleeves; high neck and elbow sleeves—some embroidery trimmed; some lace trimmed. Every garment made of fine material.

\$1.75 quality for 88c. \$5.50 quality for \$2.75.  
\$2.00 quality for \$1.00. \$7.50 quality for \$3.75.  
\$4.00 quality for \$2.00. \$9.00 quality for \$4.50.  
\$4.75 quality for \$2.88. \$10.00 quality for \$5.00.  
\$5.00 quality for \$2.50. \$13.50 quality for \$6.75.

### Covert Jackets.

A fine jacket lowered to a compelling price.

It is the very kind you are certain to find on the neatly dressed woman. The design meets the requirements of fashion. All the little details have been observed carefully. Made of extra good quality of covert, tight back, collar and cuffs trimmed with buttons. \$12.75 and \$15.50 for—



**\$9.75**

### New Seasonable Silks.

50c corded Wash Silks, 50c White Habutai, 27 inches, 50c all-silk Pongee, 19 inches, 50c Black and Colored Jap Silks, 24 inches. **39 cts**

### Plain and Fancy Dress Silks.

75c Plain Messaline, all colors, 85c White and Black India Silks, 27 inches, 85c White Habutai, 27 inches, **59 cts**

\$1.25 to \$2.00 Fancy Silks, \$1.50 Foulards (full line), \$1.50 Pongee Crepe, \$1.25 to \$1.50 Crepe de Chene, **90 cts**

### Wool Dress Goods.

\$1.25 French Voiles, 45 inches, \$1.50 Crepe de Paris, 44 inches, **75c 95c**

Up to \$2.00 values Fancy Mohairs, 44 to 54 inches, **90c**

\$20.00 and \$25.00 Imported Novelties in Dress patterns. Special, **\$9.75**

500 yards of short lengths and broken lines of colored Taffeta Silks, worth 85c and \$1.00 a yard. Special, **69c**

### One Fourth Reduction on Our Entire Stock of Guaranteed Black Taffeta Silks.

19-inch, \$1.00 grade, 23-inch, \$1.35 grade, 27-inch, \$1.50 grade, 27-inch, **75c \$1.00 94c \$1.12**

### Half Prices on Hand Embroidered Linen Waist Patterns and Robes.

### June Sale Fine Ribbons.

A magnificent stock of newest Ribbons. Dresden Polka Dot, Mousaline, Beau de Soie, Black Taffeta; indeed, all colors, 5 to 8 inches in width, worth from 60c to \$1.25 a yard. **45c**

### Reduction in Ladies' Underwear.

LADIES' CHEMISE—Fine cambric, lace around the neck and arm holes, lace insertion, ruffle on the bottom, lace edging; some with embroidery. \$1.25 and \$1.50 quality for ..... **95c**

LADIES' CORSET COVERS—Broken sizes; some slightly soiled; some are lace and others embroidery trimmed. Former prices averaged from \$1.50 to \$3.00. The whole lot is included in the one price. .... **75c**

LADIES' DRAWERS.—In preparing for this sale and in sorting the stock of drawers many garments, used for display purposes, are the least bit mused. Umbrella styles mostly; in lace and insertion; some embroidery trimmed—**\$2.75, \$3.00, \$3.25 and \$3.50, for \$1.95.**

### Summer Veilings.

Beautiful veilings of all kinds, all colors. Plain and dotted mesh—worth up to 75 cents a yard, at ..... **25c**  
Finished Chiffon Veils, in all colors, with plain and fancy borders, worth up to \$1.25, for. .... **69c**

### Clearance of Ladies' Hose.

Plain black gauze lisle, medium weight cotton, black lace lisle with white stripes and fancy colors, 50c to \$1.00 a pair, 3 for \$1.00, or, pair ..... **35c**  
Plain black lisle and cotton hose, with double heel and toe. These are seconds from one of the large mills. It is simply an opportunity to buy full fashioned hose at a bargain. Regular 25 and 35 cent qualities. T. a pair for ..... **25c**

### Little Notions for Everybody.

5c Cabinet Hair Pins.....	2c	10c Book Pins.....	5c	10c a Bunch Tape.....	5c
3c package Hair Pins.....	1c	25c Cube Pins.....	12c	10c Finishing Braid.....	5c
5c Cabinet Invisible Hair Pins.....	2 1/2c	15c Cube Pins.....	10c	Washable Dress Shields.....	15c
10c Safety Pins.....	5c	15c Cabinet Hair Pins.....	10c	25c a Card Pearl Buttons.....	10c
5c Box Hooks and Eyes.....	2 1/2c	10c Mohair Finishing Braid, two for.....	5c	25c and 35c Back and Side Combs, for each.....	15c
15c Curling Irons.....	5c	15c Mohair Skirt Braid.....	5c	Bead Necklaces, values up to 75c, for.....	25c
15c Priscilla Skirt Supporters.....	5c	25c Velveteen Binding.....	5c	A few styles in hand bags, some at \$2.00, \$2.25 and \$2.50, at HALF OF THESE PRICES.	
10c Fasteners.....	5c	15c Children's Hose Supporters.....	10c		

# Keith O'Brien Co.

### Toilet Preparations and Stationery.

75c Violet Toilet Water.....	50c	50c and 65c Dressing Combs.....	25c	10c Face Chamolis, for.....	5c
\$1.00 an ounce Perfumes, all makes.....	50c	15c Fine Combs, for.....	5c	25c Buttermilk Toilet Soap, 3 cakes in a box.....	10c
25c Toilet Powder, two for.....	25c	50c, 55c and 75c Baby Brushes.....	35c	Good quality Box of Paper, a box.....	10c
50c Cold Cream.....	25c	25c Cold Cream.....	25c	Good quality of Tablets, for.....	8c
Sachet Powder for an ounce.....	20c	Best quality of Transparent Toilet Soap, 15c-a-cake quality, 3 cakes in a box.....	25c	Envelopes to match the above, a package.....	5c
15c and 20c Shaving Soaps.....	10c	Crepe Paper Lunch Sets, regular a set, for.....	15c	25c Tooth Brushes, each.....	15c
60c worth of Toilet preparation, Cream, Tooth Paste and Soap, for.....	25c	50c Cold Cream.....	25c	LINOL STAIN REMOVER, regular 35c a bottle.....	15c