

Clarksburg, Fri. June 18.

Parsons-Souders

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Agency for the New Idea Pattern.

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Store Closes 5:30 p. m.

An Exceedingly Important Announcement of Co-operative Waist

As we have often said— Good service is and always will be the test of good store keeping.

The store that serves the best is the store that will serve the largest number today.

Rebuilding Reductions

- Tubs 20 per cent off.
- Galvanized Buckets, 20 per cent off.
- Garbage Cans, 20 per cent off.
- Kitchen Cans, 20 per cent off.
- Bread Boxes, 20 per cent off.
- Hammocks, 20 per cent off.
- Alaska and North Pole Ice Cream Freezers, 20 per cent off.
- Baskets, 20 per cent off.
- Clothes Baskets
- Lunch Baskets
- Shopping Baskets
- Waste Paper Baskets.
- Clothes Hampers.

One of the Changes Made According to Plans in Rebuilding for the New Kind of Store in Clarksburg is the

NEW LOCATION OF SHOE DEPARTMENT

Which You Will Now Find Where The Millinery Section Was.

(First Floor, Rear, Opposite Garment Store.)

Women's Net Dresses

As Complete As They Are Handsome

Rarely has Fashion catered so admirably to the requirements of well dressed women.

These beautiful new Net Dresses are light in weight, cool, yet made of exquisite materials, in the most artistic models. A variety of styles is here to suit all tastes and requirements, and are moderately priced, \$10 to \$25.

The Temporary Location of the Millinery Department is Where the Shoes Used to be Up 'till Today.

About 90 Hats Are Offered Saturday at \$1.95, \$2.95 and \$3.95 formerly \$3.50, \$4.75 up to \$10.50

We have no choice in the matter— there are too many hats to have under present conditions and those who buy tomorrow will not only help themselves but help us to realize a part of cost on these 90 or more hats before it is too late.



Selling Which Concerns All Women

Parsons-Souders Exclusive agents for the famous **WIRTHMOR WAISTS \$1.00 Each**

Ordinarily Sell for \$1.50 and \$2.00

WIRTHMOR WAISTS, properly so-named, will in the future be on sale in our store. These waists will sell at \$1.00. They will always be worth more than the price you pay.

A new plan of co-operation between manufacturer and retailer makes possible the sale of Waists at this price that would ordinarily sell at \$1.50 to \$2.00.

Sincerely do we believe that these are the very best Waist values that have ever been offered, and that under an agreement recently made with the producer, we will always be in a position to offer in the future at \$1.00 Waists that are vastly superior to what you can obtain at this price elsewhere.

Wirthmor Waists will be sold here and here only. They will always sell at \$1.00.

The Full Allotment Goes on



We are also exclusive agents for the **WELLWORTH BLOUSE at \$2.00**

Co-operation with the makers of the Wirthmor Waists along the same lines will bring to you every week-end two entirely new styles, never seen before and to be seen here only. This week's styles have just come in; they are unusually appealing. They are WELL WORTH the price; they are WORTH MORE than the price \$2 so we think.

Sale Tomorrow, Saturday.

A Sale of Golfine Skirts for Summer Wardrobe

Probably every woman in our city will be interested in adding one of these most fashionable skirts to her summer wardrobe, when she sees this fetching assemblage of styles, selling below their worth.

There are three styles at \$4.90 and four clever ones at \$5.90.

Colors white, Ivory, Watermelon Pink, Belgium Blue Navy and Emerald Green.

Golfine Sports Suits at \$15.00 Special
The coat is belted, unlined, and has pockets; Skirt plain, wide flouncing, very swagger. Old Rose and Copenhagen Blue.

Golfine Sports Coats at \$10.00, Special
Made on the loose lines; belted. White, Copenhagen Blue, Gold, Old Rose.

Sports Coats of Yama Cloth at \$18.75.
Special in an entirely new white with black and white shadow bar plaid. White Silk braid. New in today.

The Best News of China and Cut Glass

is that prices are down one-third and the reason is simple enough—the large stocks must be reduced, preparatory to changes that are to be made on Basement Floor.

The reduction applies only to fancy china, of which we have great stocks, but all cut glass is included, none being reserved.

"New Model" Is The Ideal Awning for Windows

Does away with the ugliness of the old-fashioned awning; by attaching braces they are storm proof and useless.

Being open at the top and both sides, they admit fresh air and assure perfect ventilation.

Sizes up to 32 inches wide, \$4.00; increasing in width from 4 to 6 inches, rising in price to \$11.50 for a 120-inch awning.

