

Parsons-Souders

MAY 6, 1914

Parsons-Souders

A Show at Parsons-Souders

Our idea of a store is that it should first and foremost be devoted to the interest of those who spend money in it.

- to sell them only true and tried goods,
- to not allow trash, new or otherwise, or meretricious things to be offered,
- to exclude all imperfect goods, to always show the largest, freshest, fairly priced stock,
- to tell the truth in our advertising,
- to please and satisfy all.

Undoubtedly the best way to start the housecleaning is to start it with a vacuum cleaner. We are selling a great number of these most useful things. Some of them as low as \$7.50—and good workers, too.

And others, \$25, \$30 on up to Keller's Santo at \$125. Demonstrations daily.

This is the Heyday of Fine Black Silk Moire

A fashion welcomed, not only by the conservative woman who likes a coat or separate skirt, but by her more progressive sister who appreciates the wonderful possibilities of combining moire with plain silks. Black Moire, a yard wide, at \$1.75 a yard. Another, that is 44 inches wide, at \$3.50.

NOTES from the CHINA STORE

One woman thought that these new 100 piece Dinner Sets in rose and garland design was an extra special value at \$13.50. 50 Cut Glass Flower Baskets are \$2.50 each today. Apple Blossoms and blue forget-me-nots are the two dainty patterns on this new lot of 100 piece dinner sets now going at \$10. 42 piece Dinner Sets at \$3.95; pink floral design traced with gold; this is less than 10 cents a piece. Another very attractive dinner set that is being much admired and going into several homes is a design of a beautiful garland of pink rose buds, gold traced; 100 pieces, \$15. Gold band Water Sets, \$1.50. Mahogany Trays with cretonne center, 69c. Silver Sandwich Trays, at \$1.50 each. Value \$3.00.

Time Now Is When Milady Wants Jeweled Slipper Buckles

Rhinestone Slipper Buckles, 50c and \$1.00. Rhinestone Pins, 50c and \$1.00. Cut Steel Slipper Pins, 50c. Brooch Pins, oval and square, 25c and 50c. Earrings, jet, pearl, turquoise and amethyst, 25c and 50c. Bracelets, gold filled, 50c, \$1.00, \$1.25 and \$1.50. Pearl Necklaces, 25c to \$2.50. Gold Filled Rings, \$1.00.

The Women "Who Know" Will Tell You

"At Parsons-Souders you can get the Best \$25 Suit Value in the city"



The woman who comes into this store can verify the statement of the "women who know." Without doubt she can choose from the most complete and most beautiful collection of fashions ever assembled at any store—anywhere. Five minutes "of seeing" in our store and you'll be convinced.

It will be worth your while to come to Parsons-Souders

Few women care to pay more than \$14.50, \$25 and \$35 for a suit. We have met the demand of Clarksburg women by specializing in women's suits at these prices—giving the highest quality, latest fashions, expert tailoring and the best fit possible to obtain.

Frocks of Silk Taffeta \$15 Smartly Designed

Illustrated at the left is one—of several models; in soule mirror taffeta, either plain or changeable in navy, black, French blue, green, Copenhagen and wisteria. Picturesque and very becoming frocks, featuring the new tier and long tunic skirts; bouffant hips, ruffles and fussiness at waist so much favored now, including the smart "bustle" draped panier. Special \$15.

Cape Coats

A Most Recent Creation

As usual, Parsons-Souders—"style starter"—is showing them first. These nobby coats are made of extra quality goline cord, black and white checks, gabardines and serges. Colors are moss, French blue, navy, black, white, rust and plaids.

And \$15, \$18.75 and \$21.50 are especially low price.



At Least Ten New Styles of Lingerie Waists

have arrived within the last few days, for the approach of warmer weather always brings a request for dainty lingerie blouses.

Among the newcomers are two styles at \$1.25 with low necks, new collars, styles with short sleeves.

The third style is a kimono neck and front, of sheer white, allover color embroidery.

At \$2.95 another style with short sleeves and low neck, made of Kurzak Cotton Crepe and has pretty laces for adornment. Flesh color, white and other delicate tints.

Three more are \$3.50; in fine sheer white stuffs.

Three are \$5. Right at this time the Blouse Section is very interesting.

A Woman Yesterday Wanted to Know Where We Got So Many Shoe Ideas

Most we get by listening to what our customers say. Wonderful lot of ideas you get from them if you keep your ears open.

Year after year we have watched, worked and experimented and have proved out new ideas in the matter of shoes.

Take for instance: Those MARY JANE PUMPS, we have sold 350 pairs to date, and our second large shipment, 200 pairs are just in.

Prices of Women's are \$2.50 for white duck; \$3 for patent or dull leathers.

Prices of Children's are \$2, \$2.25 and \$2.50 for white duck or patent and dull leathers.

