

WRIGHTS' 3 STORES IN ONE WRIGHTS' A GOOD PLACE TO TRADE WRIGHTS' 3 STORES IN ONE WRIGHTS'



HAPPY WEEK

FASHION SHOW WEEK BEGINS TODAY AT THIS STORE. WE CALL IT HAPPY WEEK because the Fashion Show is not merely a show of fashions; it is also a time of carnival when the holiday spirit will prevail. Hundreds of out-of-town visitors will be here this week. We propose to make them, and all of our customers, happy with some unusually attractive bargains. Selling of these items continue tomorrow morning.

Sales for the Babe



Happy suggestions for the Little Tots. Wanted items at lowered prices.

- A 25c full pound can of choice, fragrant Talcum 15c
- Stork Castile Soap—made of purest olive oil 8c
- Castoria—the genuine article made by Fletcher 25c
- Baby Rings—gold filled with setting, \$1.25 value 79c
- Solid Gold Baby Rings in plain bands 58c
- Babies' Little Red Rocking Chairs—40c kind 29c
- \$1.25 Nursery Chair for the babe 89c
- 75c Silk Bonnets—new fall styles 59c
- Infants' Long Dresses. Choice of the entire stock—Happy Week Prices.
- 50c Infants' Knit Bands of superior quality 42c
- \$1.25 Baby Shirts of very fine silk and wool 95c
- 25c Cashmere Hose of best quality all colors 22c
- Infants' Cotton Stockings of best cotton 12c
- Fifty Silver Baby Spoons of Rogers silver 24c

DRESS GOODS SALE DURING HAPPY WEEK.

Happy offerings in some of the very handsomest of the fall dress goods are offered during this week. A number of the most attractive offerings are mentioned.

- 40 Inches New Dress Goods 48c
- New dress goods, 40 inches wide; serges, diagonals in all of the fall shades; a most remarkable value at 43c
- Brocaded Crepe de Chine 50c
- Here's a splendid bargain—brocaded crepe de chine; a full yard wide, light and dark colors, in either the plain or brocaded; for combination dresses 50c
- 27-Inch Crepe de Chine 40c
- These crepe de chine will be bought for evening gowns—being mostly of the evening shades. It is a good weight, 27 inches wide, at 40c
- \$1.25 Corduroy for Suits, Etc. 75c
- The promise is that corduroy will be one of the most popular fabrics for dress and suits this fall. We offer a new lot in all of the proper shades at 75c
- \$1.25 Wool Crepe de Chine 98c
- Guaranteed all wool and washable. Full 45 inches wide. All of the newest colors as well as the staple shades. For this item there will be a quick demand 98c
- 75c Messalines 24 inches Wide 58c
- Nearly all shades are offered in the pure silk crepe de chine—very showy and stylish. Full 24 inches wide; a splendid 75c value for only 58c

Sales for Young Ladies

Happy Week suggestions on a number of wanted items for young women.



- \$2.00 Perrins' Kid Gloves, the extra quality \$1.69
- Long Kid Gloves of the fall stock \$3.50; real kid \$2.98
- Mesh Bags of genuine German silver—one piece frame and best shapes; \$5 value \$3.33
- 75c Pearl Beads—the new fad in the popular graduated sizes 58c
- \$1.25 Richelieu Union Suits of medium weight and new one-piece knit, with the special light-weight waist 99c
- Stocking—a handsome sheer cotton with the indestructible foot. Three pairs in a box, guaranteed for six months \$1.00
- Hair Switches—of finest human hair—in all shades, full 32 inches long; \$5 \$3.98
- Muslin Gowns of daintiest sheer muslin, with high or low necks; lace trimmings; new shapes 98c

Helping the Mothers

NEWEST \$35 SUITS FOR \$25.



Mothers will be made happy this week with several offerings for themselves and daughters.

During this week only—Happy Week—will this offer apply. Choice will be given of the entire line of fall suits selling at \$32.50 to \$35 for \$25.

This will include the newest suits with the three-quarter and cutaway jackets—some of them draped—some plain tailored. All

having the newest styles of the tailored and draped effects. In materials which are now at the height of favor—Brocaded Corduroys, Eponge, Poplins, Chevoits, Broadcloths, etc. A handsome lot indeed from which choice may be had at \$25

\$15 HANDSOME FALL COATS—\$10.95.

The best coat offering of the entire season is contained in this one which will be in effect this week—Happy Week only. The coats are just from our New York office. Of the favored three-quarter length. Come in the cut-away effect. Offered in the newest Boucle, Diagonal Bolle, Plain and Striped Zibaline. Choice of fifty handsome models at \$10.95

A Department for Boys

A Happy Feature of the New Store is the Department for Boys.

