

Six Hundred Garments Go On Sale Tomorrow Morning at Nine O'clock

Fortunate, indeed, is the woman who has waited until now to buy a spring or summer coat, suit or dress. Not since last May have values like these been offered. To our own splendid stocks have been added one hundred of this season's handsomest coats, suits and dresses, bought for us specially within the past three weeks—and now you have unrestricted choice of the entire lot at prices that are, as a rule, about one-half of the present actual values. The store will open tomorrow morning at 9 o'clock at which time this wonderful lot of merchandise will be thrown on sale.



Coats, Suits, Dresses, Blouses, Millinery

ON SALE AT

\$15

Suits—

Charming Suits—values to \$30. Every one a positive new style of this year. Offered in a wide assortment of fabrics—styles that will be good for fall wear as well as spring and summer. Suits that could not be made for the price asked. For women of all sizes—\$30 values for -----\$15

Coats—

Smart little spring and summer coats—some of them heavy enough for the early fall wear. Coats that you have seen and admired in this display. Coats that you have seen and admired in this display. Coats for motoring, for street wear—Offered in a pleasing assortment of fabrics—and all made like \$30 garments, which they are. Value to \$30 -----\$15

Dresses—

Dresses of silk and of various fabrics—some of silk and wool combinations—styles that will be used for street wear. For the office girl—for semi-dress occasions. And not one dress in the entire offering in an old style—all of this seasons importations. Values to \$30—\$15

Alterations Extra

Such alterations as are needed on these sale garments will, of course, have to be charged for. But on all sale garments the alterations will be made with the same care as when the usual prices were asked, and these charges will be in keeping with the low prices at which the garments are offered. Where alterations are likely to be wanted selections should be made as early as possible.

Having Garments Laid Away

Some of our customers may not have all of the ready cash with which to pay for the sale garments, an arrangement has been made which will make buying easier for you. Any of the sale garments may be selected and held here until wanted by payment of not less than one-half of the sale price. And it must be understood that once a garment is selected, that no exchange will be made.

ON SALE AT

\$19

Suits—

Think of buying those handsome suits that are positive \$37.50 values for almost half that amount—and remember too that these are all of this seasons styles—ordinarily you expect last seasons styles only at such reductions. Serges, Tricotines, Gaberdines, etc. Actually values to \$37.50—\$19

Coats—

Present indications are that coats for the coming fall season will be very much higher in price than they have ever been. We predict that many women will buy these with a view of using them this spring and again this fall—for the styles are staple and will be in good taste this fall. Values to \$37.50 -----\$19

Dresses—

Dressmakers who have seen these garments, tell us that they would have to charge as much for the making alone to say nothing of the cost of the materials. These are in proper styles for all occasions—dresses for street and afternoon wear. Some of the handsomest \$37.50 values of the year -----\$19

ON SALE AT

\$25

Suits—

In this assortment you will actually find many suits in the \$50 class. And such wonderful suits they are. Every suit in this lot represents the last word as to style—the very highest of workmanship and the best of fabrics. There will be many in this lot—Values to \$50. On sale at -----\$25

Coats—

If you contemplate buying a coat for this fall and winter we advise an examination of the splendid values in this lot. The styles are conservative—and many of them are in weights that will be wanted this fall. In this lot of coats you will find many of the best \$49.50 values. Choice now -----\$25

Dresses—

Many women who have seen and admired the dresses in this assortment will be glad to buy them now at a saving of nearly one-half. Such dresses come in exclusive styles—there is but one of the kind. Dresses for every occasion—as such styles as you expect only in \$50 garments. Choice now -----\$25

ON SALE AT

\$29

Suits—

If you have ever visited this 2nd floor and looked at the suits, you must have been impressed with the beauty of these which were priced to \$57.50. Such suits are in great demand now even at the regular price—think, therefore of buying them at a trifle more than half. Values \$57.50—\$29

Coats—

Since these wonderful coats have been displayed in the windows and market at the sale prices, there have been dozens of requests that we sell them now—none, however, have been sold and none will be sold before the opening hour of the sale. The handsomest \$57.50 values in the stock. Choice -----\$29

Dresses—

Dresses of silk—of silk and wool combinations—dresses with attractive hand embroidered trimmings—dresses for dress occasions—for the best sort of street wear. And only one of the number in the lot. We doubt very much if materials for such dresses could be bought at the price now asked. Value to \$57.50 -----\$29

ON SALE AT

\$35

Suits—

You think of a \$35 suit as one of ordinarily good values and style—now you may buy the handsomest suits produced this year—the finest of fabrics—the best of workmanship, at the usual price of an ordinary garment. These are actually the suits valued \$67.50. Choice now for only -----\$35

Coats—

At just a trifle more than half price you now may buy coats that are valued to \$69.50—and which look the part. Here are coats you will wear all winter—coats for the dressiest occasions—made of the most expensive fabrics and in the best man-tailored styles. Values to \$69.50 now -----\$35

Dresses—

Every dress in this lot is a work of art—and there are not two in the entire assortment of the same style. Here are dresses you will be proud to wear in any company—dresses of such exquisite style that we doubt if they could be matched outside of the best workshops. Values to \$69.50 -----\$35

War Prices This Fall

Many of the mills making woolen fabrics have been taken over or their outputs taken over by the government, so that from present indications there will be some shortage of dress materials this fall and winter. Our advice, therefore, is that you buy now such garments as you can use, for in so doing the savings will be even greater than indicated by the sale and the regular prices today.

A Word About Fall Styles

Manufacturers are being urged to make as little as possible the changes in the styles for the coming fall—this of course is another point in favor of buying today, as it is reasonably certain that the styles of fall and winter suits will be slightly changed from those of the present. In some of the more staple styles the changes will be scarcely noticeable.

MILLINERY SALES

New suits and coats and dresses call for millinery of corresponding style, and this store has made it possible for you to have the new millinery at correspondingly low. Simultaneously with the great sale of ready to wear, begins the sale of millinery. All black and colored hats values to \$18 will be included (white hats only are not included). Note how greatly prices are lowered:



\$18 Trimmed Hats.. \$10 **\$8.00 Trimmed Hats.. \$5**
\$12 Trimmed Hats.. \$7 **\$6.00 Trimmed Hats.. \$4**
\$10 Trimmed Hats.. \$6 **\$5.50 Trimmed Hats.. \$3**

Smart Silk Blouses—Special Prices

Many buyers of ready-to-wear will want new blouses to wear with the fresh garments. In the Busy Blouse section three very unusual values are to be offered. These are all waists of this season's model-blouses of crepe de chine—of gorgeite crepe—of the finest tub silks. Waists for dress occasion and some in the plain tailored styles. Three great lots will be ready for you with the opening of the store tomorrow morning at these prices—very special values—



\$2.95 \$4.95 \$5.95