Boys' B.V. D's and Poros Knit Union Suits at \$1 and half dollar, respectively; and show us a boy that wants any other kind.

Social and Personal

Surprise Visit.
BRIDGEPORT, May 6.—Mr. and Mrs. John Q. Harrison, who recently moved here from Green Valley, were tendered a surprise visit by a crowd of friends and neighbors Monday evening. After a very pleasant stay the party was joined by Mr. and Mrs. Harrison and all went to the home of Mr. and Mrs. P. K. Stout, who recently moved into their handsome new home on Grand avenue. Sandwiches, cake and coffee were served and all spent a delightful evening.

Those present were Mr. and Mrs. C. H. Taylor, Mr. and Mrs. M. D. Teter, Mr. and Mrs. B. C. Teter, Mr. and Mrs. A. W. McCartney, Mr. and Mrs. John Q. Harrison, Mr. and Mrs. W. H. Payne, Mr. and Mrs. C. A. Lawson, Mr. and Mrs. William Gray, Mr. and Mrs. A. P. Saurborne, Mrs. John Williams, Mrs. J. J. Layman, Mrs. John Lancaster, Mrs. William Golden, Mrs. Jaqueline Lancaster, Mrs. Susan McDonald, Misses Mae Goodnight, Hazel Teter, Ada Teter, Roxie Payne, Dulcie Lawson, Beulah Golden, Esther Golden, Martha Lawson, Ada Teter, Lena Lancaster, Dorothy Griffin and Mary Alltop, and Messrs. Donley Taylor, J. H. Saurborne, Bartley Taylor, the Rev. J. J. Phillips, Deasel Williams, Arden Teter, Leslie Graves, Hobart Payne, Hassel Lawson, Benjamin Pethel, Floyd Bonnell, Charles Layman, Harry McDonald, Winfield Golden and Hugh Lynn.

To Render Program.
BRIDGEPORT, May 6.—The following program will be rendered by the Christian Endeavor Society of the Methodist Protestant church Sunday evening at 7:30 p. m.:

Devotions—The Rev. J. J. Phillips. Paper—"A Tribute to Mother"—Mrs. C. W. Post. Song—Quartet. Address—"The Mother, a Factor in Civic Righteousness"—Prof. Clarence Post.

Vocal solo—Dr. E. H. Brannon. Address—"The Mother, a Link Between Cause and Effect"—The Rev. B. B. Stout. Song—Choir. Closing remarks by the pastor.

Everyone is invited to be present at this service as a tribute to "Mother." Appropriate souvenirs will be given members of the Sunday school.

Brandt-Lewis.
Clyde H. Brandt, of this city, and Miss Grace B. Lewis, of Buckhannon, were married at 8 o'clock last evening. The Rev. William L. Heuser, of the Lutheran church, officiated. The father of the bride and a few friends were present. They were attended by Arthur F. Cassell, of Fairmont, a cousin of the bridegroom, and Miss Beas B. Kinch, of this city. Mr. and Mrs. Brandt will reside in Clarksburg.

Society to Meet.
The Ladies Aid Society of Ash Chapel, Broad Oaks, will meet at the home of Mrs. M. D. Garrison at 2:30 o'clock Thursday afternoon. All members are asked to be present.

Entertains Club.
Mrs. Hile Montross, of Broad Oaks, entertained the members of the Sterling Embroidery Club Tuesday afternoon. Needle-work interested the guests and at the usual hour a delicate lunch was served.

Society to Meet.
The Woman's Missionary Society of the Staley Heights United Brethren church will meet at 8 o'clock Thursday afternoon at the parsonage. All who are interested in the work of the society are cordially invited to attend.

May Meeting.
Pink carnations and lilac blossoms formed the spring-like floral decorations at the May meeting of the King's Daughters' Circle of the First Methodist Episcopal church from 3 to 5 o'clock yesterday afternoon with Mrs. Homer Williams and Mrs. Benjamin E. Jarvis hostesses, in the home of the former on Mulberry street.

The program was in charge of Mrs. Amos Payne and the topic discussed was "Religion in Mexico." Papers were read by Mrs. A. O. Flowers and Mrs. George Lynch, followed by vocal solos rendered by Mrs. Edward Nelson and Mrs. Franz B. Haymaker.

Two new members were added to the circle's list and at 5 o'clock a salad course was served. Covers were laid for twenty-eight guests.

Guild Meets.
The continued study of "The New American" was generally discussed last evening at a well attended meeting of the Westminster Guild in the parlors of the First Presbyterian church. A pleasing feature of the evening was an interesting report given by Miss Elizabeth McClelland of the general meeting of the Westminster Guild held last week in Pittsburg, which she attended.

