

**THE DAILY TELEGRAM**

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SATURDAY, JULY 29, 1911.

**An Evening Echo.**  
To improve the golden moment of opportunity, and catch the good that is within our reach, is the great art of life.—LIA ROCHE-FODORAUOLD.

**Another Fool.**  
The question in the following editorial paragraph from the Huntington Advertiser is rhetorically self-answered, but it is interesting to think that such exhibitions of idiocy, as noted, are becoming more and more general in this country. The Telegram had hoped this sort of thing was on the decline. Still, allowances must be made for the fools who are not dead yet. Says the Advertiser:

A crank risked his life this week by going over Niagara Falls in a specially constructed "barrel." He sustained a broken leg. It is recorded, but otherwise was not injured. Of what benefit to humanity or anything else is such an exhibition of human foolishness? Dare devil feats such as the one in question are becoming more and more general in this country, but that affords no reason why authorities permit them to continue.

**Bright Outlook For Farms.**  
It will not be necessary much longer to keep up the "back-to-the-farm" propaganda, believes the New York Times. The Census Bureau's last announcement, says that newspaper, that the value of farms in the United States has doubled within a decade, although their number has increased by only one-tenth and their acreage by one-fifteenth, shows what is going on in the way of cultivating them by more intensive and more thrifty methods. Their value per acre has leaped in ten years from \$15.60 to \$35.50, an increase of 108 per cent. The value of farm buildings is three-fourths more than in 1900, while farm implements and machinery have increased by two-thirds in value.

The movement back to the farm is becoming irresistible. The increase in the facilities for transit and for communication by telephone and telegraph between the cities and the rural districts, together with the systematic spreading of information about better methods of tilling the soil, account for this agricultural transformation. The new agriculture has come. As its principles are inculcated in the minds of the agriculturists, farm values may, during successive decades, double again and again.

**Object Lesson in Advertising.**  
The Bluefield Daily Telegraph publishes the following object lesson in advertising, which is of general interest as it is applicable to any community:

The ordinary reader may not think he is interested in an editorial on advertising, but he should be. The advertisement is one of the most interesting things in any newspaper, for it tells the reader of special bargains in all lines. A few days ago a man in Bluefield bought a piece of suburban property for \$2,000 and in a week was offered \$2,500 advance, or \$4,500 for the property. Why didn't you buy it? Simply because you didn't know it was for sale. Why didn't the original owner get \$4,500 for it? Simply because he did not let the public know he wanted to sell it. It would have paid the owner to have advertised his property; it would have made money for others had he done so.

One reason why people do not advertise is because they don't know. If we were to make public the name of the seller of the tract

above referred to, you would know that he sold his land for less because he had not read of the benefits, or if reading, did not appreciate the value of advertising.

For the purposes of readers of this paper the cost of advertising is very low. In Bluefield a column costs \$624 for a year (\$12 insertions). The lowest price for a column space in the Chicago Tribune, for a period of one year, is \$20,000; the highest, in the New York Herald, for one year, is \$349,000.

Neither of these two papers is ever at a loss for advertising to fill the space limit for publicity and each of them refuses annually orders running up into the tens of thousands. Their patronage comes, however, from men who have made a study of publicity, who know advertising pays and do not hesitate to pay the rate charged.

Now, what is the reason that you do not advertise, no matter what kind of business you may be engaged in?

The men who are spending the large sums with the newspapers of the country surely are not fools waiting their money. They know it brings returns, and if it brings returns to them, it will bring returns to you.

**BETTER MOTOR**

For Aeroplanes is Needed  
Declare Experts as Result of Race.

PARIS, July 28.—The lesson of the European circuit aeroplane race is the necessity of developing a better motor according to the opinion of the experts. The delays to the airmen from accident were comparatively rare, but motor trouble was a frequent complaint.

The power in the motor is believed to have been excessive. In this respect the experts agree with the general contention of Wilbur Wright, who recently pleaded for a halt in the struggle to obtain great speed. What Wright wishes is that the rules of speed races should be changed so as to limit the size of the motors, eighty miles an hour, in his eyes, being a good average. French experts want manufacturers to strive for the same regularity of motor in an aeroplane; in other words, give up the struggle for speed and concentrate on regularity of safety. As one expert said, "The bird is created. He has a body and he has wings, but his heart does not beat regularly."

**SET ASIDE**

Is Murder Verdict against Lillie Chapman, a Young Girl.

HUNTINGTON, July 29 — Miss Lillie Chapman, a pretty young girl of Wheeling, was convicted a few days ago of voluntary manslaughter for the killing of Julie Hanley, the scion of a prominent Putnam county family. Judge Doolittle has set aside the verdict on the ground that it was not in accord with the evidence offered. The case was replete with sensational features. It was shown that Hanley had been paying attention to the Chapman girl for several years, before and after marriage. The girl had evidently encouraged him, to some extent at least. The evidence showed that she shot Hanley while he was trying to force his way into her sleeping room, and after he had several times before fallen in the effort on the same night. The girl testified that she shot only to frighten the man.

