

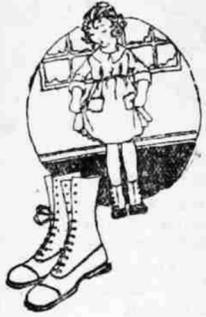
For the Last 2 Days of a Busy Week

NEW PEOPLE WE MEET

Of late, particularly, we are impressed with the great number of new customers we meet in the store. People from other towns who are beginning to come to Ogden to trade.

Even from surrounding states have come many people who volunteer the information that they find it to their advantage to come to Ogden to shop. Our efforts to make this store "a good place to trade" are bearing the fruit that honest endeavor is sure to bring.

Wright's
A GOOD PLACE TO TRADE



Beet Harvest Shoe Sales

In both the Downstairs and the First Floor Shoe Departments, some very attractive offerings will be made in shoes for the whole family. Here are given but a few of those that will be ready.

BOYS' SHOES

A lot of big reductions at price climbing times. Just think, boys' top grade calf skin button shoes worth today \$5. All sizes, 1 to 6. On sale Friday and Saturday.

\$3.45

WOMEN'S SHOES

Women's fine shoes in all colors and two tones. Louis, military and low heels. Less than manufacturers' cost. Originally sold on our bargain table at \$5.95. During this sale.

\$3.95

WOMEN'S CLOTH TOPS

Women's cloth top gray shoes in Louis and military heels. All high grade. Values to \$10.50. Sizes 1 to 8. These will not be in last long. Special.

\$5.45

WOMEN'S CALF SHOES

Women's calf skin button and lace shoes. Exceptional values for a growing girl's school shoes. All sizes, 2 1/2 to 8.

\$2.95

MEN'S HOUSE SLIPPERS

Men's corduroy and patent leather house slippers. Very neat and attractive. Great values for Friday and Saturday.

\$1.45

WOMEN'S FINE SHOES

Women's shoes, best quality gray kid, lace styles 9-inch top; wood covered French heels, light weight soles. A number of different shades.

\$8.95

CHILDREN'S SHOES

Children's shoes in patent leather with gray leather tops, button styles, heavy soles, scuffor style. Sizes 9 to 2.

\$2.85

WOMEN'S HOUSE SLIPPERS

Women's house slippers. Hand-turn soles, two strap style, rubber heels.

\$3.65

WOMEN'S CLOTH TOPS

Women's cloth tops, lace styles. 9 inches high, welt soles high or Cuban heels; colors, brown, gray and field mouse.

\$6.35

GIRLS' SHOES

Shoes for the big girls wearing sizes 2 1/2 to 7. Black kid vamps, gray cloth tops, lace styles. \$5.00 values.

\$3.85

Fancy Goods

Women's velvet handbags. Each fitted with coin purse and mirror. Colors, black, navy, taupe. \$4.00 values.

\$2.98

CHILDREN'S HAND BAGS

Children's velvet handbags, made of bright colored velvets, red, turquoise, green blue, etc.

59c

WOMEN'S KID GLOVES

Women's washable kid gloves. Ivory only. Sizes 6, 6 1/2 and 6 3/4. Self and contrasting embroidery. \$2.25 values.

\$1.69

SWEET CIDER

For Friday and Saturday's selling we have five hundred cans of New Pure Sweet Apple Cider. Made of prime Utah apples and filtered so that it is clear of all sediment. Put up in cans that contain a trifle less than one gallon. In the Base.

55c

POPLINS

Silk poplin, 36 inches wide, with a beautiful bright finish in all the most wanted colors. \$1.25 value for yard.

95c

MESSALINES

Meesaline silk, 36 inches wide with a bright soft mellow finish. Suitable for waists, skirts, dresses, etc.; black only. \$2.50 value for yard.

\$1.95

SHIRTINGS

Silk and cotton shirting, 30 inches wide, fancy colored stripes, long wearing quality. \$1.50 value for yard.

95c

TAFFETA

Taffeta silk, 36 inches wide, chiffon quality, black only. \$2.25 value for yard.

\$2.15

LONG CLOTH

Long cloth, 36 inches wide, Imperial quality soft chamolais finish. One of our best. Bolt of 10 yards, \$3.66 value for yard.

\$3.15

M. J. B. COFFEE

Once again we offer this good brand of coffee at a very low price. All in sealed vacuum cans. 65c 1-pound cans, 49c 5-pound cans.

\$2.39

KARO SYRUP

The well known Karo syrup, the kind you like on hot cakes. During the Beet Harvest Sale we offer the usual 65c can, 1/2 gallon.

