

TELEPHONES: Connoisseurs' Phone, 157-Y; Business Office, 157-L; Editorial Rooms, 282-J; Business Office, 282-R

SUBSCRIPTION RATES: Daily, per week, 10c; Monthly, per month, \$2.50; Quarterly, per quarter, \$7.50; Annually, per year, \$24.00

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SATURDAY, JANUARY 3, 1914.

An Evening Echo.

Call on a business man at business times only and on business; transact your business and go about your business, in order to give him time to finish his business.—WELLINGTON.

Health, Population and Wealth. Wealth and population go hand in hand as a rule. A county sparsely settled seldom has very much developed wealth, however rich it may be in natural resources.

Population also goes hand in hand with good roads. Where there are bad roads through natural conditions there are seldom very many people. Bad roads tend to decrease population and that in turn decreases wealth.

As a general rule a prosperous county, increasing in wealth and population, the United States office of public roads recently presented some comparative figures illustrating the influence of improved roads on county progress.

In twenty-five counties taken at random in twelve states, the number of inhabitants from 1890 to 1900 decreased 77,823, an average decrease of more than 3,000 for each county. The road improvement in these counties was only one and five-tenths per cent.

In the same states twenty-five other counties where the road improvement was four per cent during the same period were chosen for comparison. It was found that these had increased in population 77,823, an average of nearly 32,000 in each county.

Smacks of Monopoly. The American Free Trade League, with headquarters in the Fifth Avenue building, New York City, is waging a national campaign for "conditions of fair competition among retailers, distributors and manufacturers and to fight dishonesty in trading and advertising."

Such objects, stated as general propositions, are praiseworthy, but when it is realized that the league is definitely pledged to the adoption of a one-price-to-all system of merchandising the suspicion arises that the fair trade plan tinges somewhat of a monopolistic scheme of fixing prices, which, in view of the great competition that has been going on of late years against price fixing by trusts and the like, will not do at all.

If the manufacturers, wholesalers, commission men and retailers are going to band together with the object of compelling the public to pay certain established prices for standard articles, it is hard to see just how by this means a state of true competition will result, as the American Free Trade League asserts. A plan of selling staple articles at the same price to all customers by one concern seems just and fair, but a nationally organized movement to force all dealers to sell the articles at a prescribed price, which, by the way, could be fixed at any old amount, savors very much of the same old brand of monopoly we have all been fighting these many years.

Father and Son. To a large extent the Telegram is in sympathy with the theory of the noted child educator, Dr. Montessori, that children are neglected and abused by their parents, not, however, willfully but through ignorance of proper training methods; wherefore anything that tends to better the conditions of childhood and to give children the opportunities of development they should have, finds a ready exponent in this newspaper, in view of which commendation is here-with given the stamp of approval by the Wheeling News upon a movement recently started.

The "Father and Son" movement, which has been so ably treated by a number of cities and to which attention has been called by Mayor Kirk, is one that may be pronounced worthy and commendable, without reservation.

Many causes contribute to the drifting apart of members of the same family, especially fathers and

sons. In childhood, it is the mother who shares the joys and sorrows of the boy or girl; the father is away at work most of the time and when he is at home, in most cases, he merely consults with the mother over what should be done for the child and lets her do it. Thus it often occurs that the father never enters into the real life of the child. This condition usually continues and is intensified as the child grows older, so that father and son are often comparatively strangers.

While this is not always the case, there is no doubt such conditions exist to a sufficient extent to make the proposed movement very desirable. It is the duty of the father to watch over his son and to give him counsel and protection, and it is the duty of the son to receive this counsel gratefully and respectfully.

Local Furniture Manufacture. Furniture manufacture here has been suggested from time to time but the only definite steps in that direction was the operation of a chair factory here a short time several years ago.

Just why the suggestion has not been carried out is not apparent to the Telegram. There are vast tracts of timber accessible with good rail-way facilities, and the cheapest fuel in the world is had here. Not only a large home market could be established, as Clarksburg is a central place for West Virginians, but there is no good reason why markets outside the state could not be successfully entered. What is done at Huntington can also be done here. That city has a manufacturing furniture industry and here is what a Huntington newspaper says of its splendid success:

It is gratifying to note that Huntington furniture is making a name for itself and is finding its way into all parts of the country. This work is comparatively new to Huntington and is being done in the nature of an experiment and upon representations of the chamber of commerce ten years ago. From a small beginning it has grown to be a profitable business, and its magnitude has assumed proportions of great value to the city.