**BASEBALL FANS**

Are State Senator McIntire and Others Who Go to the Capital City.

WASHINGTON, D. C., July 29.—State Senator A. C. McIntire headed a bunch of fellows from Berkeley Springs who came to Washington Thursday to see the Detroit baseball team trim the Washington team in the usual manner. They came because they wanted to see a Berkeley Springs player who has recently been added to the Detroit team in action. They saw him and his fellow players defeat the Nationals with ease and were among the noisiest of the Detroit rooters at the game.

**PANTHER**

Or a Hoax is Now the Belief about That Wild Animal Report.

BRISTOL, July 29.—Lloyd E. Way, a resident of Clarksburg, was guaging and running oil on Indian run recently for the Eureka Pipe Line Company.

Wirt Hickman, of Indian run, is harvesting his grass this week. Bee Lyons and family, of Indian run, were visiting friends at Marshville a few days ago.

Truman J. Coffman and family, of the east end of Salem, were visiting friends and relatives on Grass run recently.

Corbit Ritter, a butcher of Salem, was buying calves and lambs on Indian run recently. Mrs. Anna Ritter, of Grass run, was shopping in Salem a few days ago.

It is now being circulated that the wild animal in the Haymond woods is not a bear as recently reported, but a panther. It is the opinion of the thing were investigated it would all turn out to be a hoax, as was the case some four or five years ago when there was a great excitement over a wild beast in that vicinity, which turned out to be nothing at all.

Mr. and Mrs. Charles R. Donnally were calling on Mr. and Mrs. Ora Porter recently.

The Independent Oil Company went through the Gordon sand at its test on the William Hickman farm on Indian run and has a dry hole.

While cutting flint the other day Hiram D. Lynch found a dry land turtle with "S. B. H. 1890," and "T. H. 1900" carved on the shell.

William Williams and family, of New Creek, were visiting Mr. and Mrs. Elbert E. Davison, of Cherry Camp run, recently.

Nyal, the little two-year-old son of Mr. and Mrs. George McGregor, who has been quite ill, is getting better.

Denzil Kerns and Weldy Rice are harvesting the grass on the "Hill Garden Farm" this week.

Miss Nettie Hickman, of Indian run, is visiting friends and relatives in Salem this week.

Several people gathered at the Methodist Episcopal church on Indian run recently and put down the carpet which was purchased a few days ago.

**FUNERAL**

Of an Aged Resident of Shinnston Will Be Held Sunday Morning.

The funeral of David F. Fletcher will be held Sunday morning at his home at Shinnston, the services beginning at 10 o'clock, and interment will be at the Odd Fellows cemetery. Mr. Fletcher died at 3:25 o'clock Friday afternoon of a complication of diseases. He was born August 13, 1837, and had been a resident of Shinnston thirty-five years. He was a shoemaker but had not worked at the trade for several years. The widow and three sons survive. The sons are Carl, of Cincinnati; Harry, of Fairmont; and Arlis, of Clarksburg. The last named son is a barber at the Hardesty and Flannigan barber shop. Mr. Fletcher was a native of Monongalia county, but spent the greater part of his life in Marion and Harrison counties. He at one time lived at Mannington, later at Farmington, and settled at Shinnston about 35 years ago, where he since resided. He was married twice, and his second wife, who was before her marriage Miss Louise Hall, survives him. He leaves one brother, B. F. Fletcher, of Halleck. Mr. Fletcher served as a soldier in the Civil war, and was a member of Company F, in the Union army. He belonged to the G. A. R. Several of the aged soldiers will act as pall bearers at the funeral. He was a man of strong principles, was upright in all his dealings and was held in the highest regard by all who knew him.

SUSANNA FOR CHILDREN—Brings healthy sleep. Smoke "Caywood Twin" Stogies

**SCORCHER**

Payne is Introduced to Fairmont Mayor Properly by Grafton Friends.

FAIRMONT, July 29 — Fearing that their old friend, L. M. Payne, of Clarksburg, was in bad with the officials and residents of Fairmont a party of Grafton business men visited Fairmont yesterday, to set the town aright about the gentleman in question. The delegation was composed of Boggy Goff, former doorkeeper of the West Virginia state senate; Thomas P. Joice, Charles Flannigan and Leo Rasche.

