

Clarksburg, Wed. Jan. 5

Parsons-Souders

Parsons-Souders

Agency for the New Ideal Patterns.

Parsons-Souders

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Store Closes 5:30 p. m.

Beginning

Friday, Jan. 7

JANUARY WHITEWEAR SALE

Beginning

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THE JANUARY CLEARANCE SALE BRINGS ENTHUSIASTIC CROWDS

Our splendid stocks are filled with exactly the goods that thousands of people need right now, and the tremendous price reductions, not only save money for those who want the things for immediate use, but make it splendidly worth while to supply the goods needed for months to come.

Most of the bargains announced yesterday will be here again tomorrow.



Tomorrow is the Last Day of the January Clearance Sale

Savings of 20 per cent to 50 per cent on dress goods, underwear, belts, bags, jewelry, neckwear, ribbons, etc.

Savings of 25 per cent on Women's Furs and Fur Sets.

Saving of 20 per cent on children's Coats, hats, caps, furs, etc.

Savings of 25 per cent to 50 per cent and more on coats, suits, skirts, dresses, waists and sweaters.

Savings averaging one-third on curtains, drapery, house-furnishings, china, baskets, lamps, etc.

CORSETS IN THE WHITE SALE

Prices are a fifth below what these models sell for regularly, and include all the styles in stock of R. & G., Warner's Rust Proof, Nemo and our famous Redfern.

All \$1.00 Corsets... \$.90	All \$3.50 Corsets... \$2.80
All \$1.50 Corsets... \$1.35	All \$4.00 Corsets... \$3.20
All \$2.00 Corsets... \$1.80	All \$5.00 Corsets... \$4.00
All \$3.00 Corsets... \$2.40	All \$6.50 Corsets... \$5.20

200 may attend Miss Tierney's class at one time; all lessons free. Children invited too.

On Main St., Between "2nd and 3rd"

White Sale Linens 20% Reductions

Every Clarksburg household who knows anything about linen knows that this store sells the very best to be had at the lowest possible prices.

They also know that these every-January 20 per cent reductions are genuine, and many, many hundreds of homes will lay in their year's supply at this time.

All 50c Linens now... 40c	All \$1.25 Linens now \$1.00
All 75c Linens now... 60c	All \$1.50 Linens now \$1.20
All 85c Linens now... 68c	All \$2.00 Linens now \$1.60
All \$1.00 Linens now... 80c	All \$2.25 Linens now \$1.80

In Clarksburg this is the one store that has the goods. Many of the table damasks have napkins to match, and in this sale there is also a reduction of 20 per cent on all napkins and sets.

White Sale of Quilts reduced 20 per ct.

This includes all the quilts, square corners, cut corners and the fringed; for half-beds, beds of regular size, and extra savings during these sales.

All \$1.00 Quilts now \$.80	All \$3.50 Quilts now \$2.80
All \$1.50 Quilts now \$1.20	All \$4.00 Quilts now \$3.20
All \$2.00 Quilts now \$1.60	All \$4.50 Quilts now \$3.40
All \$3.00 Quilts now \$2.40	All \$5.00 Quilts now \$4.00

Nainsooks, Lougcloths, Dimities, Flaxons, Cambrics in the White Sale

Long Cloth, Standard Qualities

10c grade, 8c; 15c at 12c; 19c at 14c; 20c at 17c; and 19c a yard for the regular 25c grade.

Berkley Cambric at Special Prices

Our No. 60, quality regular 15c to sell at 11c; No. 100, regular 18c, to sell at 14c a yard.

India Linon at Special Reductions

About 1200 yards, 10c grade at 8c; 12c grade at 9c; 15c grade at 12c; 25c grade at 19c.

All Dollies and Center-pieces, 20 Per Cent Off.

Barred Dimities and Nainsooks

8c a yard for 10c grade, on up to 32c a yard for the 40c quality.

Flaxon Specials

17c a yard for our 20c grade; 19c for the 25c; 29c for 35c grade and 32c for our 40c grade.

Embroidery Pillow Cases, Special, 79c Pair, Sizes 45x36 Inches.

Turkish Bath and Hucked Towels, Special Turkish bath, 25x46 inches; five for \$1.00; cotton hucked, 18x36, \$1.00 a dozen or 50c for six.

Women's Furs and Fur Sets 25 Pct. Reductions

A Perfectly Reliable White Sale Planned For Every Woman

Besides, the hundreds and hundreds of moderately priced garments in this sale, we have abundance of the finer things all piled up on the isle tables in the white goods store on the main floor.

