

Clarksburg, Mon. Jan. 24

Parsons-Souders

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Agency for the New Ideal Patterns.

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Store Closes 5:30 p. m.

Two Most Interesting Sales For Tomorrow and the Day Following

At the beginning of the season stocks must be at their maximum—at the end of the season stocks must be at their minimum. This is the law of big retail business.

While the end of the wearing season is far from being in sight, the stock lowering movement—a forcing out by price reductions—to accomplish our annual lowering of stocks by the day on which the store takes inventory, on January 31st.

You may profit by reading list of items on this page under the heading—in the Basement "Bargain Center."

A \$5 Waist Sale

A great sale and a good one. Co-operation by two New York makers—boiling down costs to a minimum—has produced some wonderful styles to sell at \$5.00.

You have never seen such values before—they rightfully belong in the \$6.75, \$7.50 and \$8.50 class.

Everyone is new—new and good—nobody's old, picked over, left over stock. Nobody's bankrupt stock.

A purchase of 14 blouses—fifty styles—all exquisite in material and detail.

Pussy Willows, Caffetas, Georgette crepe, crepe de chine, charmeuse, Laces, nets and combinations.

Not all of these blouses will go on sale at one time, some fifty are ready today, others are in the course of making, and will be added from day to day until purchase has been completed, which will be January 31.



"ROOKIE"

A Day or Two After White Sale Hurt Undermuslins at HALF PRICES

This Hurt Undermuslin Sale is mostly a matter of Hurt prices. 50 garments mussed more or less from handling during sale.

- \$4.00 3-piece Combinations at \$2.00.
- \$3.00 Princess Slips, at \$1.50.
- \$3.75 Princess Slips, at \$1.87.
- \$1.50 Tripelope 3-piece Combinations at 75c.
- \$1.75 Combinations, at 87c.
- \$1.25 Corset Cover and Drawer Combinations at 62c.

Also 25 gowns slightly hurt, are 62c to \$1.12, taken from our regular \$1.25 to \$2.25 lines.

A Dispensal at Half of Scarfs and Squares.

Just a little lot—not over 30—Battenberg drawn work and Linen with scalloped edge. Odds and ends of \$1.00 to \$3.00 kinds at 50c to \$1.50 each.

One Pound Can of Cold Cream, 39c.

The half pound cans for 19c are gone, with hundreds satisfied.

Only 25 pound cans remain of this theatrical cold cream, prepared especially for Parsons-Souders.

For softening and beautifying the skin and prevents it from chaffing. Delightfully perfumed. Special 39c.

We Sent for More Soft Plush Coats.

Nearly every one has a large fur collar and the linings are very handsome silks or satins in dark or brilliant evening shades. Prices are \$25 and \$35. A saving of \$5.00 to \$10.00 is thus assured.

The Handy Reel and Clothes Line, 25c.

The Star Reel and Clothes Line is instantly put up or taken down and any length of line can be used, it can be used any place—outdoors or indoors.

The very best of materials are used. It is simple in construction, durable, very compact, neat in appearance, handsomely finished, fully guaranteed, always ready, convenient to use and never in the way.

Its 75 feet of special braided line with 5 stout cores is perfectly round and smooth, very strong and capable of holding an entire washing. Any amount of this line can be used and the line can be tightened and locked securely with only one hand—merely throw the prong on the handle, casting into one of the four holes in the side of the reel. It is furnished complete with screws and hooks ready to be attached wherever desired.

Ye Olde Thyme Comfort Shoes—Practical and Good.

Medium grades for hard every day service, combined with comfort and good appearance bought from an old New England maker direct—from bench to counter.

At \$3 there is a laced model with seamless vamp, turned soles and rubber heels and is made of fine kid leather.

Splendid Variety in the Fur Sale.

That means that we have good assortments of all the most wanted small furs, of black and red fox, black lynx, natural skunk, Hudson Seal (sheared muskrat) Nippon and Real American mink.

Every piece of fur in this Salon that you put your hands on or in is a fourth less than at Christmas time.

Is it any wonder that women are buying sets and coats.

FOR TUESDAY

200 Fancy Baskets of Teak and Bamboo at 10c Each—for handkerchiefs, trinkets and decorative purposes; work baskets, Bon Bon, Fern, Tray and Flower baskets.

