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SATURDAY, JANUARY 10, 1914

An Evening Echo. Idleness is criminal prodigality, because it wastes time, causes unnecessary labor, performs nothing at the proper time, is the prolific author of want and shame and a confused workshop for the devil to tinker in.

Living Longer. According to the president of the National Conference for Race Betterment now being held at Battle Creek, Mich., the normal age of man is 100 years.

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The Public Service Corporations in the large cities are finding it is good business to develop the co-operative spirit.

Acting as a leader it is the general rule for the lighting company to get together with the manufacturers of supplies, the dealers and the contractors, and plan united action.

Each helps the other to get business. For instance, when the contractor wires a house he at once makes business for the seller of electricity and a customer for the seller of appliances.

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The chief idea of these is to spread the desire for electricity—by showing how it can be made to save time or labor or money.

As the uses and the users of electricity increase there is more business for all concerned. Besides extending a commendable spirit, these co-operative electrical campaigns have been good business getters.

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bringing teachers, parents and public closer together, and of pointing out common lines of interests, along which all may work. Larger and broader plans are under consideration for next year and it seems highly probable that even greater results will be accomplished.

Start at Home. A writer signing himself "Man of the World" in a communication to the New York World makes some rather sane remarks and suggestions in regard to all this furor of the day regarding white slavery, poisoned needle men, perils in the way of young girls and the like. In his communication he speaks particularly of the excitement over so-called educational moving pictures supposed to show the ever present dangers to the innocent of the traffic in immorality. An editorial writer in the Washington, Pa., Reporter brings out the strong points upon which the contributor to the New York newspaper, as follows:

This "Man of the World" is that instead of worrying so much about the dangers of the street, the theater, the cafes and the movies, parents should give more thought and attention to conditions right at home; should find out what sort of young men call upon their daughters; should find out what sorts of amusements and what sorts of conversations are indulged in by those young men and their daughters.

And there is more than a grain of truth in what this man writing to the World says. There is much hysterical fol-de-rol about all these dangers to young womanhood. Of course they exist but really they are not very great dangers to young women carefully reared at home; young women properly protected in their own homes and warned of some of the common things of life which are so often held mysterious and secret.

Parents should begin protecting their daughters, and their sons, too, right at home. They should know something of the friends and companions of their children. Even if the parents are very busy individuals they should find time to take an active interest in the moral and physical welfare of all their children.

Home's the place to start all these reforms. Right education along the lines of prevention will do more toward eliminating these evils than will all the curative methods later applied by societies and charitable organizations and investigations, no matter how honest their aims and how worthy their parents in the home.

It is up to the parents to do this duty done we will have much less of this hysteria about these moral questions and these physical evils, a hysteria which is in itself very harmful and very likely to lead on to more evil rather than to good.

Making Shoes Last Longer. In the current issue of Farm and Fireside, S. E. Lytle writes an interesting little article entitled "Why Shoes Don't Last," in which he gives some plain directions which, if followed, will be useful now that the cost of leather and the price of shoes have been advanced. He says in part:

Never put wet, muddy shoes away before they are cleaned and dried. Never place shoes in an oven or close to intense heat, because they are liable to scorch. Heat causes leather to become brittle.

Shoe-trees, made of wood or metal, placed inside of the shoes keep them in shape. The trees come in many sizes, especially when shoes are wet, as it prevents them from curling and getting out of shape while drying.

Polishes can be made at home, lampblack being the base of most black polishes, but there are so many high grade polishes on the market, and at such a low price, it does not pay for one to attempt to make them for home use. To make boots or shoes soft and pliable, rub warm mutton tallow or neat's-foot oil into them thoroughly. These are much better than most any other oils or fats for this purpose.

Have shoes and boots cleaned and dry before greasing them. When shoes wear through the first sole have them repaired as soon as possible. Do not wait until they have worn through both soles. Heel-plates come in many sizes and cheap, and anyone can nail them on. They will save you a trip to the shoe shop to have the heels built up.