We contract for an install without additional charge.

Vudor Porch Shades in Black and White

Is decidedly up-to-the-minute, black and white woven alternate.

We do not carry these shades in stock, but special orders are taken; delivery can be made within a few days. These black and Vudor shades are to be had in all standard sizes at regular prices.

4 feet are \$2.25 8 feet are \$4.25
6 feet are \$3.25 10 feet are \$5.50
12 feet are \$7.50.

Besides these, any special size desired can be made, which requires little longer time, slight advance in price. It is better that you bring measurements of porch openings along with you when you come.

P. S.—It is only at Parsons-Souders, in Clarksburg, that Vudor Porch shades can be had.

WIND-O-KLEAN CLOTH

Makes the Cleaning of Windows a Pleasure

Wind-O-Clean Cloth

Is a heavy cotton fabric, resembling chamois; it has been thoroughly saturated and impregnated with chemicals and cleaning compounds and will clean with less labor in a more satisfactory manner the work of several compounds, acids, and dry and wet cloths.

It cleans and polishes, cuts and removes the usual smut and dirt from glass surface without the aid of any other agent than the hands that holds it.

Window cleaning becomes so easy when WIND-O-KLEAN is used that the task is a pleasure; the old back-breaking methods of cleaning is passing—the time it used to take and then more time to clean the muss made by splashing water, cleaning soiled clothes and yourself is passed—with WIND-O-CLEAN all this is avoided.

Demonstration is now going on—on Main Floor, Center Cross aisle.

Sold in two sizes, 10c and 25c.

Play Suits for Boys and Girls

up their heels, run, jump and play.

Every live boy and girl loves to kick Simply dress them for the occasion and let 'em go to it.

Our children's store is ready to meet the demands with

- Indian Squaw Suits, \$1 and \$1.25.
- Indian Chief Suits, \$1 and \$1.25.
- Cowboy Suits, \$1.25 and \$2.00.
- Firemen Suits, \$1.25.
- Boy Scout Suits, \$1.50.
- Baseball Suits, \$1.50.
- Broncho Girl Suits, \$1.25.
- Overalls for Boys, 25c; Shirts, 25c.
- Rompers, 25c and 50c.
- Play Tents, \$6.75, 7 ft. x 7 ft.

YOUR SUMMER COMFORTS INCREASED BY USING

William's Colgate's or Men's Talco Powders, 14c and 15c.

Lehn-Fink "Reveris" in flesh and white, 25c.

Brown's "Violet Simplicity" and "Jess" Talcums, 25c.

Hudnut's, Vantine's and eJrgen's specialties, 15c, 20c and 25c.

Call especial attention to our *Amlin Deodorant Powder* for special toilet uses, 25c a can.

On Main St., Between "2nd and 3rd"

True Values

THE PARSONS-SOUDERS COMPANY

Social and Personal

Items for this department are welcomed. They may be sent or telephoned to the Telegram's editorial department, telephone Bell 283 J. Home 157 Y. Owing to space limitations and press runs, social and personal items are sometimes found on page 3 as a continuation of this department.

Club is Entertained.
The Wallace Needlecraft Club was delightfully entertained Wednesday afternoon by Mrs. W. O. Dunham in her home at Wallace. A very busy afternoon was spent on various kinds of needlework. Delicious refreshments were served by the hostess. Members present were Mesdames W. O. Dunham, C. D. Muzzy, I. C. Gib-

At Gandy Provision Company, home dressed Spring Lamb and dressed Spring Chicken.

A CARD OF THANKS.
We desire to express our sincere thanks to the many friends and neighbors and different orders, for their kindness and sympathy during the recent illness and death of our wife and daughter.
C. F. KLINE AND MOTHER.

The High Cost of Living
Means nothing to you if you trade at the **Public Market House Co.**
Court St., Better known as Market St.

son, G. T. Williamson, L. J. Musgrove, C. T. Myers, S. C. McCune, H. L. Rusk, E. M. Miller and G. B. Leehan.

Bowling Contest.
Thursday evening the ladies of the West Virginia State Pharmaceutical Association had their annual bowling contest. Tuesday afternoon the gentlemen had their annual contest. The druggists (gentlemen) requested Sol Stern, as chairman of the bowling committee and master of ceremonies of the contest, as they felt a little weak, to be allowed to roll ten pins. So, of course, he accommodated them with duck pins. But the fair sex, contrary to the gentlemen, requested ten pins, and seem to have bowled better games than the druggists.

