



Walker's

Our spring exhibition of Fashion's latest creations

Monday, Tuesday and Wednesday

EASTER—the great inaugural event of spring modes, has brought to this store from the greatest fashion centres of the world such an assemblage of original, exclusive and individual novelties in women's attire as has never before been exhibited in this city.

The varieties are extremely comprehensive, embracing the most elaborate creations in each line as well as the simplest productions—but style rules and every department has responded gloriously to the magic touch of spring.

The entire store will be one brilliant array of elegant color schemes and exhibits of the newest conceptions in all kinds of pretty things to delight feminine eyes.

The hats, gowns and girdle represented in this illustration are direct copies from our own importations.

Spring millinery opening

Monday, Tuesday and Wednesday, we will show the most beautiful assemblage of millinery ever brought to this city. Aside from the exclusive imported models there will be many entrancing creations by our own artists. An exhibit worthy of careful study—we'll be delighted to see you.

The Millinery Department this season will be under the supervision of Madam Stimis, who is well known throughout the East, having been connected with some of the largest millinery houses in the country.

Gowns, cloaks and dresses, exquisite

The largest assortment of modish wearables in Salt Lake City.

All eyes turn to the Walker store when styles are mentioned—it's the fashion centre of the city—this season the ready-to-wear section has made elaborate preparations for a more extensive exhibit than ever—no better models or handsomer creations can be found, even in Paris or New York.

We mention just a few to give an idea of the very exclusiveness of the showing.

By Drecoll—A magnificent costume of satin in the new lotus shade, the style is a Japanese treatment of the Empire—a handsome bodice band beautifully embroidered. Sleeves and yoke of allover lace and baby Irish insertion bands—semi-train skirt with the tunic effect, outlined with narrow braid.

By Paquin—Another handsome gown in the Empire Princess style—made of elegant porcelain blue Tussah silk. Lovely hand-made trimmings of gold thread lace and cut steel buckles—buttons are hand embroidered. This is considered one of the finest importations of the season.

By Saloveia and Simoyese—A gorgeous Tankinese wrap of bisque Tussah silk. Huge arm holes and novelty sleeves. A handsome Oriental effect enhanced by trimmings of black and gold. Wrap faced with rose satin. Very stunning.

Silks and dress goods to admire

The world's newest weaves and most beautiful colorings comprise the showing. The most distant and authoritative weavers of the world have helped make this assemblage what it is.

Lovely transparent weaves in silk voiles and muselines in all their soft, clinging beauty for reception or theater gowns.

Large assortment of rich Rajahs in only one pattern of a kind; effects this season are beautiful.

Handsome foulards in the new, exclusive coin dots and figures, very stunning and effective.

Tuscan silks for street costumes, new dots and figures—high-class novelties.

In fancy dress silks, there are striking Jacquard blocks, warp prints, polka dots, stripes and self-colored effects in gorgeous array.

Delicate, soft, clinging effects in Marquettes—colorings are dainty creams, creams, light blues, maze and white—very elegant for wedding gowns.

Black silks galore—a very large and select line—all widths, prices and kinds.

Pretty wash weaves for spring

In delicacy of texture, variety of pattern and kaleidoscopic array of colorings, the showing this season far surpasses any previous exhibit.

Lovely Egyptian tissues, voiles, mulls, dress gingham, Zephyr organ-dies and all the rest of the dainty fabrics so dear to the fair sex are represented in great abundance and at prices exceedingly reasonable.

The white goods section fairly overflows with the finest fabrics from foreign and domestic looms. Among the choice weaves are India linons, Persian lawns, nainsooks, French lawns, Paris muslins and the soft, dainty lingerie fabrics—also an extensive showing of embroidered Swisses.

The popular "men's corner"

Though women's apparel seems to have the centre of the stage at present, we must not forget the men—ample preparations have been made at the Walker store to supply all his wants in the way of furnishings.

New spring goods are now here in tremendous quantities—all the newest effects in shirts, ties, hose, suspenders, underwear, night shirts, pajamas, fancy vests and a splendid assortment of cuff buttons, tie pins, shirt studs, etc.—everything strictly up to the Walker standard. Everything new and fresh and even in the face of great advances on wholesale prices, our prices are just the same as ever.