To prevent shoes from squeaking place them in a pair of linseed oil, just deep enough to cover the soles. This will not only prevent this nuisance, but the oil will toughen the soles. Be careful that the oil is not too deep. If it gets on the uppers it will stain them.

WHAT OTHER EDITORS SAY

Preposterous. Governor Glynn demands economy. What? Economy in running a state? Preposterous! (Wheeling News.)

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by Washington society girls.—Parkersburg Dispatch-News.

Fortunate. They are doing the tango on the streets of Washington now, but fortunately for the dignity of the country, President Wilson is at Pass Christian.—Wheeling Intelligencer.

Hope Not. Eggs are being imported from China. That is a long way to bring them, but they are not necessarily as ancient as some of the domestic cold storage product.—Bluefield Telegraph.

Easy to Guess. It is not difficult to guess whom Congressman Barthold, was striking at when he asserted that there is more alcohol in grape juice than there is in beer.—Wheeling Register.

Eugenics Law. The Wisconsin eugenic commission will probably promulgate an edict prohibiting the right-handed women from mating with "south-paws."—Huntington Herald-Dispatch.

Who Will Be the Goat? If the New Haven is to be allowed to unscramble itself without the assistance of the courts, who is going to be the goat demanded by that clause of the Baltimore platform which boldly declares that "We favor the vigorous enforcement of the criminal as well as the civil law against trusts and trust officials?"—Morgantown Post-Chronicle.

Always Some Scheme. Somebody over in Richmond said to be from West Virginia, is saying something about the possibility of the government's collecting a loan of a couple of million it made to Virginia in 1836, part of which West Virginia "might have to pay." There seems always to be some scheme afoot to soak the West Virginia taxpayers.—Parkersburg Sentinel.

Must Have Been. The Hon. John Lind, President Wilson's special envoy to Mexico, is reported as doubting the ability of the Constitutionalists to erect a stable and satisfactory government in the event General Huerta finally releases his hold upon the reins of power in the war-ridden country. Mr. Lind certainly must have been reading American newspapers during his long stay in Mexico.—Huntington Herald-Dispatch.

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WONDER

Book is New York World Almanac for 1914, Just Issued.

That Wonder Book, which is the World Almanac and Encyclopedia, has made its annual appearance. It is complete from the new tariff, the income tax and currency bill to the final baseball score, and from the parcel post to the state of the woman suffrage movement.

In all the world, we are compelled to say, there is no other almanac like The World's!

The standard features of the book are fully presented, as usual—the election returns, the population tables, the statistics of cities, of crops, of colleges, of industries, of churches of everything that exists and grows. There are the expected pages of sporting records and the facts of a year in art, literature and the drama. There are the Constitution, the Declaration of Independence and the platforms of political parties. There are a year's chronology and a year's necrology, besides the time tables of great events in the past. And there are other things which it would take an almanac of ordinary size.

The World has more than a thousand pages—just to mention.

A book so constituted as a veritable volumed storehouse of facts and figures. But this is no case of cold storage. The records and other truths that The World Almanac presents are warm with living and immediate interest, with relevance to the time, place and point directly at hand. So we have the reference book particular and par excellence. Where it is not ready for an instant's consultation there is a void which any reader, student or man of affairs must sometimes feel.

Contemplating the World's encyclopedic issue, one is reminded with amazement of the progress since the days when an almanac served chiefly to tell the calendar days, the changes of the moon and the state of the tides.

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JANUARY SALE OF CARPETS AND RUGS OFFERS MONEY SAVING OPPORTUNITIES.

EVENTUALLY YOU WILL TRADE AT The Watts-Lamberd Co. WHY NOT NOW? We Give "S.&H." Green Trading Stamps with Cash Purchases

The Winter Sale of White Is Fresh and New

WOMEN ARE KEEPING THE WHITE SALE GOING AT FULL SPEED.

