

The Evening Standard

Published Daily, except Sundays, by William Glasmann.

ADVERTISING RATES

| Advertisement shall run..... | PRICE PER INCH EACH DAY | | | | |
|--|-------------------------|--------|-------|--------|-------|
| | First | Second | Third | Fourth | Fifth |
| Change each issue..... | 20c | 15c | 10c | 7c | 5c |
| Ad. to run twice without change..... | 18c | 13c | 8c | 5c | 3c |
| Ad. to run three times without change..... | 16c | 11c | 7c | 4c | 2c |
| Ad. to run six times without change..... | 14c | 9c | 6c | 3c | 1c |

Classified want ads one cent per word each day; no first insertion less than 25 cents or 10c per line per month.
 Random References, 50c per line first insertion; 20 cents each subsequent insertion; 10 cents per line per week, or \$1.00 per line per month with change once each week.
 Local Readers, 15c per line first insertion; 10c per line each subsequent insertion, or 50c per line per week.

CELEBRITIES, SECRET SOCIETIES, and Charitable Institutions, 1-1/2 cents per line either Random Reference or Local. No heads allowed in Randoms.

WHEN YOU FAIL TO ADVERTISE

One of our large business houses sends us the following clipping from the Reno Gazette, which we commend to those who do not advertise, but complain because money goes out of the city to eastern mail order houses:

Here's a story we were told the other day. Maybe some of the local merchants will find it interesting:
 A merchant was disgusted because so many of the farmers were buying of mail order houses. One old rancher being cornered the other day was asked about it. The rancher told the merchant that he could do better by buying off the catalogue houses. He then asked the farmer for his order blank and did a little figuring on it.
 "Why," he exclaimed at last, "I could have saved you a dollar and six bits on the bill, delivered at your kitchen, and have done it right away."
 "Well," said the rancher, as much disgruntled as the merchant, "why in heck didn't you say so before? I have never seen any of the goods advertised. How am I to know? The mail order people send me a catalogue and tell me how the goods look and how much they cost, and some of them look good to me. Why don't you do the same? I don't see you advertising any bargains."
 That was a hard rap. We wonder how many merchants are losing money as well as business because they do not go after it?

The foregoing contains a possible explanation of the growth of the mail order trade. The mail order people are persistent, capable advertisers. They reach the farmers through the mail and in many cities they use the daily papers, and, as a result, they obtain prices for their goods which often are higher than those of local houses.

By intelligent, well directed advertising, on the part of local business establishments, the home trade could prove to the public that it pays to buy at home.

THE NEW FAIR ASSOCIATION.

As stated in our local columns yesterday, there was filed in the County Court House articles of incorporation forming the FOUR STATE FAIR ASSOCIATION. The incorporators are Joseph Scowcroft, M. S. Browning, A. P. Bigelow, John Pingree and Dr. H. M. Rowe. The latter as president and manager. The employees of this paper have had some experience in giving fairs and fully realize the arduous duties devolving upon the members of the new association. This paper is the first to get in line and advise the new association that we will help the association to give a successful fair this year. The publisher of this paper has had charge of the last two fairs in Weber county and many of the business men have given him their loyal support and we ask the same support for the new association.

We congratulate the new incorporators on the nerve they possess in tackling the undertaking. Nothing that can be given for the benefit of the general public is of more importance than to give a

fair. Every citizen in this community, whether in business or not, whether he has spare dollars or not, should get behind the association and boost it along.

Cheyenne, Wyoming, has for years given its annual fair at a great loss, but the people annually put up the money to give the fair and the merchants finally decided that the biggest and best investment that they could make was the giving of the annual Frontier Day Show.

Here is luck to the new enterprise. Any reasonable support of this paper will be cheerfully given.

SCHOOL CONSOLIDATION SUSTAINED.

