

Clarksbu, Thu. May 11

Parsons-Souders

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Agency for the New Ideal Patterns.

Parsons-Souders

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Store Closes 5:30 p. m.

Tomorrow, Friday--A Great Sale of Women's Low Shoes, \$1 Pr.

An Editorial

The Rise in Corsets Costs and Our Reasons For Not Raising Our Prices

There has been a logical price advance in Corset manufacturing, due to the present cost of cloth, embroidery, lace, rubber, steel and brass, and being impossible for the manufacturers to maintain their old prices.

As is now generally known, the corset manufacturers have re-adjusted their standards of value and prices in order to meet more intelligently the new market conditions.

None that we know of have attempted to solve the problem of rising cost by lowering the standards of value.

Qualities could not be cheapened. Nation wide reputations would not permit it, therefore, the only alternative was to raise the price.

On May first was the advanced price wholesale was put into effect causing an advance of 25c on \$1.00 corsets, 50c on corsets of \$1.50 and upwards, and 75c to \$1.00 on the very fine grades.

The above are the facts as we see them and is a result of conditions of which no one has control.

Old prices at Parsons-Souders will be maintained absolutely, without exception, except when a special order for a respective size is taken which in such cases the advance prices must be charged, but in regular selling we had in anticipation and due warning of this coming rise, invested very heavily and have on hand now sufficient stocks that warrants us in guaranteeing to our customers all styles at the old prices until October 1st.

We have not, and will not take advantage of conditions and raise prices of the present stocks which were bought on and before May 1st, at the old rates. In so doing this store will save hundreds of dollars to our patrons.

This is the policy of our business, being satisfied with a reasonable profit uniformly made and not taking advantage unduly, where we ourselves have not been put to a disadvantage.

EXTRA!

Two Important Saturday Items All Day

50 Tabourettes of Fumed Oak, good large size for ever so many uses about the house. Price 39c. See window display.

At Night

200 famous Fisher Sheet pictures, nature sketches in water color prints; size 6x8 inches mounted on mat board 10x14 inches. Price 10c.

In Union "Suits" There is Comfort

Women's silk lisle union suits with crochet straps, lace buttons. Price \$1.00.

Women's fine cotton union suits, band top, and shell trimmed, price 50c.

Women's union suits, bleached cotton, low neck, sleeveless and tight knee, price 25c.

Women's Victoria union suits, lisle, low neck, sleeveless, lace trimmed, price \$1.00.

Women's union suits of Sea Island cotton, low neck, sleeveless shell trimmed. Price \$1.00.

Women's Venetian silk union suits, white and flesh, from the famous Kayser factory, price \$4.00.

Engraved Stationery A Smart Feature Here

For back of it is the same careful attention as every other department of the store and we are very anxious to acquaint more customers with it.

Prices are quite reasonable, but we would rather win your favors by the quality of the work and the prompt delivery.

Commencement exercises, and June is the month of weddings and that means more calls for engraved stationery, invitations, announcements, etc.; in the stationery department on Main floor, west isle.

Youthful Frocks For Large Women

Light as the foam on the crest of a wave are the dainty cotton frocks. Wistful is their appeal of youthfulness and mid-summer charm. Our prices, too, have the charm of fully meeting your economical impulse.

\$10.00, \$12.50, \$15.00. Silk frocks \$15.00, \$18.75, \$21.50, \$25.00.

More Women's Silver-bloom Skirts

It is only necessary to mention that we have been lucky enough to get them; they are in such demand and really good colors are scarce.

Awning stripes, rose, green, purple, Copenhagen blue, price \$5.00.

Palm Beach skirts in self checked and self striped, in five models, much buttoned and pocketed; special \$5.00.

Newest of Silk Blouses Are These

China silk of rather heavier quality than usual, in black and white, cluster tucking and hemstitching on collar and cuff. The collar may be worn high or low, and the price is only \$2.50.

We have trimmed the regular stocks of smaller sizes of several styles of women's low shoes, an equal number of black, dull and patent leather and tan Russia calf totalling 65 pairs, both oxfords and pumps. Were \$3.50 and \$4.00 a pair, in not the latest styles, but the same satisfactory wear is there.