Escortng Mr. Payne into the august presence of Mayor Martin they hurled the information at the burgomaster that Payne was all right despite the fact that he ran afoul of the police and county officers here a few days ago. The mayor was willing to forgive and forget and Mr. Payne then got busy demonstrating the admirable qualities of the Firestone-Columbus motor car in which he broke speed records on Fairmont avenue and the country hereabouts recently. One feature of the car he simply explained and did not demonstrate. That was its ability to do fifty miles an hour over country streets. There was really no use of a practical demonstration for Fairmonters had a glimpse of this feature on Mr. Payne's last visit to our fair city.

**NEW COAL COMPANY.**

The Michael Coal Company, of Doia, is being formed here for the purpose of operating 3,900 acres of coal overlying and underlying what is known as the T. Moore Jackson coal. The incorporators are M. J. Francis, A. J. Michael, E. F. Rogers, Taylor Heavner and W. Guy Tetrick. The capital stock is \$50,000.

**GUARDIAN QUALIFIES.**

Anna Baxter has qualified as guardian of William F. Baxter with bond at \$300 and Charles W. Schute surety.

SUSANNA FOR CHILDREN—Relieves cramps, colic.

**HOUSE CLEANING HORRORS.**

The time for the great annual round-up of dirt of all kinds, microbes and all that are obnoxious to the cleanly house-keeper is about at hand. It is a hard piece of work and means tired heads and hands, fagged out mentally and bodily. Hewitt's Easy Task Soap will reduce this work one-half and make the same brighter than ever. It is as good for woodwork as for bed linen, lace curtains, porcelain, dishes and all that is washable. Five cents a cake.

**Happiest Girl in Lincoln.**

A Lincoln, Neb., girl writes, "I had been ailing for some time with chronic constipation and stomach trouble. I began taking Chamberlain's Stomach and Liver Tablets and in three days I was able to be up and got better right along. I am the proudest girl in Lincoln to find such a good medicine." For sale by all dealers.

SUSANNA FOR CHILDREN—Saves doctor bills.

Smoke "Caywood Prince" Stogies

**A. K. THORN & CO. BONDS**

EMPIRE BUILDING

Will buy 100 shares Clarksburg Light and Heat. Price on Application.

Will sell \$10,000 Oklahoma City 6% Bonds Bell 'Phone 757 Consolidated 'Phone 106.

**The Watts-Lamberd Co.**

We Give 2% Green Trading Stamps With Cash Purchases

**AFTER SUPPER SPECIALS**  
For Saturday Night, July 29th.

- \$1.25 Long Crepe Kimonos ..... 89c
- 65c and 75c Lawn Dressing Saques 39c
- \$1 and \$1.25 Plain and Fancy Silks for ..... 39c Yd
- 39c and 50c Jacquard Silks ..... 25c
- \$1.50 American Lady Corsets ..... \$1.19
- 75c Boot Hose ..... 50c
- 39c and 50c New Neckwear ..... 25c
- 12 1/2c Ribbed Sleeveless Vests 3 for 25c
- \$2.50 Axminster Rugs ..... \$1.69
- \$10.00 Brussels Rugs ..... \$6.50
- 50c Tapestry Cushion Covers ..... 25c
- 10c Sixty Per Cent Linen Crash 5 1/2c Yd
- \$1.00 Drawn Work and Renaissance Dresser Scarfs ..... 49c
- \$1.25 Antiseptic Diaper Cloth ..... 79c
- \$15 Brussels Rugs ..... \$10.98
- 10c to 15c Plat Val Laces ..... 5c Yd
- \$1.25 Muslin Petticoats ..... 79c
- 50c Black Gauze Hose ..... 3 Pairs for \$1

- \$1 and \$1.50 Twenty-Seven Inch Embroidery Flouncings ..... 49c Yd
- 10c and 12 1/2c Pearl Buttons ..... 5c Doz
- 12 1/2c and 15c Dress Gingham, 9 1/2c Yd
- 25c and 35c Japanese and China Matting ..... 16 1/2c Yd
- 25c Printed Lawns and Organdi ..... 9 1/2c
- \$1.50 Embroidered Waists ..... 69c
- \$4.00 Axminster Rugs ..... \$2.89
- \$25 Axminster Rugs ..... \$16.98
- Fairy Soap ..... 9 Cakes for 25c
- \$1.25 Black Satine Petticoats ..... 89c
- 85c Mohawk Sheets ..... 55c
- 25c and 35c Taffeta Ribbon ..... 15c Yd
- 25c Children's Hose, all Colors for ..... 2 Pairs for 25c
- 50c Lace Top Corset Covers ..... 25c
- 25c and 35c Taffeta Ribbon ..... 15c Yd
- 15c Embroidered Handkerchiefs for only ..... 3 for 25c
- \$1.50 White Bed Spreads ..... 98c

**First Week of August Hour Sales**  
BEGINS MONDAY

We will offer Special Bargains every hour in the day, and the price will be for one hour only. Read every item in this ad. carefully and plan to spend a few hours in the store each day and you'll be amply repaid. There's a pleasure in buying when each hour brings you a money-saving opportunity. We can make your dollars buy more good style and honest merchandise than ever before. This week's offerings are brilliant examples of our matchless value giving.