Cache county has tested the validity of the state school law allowing the consolidation of the county districts. Judge Morse, in a case before him, entitled the State of Utah ex rel Peter Peterson vs. C. Z. Harris, et al, decided the law to be constitutional. The school districts of Cache county were consolidated in 1908, and a suit to test the constitutionality of the law under which the action was taken was begun. The case was submitted on briefs on a demurrer, and the final decision has been patiently awaited. The decision will put an end to the case, as the residents of Cache county like the consolidation much better than they thought they would at first.

Weber county was the first to vote for consolidation under the new law and at the time there was some opposition and talk of testing the law, but, as in Cache county, the experiment has proved successful and there is no longer any very pronounced opposition. This decision will quiet whatever protest may exist.

ELKS DESERVE SUPPORT.

The Elks give an entertainment Wednesday, Thursday and Friday evenings, at the Ogden Theater. These are annual affairs with the Elks and the money received is yearly devoted to aiding the needy, whether they be Elks or people outside the organization. The motive is true humanity and we approve of it and suggest that our people support the undertaking. Those who have should give to these worthy efforts, as the givers shall receive a compensatory benefit in the show itself and in the consciousness of having done good.

Our local Elks are a free-hearted body of men. They are performing many quiet acts of charity and, in their labors of love, they are deserving of our encouragement.

May they be successful in their minstrelsy.

JUST FOR FUN

Counting the Cost. Possible Boarder—Ah, that was a ripping dinner, and if that was a fair sample of your meals I should like to come to terms.
 Scotch Farmer—Before we gang any farther, was that a fair sample of your appetite?—Presbyterian Standard.

When I got home yesterday I found that my wife had gone home to her mother.
 "You did? What did you do?"
 "Oh, I just hurried over there and had a good meal, too."—Detroit Free Press.

"He's always wanting to borrow money from me."
 "A fair weather friend merely?"
 "Oh, no. He has also borrowed several umbrellas."—Pittsburg Post.

Commencing Wednesday matinee and continuing for one week, Mr. Edward Holland, formerly clerk and identification officer at Sing Sing prison, will present an illustrated lecture, "Behind the Bars in Sing Sing," with the only original views of the famous prison, including the Death Chamber, the Women's Prison, and

many other interesting features too numerous to mention, together with many of the most notorious criminals in the world.
 It is a complete exposition of the prison life, showing how twenty-one hundred of the most desperate criminals in America are kept in subjugation and confinement.
 In speaking of this attraction, the Chicago Inter-Ocean said: "It is more than an exposition of prison life. It is a grand moral lesson for every man, woman and child in the country. The price will be as usual, five and ten cents."

WONDERFUL EDUCATED HORSE.

There is on exhibition at the GLOBE THEATER this week in Moving Pictures the most wonderful educated horse in the world, DON PULANO.
 The horse is owned by a wealthy New York lady, Mrs. Wood, a sister of our fellow townsman, Mr. C. A. Smurthwaite. This horse was engaged especially by the Edison Co. for this picture and the exhibition given is most wonderful. He shines his keeper's boots, helps him on with his coat, brushes it for him and many other tricks. The most wonderful, however, is releasing himself and all the other horses from a burning barn. Globe Theater all this week.

ORDINATION REFUSED MEAKIN

CARD FROM MR. MEAKIN.

"Ladies and Gentlemen:
 On account of my defense of Utah and her people and my appeal for justice for Senator Reed Smoot, some unliberal members of the supposed Liberal Unitarian church, of which I have been a member many years, refused my ordination as a minister. Consequently there will be no ordination ceremonies on Wednesday evening, as announced.
 "I am still a liberal fraternalist, loving God and my brothers—all of them."
 "JOHN P. MEAKIN."

Salt Lake, Feb. 22.—Without warning and after assurances that his years of effort would be rewarded by his ordination as a minister of the Unitarian church, John P. Meakin was informed that certain members of the Unitarian society had met last night and voted against his ordination. There were eighteen members of the society present, and thirteen of them voted against making Mr. Meakin a minister in the church.

