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THE WORLD'S FOOD SHORTAGE

The scarcity and high price of meat hits the American people hardest. From our earliest pioneer days, we have been a meat eating people. The love for it is born in us. It was formerly customary in a great many families, perhaps the majority, to eat meat three times a day and a lot of people do it still, no matter what the cost.

In this respect we follow the habits of the newer countries. Australia, Canada, South America, still eat much meat. When a country has large wild tracts on which cattle can range without paying rent to anyone it is natural that meat should be plenty and cheap. When the land is all taken up for farming, it becomes more costly to raise cattle.

It has been the history of the older countries as they became thickly settled, that meat rose in price and they came to depend more on other foods. Here in our country, we are likewise getting to the point where we can with difficulty keep up our meat eating habits.

Of course high prices will stimulate meat raising. Reports for 1916 at nine stock centers showed an increase of 1,000,000 head of cattle and 4,000,000 hogs. But any surplus that can be created will be taken by Europe during the war.

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During the Mexican revolution innumerable herds were slaughtered by soldiery and robbers. It will take many years before these supplies can be reproduced, it will not be wise to expect a plentiful supply of meat in the United States for years, and it may never return.

But it is some consolation that many great peoples maintain an excellent physical development without any large meat consumption.

Farmers are not yet convinced that it pays to raise cattle. But if our corn production could be increased, the cost of feed would be reduced and meat raising would get quite a boost.

CONCRETE SHIPS

The problem of getting enough ships built to take the place of those sunk by submarines, and enough to send the needed munitions and the equipment and food to Europe, is one of the biggest of the war. Some technical men say that building a lot of concrete ships would help out. They think these could be built by a type of labor that could not construct a steel or wood ship.

It takes less skill to pour and to finish concrete, than to handle steel or wood structure. Such an auxiliary source of ship construction may provide a lot of vessels that would not be built at all if the shipping board depends wholly on steel and wood.

The idea is not wholly new. Granolithic lighters carrying 100 to 500 tons have been used on inland waters for some time. The Scientific American prints an investigation of the subject by an expert writer. This authority finds the idea practical. A firm in Norway has already built such a ship that has made a 2000 mile trip by ocean. It is now turning out a 4000 ton ship of concrete, and several smaller ones, and will soon put on one of 1000 tonnage. By using steel laths it reduces its hull wall to a thickness of 2 1/2 to 4 inches, thus providing lightness of structure.

These ships have not of course, been tried out sufficiently yet so

that they can be called positively a success. But the idea seems hopeful. Probably the shipping board is so engrossed in its project of turning out steel and wooden vessels that it has had no time to consider the possibilities of concrete.

It would not of course, pay to divert any yard now making steel and wood ships into concrete work. But after the board gets its building program going, it might be able to start some concrete ships and rush them through with men who could not build steel or wooden vessels.

WOMEN WILL WIN THE WAR

One of the soundest expositions, so far published, of woman's status in the war, appeared in the December issue of Good Housekeeping where the celebrated food specialist, Dr. Harvey W. Wiley, writing on "Paying For The War," declares that a nation is unconquerable only so long as its women are unsubdued. To quote:

"The housewife is the one who seems to be most keenly affected. I am writing this war article in the hope that, in view of the facts which condition the present state of affairs, she will hereafter, not grumble at the increased prices which she is now called upon to pay. It is not good for the country to have any large class of our people complaining. Patriotism means more than taking off one's hat to the flag, standing up when 'The Star Spangled Banner' is played, and shouting oneself hoarse at the passing procession. This is ebullition, not patriotism. True patriotism consists in doing something which is a sacrifice, or something that touches us both in pocketbook and in sentiment in behalf of our country.

In my mind, there is no question of the constitutionality of the Food Administration Act. If the government can run the post office, control the militia, and requisition our soldiers and sailors for service, under the constitution, then the same principle can be applied to every material thing.

The great danger of our present law is that it is discriminatory. Such things as food, fuel and beverage are now to be nationally controlled. A law of this kind should apply to every commodity; so that no class of our citizens could enjoy any advantage over another.

I have just read what seems to be reliable statistics showing that the actual death rate on the battle front is only about one per cent of all who are engaged. It is true that that one may be the one thing that some one of us loves. On the other hand, if for every man that dies in battle, a dozen lose their lives at home by reason of famine or insufficient food, and especially if this be children, then the desolation is appalling. It is difficult to realize that our battles are fought at home; we hardly realize that it is the women of the world who are really its fighters. We do not understand as fully as we should, that a nation is unconquerable only so long as its women are unsubdued."