The Basement of the new Clothing Store contains all of the Boys' Wearing Apparel. Here you may supply all of the boys' wants—quickly, satisfactorily, economically.



Elk Jr. Suits for Boys

The best suit made for boys of 6 to 16 years is the Elk Jr. Suit, which is sold only at this store. It is made of all wool, non-shrinkable materials. The coat is bottom faced; indestructible body lining; extra quality sleeve lining. Button holes are sewed with silk. Buttons all sewed on with fine linen thread.

The price for all ages—6 to 16 years—is \$5.95. Other suits in excellent values—\$2.45 to \$8.95.

Blanket Sale Prices During Happy Week

The September Sale of Blankets will be continued during this week. If you select them now the savings on blankets will be from one-third to one-fourth.

- 20c Crib Blankets \$.14
- White Crib blankets, with fancy colored borders and stitched edges. Sale price 14c
- 50c Crib Blankets \$.39
- Handsome little crib blankets of pink and blue, with figures of animals and flowers 39c
- \$2.50 Cotton Blankets \$1.98
- A large cotton blanket of heavy weight; large size, 74 by 80 inches; \$2.50 value; tan, gray or white for \$1.98
- \$3.00 Cotton Blankets \$2.25
- An extra large cotton blanket, 78 by 80 inches; \$3 value; offered in white, gray or tan \$2.25
- \$5.50 Blankets in New Plaids \$4.25
- Large, handsomely finished; handsome plain plaids; sold during this sale at a saving of \$1.25 a pair for \$4.25
- \$6.00 Heavy Wool Blankets \$4.88
- Large, heavy wool blankets; soft as down; handsomest bright plaids; our best \$6 value at \$4.88
- \$10.00 Wool Blankets \$7.40
- Some of the handsomest blankets in our stock are in this lot. Heavy wool in new and attractive patterns \$7.40
- \$10.00 Provo Blankets \$7.40
- Some of the best blankets made come from Provo, where they are made from Utah wool by Utah people \$7.40
- \$1.00 Cotton Blankets \$.78
- The staple \$1.00 cotton blanket for which there is such a large demand will be sold during the sale at 78c
- \$1.25 Cotton Blankets \$.98
- Large cotton blankets, in white, tan or gray, with pink and blue borders; exceptional value at 98c
- \$1.68 Cotton Blankets \$1.25
- Large cotton blankets of splendid weight in white, tan or gray, with handsome colored borders, and stitched edges at only \$1.25
- \$2.00 Cotton Blankets \$1.48
- These are extra large and of heavy weight; soft and downy; usual colors with borders; only \$1.48

Features for Men

This new Men's Department offers a Happy Solution of the problem of shopping for men.



A feature in the Men's Department this month will be the sale of the famous Clothcraft Suits No. 4130, which will be largely advertised and sold all over the United States.

The enormous sale of this suit enables the makers to put into it a serge that ordinarily you would find only in high-priced values.

No. 4130 is made in a number of snappy styles, all in blue serge. It is guaranteed all wool, fast color, full indigo and full weight. The same guarantee also insures lasting shape and satisfactory wear and service.

We can't keep No. 4130 in stock long. Get your early. The price is \$18.50.

New Prices on Hart Schaffner & Marx Suits

The Fall and Winter models of the famous Hart Schaffner & Marx Clothing are all here. Now is the assortment complete in both suits and overcoats, the prices ranging from \$25 to \$30, and these prices are lower than we have marked them heretofore.

For the Smaller Girls



The Second Floor decides to make the "Little Young Ladies" happy with many reductions.

There are so many handsome things here this fall for the smaller girls that we have decided not to select any one set of items, but to give the Happy Week Reductions on any of the items on the second Floor which are wanted for the girls of 5 to 16 years.

This will include the new line—which, by the way, are as distinct in their fashions as those for the older sister. The new stocks are nearly all complete—with a handsome new lot of fabrics—all marked at very reasonable price at the beginning. During the Happy Week any of these garments may be had at lowered prices.

SCHOOL DRESSES.—School dresses for the Miss as well as the better class of dresses will be added at the Happy Week Reductions, which will mean a considerable saving. This will apply also to the new headgear in this department, as well as to articles of undermuslin, etc.

ONE MORE WEEK OF FREE CROCHET LESSONS

This week will complete the stay in Ogden of the expert who is giving instruction in knitting. The lady carries with her a full trunk of samples of handsome and attractive articles which are made of yarn. Many of our customers are now planning these things for Christmas Gifts. Whether you buy or not you are welcome to see these articles and to take advantage of the Free Instruction. (Art Department.)

WE SELL THE PICTORIAL REVIEW

The handsomest fashion magazine published in America today, with the handsomest fashions, for which we sell the patterns. Latest issue of the magazine is just here.

Wright's
A GOOD PLACE TO TRADE