

THE (38) BEST BARGAINS FROM OUR (38) BUSIEST STORES

Rain Capes \$2.50

Ages 4 to 15 years; made of spot proof satin cloth with a rubber lining; has a Mother Hubbard Hood, plaid silk lined; colors Red and Blue; made by the makers of the famous "Bestyette" Outer Garments. Value \$3.50.

Parsons-Souders Co.
224-226 Main Street.

Manoline

Manoline relieves sun burn, chafing, chapped and cracked skin, can be used every day, is the best skin insurance on the market. Manoline is a bargain at the regular price of 25c a tube, but we offer it Wednesday at 15c.

Bland-Harrison Co.
Pike Street.

Angle Food Cakes

Markert's Angel Food Cakes, covered with milk white icing. Regular 15c cakes to sell Wednesday for only 12c.

Chicago Dairy
Fourth Street.

Gas Mantles

Beauty cap gas mantles are the best that money can buy. They last longer and give a better light than others. Worth 10c each, but are priced for tomorrow, 6c.

F. C. Welch Co.
Court Street.

Watches

Ingersoll watches. Exceptional values at \$1.00, Wednesday for only 90c. Just the chance you have been waiting for. Get them Bargain Day only, 90c.

H. H. Davis,
Fourth Street.

Toilet Soap

Glycerine toilet soap, the best in the market for toilet purposes. The ladies' friend, made in Chicago by Armour & Co. We have it in large quantities at greatly reduced prices for Wednesday. Also soaps, green and clear. Value 10c per cake, sells Wednesday for only 6c.

Waldo Drug Store,
Waldo Bldg.

Chocolates

Lowney's famous chocolates—big, hand-dipped pieces, whose creamy centers are deliciously flavored with strawberry, pineapple, cherry, lemon, orange and vanilla—a full sealed 60c pound box tomorrow at 45c.

Farmakis
Pike Street.

Toilet Paper

Great bargains in toilet paper, regular 8c value, but to make friends with 500 house-keepers, we are selling it Wednesday only at per roll 4c.

Roberts Hardware Co.,
Pike Street,
Next to Postoffice.

Tea Spoons

Oneda Community, 1877, pure silver plate; solid nickel, silver base. Regular selling price, \$1.00 per set; to sell on Wednesday and Thursday at only 65c.

L. P. Currence, Jeweler,
Third Street.

Cigar Sale

The famous Iroquois cigar—a new soothing sensation for the inveterate smokers; will sell for 10c hereafter. Just to get it started good, we shall sell these famous cigars on Wednesday for only 7c.

Brunswick Pool Room,
Pike Street.

Men's Ties

A big lot of Men's Neckties, all styles in new and beautiful patterns; all colors. Always sell at 50c, but will go Wednesday to first-buyers at 45c each.

Ernest Siers Haberdashery,
Goff Bldg.,
Court Street.

Shades

Beautiful parlor lamp shades, made of art glass, with beaded edge. You always pay \$1.00 for them. By coming here tomorrow, 75c.

Clarksburg Plumbing Co.
Payne Bldg., Pike Street.

The Telegram has been studying for some time past the relative importance, interest and appeal the "advertising" of a modern paper should bear to the other "news" set forth in its columns.

The Result Is Staggering To The Reportorial and Editorial Pride

It has forcibly come to us that what interests the world most today and has most interested them since the world began is summed up in



What to eat--What to wear--What to have in the home--How to best spend money to secure the most pleasure and happiness and comfort.

(Compared with these great points which vitally concern humanity—the best happenings of life) are but incidents.

And the persons best qualified to interest the people of this city in these matters of most moment are by all means the merchants—the men who are in touch with the world's markets—who know what is being done in new discoveries and originations of merchandise and food stuffs, to raise standards of living or change mode and styles.

Do the people of this city really appreciate this great truth—Do the merchants appreciate it themselves, is a question this paper has been asking itself and also the question

How can this paper help to bring a closer confidence

and sense of mutual understanding and benefit between advertisers and the public? In answer to this question:

The Telegram has set aside this space

for one day each week and has asked the merchants of this city to contribute. What in their opinion will be their most appealing bargain for the day

Moreover we mean to devote this space one day each week to announcing these "best" bargains—We also mean to protect our merchants and our readers in the sincerity of all offerings—and so we will appoint a competent shopping committee to each week inspect all "best" bargain offerings and decide which is the

one best bargain of all the decision of the committee to be published in the Ad. of the week following the insertion of the "best bargains."