We started yesterday selling 276 untrimmed sample hats from the widely known famous makers of the Hart Hats of Cleveland, O. This is the second day of the selling and whilst selling was fine, it requires more than two days or three for a complete disposal.

The average saving is one-half. Each hat different, each new and fine for mid-summer.

True Values

THE PARSONS-SOUDERS COMPANY

On Main St., Between "2nd and 3rd"

SOCIAL AND PERSONAL

(Continued from Page Three.)

Entertained Society.

Mrs. John Sherman, of Florence street, this city, entertained the Ladies' Aid Society of the Adamston Methodist Episcopal church Wednesday afternoon. Devotional exercises were conducted by the Rev. A. S. Arnett, after which the business of the society was transacted. The hostess, assisted by Mrs. John Britton, served dainty refreshments.

Those present were the Rev. and Mrs. A. S. Arnett, Mrs. Cecil Sullivan and son, Bernard; Mrs. A. V. Upton, Mrs. W. H. Palmer, Mrs. John Britton, Mrs. George Smith, Mrs. J. A. Kidd, Mrs. H. J. Nale and Mrs. Carl Drummond.

To Hold Sale.

The Ladies' Aid Society of the Adamston Methodist Episcopal church will hold a sale of baked goods at the Hutchison store at that place Saturday. Homemade bread, cakes and pies will be offered the public at moderate prices.

Fine Musical Recital.

SALEM, May 11.—At the musical recital given here the first of the week by the Young People's Christian Endeavor Society of the Seventh Day Baptist church, the following program was observed:

Piano duet—"Entry of the Gladiators"..... Misses Hallie VanHorn and Alberta Davis.

Pipe organ solo—"Aragonaise"..... Miss Gladys Brown.

Vocal solo—"The Waterlily"..... Fred Field Bullard.

Miss Susie Seager.

Piano solo—"My Sweet Repose"..... F. Schubert.

Dwight Bond.

Pipe organ solo—"Miss Alberta Davis."

Vocal trio—"Gleam, Gleam, Oh Silver Stream"..... P. de Faye.

Misses Freda Ford, Cereña Davis and Eva Seager.

Violin solo—"Dreamy Moments"..... J. Ehrlich.

Miss Mary Lou Ogden.

Piano solo—"Aragonaise"..... Massenet.

Miss Margaret Trainer.

Vocal solo—"Alone at the Beautiful Gate"..... Jessie Brown Ponds.

Mrs. A. J. C. Bond.

Pipe organ solo—"Festival March"..... Ch. Lellman.

Miss Frankie Lowther.

Piano solo—"Valse Chromatique"..... T. Lechetzky.

Miss Eva Ford.

Pipe organ solo..... Gus Kinney.

Male quartet—"The Wayside Cross"..... C. L. St. John.

Lawrence Harris, Bradley Randolph, Glenn Ford, Orville Bond.

The visiting delegation from West Union participating in and attending the musical recital were met at the

train by automobiles and transported through the city. The entertainment was well attended, standing room in the church being at a premium and the entire program was enjoyed by the large assembly.

After the recital the visitors were entertained at the home of Mr. and Mrs. E. Ed. Trainer, until an early hour when the visitors took train No. 1 for West Union, special arrangements having been made for this train to stop at the latter place.

Those present from West Union were Misses Lillian Maxwell, One Carver, Helen Potter, Francis Murphy, Gladys Brown, Irene Maxwell, Nell Hacker, Esta Cox, Madames Clarence Maxwell, Y. P. Davison, H. C. Westcott, and Messrs. Strader, McCormick, Pennecook, Hall, Smith, Clark, Drainer, Roy, George Micheals and Gus E. Kinney.

Visiting Day at Linden School.

Friday afternoon, May 12, will be visiting and inspection day at Linden school. All who desire to see Clarksbu's newest grammar grade school in action are cordially invited by the principal and teachers to drop in and spend the afternoon in the first ward school. The program is as follows:

1 to 1:30—Pupils admitted into their rooms.

1:30 to 2—Teachers and pupils in their classes.

2 to 2:15—Intermission for grade 1B in charge of Miss West. (Exercises in playroom.)

2:05 to 2:20—Intermission for grade 1A in charge of Miss Goodwin. (Games in playroom.)

2:10 to 2:25—Intermission for grade 2B in charge of Miss Paugh. (Drill in playroom.)