Back of the effort of Mr. Meakin to be ordained in the Unitarian church, of which he has been a member since 1901, was the certainty of being appointed chaplain in the United States army. Mr. Meakin had to be ordained in some church before securing the appointment as chaplain in the army, and chose the liberal society of which he was a member and whose pulpit he had filled so many times in the past for ministers of that church.

Cannot Understand Action. "It is a blow which I can hardly understand," said Mr. Meakin last night. "It comes from my friends—who had given me every assurance that they would vote for my ordination and said they would be proud of the privilege. I was so full of confidence in the result. But members of the American party in the church turned me down because of my defense of Utah and the Mormons and my appeal for justice for Senator Reed Smoot."

"But they cannot put the thumb-screws to me. I am thankful that in this day and age bigots cannot burn fetters or put on the thumb-screws."

Mr. Meakin has been in the public eye for several years, owing to his prominence as a speaker on varied subjects, and has been on platforms all over the United States, many times on Chautauqua programs and on lecture tours. During the senate investigation several years ago, in an effort to unseat Senator Reed Smoot, Mr. Meakin defended Utah's senator on the stand and defended the Mormons and the people of Utah. In the examination before the senate committee he declared himself to be a member of no church, but a member of the Unitarian society of Salt Lake.

"Last December I received a telegram from Senator Smoot," Mr. Meakin said last night, "in which he said he would try to get me an appointment as consul if I was under fifty years old, or chaplain in the army if over fifty years of age. I am fifty-eight years old. My whole life has been spent as a minister, though I have never been connected with any church. So, naturally, I turned to the Unitarian society of Salt Lake, as it was essential that I should be an ordained minister of some church before the appointment could be made. I was assured that there would be no opposition to my ordination in the

Matinee Tomorrow at the
ORPHEUM 3:30
 LET THE CHILDREN SEE CLARK'S
 WONDERFUL MONKEYS
 10c, 15c and 25c

church, and so made all arrangements for the happy event. But the blow fell.
 Cards were printed by Mr. Meakin, upon assurances from members of the church that the ordination was a certainty, inviting friends to attend the ordination ceremonies at Unity hall Wednesday evening at 8 o'clock. On the program were H. E. I. Goshen of the Congregational church, Rev. William Thurston Brown of the Unitarian church, Rev. David Utter of the Unitarian church of Denver, Rabbi Charles Freund, B'nai Israel congregation, and Judge D. N. Straup, chairman of the board of trustees of the Unitarian church here. In view of the action of the members of the society last night, however, there will be no ordination ceremonies and Mr. Meakin loses the appointment as chaplain in the army.

OPENING OF HUDSON AVENUE

A few weeks ago the matter of opening Hudson avenue was brought before the city council and it was decided that the dedication of the avenue should be made, notwithstanding the objection raised by two of the property owners.

Since that time the city engineer has prepared the maps and charts defining the boundary lines of the avenue, and showing the property interests there and the same has been turned over to the city attorney. The attorney will present these plans to the property owners in that district for their signatures which, when received, will perfect the action of dedicating the ground for street purposes. Condemnation proceedings will be begun against property owners who do not sign, an appraisal will be made of the value of the property and the property will be set aside for street purposes by the courts.

Just when this is all going to be done is not definitely known and, until the definite action toward the dedication of the ground for street purposes is taken, those owning property along the proposed avenue cannot say just what they will do by way of building business blocks. It is said, however, by some of the property holders that as soon as the avenue is thrown open they expect to erect modern business blocks.
 It appears from what can be gleaned from those most interested, that Hudson avenue will become one of the most flourishing business centers of the city.

Hudson avenue will extend from Twenty-fifth to Twenty-fourth streets between Washington and Grant avenues. It will be 66 feet wide, between the property lines, having a sidewalk on each side 8 feet wide, which will leave 50 feet between the curb and gutter lines. The avenue will be paved and made modern in every detail.