48c

Beet Harvest Sale of Womens' Suits



This will be a very good opportunity to buy a smart new suit. There are suits here at a great variety of prices—suits in all of the very newest models—suits that will be worn this fall and next spring. The assortment of fabrics is almost without limit; the tailoring is faultless and the linings in most cases of good silk. In order to make a complete clearance of the entire stock during this sale, we have placed the entire stock on sale at JUST ONE-HALF price. No matter what the former prices were, take your choice now for

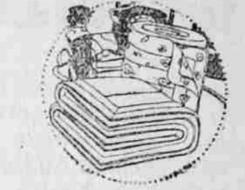
Just Half

CANDIES, Pound 29c

A lot of delicious pieces of our own good candies, made here in the store and fresh every day. Candies worth to 40c. On sale, pound, 29c.

TOILET GOODS SECTION

- Lux Soap Flakes, 15c value **11c**
- Palmer's toilet soap, 10c value, 12 bars **\$1.00**
- Jergens' 3/4-pound castile soap \$1.35 value, for **98c**
- Tooth brushes, 25c value, for **19c**
- Ivory soap flakes, 15c value, for **10c**
- 50c Chlorox toothpaste with 25c brush **50c**
- Lydia Pinkham's Compound, \$1.25 value, **\$1.00**
- Armand's face powder, 50c value, for **45c**
- Howards buttermilk cream, 60c value, for **55c**
- Peppodent tooth paste, 50c value, for **48c**
- Pebecox tooth paste, 50c value, for **48c**
- Milkweed cold cream, 50c value, for **45c**
- Hind's Honey and Almond cream, 60c value, for **48c**
- Gourard's Oriental cream, \$1.50 value, for **\$1.35**
- Jergens' Hand Lotion, 40c value, for **35c**
- Lavril, 50c value, for **45c**
- Dierwillo, \$1.00 value, for **95c**



Beet Harvest Blanket Sale

- COTTON BLANKETS**
Single cotton sheet blankets in colors gray, white and tan; these can be used for many purposes in the home. **95c**
- SHEET BLANKETS**
Cotton sheet blankets in size 54x72, in colors gray, white and tan. These are splendid blankets for the children's bed. \$2.25 values. **\$1.63**
- WOOLNAP BLANKETS**
Wool nap blankets in the plain gray and tan colors in size 66x80. These are good heavy blankets. Our \$5.25 values. **\$4.95**
- WOOLNAP BLANKETS**
Woolnap blankets in assorted plaid colors, size 72x84. These are the large size for the double bed. Our regular \$6.25 values. Special **\$5.75**
- WOOL BLANKETS**
Wool blankets in the plain gray color, with pink and blue border; size 66x80. These are the regular \$7.50 values. **\$6.75**

Beet Harvest Sales In the Downstairs Store

- TABLE TUMBLERS**
Table tumblers. A good clear crystal tumbler in the regular table size and shape. Your choice of four styles. **35c**
- HOUSE BROOMS**
Brooms. A first quality five-tie large sized broom, made of good clean flexible corn, not sticky and stiff. **89c**
- STEAMERS**
Combination steamers. Here is one of the most useful kettles you can buy. A 9-in-1 pure aluminum 8-quart kettle. 3.00 value. **\$1.98**
- TEA KETTLES**
Tea kettle, made of heavy nickel plated copper, with well riveted ears and ebonized handle. The large 6-quart size. Special **\$2.69**
- MUSH BOWLS**
Mush bowls. These are of semi-porcelain ware, slightly imperfect, three-quarter pint size, while they last. **10c**
- WASH TUBS**
Galvanized wash tubs, a high standard galvanized iron tub; rimmed side and bottom. Regular \$2.00. The large 3 size **\$1.69**
- GAL. WATER BUCKETS**
Galvanized water bucket, made of heavy galvanized iron with well riveted ears and heavy steel handle. 12-quart size. **39c**
- DINNERWARE**
Dinner ware, made of pure white semi-porcelain, decorated with gilt band. 42 large pieces to the set. **\$6.95**
- ALUMINUM ROASTERS**
Aluminum roaster, made of hard, pure aluminum—the ware that never chips or rusts. Regular \$2.25 value. **\$1.79**
- CUPS AND SAUCERS**
Cup and saucer. Two good specials in real chinaware. One heavy with gilt band, the other light weight with dainty floral pattern. Set of 6 **\$1.69**

Serge Dresses \$15

Think of buying a really good looking dress for \$15. This price is as low, considering the quality of the materials used, as they were before the war.