GOOD ROADS

The science of road building changes every year. The construction of good roads is a matter vital to the prosperity of Logan and the surrounding country. But motor traffic has become so heavy that the kind of road considered satisfactory ten years ago will last but a short time now.

How can we spend our money without wasting it, and get roads that will stand the strain?

The Logan Republican has arranged for a series of feature editorials to start the middle of January, answering this question. The latest ideas on the building of permanent and economical roads will be discussed by a competent writer.

It is time to plan for next spring's road building campaign and every one will want to know how the expert road builders say it should be done. Read this series and find out.

In these days of soaring prices only the price of liberty had not changed. It is the same today as it was in '61.

Many a girl who enjoys fooling with a soldier's rifle, could not score 16 in the kitchen range.

In a small town it is harder for a grass widow to live above suspicion than under a bowling alley.

A war garden is a place where people cultivate some thought and a whole lot of blisters.

Selling the truth in these days is just as essential as telling the truth.

MOTHER

By Vera Merkley

O, mother, memories still remain,
Of days when you were here,
And often, oh so often,
We wish that you were near.

We wake from out our slumbers,
In the midnight call thy name,
And our arms we stretch to greet thee,
Then, we find 'twas all a dream.

In the morn our duty calls us,
Still we ponder yet awhile,
Wondering if our darling mother
Will not greet us with a smile.

No, our mother cannot greet us.
Death has called her with its tide.
She has gone to meet her parents,
Waiting on the other side.

Should we mourn that she has left us?
Would we ask her to return?
Could we call her back to suffer
Tho our hearts with sorrow yearn?

No, we cannot call you back, dear,
For your work on earth is through,
You have gone to fill a mission,
And a life you start anew.

While we're thinking of our mother,
Of her noble sisterhood,
Then our minds fill with her teachings,
They were valuable and good.

She has told us that in order that
We may meet her over there,
We must live a life of honor,
Filled with faith and love and prayer.

Not a selfish word she uttered,
Help she gave to those in need,
Kindness unto those who've fallen,
Praise she sang of those who lead.

Now we hope to meet our mother,
When we leave this world of pain,
And we pray that we'll be worthy
That our hopes won't be in vain.

WE DON'T KNOW ALL THAT HAPPENS

Marguerite Clark says that when she became famous in the moving picture game it was a sad blow to her vanity to find that most people did not know that she had ever been on the stage. Yet she had been a star in six comic opera and dramatic productions and had earned as much as six hundred dollars a week before she ever dreamed of going into pictures.

Many things happen in this world that lots of people know nothing of. A short time ago a cub reporter on a New York newspaper took up reading as a sport. Somebody gave him a novel by Thackeray. He read it and enjoyed it enormously. He enjoyed it so much that he talked about it, and he talked so much that one of his older and less kindly associates tumbled to the fact that he had not heard yet of Thackeray's death—although it happened in 1863. So the suggestion was gently made to the reporter that if he liked Thackeray so much why didn't he go and interview him for the Sunday paper. To this idea the young man rose like a trout. Where does Thackeray live, he asked. In Yonkers, was the quick reply. But whereabouts in Yonkers? Oh, just get off the train and ask anybody. Everybody knows Thackeray, the great writer. Some guy—that Thackeray! Has a big house in Yonkers; anybody will point it out to you. So began the trip to Yonkers and enlightenment.

All men who have dealings with the public know that great numbers of human beings who are well up in one field of knowledge may be grossly ignorant in another. Book publishers who handle Dickens' works frequently get letters to Dickens marked 'Please forward to the author.' When a theatrical production of Don Quixote was made a few years ago there were some calls from the gallery for the author. Yet Cervantes, the author, is practically dead—having passed away in 1616. When The American Magazine published the story about Cecil Rhodes an exceedingly smart and energetic young man told the editor, how much he had enjoyed the article, and then said that he had never heard of Rhodes before. When Billy Sunday roasts Bob Ingersoll, the result is that hundreds of people go to the library to find out who Ingersoll was. They don't even know whether he is or was. This is an absolute fact—checked up at the New York Public Library. (The girl who copied this on the typewriter is twenty-two and a good church member,

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SMART CLOTHES FOR WOMEN

but she just admitted to me that the name Bob Ingersoll is new to her.) Imagine an evangelist twenty-five years ago running into great shoals of people who had never heard of Ingersoll!