There are garments of strong durable muslins and finer cambrics and nainsooks; there are crinkly crepes, and really wonderful eyelet embroideries. And prices all the way through range from 10 per cent to 25 per cent less than the prices obtained at other times of the year.

Every January day now will be white-wear shopping for those who care to purchase in the early part of the month.

Women's Night Gowns, Special 50c; Six Styles

Crepe and Longcloth; lace embroidery, and embroidery trimmed. Large generous sizes, full standard quality.

Women's Cotton Crepe Gowns; 89c. A very special value, daintily lace trimmed.

Women's Cotton Crepe Gowns; Special 98c.

In floral and stripes or plain white crepe, very daintily made.

Women's Night Gowns at 89c; Fifteen Styles.

Made of fine Nainsook, lace and embroidery trimmed, in regular and extra sizes to 20.

Women's Night Gowns, Special 98c; 12 Styles

Made of fine Nainsook, lace and embroidery trimmed, regular and extra sizes.

Women's Night Gowns, Finer, 20 Per Cent Off.

Five styles, were \$1.50, now \$1.20; five styles, were \$2.25, now \$1.80; three styles, were \$5.00, now \$4.00.

Women's "Dove" Night Gowns, Special 98c.

Made of fine sheer Nainsook, ten new styles, dainty, attractive and substantial designs and trimming cannot be excelled. High grade workmanship employed, lace and embroidery trimmed.

Women's Petticoats, Special 89c. Four Styles.

Made of good substantial quality of Longcloth, embroidery trimmed.

Women's Petticoats at 98c Special. Three Styles.

Made of Longcloth, one is trimmed with embroidery ruffles, another lace trimmed, very special value.

Women's White Petticoats, Six Styles. 20 Per Cent Off.

Of fine Longcloth, price \$1.50 to \$4.00 regularly, now going \$1.20 to \$3.20.

Women's Corset Covers, Special at 25c

Made of excellent quality of Nainsook with either lace or embroidery trimming, sizes, 36 to 44.

Women's Corset Covers, Special 59c, 89c and 98c.

The first of fine Nainsook, lace and embroidery trimmed; the others are beautiful lace trimmed Nainsook, very attractive and fine.

Women's Corset Cover Special 39c. Eighteen Dozen.

Made of excellent quality of Nainsook lace and embroidery trimmed, extra special value.

Women's Envelope Chemise, Special 50c; Two Styles.

Made of fine Nainsook, either lace or embroidery trimmed.

Women's Combinations, Special 98c; Two Styles.

One made of barred Nainsook, embroidery trimmed, the other of fine plain Nainsook, trimmed with embroidery.

Women's Drawers, 49c, 89c and 98c; Twelve Styles.

Made of Nainsook and cambric, tucked, hemstitched and embroidery trimmed.

THE PARSONS-SOUDERS COMPANY

True Values

SOCIAL AND PERSONAL

(Continued from Page Three)

An Event in Elkdom.

Old-fashioned initiation ceremonies, roll call, social session and past officers in the chairs featured the Elks' lodge meeting Tuesday night, which was pronounced as one of the best as well as the most largely attended in years. Charter members of the lodge present expressed themselves as not recalling within the long history of the lodge any more

successful event of the kind. The lodge session began at 7:30 o'clock, a half hour earlier than the usual meeting hour, with the lodge room completely filled with members and a number of visiting Elks. The officers of the year were all in their chairs and regular business was attended to until initiations were reached, when the officers vacated the chair and past exalted rulers, with Patrick H. Shields, former exalted leadnik knight of the grand lodge of the order, in the exalted ruler's chair and the old-fashioned initiation ceremony was then observed with Dr. John S. Stone, a past exalted ruler, in charge. This feature of the evening was especially lively and was enjoyed by all lodge members and

the candidates alike. At times it was quite exciting and it provoked no end of merriment. Dr. Stone's assistants were Dr. W. P. Goff, Jay Reefer, P. H. Shields, S. R. Bentley, C. L. Hickman, W. A. Harrington, L. Hoge, Jr., A. J. Schulte, W. D. Newlon, H. Arthur Helms, F. Kester, A. A. Crawford, Percy Byrd and F. J. Welch.

Following this feature the roll call as suggested by the grand exalted ruler of the order took place and several hundred members answered either in person or by card. Some answered by telegraphic message from a distance.

The regular initiation was then given with the year's officers in their chairs. This proved as impressive as the other part was funny. At the conclusion of this part of the evening's program the following ten persons found themselves full-fledged Elks: R. H. Johnson, George B. McFerrer, Frank A. Houseman, George Yampolsky, William J. Nelson, Dr. J. P. McGuire, Dr. Oliver P. Wightman, H. D. Talbot and F. M. McDaniel, all of the city; and James H. Hugs, of Rosedale.