38 Merchants have responded this week

some with price cuts—some with "new arrivals"—some with style novelties—some with unique originations—some with offerings possessing more than ordinary appeal to eye, palate or ear, but in every instance that store's best bargain

This Ad is Bound to Contain many things—to interest and appeal to every reader of this paper—many needed items at a big saving—many wanted things, many new suggestions

and so even—if you haven't a need, desire or wish unfulfilled at the present time the reading of this ad, and the succeeding ads, will be well worth your while in developing your discernment—your faculty for picking out real bargains when you see them, just for the interest and satisfaction of determining in advance in your own mind the "bargain" which the committee will select as "best" and also these announcements from every point of view are bound to make.

A most interesting page today in this paper

Hair Puffs

Our \$3.50 Tanguay "hair puffs"—a combination of puffs, collars and side curls—are the biggest success we have known. They come in all shades of human hair and are easily adjusted. Bargain Day price, Wednesday, \$1.75.

The Bon Ton Store
W. Main Street.

Country Egg

Yes, real country eggs. The kind you used to get on the farm. Strictly fresh. The regular market price is 35c per dozen, but you can buy as many as you want here Wednesday, while they last, at 22c per dozen.

Chas. H. Griffin
Grocery, 149 W. Main Street.

Feather Pillows

I have a fine lot of Feather Pillows; cover made of fancy ticking and well filled with fine feathers. Just the thing you have been looking for. They always sell for \$1.75 a pair. Early callers Wednesday get as many pairs as they want at \$1.25 a pair.

Wheelock's Furniture Store
132-136 W. Main Street.

Boy's Suits

Spring Suits, built to stand hard wear without sacrificing any important style feature. Sizes 8 to 18 years. Value \$5.00. As a Bargain Day inducement we will give with each suit purchased Wednesday a watch worth \$1.00.

Donohue & Johnson
324-328 W. Main St.

Men's Dress Shirts

We have an elegant line of Men's 75c Dress Shirts which we will sell Wednesday and Thursday only at 40c. Fast colors. Come early and get the best patterns.

Mitchell & Sasse
413 West Main Street,
Opp. Empire Bank, Live Wires.

Swager's Candy

A one-pound box, containing thirty-five true fruit center, chocolate-dipped dainties, made by Whitman & Sons of Philadelphia. Regular 50c value. Special for Wednesday Bargain Day shoppers, 38c.

Swager's
Pike St., Between Second and Third,
(See our ice cream ad., page 2).

Weston Shoe

Our Weston Dress Shoes for men looks and wears like \$4.00 shoes of other makes. New up-to-date last, patent colt skin, gun metal, Russia tan calf and vic kid; button, blucher and lace. We sell them for \$3.00.

Spears New Shoe Store
Greaney Bldg., Fourth Street.

Good Peas

Your pick of the pack of sweet, delicious peas; really appetizing and nutritious. All grocery stores sell them for 15c, but we offer them tomorrow at 8c.

Clarksburg Co-Operative
Store Co.
S. Third Street.

Gingham Dresses

A line of new Gingham Dresses, suitable for morning, house and street wear; made with medium low neck and three-fourth length sleeves; many patterns and most sizes; colors blue, tan, red, lavender and checks. Sell regularly for \$3.50. Wednesday Bargain Day price, \$2.98.

The Irwin-Lockwood Co.,
W. Main St. "The Woman's Store."
(More wonderful offerings, page five).

Potted Plants

Beautiful Cineraria, potted plants, many colors, fresh from our greenhouse near the city, usually sell at 25c to 50c each. To make friends with Wednesday shoppers, we offer them at 25c.

Hayman Greenhouse Co.
411 W. Main Street.
(Other Flower news, page 5).

Umbrellas

Folding Umbrellas for Wednesday. The Famous Folding Umbrella, in both silk and cotton of the very best makes. Folding for suit cases. Just what you are looking for for traveling purposes. Colors, black, \$4.00 value, while they last Wednesday for only \$2.75.

The Quality Shop
Fourth Street.

Men's Hose

These hose look to be worth 50c although we never ask more than 25c a pair for them. Sizes from 10 to 11½; all colors and shades. They will make permanent customers for us Wednesday at 2 pair for 25c.