Regular Meeting.
At 4 o'clock Friday afternoon the members of the Woman's Auxiliary of Christ Episcopal church are asked to be present at the regular monthly meeting to be held in the parish house of the church.

To Be Hostess.
Miss Ella Quinn will be hostess of the East End Sewing Circle Thursday evening in her home at No. 186 East Pike street.

Enjoyable Dance.
A very enjoyable dance was given last evening in Hoffman Hall by the Hesitation Club and quite a number of young people attended.

PERSONALS

Miss Erce Butcher has returned home from a two months' visit in Virginia and the east.

C. L. Cookman was here from James Low Wednesday on a business visit.

W. C. Day, Jr., of Parkersburg, is transacting business here.

N. B. Eggleston is here from Elkhurst.

V. T. Renner, of Parkersburg, is in the city on a business visit.

O. J. Prunty is here from West Union on a brief visit.

John C. Williams is here from Weirton on business.

Miss Lillie Koblegard and sister, Mrs. Frederick Stathers, of Philadelphia, are visiting their sister, Mrs. Robert Wilson, in Pittsburg.

Mrs. Frank A. Dennison is a guest of Mrs. Duffy in Pittsburg.

SUNDAY, MAY 10th MOTHER'S DAY

Wear a flower in honor of your mother and send her a box of our Fresh Cut Flowers expressing all that is lovely and good—a gift worthy of the best mother who ever lived—your own

WEBER'S FLOWER STORE

Hotel Gore Pike St. Both Phones Clarksburg

"You Can't Do Any Business If You Haven't Got a Band" Moral: "See Gregory"

The Irwin-Lockwood Co



Suits of Good Style, Plus Workmanship and Materials

Such is the case in the Suits that we are selling special this week. There is a good selection of colors, materials and styles. Suits like these are seldom sold at a reduction this early in the season. \$18.50 \$20, \$25.00 and \$27.50 values.

The latest novelty materials and fashions from \$2.49 to \$9.95.

'The Woman's Store'

DO YOU KNOW IT WHEN YOU SEE IT?

If you recognize DISTINCTIVE service, come into our store and note the quick, polite and courteous service which costs you nothing, but is worth a great deal.

STOP AND SHOP.

CHICAGO DAIRY

A. F. Cassell, of Fairmont, is looking after business matters here. C. B. Turner, of Manning, is a guest at the Waldo. Walter S. Suggen, of Sistersville, is in the city. Fred L. McGiffin, of Parkersburg, is a city business visitor. H. B. Woods is here from Harrisville.

Beats Green Food

Better egg-yield secured. Better, cheaper and more reliable by all laws. Simply dissolve one tablet in one quart distilled water. Can of 100 large tablets, 50c. Can of 500 large tablets, \$1. Money back if not satisfied. For sale by

Succulenta Tablets

Clarksburg, W. Va. HORNOR-GAYLORD CO.

The BEST grades of Home Made Pure Pork Sausage, Minced Ham, Frankfurt Sausage, New England Ham, Berlin Ham, Head Cheese, Summer Sausage, etc., are made HERE by expert sausage makers. Try them and note the difference. GANDY PROVISION CO., Opposite Gott Bldg.

ADVERTISERS

(Continued from page 4)

for years are being lifted, and that the seed sowers of the past may be encouraged to see in the near future great progress in all departments of the work in this conference.

"We take this opportunity to thank the General and the Union Conferences who have so kindly assisted us financially in this field.

"Our courage is good and we are determined by God's help to press forward, and speedily carry the message to the people of this state, that we with all our loyal brethren and sisters may soon hear our Savior say, "Well done thou good and faithful servant, enter thou into the joys of thy Lord."

Wisconsin's new law protecting frogs in their breeding season is believed to be the first of the kind in the world.

SPECIAL LINOLEUM

Best grade Linoleum, selected patterns, two yards wide, special per yard, laid... \$1.10



We announce to our friends a better quality of rugs and greater variety of designs and cheaper prices than ever before. Our stock is second to none in the city. We are especially strong at present on Wiltons, Body Brussels, Axminsters and Tapestries, our entire spring stock having arrived. The following are a few prices on 9x12 rugs:

- Mahal Wilton \$36.00
- Body Brussels \$26.50
- Tapestries \$9.75 to \$14.25
- Axminsters \$18.00 to \$22.50
- Blue Ribbon Velvets \$17.00
- Art Squares \$5.00
- Matting Rugs, best quality \$2.75 and \$3.15
- Small Axminster Rugs \$1.25, \$1.80 and \$3.60
- Bath Room Rugs, all sizes \$2.00 up
- Extra quality of matting by the yard 15c, 25c, 30c

PALACE FURNITURE & PIANO COMPANY

168-170 W. Main St.

TRUE VALUES

Parsons-Souders Co.

Main Street Between "2 & 3"