50 Waste Baskets at 25c each—in novelty styles; greens, tans, reds, blues and natural. Very special.

FOR WEDNESDAY

A lot of \$1, \$1.25 and \$1.50 Dress Woolens at 50c a yard—Wool Crepes, Silk and wool crepes; mohair, basket weaves, diagonals and plain weaves; in such colors as tan, tango, peach, grey, reseda, greens, black. 42 to 46 inches wide.

In the Basement "BARGAIN CENTRE"

Items from all over the Store assembled for Immediate Clearance at Fractional Prices

In most cases the items are new—new and good. In every case each item is priced so low it will have a ready buyer, so if at all interested we advise you to come at once.

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|--|---|
| 1 lot Dressing Saques, 19c. Worth up to 75c. | 1 lot Furs, for closing. |
| 1 lot Ladies' Hats to close, 25c. | 1 table 15c Candle Shades, 8c. |
| 1 lot of Underskirts, worth \$1.00, for 35c. | 1 table Neckwear, worth up to 50c, for 10c. |
| 1 lot Shirt Waists, worth up to \$2.95, for 50c. | 1 lot Men's Hose, worth 15c, for 10c. |
| 1 lot of House Dresses, worth up to \$1.50, for 49c. | 1 lot Men's 50c Combination Suspender Supporters and Armet Sets, 25c. |
| 1 lot Silk Sweaters for \$2.50. | 1 lot Mufflers, one-half price. |
| 1 lot of Children's Gingham Dresses, 50c. | 1 lot Jewelry, worth 25c and 50c, for 10c. |
| 1 lot of Ladies' Serge and Cloth Skirts, \$2.00. | 1 lot Men's 10c Handkerchiefs, 5c. |
| 1 rack of Children's Coats and Dresses, marked for closing. | 1 lot \$1.00 Rattine, 19c. |
| 1 rack of Girls' and Mrs.' Coats from \$2.00 to \$25.00. | 1 lot Dress Goods, worth up to 50c, for 10c. |
| 1 rack Girls' and Misses Suits, \$5.00 to \$12. | 1 lot Ladies' Belts, worth up to \$1.25, for 10c. |
| 1 rack of Girls' and Mrs.' Dresses, \$2.50 to \$5.00. | 1 lot Mufflers, worth 50c, for 10c. |
| 1 lot of Children's Leggings worth up to \$1.50, for 50c. | 1 table of 15c and 25c Hose, for 10c. |
| 3 tables Remnants from all over the store, marked for closing. | 1 lot Corsets, 18 and 19 sizes, 50c. |
| 1 lot Stamped Cushions for embroidery, worth 25c, for 10c. | 1 lot of Children's Hats, worth up to \$1.50, for 10c. |
| | 1 lot Embroidered Pillow Cases, 17c. |
| | 1 lot Wash Skirts and Cover-all Aprons, 89c. |
| | 1 lot Women's 50c Silk Lisle Hose, 39c. |

On Main St., Between "2nd and 3rd"

True Values

THE PARSONS-SOUDERS COMPANY

SOCIAL AND PERSONAL

(Continued from Page Three)

Must Present Cards.

All guests who have received invitations to attend the leap year masquerade ball to be given in the auditorium of the Masonic temple Friday evening will be required to present their cards of admission at the door as they cannot be admitted without cards. This includes everyone, either masked or unmasked.

For Miss Powell.

Complimentary to Miss Ellen Powell, of Parkersburg, Mrs. Phillip P. Steptoe will entertain from 8 to 11 o'clock Wednesday evening at cards in her home at Hartland.

Monthly Meeting.

All members of the Woman's Missionary Society of St. Paul's Methodist Episcopal church, South, are asked to be present at the monthly business meeting of the society which will be held in the church at 7:30 o'clock Tuesday followed by the installation of the newly elected officers to serve for the ensuing year.

To Meet Friday.

The Parish Aid Society of Christ Episcopal church will meet in the parish house at 4 o'clock Friday afternoon and all members are asked to attend.

With Mrs. Carper.

The Wednesday Three Table Bridge Club will meet with Mrs. David B. Carper from 3 to 5 o'clock Wednesday afternoon in her home on South Sixth street.

Dance and Euchre.

Sarsfield Division No. 1, Ancient Order of Hibernians, will give a dance and euchre in the St. Mary's high school auditorium Tuesday night from 8:30 to 12 o'clock.

The Cadanza orchestra has been engaged to play a program of dance music. A number of tables will be arranged in rooms adjoining the auditorium for progressive euchre. Refreshments will be served and all attending the affair will have a chance to win a handsome large leather rocking chair.

