

Easter Greeting '09

PRE-EASTER WEEK—A WEEK OF SALES—

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Pre-Easter Sale EASTER MILLINERY

FOR PRE-EASTER WEEK, Madam Stimis has planned the greatest Millinery event in the history of the department—a surpassing sale of clipped-close millinery values that eclipse all former exhibits. A superb display of the latest creations gathered from the elite fashion centers of the world. Bewildering in the great variety of new shapes, materials, trimmings and beautiful colorings—in harmony or delicate contrast with the becoming new shades in suits and costumes. Modes elite and fashionable for Easter wear.

In this Pre-Easter millinery sale, we include our entire stock of Pattern Hats, modish tailored styles and a wonderful assortment of clever and artistic adaptations from our own work rooms. No matter what you have decided upon you will find your fancies fully realized—millinery from the simplest to the most elaborate, individually charming and fashionably correct. Glance at the following reductions—they tell only half the story—these values can be appreciated only by selection.

- \$7 to \$9 Millinery—\$5
- \$10 to \$12 Millinery—\$8
- \$14 to \$16 Millinery—\$10
- \$18 to \$20 Millinery—\$15
- \$25 to \$28 Millinery—\$20

Pre-Easter Sale

Fashionable Easter Apparel

All the charming creations so much admired for their beauty and exquisite fashion during our opening are now on sale for the great Pre-Easter week—models designed becomingly in perfect harmony with your personality. You can select your Easter apparel this week to better advantage than at any other time. Stocks are at their best and we have arranged Pre-Easter offerings that will interest every woman who has yet to select her Easter outfit. Economy—style—quality—assortment—all to your advantage.

\$40.00 Tailored Suits \$27.50

Women's and Misses' tailored suits—designed in the new long line hipless models and featured in the season's wanted high color shades and the rich blues and black. Made of fine all-wool serges, worsteds and novelty fabrics. Handsomely tailored, perfect in fit and finish, and the acme of style. Coats are the fashionable 36 to 38 in models—skirts trimmed with buttons and folds. Values up to \$40.00, sale—\$27.50.

\$8.00 Silk Petticoats \$4.95

Taffeta silk petticoats—rich, rustling, lustrous taffetas in all the new shades for spring and the beautiful changeable effects. Designed in the new Parisian flounced styles and finished with fine tailored ruffles. Some are the draw string models, others are made with fitted yoke for wear with the new hipless suits and gowns. A great Pre-Easter-week special—values up to \$8.00, sale—\$4.95.

**Women's and Misses' Fashionable Tailored Suits
Modish Styles—values to \$32.50—Sale \$18.75**

Women's and misses' fashionable tailored suits—smart, modish styles for Easter wear. Charming Spring models in the new long line hipless modes—tailored to fit gracefully and becomingly with an exclusiveness and distinction that blend with the wearers personality and set her apart as fashionably dressed. Made of all-wool serges, worsteds and novelty fabrics and featured in all the new Spring shades and blue and black. Coats are the long 36 to 38 in models—skirts are the new Parisian gored effects, trimmed with buttons and fold. A great Pre-Easter-week special—values worth up to \$32.50, sale—\$18.75.

Dainty Lingerie Waists

\$5.75 to \$6.50 Values, Sale \$4.95

Dainty lingerie waists beautifully hand embroidered and trimmed with fine laces and insertion—some finished with fine tucked yoke and sleeves. Made of fine medium sheer French lawns and designed in the fashionable high collar and mousquetaire sleeve models. Made extremely pretty and practical—exquisite and charming styles especially featured for Easter. A great Pre-Easter-week special—values from \$5.75 to \$6.50, sale—\$4.95.

Silk and Net Waists

\$6.75 to \$10.75 Values, Sale \$3.95

A great Pre-Easter-week waist sale—rich, lustrous silks—beautiful and exquisite nets—handsomely tailored or elaborate models for Easter wear. One entire sample line just received from an exclusive Eastern manufacturer for this sale—waists that are the acme of style and designed after the latest creations of fashion. Featured in the season's wanted shades and fancy checks, stripes and novelties—all sizes—values from \$6.75 to \$10.75, sale—\$3.95.

**Women's and Misses' Silk and Voile Dresses
Beautiful \$25.00 to \$35.00 Models, Sale \$19.75**

Women's and misses' one piece dresses, designed in the fashionable new hipless and empire styles—models of becoming beauty and graceful lines—modes especially featured for Easter wear. Made of rich clinging satins, foulards, rajahs and elegant voiles, in the new, high color shades, fancy and conventional patterns. Great Pre-Easter-week special—\$25.00 to \$35.00 values, sale—\$19.75.

\$5.00 Stylish Corsets \$1.95

The fit and grace of your Easter suit of gown depends upon the perfect corseting of your figure—a fashionable foundation is the new hipless model—G. D. Justrite—La Vogue—Bon Ton. Designed in the long sheath hip and the medium bust models—made of silk brocade and white coutil—values up to \$5.00, sale—\$1.95.

\$7.50 Misses' Coats \$5.95

Smart, dashing juvenile styles for Spring—Misses' coats for Easter wear. Made of fine serges, wool mixtures and fancy novelty fabrics in light, medium and dark shades. Plain tailored, semi-fitted models perfect in fit, fabric and finish. A great Pre-Easter-week special—values up to \$7.50, sale—\$5.95.