M. A. Nusbaum
Third Street—Main Street.

A Shoe Special

Edwin C. Burt tan, Russia Oxford, made with extreme short fore part, welt sole, two-inch heel, very nobby for street wear. Every shoe store in the country sells them for \$4.00 a pair, but Wednesday buyers get them here at \$3.00.

Highland Bros. & Gore
128 Third Street.

Hair Brushes

The famous Ideal Hair Brush. If you have used one, you know there is none better. Sells the world over for \$1.25. As a Bargain inducement, we will sell them the rest of this week for 60c.

Sturm & Wilson
Druggists.

Henderson Corsets

A purchasing opportunity tomorrow for devotees of the smart "Henderson" corsets. Four styles, sizes 18 to 28. \$1.00 Batiste Corsets, while they last Wednesday at 85c.

T. J. Lynch & Co.
W. Main Street.

Japanese Mattings

Wednesday's price 15c. Largest line in our city to select from. All new 1911 designs. Some of the most attractive designs and colorings we have ever shown at 25c and 30c. Great Spring house cleaning time is here. Take advantage of this Wednesday Bargain sale of Mattings, 10c yd.

Watts-Lamerd Co.

Raisin Bread

A big, sweet 10c loaf of bread with pinch of cinnamon, baked to a perfect brown and filled to overflowing with rich raisins—(1000 loaves in the oven now)—to sell tomorrow for only 7c.

Kandy Kitchen
Pike Street.

Music Sale

"Naughty Mariette," "Bright Eyes," "Hen Pecks," "Spring Maid," "Slim Princess," "Katie Did," "Girl in the Train," all 60c values, to sell Wednesday only, for 25c.

Hall's Cadenza,
Pike Street,
Opp. Postoffice.

Hot Water Bottles

Goodyear hot water bottles, the sick room necessity, made of good rubber, selling for \$1.50; our price for Wednesday Bargain Day, only \$1.00.

Ferrell's Drug Store
Pike Street.

Kipperd Herring

Large 1½ lb. cans of R. C. Williams & Co., Importers, Kipperd Herring. Value 25c per can, to be sold Wednesday only, for 18c.

Carskadon's Sanitary
Grocery,
Pike Street,
Opp. Postoffice.

Tobacco

All lovers of a good, sweet smoke, who want the best—Velvet—Full Dress—Lucky Strike—Twin Oaks—Levy's Crushed plug Tuxedo Tobacco. They are made by different manufacturers of smoking tobacco in different tobacco districts; the best tobacco grown, and as clean as the food you eat. Regular selling price, 10c per can; Wednesday Bargain Day, only, 3 cans for 25c.

Levy's Cigar Store,
Pike Street.

Juicy Hams

Swift & Co. and The Pittsburg Provision & Packing Co. have the best, juicy Hams are the best part of the hog and the best hams that ever passed your lips. The market price is 20c a pound but Wednesday, Bargain Day, orders will be filled at 17c.

George E. Rogers,
The Pure Food Grocer,
W. Main Street.

Baby Go-carts

The famous Heywood Go-Cart, made with strong steel frame and upholstered in chase leather; black and tan colors; \$6.50 value, but to make friends with two hundred mothers, priced here \$4.95.

Palace Furniture & Piano Co.
221 S. Third Street.

Libby's Books

Here is an exceptional opportunity to purchase Laura Jean Libby's famous books at a big reduction. "Daisy Gordon's Folly," "Irritations of a Beauty," "Little Rosebud Lovers," "Forbidden Marriage," and many others, all cloth bound. Regular price 50c each, special for Wednesday, 30c.

Pike News Co.
Everybody Knows Where.

Hershey's Cocoa

Getting just the time of the year when Cocoa tempts the lagging appetite; made by M. A. Hershey, which is a guarantee of purity. Say we deliver a can or more at your home in time for tea tomorrow. Glad to take any size orders for 25c ½ lb. cans at 17c.

City Market,
412 W. Main Street.

White Cherries

Best California white cherries are the best for desert you can buy. All grocers charge 25c a can for them. While they last Wednesday, you can buy them here at 18c.

Lawson & Mulheran
Corner Pike and Chestnut Sts.

Notice, please, that many spaces contain announcements of other offerings in this paper—read them too