Such is fame. The sea of humanity is so vast and deep that we sink out of sight in it rapidly. On the surface are those now alive and kicking. Underneath are the forgotten billions who have gone before. But even those on the surface are so busy struggling to stay there that you will have to excuse them if they don't know all that is doing now—to say nothing of all that was doing in the past.

So do not go around thinking that other people are idiots because they don't know precisely the same things that you know. No matter how much you know, you can be sure that you don't know much. No matter how well posted you are, it would be easy to produce an expert in some line to whom you would look like a simpleton. It has been said that as late as the seventeenth century a great scholar like Milton could master most of the knowledge recorded. That was because little was recorded. In those days there were few printing presses and poor facilities for transmitting information.

Many men must have had good ideas which died with them because they had no way to communicate them. It is different now. Ideas and facts are put into books, magazines and newspapers where they can be referred to. And many things get into print which are neither facts nor ideas! I suppose that the truth finally prevails—but we know that it does not always prevail in time for the typesetter. Anyhow, Milton, if alive now, would be a busy boy, with no leisure for skating, if he tried to pass all the examinations that could be put up to him.—American Magazine.

The Bible Is The Best Book On Selling

Take the question of a proper approach, for instance. You and I know how important it is. I will wager that half the sales our men lose are lost in the first two minutes of their talk. They get off on the wrong foot; they stir up antagonism or prejudice with their very first words instead of stimulating interest. Isn't it so? Of course it is. I'm going to give you two of the finest examples of superb approach in all history:

A salesman named Paul arrived in Athens one morning in a very dilapidated condition. He arrived on foot, because he did not have car fare; and his costume was so ragged that you wouldn't have allowed him to handle our line for a minute. Moreover, he had other disadvantages; he was little, and homely and rather squint-eyed. The line that he was pushing was about as popular as the German measles in an English army camp. The city was overstocked with brands that had been used for years and were regarded by everybody as superior. His brand had had no advertising, and what few purchasers there were in the city were of the very lowest, least respected class.

What People Say About Miss Clark

Two weeks ago, says Marguerite Clark, I was in a moving picture theater with my sister, watching one

Catarrhal Cough

Mr. W. S. Brown, R. F. D. No. 4, Box 82, Rogersville, Tennessee, writes:

"I feel it my duty to recommend Peruna to all sufferers of catarrh or cough. In the year 1909, I took a severe case of the la grippe. I then took a bad cough. I had taken all kinds of cough remedies but got no relief. I then decided to try Peruna. I used five bottles. After taking five bottles my cough stopped and my catarrh was cured. My average weight was 115 and now I weigh 148. Any one suffering with catarrh in any form I will advise them to take Peruna."

Those who object to liquid medicines can procure Peruna Tablets.

of my own pictures. Behind me sat a woman who was telling the man next to her all about me. She was one of those persons who are wise to everything. She knew so much about me that you would have been surprised that one head could hold it all.

According to her, I was fifty years old, had been three times married, and had worked in pictures ever since they were invented. We fully expected to hear her talk about my grandchildren, but she left the theater before she got to them. The fact that I did not look fifty she attributed to the fact that I spent most of my time being massaged, enameled and what not.

If I did all the things the good lady accused me of I would never in the world have any time for the pictures.

The Count Was Wrong

The Neptune Lodge of the Ancient Order of Oysters had its quarters in an old brownstone front on a side street. It had a good reputation with the police and the neighbors, but one Saturday night passing pedestrians heard sounds of a rumpus inside, and then a figure came flying out of the door as if from a catapult.

Samaritan-like, the crowd rushed to help the figure to its feet. It was a big man, spouting and indignant. He had hard work to find words. He waved his arms wildly as he gained a standing position. Then he peeled off his coat.

"They hain't any right to do that," he cried. "I paid my dues and I'm a regular member of the Oysters. By gosh, I'm going back in there and clean out that place! You gents stand out here and count 'em as they come out.

He rushed up the steps of the club house, forced the front door open without turning the knob, and went inside like a meteor. A wild disturbance ensued within.

Then another figure came flying

Anyone Suffering with Catarrh in Any Form I will Advise them To Take Peruna

Those who object to liquid medicines can procure Peruna Tablets.



Help this sick soldier

He is one of thousands who have broken down with Tuberculosis in our Army or have been refused admission to the Army because of Tuberculosis.

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You must buy three times as many this year.

Put Red Cross Seals on all your holiday mail and packages. Buy a lot and send some to your friends who might otherwise neglect it.



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