

THE SALT LAKE HERALD

Published Every Day in the Year.

BY THE HERALD COMPANY.

Terms of Subscription. DAILY AND SUNDAY—One month, 50 cents; three months, \$1.50; one year, \$10.00.

AMUSEMENTS TODAY. Lyric—Vaudeville. Grand—'Sapho.'

WEATHER FOR SALT LAKE. Fair and warmer.

THE METALS. Silver, 66 1/2¢ per ounce. Copper, casting, 18¢ per pound.

'BIG HEARTED' EZRA. Evidence of Mayor Thompson's great, big, generous heart continues to accumulate.

Why, certainly. Hasn't he just been brave enough to discharge from the employ of the city a young girl stenographer who was supporting by her work a widowed mother?

Is he? Sure. It has only been a few weeks since he tried to kick out of office a cripple who was injured while in the discharge of his duty in a city position.

He told the young woman stenographer that he would like to retain her, but so much pressure was brought to bear that he just had to discharge her.

Should help the city. The plan of the Manufacturers & Merchants' association for a four days' meeting in Salt Lake, with appropriate programmes of entertainment, of the merchants and business men of neighboring states is a good one.

Salt Lake is the natural jobbing center for a very large part of the territory mentioned. From this city large quantities of goods are now going out every month to the states named, and more should go.

This city possesses many advantages as a purchasing headquarters, so many that the only wonder is that it is not doing a greater business than it has been doing.

The Standard Oil company evidently feels that it would be well to add a few millions to its war chest. The price of gasoline in all the high grades was advanced yesterday.

No, Best Beloved, we don't know whether the Utah national guard will march in the Decoration day parade or whether he will ride in a carriage.

Those visiting merchants can be made to have such a good time that they'll think there's no place in the world as fine as Salt Lake, and they'll fall right into the idea that they cannot do better than make annual purchasing trips to this city.

STANDARD'S PRESS BUREAU.

The Standard Oil company has organized a press bureau with J. I. C. Clarke, who is reported to be a newspaper man of long experience and high standing, at its head.

Really it is difficult to understand why the Standard should organize a press bureau. No newspaper could publish in its news columns, at least, matter presenting the company in a favorable light, and retain its standing with the public.

That is a field that the trust could afford to pay well for developing. It is certain that any news given out at Standard headquarters would not be the sort of news the average journal of reputation would care to publish.

We recall no instance in which a Standard magnate has talked freely to a newspaper man, has, indeed, made any effort to win the approval of the press. So the reporters have gone to other sources for their information and they have gotten enough of it to seriously embarrass the trust.

THE AUTOMOBILE SCORCHER.

The automobile scorcher continues to pursue his rapid course up and down Brigham street; he continues to be regardless of the rights of pedestrians and drivers of horse-drawn vehicles.

The temptation to drive an automobile at a rapid rate is, we must confess, all but irresistible. An automobile that is traveling at the rate maintained by the average horse seems to be crawling along.

If there is now no ordinance regulating the speed of automobiles there should be one, and that at the earliest possible moment. They should not be permitted to travel at the rate of more than fifteen, and certainly not more than twenty miles an hour within the city limits.

It is necessary for us to wait until somebody is killed or seriously hurt by an automobile before action is taken? Would it not be better to act now?

The Topeka city council has decided that a circus performance would be a desecration of Decoration day and has refused the owners of the show a license to exhibit. While the councilmen are at it they ought to stop all ball games and similar sports, and so turn the day into a really lugubrious holiday.

'Thank God for the American' administration,' exclaims a hysterical morning contemporary. Some newspapers just don't care what they say. But if this one had been honest it would have said, 'Thank God for the city printing,' and let it go at that.

An automatic jaw is often a great disadvantage to its owner, as the president has undoubtedly discovered by this time.

SOCIETY KEITH-OBRIEN CO.

The easiest store to get to; the most pleasing place to buy.

Boys' Suits. Spring weights, in fancy mixtures; with straight or Knickerbocker trousers. Sizes 8 to 16 years. Prices—\$3.95, \$4.95 and \$7.50.



Fine Stationery. The Stationery Section is showing a new stock of high grade paper and envelopes.

Buttons to Orders. An improved button machine has been added and buttons are now being made and covered with any fabric desired.

School Pennants. High School, University, Latter-Day Saints, All Hallows College.

Dr. and Mrs. E. A. Tripp entertained at a dinner last evening in honor of E. L. Lomax, who reached town from the coast last night.

Miss Florence Grant entertained a few friends at bridge yesterday in compliment to Miss Fannie Bird.