Huntington pleads furniture, it has been found, is able to go out into the markets of the nation and compete successfully with the oldest and greatest manufacturers in the country. Its prestige is steadily on the advance, and it has been established in truth that the manufacture of furniture has become a fixed and dependable industry asset in Huntington. It is known, furthermore, that the furniture industry is destined to grow and prosper and to help extend the fair fame of Huntington as the home of successful industry.

A Backward and a Forward Look. There is no cause that I know of that works so much on a conscientious man who loves his wife and his children as the prospect of leaving them helpless in the world and dependent on others; and there is nothing comparable to the relief of this worry.—William H. Tarkenton.

At the end of the year, business men cast up their accounts in order to find out their true financial condition.

It is not a bad idea for others, especially parents, to do likewise in regard to their personal finances.

Are you further ahead in that respect now than you were at the end of last year?

Money in the bank at the close of the year is a good measure of your success in material things. Have you as large a saving account as you should and could have?

Extra money beyond that required for living expenses is a buffer against hardships and misfortune. So if you would not be forever crushed between the upper and nether millstone of poverty, you must save systematically from the income of your working years.

But it is possible in this day of opportunity to do much more than just escape being poor. You can become rich if you really want to. The work has by no means exhausted the opportunities for men of limited means but the right kind of determination.

Money begets money. But the people who are without capital and who sometimes complain bitterly against those who have, frequently forget that the original nucleus for their fortunes cost immense sacrifices on the part of the owners.

If you have declared yourself no dividend for the year 1913 in the shape of money saved from your income, turn your face toward the coming year and plan to do better for yourself and those who are dependent upon you in 1914.

Some persons are inclined to regard New Year's resolutions lightly, but, as a rule, they do not ridicule the resolutions themselves, but make fun of those who fail to keep good resolutions made.

One of the most sensible New Year's resolutions that anyone can make is to save money systematically and deposit it regularly in the bank. It is a double-barreled resolution because its fulfillment means stronger character as well as increased resources.

Alake it and keep it, and get your share of the \$120,000,000 interest paid to depositors every year by the savings banks of the United States.

WHAT OTHER EDITORS SAY

On the Same Side. The federals and rebels of the baseball war are both on the same side.—Wheeling News.

Looks that Way. It is true that William Jennings Bryan has changed his glittering "cross of gold" into a "plum tree"—Parkersburg Journal.

Another Huzzah. Incidentally, and without making noise about it, Mr. Yuan Shai Kai is rolling up a pretty fair score in the assassination line himself.—Parkersburg State Journal.

Not a Bit. Canada complains that the "free list" in our recent tariff is draining her food stuff, but still it has not lowered the cost of living here.—Mikins Inter-Mountain.

She'll Cheat the Law. A Texas woman, convicted of having poisoned her four step-children, has received four life sentences. She will serve them all at once.—Wheeling Telegraph.

A Super-Man. Our private idea of a super-man is a reporter who never wrote that "Mr. Dick and Harry had sued his wife for divorce."—Huntington Advertiser.

Shattering Precedents. President Wilson has again violated custom. Today there was no New Year's reception at the White House for the first time in more than a century. The custom was first established by President Monroe and until today it had been faithfully followed by the line of American presidents since Monroe.—Grafton Sentinel.

Unmistakable Identity. Senator William E. Chilton is spending his holiday vacation at his home at Charleston. We have seen no newspaper announcement of his arrival there, but an infallible sign is presented in the Gazette, whose editorial page is decorated and embellished with his writings. However false may be his credits, his literary style is of unquestionable merit, as well as unmistakable identity.—Parkersburg Dispatch-News.

Doesn't Amount to Anything. After all has been said, the report of the special legislative committee to investigate the bribery charges against members of the Senate and House hasn't amounted to so much. It specifies about the same things that were brought out in the trials at Webster Springs, with the addition that, should the officials so desire, grounds for perjury charges are not lacking.—Charleston Mail.

SAVINGS OF A NUT

With Mrs. Pankhurst, President Yuan Shai Kai of China, Ralph Lopez and Harry Thaw in his army, President Huerta could defy the world.

It is said that Huerta has played his last card. It appears to have been the deuce.