The affair promises to be the most elaborate given this season by the Hibernians.

Executive Committee Meeting.

The Grafton Presbyterian Society

will hold an executive committee meeting at 10:30 o'clock tomorrow morning in connection with the conference on missions at the First Presbyterian church. Delegates from nearby towns will be in attendance. The ladies will serve lunch at noon. The program for the meeting is as follows:

- Devotional.
- Paper—"Why Foreign Missions Cannot Be Retrenched because of the War," Mrs. S. E. Hale.
- Solo—Mrs. George Chorpensing. Open parliament.
- (1) How to Create Interest through the Extension Department—Mrs. E. Bernhardt, of Mannington.
- (2) How Can We Help?—Mrs. John W. Stuart, Clarksburg.
- (3) How Can We Make the Best Use of Help from the Board?—Mrs. A. L. Roberts, Clarksburg.
- (4) How Increase Our Membership?—Mrs. A. L. Richards, Mannington.

PERSONAL

Mrs. Richard T. Lowndes is visiting her sister, Mrs. George T. Porter, in Washington.

C. E. Prunty spent Sunday visiting friends in Morgantown.

Isaac Klein, a prominent Grafton merchant, was a city visitor Monday.

Hursey Lang was here Monday from Brushy Fork.

Mrs. Benjamin R. Blackford accompanied by her daughter, Miss Eleanor H. Blackford, of Parkersburg, will be guests of Mrs. Henry Raymond this week.

Mrs. Charles M. Ernst went to Oxford, O., Monday to spend several weeks visiting her parents, Mr. and Mrs. W. A. Rittwager.

Mrs. W. P. Coughlin, who has been visiting relatives here for a month returned to her home at Indianapolis, Ind., Monday.

Mr. and Mrs. John Cuff and daughter, who visited relatives in Baltimore for a week, arrived home Monday morning.

day morning.

Mrs. Frank Gould, who visited relatives here for the last four months, returned to her home at Wheaton, Ill., Monday.

Mrs. M. J. Crowley went to Parkersburg Monday to spend several days visiting relatives.

Ralph Gould returned to Wheaton, Ill., Monday after visiting relatives here for several months.

H. Stidger, of Fairmont, is a business visitor here.

Charles L. Poe, of Parkersburg, is transacting business in the city.

J. S. Cook is here from Morgantown.

E. G. Rider, of Sutton, is a business visitor here.

J. H. McClung, of Charleston, is a guest at the Walds.

Mr. and Mrs. C. W. McNary, of Kingwood, are visiting here.

Lewis C. Pritchard, of Parkersburg, is here on a business mission.

J. Graham Young, of Pennington, was a business visitor here Monday.

W. T. Robinson is here from Parkersburg.

OF INTEREST TO WOMEN

Childhood Fevers Puzzling.

Young children often become feverish from very slight causes. The excitement caused by some coming pleasure, for example, may send up the temperature several degrees in a high-strung and otherwise healthy child. Indigestion and improper food may cause a rise to fever point, although nothing is seriously wrong. On the other hand, a child may be seriously ill, while the temperature chart records but little variation from the normal. The temperature changes of the children are, in fact, very puzzling at times. A mother need not be alarmed by feverishness as a rule, because in most cases it is due to slight causes which would produce no ill effect on a grown person. But if it does not pass away in the course of a few hours or during the night, she should call in a doctor.

Beef Essence.

Remove the fat from a slice of steak from the top of the round, cut three-quarter inch thick, broil over a clear fire three or four minutes, turning often; heat the broiler to prevent the steak from adhering, as soon as a suggestion of grease must be avoided; remove to a warm plate, cut into one and one-half inch squares, gash on both sides and with a lemon squeezer extract the juices; season with salt. This is nutritious and extremely palatable. Often desirable, given in small quantities, where a condensed form of food is desired.

WASH CHILD BURIED.

Funeral services over the body of Daisy Wash, aged 5 months, daughter of Mr. and Mrs. Samuel Wash, of stop No. 13 on the Wheeling car line, who died at 1:10 o'clock Sunday night, was held at the Wash home Monday afternoon and the burial was in the Holy Cross cemetery.

CLARKSBURG

(Continued from page 1.)

some of the cities, we feel that the company cannot help but take adequate railroad and transportation facilities, a healthful climate and a constantly increasing population form a combination of advantages that make the greatest inducement after all."