Causes Debility

Here are Facts Backed Up by a Strong Guarantee
 Catarrh causes debility. In our opinion, most people suffering from general debility have catarrh. Such cases of debility cannot be completely cured by medicine not designed to eradicate catarrh. In every case where our remedy fails to give entire satisfaction we will not charge a cent for the medicine employed during the trial. Now, surely no one should hesitate to believe us or to put our claim to a practical test under such conditions. We will take all the risk; no one else can lose anything by the transaction. We make these statements and this offer because we know and have time and again proved that Rexall Mucuo-Tone rarely fails to do as we claim. It is not a cure-all prescribed to cure every disease that flesh is heir to. It is intended for one purpose, i. e., to cure catarrh by assailing the diseased condition in a reasonable scientific way, which is to employ agents that have been found to have the tonic and alterative power to correct faulty metabolism (tissue change) and to stimulate and help nature overcome the cause or causes of catarrh. This being done, appetite increases, nutrition improves, weight is gained, comfort of body is attained and life's work taken up with the zest natural to the perfectly healthy individual.

We want you to try Rexall Mucuo-Tone. Follow directions and take it regularly and consistently for a reasonable length of time. Then, if you are not satisfied, come back and tell us and the money you paid for the treatment will be returned without any argument whatever.
 Rexall Mucuo-Tone comes in two sizes, 50c and \$1.00 a bottle. Sold only at our store, The Rexall Store, The T. H. Carr Drug Co., corner Grant and Twenty-fifth.

POCATELLO SWITCHMAN BLOWS OUT HIS BRAINS

Pocatello, Idaho, Feb. 22.—Placing a 32-caliber revolver against his chest just above his right temple, Leo Haskins, a switchman in the Oregon Short Line yards here, blew his brains out this afternoon. The shooting occurred in Haskins' room in the Commercial hotel about 3 o'clock. Haskins left no farewell, and the motive for the act is unexplainable.
 Haskins was about 35 years old. He came here from Oregon a few days ago, and two days ago went to work as a switchman in the Oregon Short Line railway yards, so little is known of him here except that he was un-

THE
ALASKAN
 THE TOTEM POLE COMIC OPERA
 NEW OGDEN THEATER
 SATURDAY, FEB. 26TH.
 Matinee and Night.

New Ogden Theatre



Eskimos and some of the Eskimo dogs used in the
ALASKAN
 which comes to the
 NEW OGDEN THEATRE
 Saturday, February 26th
 MATINEE AND NIGHT---Popular Prices

Get Your Seats For
ELKS
 MINSTRELS
 SEAT SALE NOW ON
 PRICES \$1.00, 75, 50, 25c

SOME OF THE ELKS' MERRY MINSTREL MEN



READING FROM LEFT TO RIGHT—OTTO MECKES, E. E. DARLIN, GEORGE GLEN, CLINT DRAPER, A. T. HESTMARK, S. A. MAGINNIS, PAUL KUHN, L. J. CLARK AND J. A. HOWELL.

ELKS' GRAND PARADE on WEDNESDAY NOON

As a foretaste of what the Elks will have to offer at their three nights' minstrel show, which opens tomorrow night, the public will be treated to a well planned parade tomorrow at noon. The parade, in which none but the best looking Elks will participate, will start from the Ogden Theater and traverse the principal business streets. The Elks will be arrayed in high silk hats, fancy overcoats, dark trousers and shoes. The parade will be headed by a bugle corps, followed by the minstrel men with a band. A great deal of interest is being taken by the ladies in this feature, as everyone wants to see who the "best looking Elks" are. There are still some good seats left for the big show, but if you haven't reserved yours do so at once, and see the boys in the big laughing show. Last night the performers held their rehearsal at the theater with the orchestra, and except for a final rehearsal with the jokes the show is ready to go on.

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married and that his parents, who have been notified, live at Perry, Ia. The body is at Lindquist's undertaking parlors.
 It is not difficult for a young man to earn a good living if he has a rich dad.