Easter fancy goods

Thoughts must turn to this department, too, at this time. Here are the little ornaments and embellishments that put the finishing touches on the otherwise complete outfit. Beautiful fancy back combs, Lavaliers and fancy bead collars, bead bags, belt buckles, hat pins, novelty hand bags and purses and belts of all kinds in the latest novelty ideas.

Correct Easter footwear

Spring's most approved lasts in oxfords for women are the kind shown here—best leathers, most exclusive styles and greatest variety to choose from in the city. Wright Peters, Hal-lahan's and John Cross's, all noted for their excellence and style, are the ones we handle. Children's, misses', and boys' shoes in all the most approved shapes.

The glove department

This season we present the largest and most comprehensive assortment of gloves for women and misses ever shown in this city.

Every kind of long gloves, every kind of short gloves, in every glove material—shades to match any costume or suit.

Only the finest of selected stock finds place on our shelves—on the most carefully scrutinized and examined lines are allowed to come into the department.

New ribbon creations for garnituring

There is not a woman but who knows that a dainty bit of ribbon here and there enlivens the effect of the balance of her attire. There will be great demand for ribbons this season—among the favored being the new plaids in light grounds, Roman stripes and handsome new Persian effects. Also rich conceptions in Brocades, Jacquards and Jardenieres.

We also show an unusually comprehensive line of plain ribbons in all widths and shades. The new Ribbon Department—East aisle—Main Store.

Corsets and underwear superfine

All the new spring models in the La Vogue, the La Vida, the Thomson's Glove Fitting and the Bon Ton corsets now at your disposal.

Lovely creations in kimonas and negligees—handsome silks, lawns, dotted Swisses and Dolly Varden patterns.

Silk petticoats in great variety—shades to match any suit—a splendid assortment.

Umbrellas for spring

We take considerable pride in our umbrella department—the spring stock is large and exclusive. New effects in natural and fancy handles.

Covers of the finest materials—twills, plain silks, serges, etc., in good qualities.

In addition to the regular blacks, we have a good selection of reds, navys, dark greens and browns. Every Walker umbrella is a good value.

An ideal children's department

Nothing has been omitted to make this the most complete department possible—every new style designed for the little folks can be found here—for boys, for girls and for children down to two and three years of age. Suits, dresses, coats, skirts, trousers, caps, hats, etc., in the latest ideas—the most interesting department in the house, to mothers.

Art needlework section

To the many lovers of fancy work and embroidery, we announce that we are now showing many new effects in embroideries and fancy pieces—some worked and some to be worked.

Madam Wilson will give free instructions on all materials purchased here. Class days—Monday, Wednesday and Friday.

Loveliest neckwear ever shown

In keeping with the rest of your Easter attire must be your choice of neckwear—the selection we are showing this season affords unusual opportunities for pretty effects.

Dainty handkerchiefs embroidered in colors for the shirt waist suit—very new and effective.

Lovely chiffon boas of exquisite colors—very popular this season, especially for Easter.

Dress trimmings and embroideries of the most elegant designs—no new thing has been omitted from this stock—garnitures for any style dress or costume.

Especially do we ask you to see the finest collection of dress patterns, embroidered in colors, ever brought to this city—they're simply beautiful.

Knit underwear and hosiery

Mention has been made before of our splendid hosiery department, but we wish to impress the fact on the minds of all Salt Lake City women that we are better prepared than ever before to serve them with the very newest and most approved hosiery for spring, in the fancy kinds and the plainer effects, from the 15c cotton kinds up to the \$10 silks, we have them all.

The underwear section now appears at its best; stocks are complete and all the spring weights are on the shelves ready for inspection.

Infants' and children's underwear and hosiery in every weight and style for spring—best fabrics and most careful workmanship noticeable on every garment.

Delicate perfumes

Toilet requisites and perfumes are almost as necessary as articles of apparel in Milady's boudoir. Walker's druggist sundries department is supplied with a full line of all the fragrant odors known to perfumery makers—such famous perfumers as Rogers and Gallet, Payan and Bertrand and Pinaud are the kinds represented.

Perfumes by the ounce or bottle.