About 11 o'clock the lodge came to a close and all present were ushered into the spacious auditorium which was soon completely filled. There, under the direction of Fleming H. Holden, chairman of the social session, an elaborate turkey dinner was

served, a dinner not soon to be forgotten. Appreciation of the diners was shown by the hearty manner in which they ate. The dinner was, indeed, most epicurean.

Then came the closing feature, the last, but not the least, a fitting climax, when renowned local stage talent, with the Cadenza orchestra furnishing appropriate music, presented a play that brought down the house repeatedly. The name of the play was "The Return of Lem Littlefield, or Welnie the Hound Dog's Revenge," a melodrama in one act. The cast was as follows:

Jonas Littlefield—a retired bootlegger... S. R. Bentley
Ma Littlefield, his woman... Percy Byrd
Elmiry—the daughter... Fleming Holden
Lem, their son... John Kane
Waco, an officer... D. B. Williams
John and Clarence, minions of the law.
Synopsis—Christmas Eve—Wrapping the presents—the cry in the alley—the prodigal's return—the denunciation—"Ma, take his feet"—shots in the night—the revenuers are out—"Grab him, boys"—the union card—Welnie's revenge.
The performers never appeared better. It all came natural to them, their friends say in a jocular way. Of course, they do not admit that the play was a review of personal experience and the Telegram does not essay to contradict them, but they certainly did know what they were doing and proved beyond the shadow of a doubt their eminent ability to size-up

and interpret most correctly what has happened, but it is not likely to take place again, now that anti-label-package-carrying injunctions are in full force and effect.

Shortly after the midnight hour, the assemblage dispersed joyous over the evening's entertainment and hopeful that another come soon.

Crown and Bridge Work \$5.00

Guaranteed Plates \$8

10 Years.
Teeth Extracted, 25c

FATHER TIME
And the passing years are not always to blame for decayed teeth. Disease and neglect are frequently the cause. If you have trouble with yours or need new ones come to us.

OUR DENTAL WORK
Will relieve the pain, fill the decayed ones, straighten crooked ones and replace a single tooth or a whole set as you may require. Don't neglect the children's teeth. Have them examined at least every three months.

We extend greetings and solicit your patronage during 1916.

The Union Dentists

BELL 868-J CON. 841-L
One of the largest and most thoroughly equipped Dental Offices in West Virginia.

BUTTER!

WHY EAT STRONG, RANCID Country Butter?

Our Wisconsin tub goods is far superior to any butter sold in town. It bears the stamp of approval of the U. S. Government's food experts, and is absolutely pure.

ALWAYS FRESH
LET US SHOW YOU TODAY
CHICAGO DAIRY
WHERE OLIVES SELL AT 15c PINT

JANUARY CLEARANCE

January Clearance Sale
The World's Best Merchandise on Sale at our Store
Bargains for all

January Clearance Sale
Marvelous Money Savings call over our Store
An Exceptional opportunity to save money

January Clearance Sale
Everyone should attend this Sale. The bargains are tremendous. Unmatched anywhere.

\$28.00 Jacobean Rocker, Cane Back, Upholstered Seat	\$15.00
\$21.00 Jacobean Chair, Cane Back, Upholstered Seat	13.50
\$30.00 Jacobean Rocker, Cane Seat and Back	15.00
\$21.50 Jacobean Chair, Cane Seat and Back	11.00
\$16.50 Cromwellian Chair, Cane Seat and Back	8.25

Karpen Upholstered Furniture

\$34.00 Mahogany Karpen Chair, Charles II	11.00
\$64.00 Mahogany Karpen Rocker, William and Mary	33.00
\$78.00 Mahogany Karpen Rocker, Overstuffed	35.00
\$27.00 Mahogany Karpen Rocker	13.00
\$40.00 Overstuffed Tapestry Rocker	23.00
\$49.50 Overstuffed Tapestry Rocker	25.00
\$48.00 Overstuffed Tapestry Chair	23.00
\$52.00 Overstuffed Tapestry Chair	25.00
\$31.00 English Rocker, Tapestry	15.00
\$25.00 Tapestry Chair, Adam Design	13.00
\$36.00 Tapestry Chair, English Design	18.00

Tapestry Seetees

\$75.00 Mahogany Tapestry Seetee	40.00
\$90.00 Mahogany Tapestry Seetee	45.00
\$80.00 Mahogany Tapestry Seetee	40.00
\$95.00 Mahogany Tapestry Seetee	50.00
\$82.50 Mahogany Tapestry Seetee	42.00

Palace Furniture & Piano Co.

168 and 170 West Main Street