By the time the New York police capture the perpetrator of the trunk murder, people will have forgotten what crime he was connected with.

Police Commissioner Waldo, of New York, got mad because Mayor Kilan told him he wasn't needed any longer and quit. "Do you blame him?"

It is announced that the poison needle sensation is to be produced in moving pictures under the title of "The Poison Needle." It is apt to be a pretty flimsy affair.

An evangelist says that the devil is on earth. Judging from reports he is carrying on his operations in Mexico.

Coming Events in Clarksburg

Saturday, January 3—Reception by Mrs. Millard F. Saider, afternoon, 3 to 5 o'clock.

January 5 to 10, inclusive—Winnifred St. Clair Stock Company, Robinson Grand theater, afternoons and nights.

Friday, January 16—Delta Kappa Club dance, Masonic temple.

Monday, January 12—The Winning of Barbara Worth, afternoon and night, Robinson Grand theater.

Thursday, January 22—San Toy, auspices of Marcato Music Club, night, Robinson Grand theater.

WORLD

(Continued from page one.)

that of acute high rates, which indeed were rather conspicuously absent. Much needed support to trade and finance was given at a critical time, early in June, by the Secretary of the Treasury's announcement as to the possible use of emergency currency and the placing of government money in the banks in the surplus crop-producing area. The then good crop outlook was of course helpful, but with the realization of the Aroug's damage in the west and southwest in August and September, business in large lines quieted down. Tariff changes, agitated or realized, were a break on new production in the autumn, and the severity of none conspired to

foregone conclusion that Marshal Doyle's successor must be a Democrat, Parkersburgers will naturally leg for Col. Kenney, not only for reason of loyalty to a fellow town man and a good fellow, but because his appointment would clinch the keeping of the marshal's office in Parkersburg for another four years.

GAIN

Is Shown for Month Ended in Internal Revenue Receipts Collected in State.

PARKERSBURG, Jan. 3—The report of receipts at the internal revenue office for the month of December, 1913, just closed, shows the notable increase of over \$13,000 over those of December, 1912. The exact figures are: For December, 1912, \$125,750.12; for December, 1913, \$139,079.38; gain, \$13,329.26. This is an excellent showing for a month when collections are usually poor because of holiday expenses.

CERTIFICATES GRANTED

The county court has granted certificates to W. Guy Tetrick, Henry C. Robinson, George L. Anderson, Harvey L. Fleming and John Welch upon which to obtain notary public commissions from the governor.

The hair grows much faster in summer than in winter. Some of the large Atlantic steamers have 150 firemen each. Potatoes in Greenland do not grow larger than an ordinary marble. Sheffield, England, runs 287 cars on its street railway system of forty-eight route miles.

Ayer's Hair Vigor

Glad to know you have used it. Tell your friends how it stopped your falling hair and greatly promoted its growth. Ask Your Doctor.

KENNNEY OUT

For Appointment as United States Marshal of This Federal Court District.

PARKERSBURG, Jan. 3—Hon. A. E. Kenney, of this city, has filed for United States marshal in the Northern district of West Virginia. The announcement to that effect was made by Mr. Kenney Friday. He goes Saturday to Calhoun county on a short business trip and on his return will likely go to Washington to press his claims in person. Col. Kenney is one of the prominent Democrats of the state, and was secretary of the last state Democratic committee. It goes without saying that he will have the support of John T. McGraw, and that leader has made up his mind to put up a hard fight for this office. It being a

Manufacturers - A Word With You

Many of you are planning your advertising appropriations for 1914. You will want to make it the greatest year in your history. You will plan to sell more goods than ever before. You will study your advertising as the biggest problem in your business. You will want to make your dollars count. Have you given proper consideration to the great work that this and other newspapers are doing to promote co-operation between manufacturers and dealers? Have you seen how new markets are being made for you right at your door step? Co-operative advertising in the great newspapers of the country is going to be the money getter of the future. We'd you know more about it, while you are working on your plans? Drop a postal of inquiry to the Bureau of Advertising, American Newspaper Publishers Association, 806 World Building, New York City.

liquidation in commodity prices is possible in 1914 is doubtful, and without that the often predicted liquidation of labor seems to partake of the nature of a dream. High costs of all operation, in fact, seem to have come to stay, but it does seem possible to make progress in the matter of reducing the world's most useless expenditure, that for armaments. Time will, perhaps, be needed to heal the bruises; they were hardly deep-seated injuries that the business world received in 1913, but past experience would seem to indicate that, lacking any serious damage to the business fabric, of which there are no really tangible signs, a comparatively quick revival from the quiet visible in many lines should ensue, governed, of course, by the money and crop developments of 1914.