There is an assortment of good styles—not more than two alike—dresses that in the ordinary way would sell at \$20 to \$25. More than fifty of them in the lot at

\$15

Silk Petticoats

Fifty silk petticoats at a very special price for those who come early. These are changeable taffeta silk and of silk and linen. All colors are included. Our first grade, \$4.75 values, on sale now—

\$3.95

Beet Harvest Sales Of Staple Cottons

- PERCALE MILL ENDS**
Mill ends of percales, 2 to 10 yards in piece; dark medium and light colors, for dresses, aprons, etc. Full 36 inches wide. Yard **27c**
- UNBLEACHED SHEETINGS**
Good heavy 9-4 unbleached sheeting, regular 85c value, for large beds. Yard **69c**
- BLEACHED SHEETINGS**
90c 9-4 bleached sheeting, extra value, without dressing, for wide beds. Special, yard **75c**
- CRASH TOWELING**
35c unbleached crash toweling in pure linen for roller towels, hand towels, etc. Yard **29c**
- BED SPREADS**
\$4.00 scalloped cut corner bed spreads in white for large beds. Extra good heavy weight. Special **\$3.45**
- COLORLED SPREADS**
\$4.00 colored bed spreads in pink only, large size, plain **\$3.39**
- INITIALED PILLOW CASES**
Initialed pillow cases, neatly hemstitched, in boxes, one pair in box, also with boxes in different styles. Pair **\$1.48**
- TURKISH TOWELS**
65c fancy Turkish towels with pink, yellow or blue border. Very attractive for Christmas gifts. Special, each **48c**
- UNBLEACHED TOWELS**
35c unbleached Turkish towels, good heavy, quality. Large size, each **29c**
- PLAIN OUTINGS**
36-inch outing flannels, for night dresses, pajamas, etc. Extra wide heavy quality. Special, yard **35c**
- PLAIN OUTINGS**
Plain color outing in pink, red, blue, tan, brown, black and navy. Regular 25c value, yard **19c**
- LIGHT OUTINGS**
25c light outing flannel in stripes, checks, etc.; all colors, good assortment. Extra **19c**
- COTTON BATTS**
3-lb. cotton batts for quilts, comforters, etc. Full quilt size, 72x90. Good fluffy cotton **\$1.23**
- WOOL BATTS**
\$3.00 wool batts in cartons, full quilt size. Wright's Beauty special. **\$2.45**
- SILKOLINES**
Figured silkoline for covering quilts, draperies, etc. good assortment; 36 inches wide. Yard **22c**

Knit Underwear Specials

- L. D. S. GARMENTS**
L. D. S. garments for men and women. Medium weight fleeco, bleached and unbleached. 34, 36, 40, 42, 44. **\$2.35** value **\$1.98**
- CHILDREN'S U'WEAR**
Children's wool vests and pants, natural and white. Sizes 4 to 14. 95c values. **75c**
- WOMEN'S VESTS AND PANTS**
Women's vests and pants, white only, low necks, elbow sleeves, high necks, short sleeves; pants are ankle length. **45c**
- BOYS' UNION SUITS**
Boys' fleeco lined union suits, natural and white, medium weight; sizes 10 to 14. Special **\$1.25**
- CHILDREN'S BLACK PANTS**
Children's black pants, ankle length; sizes 6 to 14; medium weight fleeco. 90c values. Special **75c**

HOSIERY Specials

- WOMEN'S SILK HOSE**
Onyx pure silk hose, pointed heel; colors are gold, brown, gray, silver, castor. \$2.75 values. Special **\$1.98**
- WOMEN'S FLEECE HOSE**
Women's fleeco lined hose, black only, medium weight, sizes 8 1/2 to 10. 50c values. **\$1.00**
- VANITY FAIR HOSE**
Vanity Fair silk hose, lisle foot and top; colors are gray, brown and white. \$1.25 values. Special **95c**
- WOMEN'S WOOL HOSE**
Women's cashmere hose, black and natural; sizes 8 1/2 to 10. 75c values. **65c**
- CHILDREN'S TAN HOSE**
Children's tan hose, medium weight, ribbed, double foot. 35c Special, **\$1.00**