Mr. Dudderar spoke optimistically in comparing Clarksburg's chances to secure the new manufacturing plant with those claimed by Wheeling, Charleston and other competitive cities. He expressed the belief that Clarksburg would win out.

The company will manufacture, at a comparatively small cost, an article

that will find a ready market in every city, town and village in the United States, and one that will have an exclusive field.

The article will be a seller from the very beginning. That's what Clarksburg needs more than anything else just now—an article with a general market; one that will advertise Clarksburg to the world.

It is predicted that within a few years every state in the union will have embodied in its statute books a law compelling automobile owners to equip their cars with a safety appliance such as will be manufactured by the International Save-a-Life Tender Company.

A CARD OF THANKS.

We desire, through the columns of the Telegram, to express our heartfelt thanks to neighbors and friends for their sympathy and assistance in the long illness, and death of our beloved father; also to the Stonevale Jackson Chapter of U. D. C. and other friends for beautiful floral tributes.

A CARD OF THANKS.

We desire to sincerely thank our friends and neighbors for the many acts of kindness shown us during our bereavement. Also to thank North View Tigers, Lafayette Glass Co., Rolland Glass Co., and the Locals of Lafayette, Rolland, Norwood and Adamston for floral offerings.

CHICAGO DAIRY

For Coffees, Teas, and Better Butter

Crown and Bridge Work \$5.00

10 Years.

Guaranteed Plates \$8

Teeth Extracted, 25c

GUARD YOUR TEETH, set a sentinel over them, to see that they are properly cared for.

OUR DENTAL SERVICES are inexpensive and we know what is required for the preservation of your teeth.

MAKE YOUR TEETH HEALTHFUL AT A MINIMUM COST

by employing us for your dentistry work.

The Union Dentists

BELL 868-J CON. 841-L One of the largest and most thoroughly equipped Dental Offices in West Virginia.

Guaranteed Fresh Country Eggs 35c doz.

POST'S Public Market

Both Phones Prompt Delivery 227 S. THIRD ST.

January Clearance OF FINE FURNITURE

Our annual January Sale is now on and includes not only the usual odds and ends, broken sets, damaged pieces, etc., but the entire new stock with just a few exceptions go at

25 to 50% REDUCTIONS

for cash. All dining-room furniture, bed room suites in walnut, mahogany and ivory, all wood beds, dressers and chiffoniers are reduced at least ONE-FOURTH, some as much as ONE-HALF. Below are a few reductions:

Dining Room Furniture Reduced

- | | | | |
|------------------------------------|---------|------------------------------------|---------|
| \$ 6.75 Diners, per set | \$ 5.00 | \$16.00 Diners, leather seat | \$12.00 |
| \$ 7.50 Diners, per set | \$ 5.75 | \$17.00 Diners, leather seat | \$12.00 |
| \$ 8.50 Diners, per set | \$ 6.50 | \$18.00 Diners, leather seat | \$12.00 |
| \$12.00 Diners, per set | \$ 9.00 | \$20.00 Diners, leather seat | \$15.00 |
| \$14.00 Diners, leather seat | \$11.00 | \$25.00 Diners, leather seat | \$18.00 |
| \$15.00 Diners, leather seat | \$11.50 | \$27.00 Diners, leather seat | \$20.00 |

China Closets

- | | | | |
|---------------------------------|---------|---------------------------------|---------|
| \$18.00 Oak China Closets | \$13.50 | \$20.00 Oak China Closets | \$15.00 |
| \$19.00 Oak China Closets | \$14.50 | \$21.00 Oak China Closets | \$15.50 |

Buffets

- | | | | |
|---------------------------|---------|---------------------------|---------|
| \$19.50 Oak Buffets | \$15.00 | \$27.50 Oak Buffets | \$20.00 |
| \$21.00 Oak Buffets | \$15.50 | \$29.00 Oak Buffets | \$20.50 |
| \$24.00 Oak Buffets | \$18.00 | \$35.00 Oak Buffets | \$26.00 |

Round Extension Tables

- | | | | |
|--------------------------------|---------|--|---------|
| \$12.00 Extension Tables | \$ 9.00 | \$26.00 Extension Tables | \$19.50 |
| \$16.50 Extension Tables | \$12.50 | \$37.50 Golden Oak Extension Table, 54-inch, 6 ft. (Special) | \$27.50 |
| \$22.00 Extension Tables | \$17.50 | | |

Palace Furniture & Piano Co.

168-170 West Main Street