Comforts and Blankets Especially Priced For Quick Selling

Comforts, the best values we have offered at 98c, \$1.25, \$2.00, \$2.50, \$3.98, \$5.50 and \$7.50. The assortment includes all kinds, cotton, wool and down filled comforts. \$10.00 and \$12.00 Silk Comforts, \$7.50. Blankets at 75c, 98c, \$1.25. Wool Napped Blankets at \$1.98 and \$2.98. \$7.00 all wool Blankets at \$4.98. All \$9.00 and \$10.00 Blankets \$6.75.

Now On Sale \$21.50 Brussels Rugs, \$14.98

Room size 9x12 feet. Best and heaviest Tapestry Brussels rug on the market. New designs. See window display. A special for this week only.

All Furs Reduced

The Mercury And The Prices on all Furs Dropped Together

And every woman who is investing in the latter is an uncommonly happy person. To begin with, the proper weather for Fur Coats seems just about beginning; and to end with, she knows that the reductions in prices are as genuine as the Furs themselves. Every Fur Coat at half price. All Muffs, Scarfs and Matched Sets reduced 20 per cent.

After Supper Specials for Tonight

15c HANKERCHIEFS AT 2 FOR 25c Plain and embroidered Linen, slightly soiled.

39c CORSET COVERS, 25c Good quality Muslin Lace Yokes

\$1.50 CREPE KIMONOS, 80c A variety of plain colors.

7 1/2c APRON GINGHAMS, 5c Yd On sale in Economy Basement.

\$1.00 MERCERIZED TABLE DAMASK, 49c Yd. Two yards wide. Extra quality.

39c BOXED PAPER, 25c Fine quality paper and envelopes in box.

EVENTUALLY YOU WILL TRADE AT The Watts-Lamberd Co. WHY NOT NOW? We Give "S.&H." Green Trading Stamps with Cash Purchases

Women's Fine Undermuslins, Especially Priced at 98c

Many new Undergarments for women especially purchased for the Annual White Sale. All fresh and attractive. Gowns of good quality muslin, high neck, long sleeves, yokes tucked or embroidery trimmed. Also Gowns of fine soft Crepe, slipper style with lace trimmed yokes, short sleeves; or 3/4 neck with long sleeves. Petticoats of Muslin with lace or embroidery trimmings.

One of the most beautiful and exclusive fabrics made for women's fine Undermuslins and children's Dresses. A soft, lustrous cloth, 40 inches wide, put up 10 yards in both boxed. Regular price 35c yard. Special White Sale price, \$2.50 bolt of 10 yards.

Special for Monday, Jan. 15. FINE LINEN WAISTS Reduced from \$2.50, \$3.98 and \$5 to \$1.98

Fine all-linen Waists in many attractive styles. The very best tailoring and materials. Prices greatly reduced for one day only. See window display.

ROAD SCHOOL

To Be Held at Morgantown in Month of February Will Be Very Largely Attended.

Announcement has been made by State Highway Commissioner A. D. Williams that more than 100 names will have already been enrolled in the state university from February 10 to February 20. Prominent road engineers and the experts will deliver the lectures on the program. Among those who will take part in instructing are some eminent specialists.

P. St. Julian Wilson, now acting director of the department of roads at Washington, and formerly highway commissioner of Virginia, will be among the number of lecturers. Arthur H. Blanchard, professor of highway engineering at Columbia, New York city; Charles Digma, expert concrete road builder and engineer of Wayne county, Michigan; P. S. Robeson, chief chemist of the Robeson Process Company, of New York; Professor Frank Eno, head of the department of municipal engineering at Ohio State university; Secretary Blair, of the National Paving Block Association, and W. T. Talbot, a prominent inspecting engineer of Pittsburg, will also be on the program during the session.

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Many good things are said about our methods of conducting this bank. All who avail themselves of our services are well pleased and they will tell you so. This is exclusively a Savings Bank—a Bank for the masses—we welcome the small accounts as gladly as we do the larger ones.

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