Things to Make for Xmas

- HAIR BOW RIBBONS**
Hair bow ribbon, plain taffeta and moire; in light and dark colors. 5 inches wide. Regular 50c values. Special **39c**
- RIBBONS FOR BAGS**
Fancy ribbon for bags and camisoles. 5 to 7 inches wide. A pretty assortment of patterns. Values to \$1.00. A yard **43c**
- SATIN RIBBONS**
Satin ribbons for making Christmas gifts, etc. Light and dark colors. 3 to 5 inches wide. Values to 35c. Special, a yard **15c**
- NEW BAG TOPS**
Bag tops of various designs for making bags of ribbon, velvet, etc. A good clasp and chain handle. Specially priced, each **50c**
- BOUDOIR CAPS**
Bouidoir caps of satin georgette, ribbon and lace, daintily trimmed. Made in becoming styles. Special, each **59c**
- HANDKERCHIEFS**
Handkerchiefs of tissue and swiss, hemmed and scalloped edges; embroidered in white and colors. Special, **\$1.00**
- GEORGETTE RUFFLING**
Ruffling of georgette, net, etc., straight edge and Van Dyke points, for making Christmas gifts; white pink and flesh. Values to \$1.50. A yard **79c**
- BABy YOKES**
Baby yokes with sleeves, all ready for skirt to be attached; sizes to fit infants and 2-year-old children. Regular 65c. Each **39c**
- MUFF BEDS**
Muff beds for children's muffs. To be covered with velvet, fur, etc. A useful gift for Christmas. Each **50c**
- BAGS AND MUFFS**
Bags and muffs combined, of good quality corduroy in black, brown, navy, green and purple. Value, \$4.00. Each **\$1.50**

BEET HARVEST Stationery Sale

- BOXED STATIONERY**
Boxed stationery, colors are buff, pink, light blue and white; regular size and long envelope. 50c values. Special **33c**
- MEN'S STATIONERY**
Men's stationery, large size, khaki color, attractively boxed; 24 sheets and 24 envelopes. 75c values. Special **33c**
- SCHOOL COMPOSITION BOOKS**
School composition books, attractive covers; 24 sheets each, good quality paper. 50c value. Special, 3 for **10c**
- ENVELOPES**
Envelopes, linen finish, regulation size, extra good quality. 15c value. Special **8c**

Downstairs Specials

- BOYS' CAPS**
Boys' caps with the inband to pull down over the ears. We have these in assorted sizes and in colors green and brown. A splendid cap for school **\$1.25**
- BOY UNION SUITS**
Boys' union suit in the ecru color, size 6 to 14. These are made in the medium weight material. A splendid warm suit **98c**
- BOYS' SWEATERS**
Boys' sweaters for school in assorted sizes and colors. These are made in good weight material. A special lot for **95c**
- MEN'S WORK GLOVES**
Men's leather work gloves in the gauntlet style. These are made in assorted sizes. They are regular \$2.25 values. **\$1.95**
- MEN'S FLANNEL SHIRTS**
Men's flannel work shirts in assorted sizes in the gray color. These are \$5.00 values. Special, each **\$4.75**
- BUNGALOW APRONS**
Women's bungalow aprons in assorted sizes and styles. These are made of splendid material. Our regular \$1.25 values. **\$1.00**
- WOMEN'S HOUSE DRESSES**
Women's house dresses in assorted sizes and very neat styles. These are made in stripe materials. Our \$2.25 values. Special **\$1.95**
- WOMEN'S KIMONOS**
Women's long fleeced kimonos in assorted sizes and colors. These are warm for the winter days coming. They are \$1.75 values at **\$1.75**
- CHILDREN'S SLEEPERS**
Children's outing sleepers in size 2 to 6 years. These are splendid for the little tot. A real value for, each **75c**
- WOMEN'S SERGE DRESSES**
Women's serge dresses in sizes 36 to 44. These are in the navy blue color, neatly trimmed. These are values to be offered at, each **\$6.75**
- Needlework**
- PILLOW CASES**
Pillow cases, 42 inches, stamped on good quality tubing; assorted designs. \$1.75 values. **\$1.63**
- KNITTING YARNS**
Knitting yarns, medium and light gray. Splendid quality, soft and fluffy. \$1.00 values. **89c**
- SEWING APRONS**
Sewing aprons fully made up. Made of art crash with two large pockets; stamped. A splendid Christmas item. **\$1.13**
- NIGHT GOWNS**
Night gowns, stamped on good quality pink muslin, dainty and simple designs. **\$1.48**
- CHILDREN'S PAJAMAS**
Children's pink crepe pajamas. Fully made and stamped ready to suborder. \$2.00 value. **79c**