It is one of the two great opportunities of the year to get fine undermuslins and white goods at a great saving in price. Undermuslins and Embroideries in this sale at an average saving of one-third less than usual prices.

SPECIAL FOR TODAY

15c Huck Towels, 6 for 45c

SPECIAL FOR MONDAY

12 1/2c Cambric Furnished Percales, 8 3/4c yd

Every piece perfect, full yard wide. SEE WINDOW DISPLAY.

AFTER SUPPER SPECIALS FOR TONIGHT

\$1.00 MERCERIZED DAMASK \$1.50 SILK GLORIA UMBRELLAS \$1.25 WHITE COTTON BLANKETS

Full two yards wide, beautiful patterns. 7 1/2c APRON GINGHAMS, 5c YD. Assorted Checks, (Economy Basement.)

\$1.50 CREPE KIMONOS, 89c Plain colors, fancy trimming.

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The Woman Who Wants a \$25 or \$30 Coat Can Get It Now For \$14.75

Also Many \$25.00 Coats at \$10.98

Many women have taken advantage of this great sale of New Coats this week. New Coats purchased from a number of New York's leading coat makers at less than half price. The season's newest styles and materials. One must see them to fully appreciate their elegance and beauty.

All Kinds of New Curtains in the White Sale Money Saving Prices

MORGANTOWN BOYS LOSE FAST GAME

Scholastics Win from Morgantown Collegians in Fast and Exciting Game.

The Scholastics basketball five again showed championship form in the game last evening against the fast Morgantown Collegians, defeating them by a score of 39 to 23. In the best game played in this city this season.

The Morgantown Collegians is a team composed of boys who attend the state university but do not play as a school team. In its lineup is found Sinsel, who for several years was the best basketball player in Grafton; Arnett, who has played on the Fairmont Young Men's Christian Association team for several years; Carl Leatherwood, an all round athlete of Morgantown, and Kilgore and Gould, both Morgantown boys who have played high school basketball. The combination make a fast and aggressive team and with a little practice would be hard to beat.

A strange face appeared in the local lineup at the start of the game last evening. McAndrew taking Captain Loudon's place at guard, and the team was much stronger than it had ever been before. McAndrew was guarding Leatherwood, the fastest man on the opposing team, and in the first half and the first ten minutes of the last half until he was injured, the best speedy Morgantown man could get was one basket while McAndrew caged three. In the last ten minutes Loudon replaced McAndrew and Leatherwood secured four baskets while the best Loudon could do was to cage one.

Bradford, a former Bethany College man, who is now working with the Scholastics and although he only played a few minutes in the game last evening he showed good form and will be a tower of strength to the local team.

Rigby, Osborn, Williams and Garrett as usual played a star game, making baskets from all positions and parts of the floor, breaking up plays for the other team and having perfect team work between themselves.

Lloyd Williams, who refereed the game, was on the job at all times and his work was very satisfactory to both spectators and players. "Midge" is about the best official that has ever worked on the local floor and the management uses good judgment in having him to call the local games first of the season next Thursday night when they meet the Fairmont Young Men's Christian Association five on the Fairmont floor. Many local people will attend this game. If enough go a special car will be chartered and make the trip a very pleasant one for all. The line-up: Clarksburg—89. Morgantown—28. Rigby Forward. Arnett Forward. Osborn Forward. Leatherwood Forward. Williams Center. Sinsel Center.

McAndrew Guard. Kilgore Guard. Garrett Guard. Gould Guard.

Substitutes, Loudon for McAndrew, Thompson for Garrett, Bradford for Williams, Wells for Arnett. Field goals, Rigby 13, Osborn 12, Williams 8, McAndrew 3, Garrett 4, Loudon 1, Bradford 1, Arnett 1, Leatherwood 5, Sinsel 1, Gould 3. Foul goals, Rigby 5 out of 11, Arnett 4 out of 11, Sinsel 1 out of 11. Referee Lloyd Williams. Time of halve twenty minutes.

BLANKS