Parsonage Wedding.
Mr. Glenn A. Parker and Miss Evelyn Pearl Bartlett were married at 5 o'clock Thursday evening by the Rev. Dr. W. C. Taylor at the Baptist parsonage. Only Miss Joe, the bride's sister, and Mr. Clarence Willis were present at the ceremony. A 6 o'clock dinner was served at the home of the bride's father, Mr. H. C. Bartlett, in the Stealy addition, after which the happy couple left for Weston, where the bridegroom has a

A. B. Fullerton, Gen. Ins., 334 Lee St. Bell Phone 719-R.
Welch & Fullerton, druggists, deliver to all parts of the city.

nice furnished home awaiting them. The bride is a popular young lady and has a host of friends who wish her all happiness. The bridegroom is a young man of sterling qualities. His parents reside at Kane, Pa. He holds a responsible position with a glass company at Weston.

PERSONALS

Waitman Russell, of Jane Lew, is a business visitor here.
J. H. Carter, of Buckhannon, is in the city on a business visit.
A. Bliss McCrumm, of Kingwood, was a visitor here Friday.

OF INTEREST TO WOMEN

Russet Shoes Appear.
Women were beginning to feel that russet and tan leather were not to take part in the shoe-and-slipper game this season; but now they may rejoice, for these two shades promise to be very fashionable among the ultra-smart women.
It is noticeable, however, that these colors are usually employed in connection with the leather of another

color. One stunning pair of pumps space between the front and back shoes has the heel, vamp and part of the tions is filled in with champagne shoe of russet leather, while the colored leather.

We are selling fancy print country Butter at 25c pound.
Country Roll at 24c pound.
Finest Tub Goods, white, 22c and 25c pound.
Finest Yellow Tub Goods at 32c and 35c pound.
Get your butter here and be sure it is the best.

CHICAGO DAIRY, INC.

WATERMELONS 50c to 65c

- All the following berries in FULL QUART BOXES
- Huckleberries, full qt. 25c
 - Raspberries 20c
 - Sour Cherries 2 for 25c
 - Currants 20c
 - Green Apples, gal. 40c
 - Roasting Ears, doz. 50c
- Remember, everything is full measure and weight.
DELIVERY SERVICE

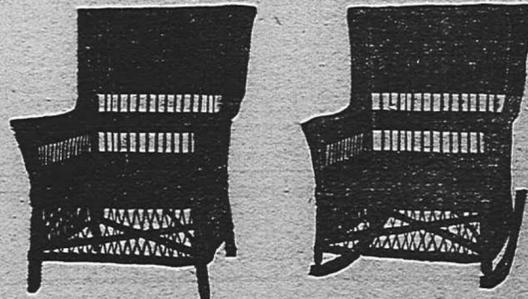
Liston's Sanitary Grocery
Formerly Carskadon's
Bell 1328 Home 16

In An Active Market

such as prevails now, stockholders and dealers in securities require the services of a competent and energetic brokerage firm. Our information on all classes of securities is exhaustive and in very many instances exclusive. This service is essential to those who are mystified as to whether to buy or sell now, securities in which they are interested.
We suggest that you write, wire or telephone us at once.

L. L. Winkelman & Co.
New York 44 Broad St. Union Trust Building, Parkersburg, W. Va. Philadelphia, Wilmington.

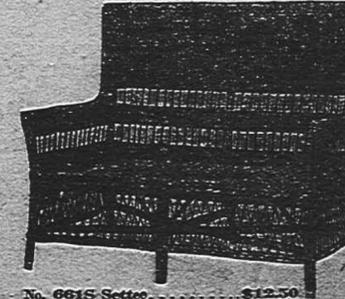
KALTEX FIBER FURNITURE



No. 661 Chair \$7.00 No. 661 1/2 Rocker \$7.50

WASH IT IF IT'S DUSTY SCRUB IT IF IT'S DIRTY
Water won't hurt it. It is made of a tough tenacious fibre, subjected to a process of treatment that increases the strength of the fibre, giving it wearing qualities that make it practically indestructible.

No mistake will be made in choosing Kaltex Fibre, for it can always be kept delightfully clean and sanitary, and it is always serviceable, comfortable, lasting and luxurious in whatever part of the home it may be placed.
Kaltex is the last word in veranda furniture. It is made in an endless variety of handsome, graceful, elegant styles in soft, rich colorings that will never fade. The most popular colors are brown and Old Ivory. Green fades and therefore has been discarded.



No. 661S Settee \$12.50

Palace Furniture & Piano Company
188-170 WEST MAIN STREET