Mrs. Charlotte Newman entertained a few friends yesterday at an informal luncheon.

Mr. and Mrs. Hubbard W. Reed and Mrs. Robert J. Glendinning will be home shortly from Boston and New York, where they have been visiting.

Dr. and Mrs. M. R. Stewart and Mrs. S. S. Walker left last evening for Los Angeles and Pasadena.

Mrs. Henry La Motte and son, Exton, are back from the east, where they went by way of California and the Gulf of Mexico, and are again at Whitehall.

Mrs. M. H. Walker gives a birthday party Saturday evening for her little daughter, Glen.

Mrs. John McVicker entertained at an informal tea yesterday afternoon to meet Mrs. William Heywood of Butte, who is visiting her sister, Mrs. M. E. White.

Miss Mary Louise Anderson will entertain at a tea today in honor of Miss Mary Whitman and Miss Mary Block, who are spending a few months in the city.

Mrs. John Dern and Mrs. W. H. Cunningham will leave today to visit relatives in Nebraska.

The women of the Y. W. C. A. will keep open house all day today at their new home, 255 Second East street. They will be glad to welcome all friends interested in the work.

Miss Lena Holm and Frank Duell were married in St. Joseph, Mo., Tuesday, and left immediately for Salt Lake to visit Mrs. Duell's grandparents, Mr. and Mrs. I. D. Gregg, and uncle, G. G. Gregg, and sister, Miss Mabel Holm.

The members of the graduating class of the High school will be the guests of the juniors at a lake party tomorrow evening. This is the annual reception given by the junior class in honor of the seniors.

MARRIAGE LICENSES. 2184—Frank T. Slaughter, Hinckley, Margaret A. Bennett, Kanosh. 2185—Angus Peterson, Riverton, Sylvia Ward, Riverside. 2186—Milton H. Welling, Fielding, Polly Peterson, Union. 2187—Ola A. Paulson, Union, Anna Nelson, Union.

If You Are Losing Your Hair. Consult Lyngberg & Leaker, hair specialists, 421 Constitution bldg. Facial massage, manicuring, for men and women. Both phones.

A Skin of Beauty is a Joy Forever. Dr. J. Felix Gouard's Oriental Cream or Magical Beautifier. Removes Tan, Pimples, Freckles, Moth Patches, Blemishes, and Skin Irritations, and every blemish on the face, and restores the skin to its natural beauty, and it has stood the test of 17 years, and is so harmless we can't but beautify the property made.

Accept no counterfeits. Name, Dr. J. A. Gouard, 100 Broadway, New York (a patient). Write to the doctor and he will use them.

'Gouard's Cream' is the least harmful of all the skin preparations. For sale by all druggists and Fancy Goods Dealers in the United States and Europe. F. T. HOPKINS, Prop., 37 Great Jones Street, New York.

Advertisement for Keith-O'Brien Co. featuring boys' suits, stationery, buttons, and school pennants. Includes an illustration of a boy in a suit.

Advertisement for Bon Ami soap, 'The Best Scouring Soap Made'. Includes a list of uses: A Scouring Soap, A Metal Polish, A Glass Cleaner.

Advertisement for Uneda Biscuit, 'The only soda cracker which is all good and always good, protected from strange hands by a dust tight, moisture proof package.' Includes a coupon for a free trial.

Advertisement for 'SEND ALL YOUR SUBSCRIPTIONS TO ME' with a coupon to request a magazine.

Advertisement for Davis Money-Back-Shoes, 'Collections Special Reports' by Giles American Mercantile Agency.

Advertisement for the 17th Annual Ball of the Brotherhood of Locomotive Firemen, featuring the Saltair Pavilion on Thursday, May 17th.

Advertisement for the New Grand Theatre, featuring the play 'SAPHO' commencing tonight at 8:30.

Advertisement for the Orpheum Theatre, featuring 'The Girl I Left Behind Me' commencing Tuesday, May 22.

Advertisement for Halliday Drug Co., 'When You Have Felt Tired', featuring 'DIDA' medicine.

Advertisement for San Francisco Fire Pictures, 'The Triumph of Optical Science' by Kryptok.

Advertisement for Dr. Dubois' Specific Pills, 'A sure and perfect cure for ailments of women'.

Advertisement for 'Drunkenness' cure, 'Cigarette and Tobacco Habits Cured by TRIB'.

Advertisement for Carter Jewelry Co., 'Follow her close, give her good watch'.

Advertisement for Clayton Music Co., 'Leading Music Dealers'.