MONDAY, JULY 31 <sup>ST</sup>	
8 to 9	12 to 1
7 1/2c Apron Gingham, 4 7/8c Yd. All colors, all size checks.	15c Huck Towels, 6 for 49c Size 18x36, damask borders.
9 to 10	1 to 2
20c Long Cloth, 79c Bolt Good quality, fine finish, 10 yards to a bolt.	15c Linen Handkerchiefs, 3 for 25c Hemstitched, embroidered, slightly soiled.
10 to 11	2 to 3
20c Galatea Cloth, 12 1/2c Yd. Best quality, new styles.	\$1.25 Table Damask, 79c Yd. All linen Satin Damask, 2 yards wide.
11 to 12	3 to 4
25c to 35c White Goods, 15c Yd. Mercerized Madras, new styles.	\$7.50 Wool Rugs, \$3.98. 9x12, cotton chain, all wool filling.
4 to 5:30 One-third Off on All White Dresses Regular prices \$9.98 to \$35.00	

**DR. TAYLOR ACCEPTS.**

The Rev. William C. Taylor, of Petersburg, Va., has sent word here accepting the pastorate of the First Baptist church, and he will enter upon his duties as such September 1.

**MINISTER RETURNS.**

The Rev. James E. Bird returned Friday evening from Gassaway, where he attended the Buckhannon district conference meeting of the Methodist Episcopal church. A strong program was carried out. Mr. Bird delivered an able address on "The Church and the Laboring Man."

**RUN DOWN WITH BICYCLE.**

T. J. Fowler, of Doia, is a patient in a local hospital with a broken collar bone, as a result of being run down by Owen Bogges, colored, with a bicycle.

**SUSANNA FOR CHILDREN—Prevents cholera infantum.**

**NOTICE OF JUDICIAL SALE OF PERSONAL PROPERTY**

By virtue of an execution issued on the 17th day of June, 1911, upon a judgment rendered by the Circuit Court of Harrison County, West Virginia, in favor of Charles Boyle against Thomas Gurlan, for the sum of Three Hundred Forty-Four and 92-100 Dollars, (\$344.92), with interest thereon from the 20th day of January, 1911, until paid and \$11.25 costs, I will, on the 17th day of July, 1911, between the hours of 10 o'clock a. m. and 4 o'clock p. m. at or near the B. & O. depot at Lumberport, and on the property of Fairmont Development Company, in Eagle District, Harrison County, West Virginia, at public auction sell the following property levied upon by me to satisfy said execution, to the highest bidder, to-wit:—  
1 BOLLER, 1 AJAX ENGINE, 12x

**12, 1 CABLE, 012, 1 LOT JUNK HOPE, 1 TEN-INCH BIT, 4 EIGHT-INCH BITS, 1 FOUR-INCH STEM, 1 SIX-INCH STEM, 1 TEN-INCH BAILER AND 1 EIGHT-INCH BAILER. TERMS OF SALE:—Cash in hand on day of sale.**

This 28th day of June, 1911.  
M. J. FRANCIS,  
Sheriff of Harrison County, W. Va.  
The above sale is continued until July the 20th, 1911, between the hour of 9 o'clock a. m. and 5 o'clock p. m., and at the same place.  
M. J. FRANCIS,  
Sheriff of Harrison County, W. Va.  
The above sale is continued until July the 20th, 1911, between the hours of 10 o'clock a. m. and 4 o'clock p. m., and at the same place.  
M. J. FRANCIS,  
Sheriff of Harrison County, W. Va.  
The above sale is continued until Wednesday, August 2nd, 1911, between the hours of 10 o'clock a. m. and 4 o'clock p. m., and at the same place.  
M. J. FRANCIS,  
Sheriff of Harrison County, W. Va.

**4 Per Cent**

**START A SAVINGS ACCOUNT WITH THIS BANK AND WATCH IT GROW**  
Many good things are said about our methods of conducting this bank. All who avail themselves of our services are well pleased and they will tell you so. This is exclusively a Savings Bank—a bank for the masses—we welcome the small account as gladly as we do the larger ones.  
**ALL ACCOUNTS AT THIS BANK DRAW INTEREST AT THE RATE OF 4 PER CENT**  
R. T. LOWNDES, President. **The Lowndes Savings Bank and Trust Co.** GEO. L. DUNGAN, Sec. and Treas.

**4 Per Cent**