2:15 to 2:30—Intermission for grade 2A in charge of Miss Gynne. (Activities in playroom.)

2:15 to 2:30—Intermission for grades three, four, five and six. Patriotic song, flag salute, country's pledge. Gymnastics in playroom conducted by Miss Hardman.

2:20 to 2:30—Dismissal of first and second grades.

2:30 to 2:40—Dismissal of third, fourth, fifth and sixth grades.

2:40 to 2:45—Visitors will assemble in auditorium.

2:45 to 2:30—Program in auditorium.

1. Chorus—"Robin's Song"—Third grade pupils.

2. Motion song—"Grasshopper Green"—First grade pupils.

3. Violin solo—Edgar Hetrick, accompanied by Miss Dorsey.

4. Recitation—"The Schoolboy's Dream"—Ruth Clemons.

5. Piano duet—Margaret Hayman and Grace Harding.

6. Exercise—"Young America"—Fourth, fifth and sixth grade boys.

7. Chorus, (a) "Springtime," (b) "Maytime"—Fourth, fifth and sixth grade pupils.

8:30 to 4—Inspection of work, etc. Should the weather be favorable, the teachers and pupils will demonstrate in a fire drill, sometime during the first part of the session, that "Safety First" has been faithfully observed during the year.

Firemen Give Banquet.

Members of the city council and other city officials were guests Wednesday evening of the city firemen at an enjoyable banquet given in the central fire station on Hewes street. A very tempting menu was served by the fire laddies, after which the cigars were passed around and there was an informal speech-making program. All of the speakers were high in their praise of the department's work.

Mayor Gordon and other city officials, who were unable to be present, expressed regret to Chief Huffman over the fact that they were not able to attend.

Willing Workers' Social.

The Willing Workers' social to be given at 8 o'clock Friday evening in the First Baptist church will be very interesting. Members of the church, the different societies and the Baptist Young Peoples Union are cordially invited to attend.

Team Going to Mount Clare.

The degree team of Clarksbu's tent No. 9 of the Maccabees has accepted an invitation to visit the Mt. Clare tent of the order Friday night and put on the degree work for a class of twelve candidates. Other members of the local tent will also attend.

Wesleyan Alumni to Meet.

A meeting of all alumni of West Virginia Wesleyan College and old students at the school will be held at 7:30 o'clock Friday night in the First Methodist Episcopal church to discuss the advisability of having a banquet here in the near future. If present plans materialize, the banquet will be held and Dr. Wallace B. Fleming, president of the college, and several members of the board of trustees will be present.

Welch-Cody.

F. Basil Welch, of the Welch and Fullerton drug store, and Miss Helen Louise Cody, daughter of Mrs. Ella McEwen, of 215 Mechanic street, were married at 5 o'clock Wednesday evening in the rectory of the Church of the Immaculate Conception, the Rev. Father P. H. McDermott performing the ceremony. The marriage came as a big surprise to the many friends of both Mr. and Mrs. Welch.

Mrs. Welch is one of the most popular young ladies of the city's younger set. She was a senior at the Washington-irving school, where she took an important part in the various entertainments and only recently won distinction at a playlet given at the school.

Mr. Welch has for some time been associated with his father, Frank J. Welch, and Harry Fullerton in the drug business. He has firmly established himself as a business man of recognized ability, and had a wide circle of friends.

Mr. and Mrs. Welch are at home in the Baker apartments on West Main street.

To Hold Business Meeting. Queen Esther Chapter, No. 11, of the Eastern Star, will hold a business meeting at 7:30 o'clock Thursday night in the Masonic temple.

No See This Week.

On account of the dedication of the United Brethren church at Stealey Heights, the Otterbein Sisters thereof will not hold their usual sale of baked goods Saturday at O. B. Lawman's store there.

PERSONAL

W. R. Stephenson, of Wheeling, is a guest at the Hotel Gore.

H. W. Lightburn, of Weston, is a city visitor.

Stanley C. Morris, of Wallace, visited the city Thursday.

Houston G. Young, of Charleston, candidate for the Republican nomination for secretary of state, is a visitor in the city.

W. P. Bridger, of Parkersburg, is in the city.

P. H. Anderson is in the city from Friendly.

Mr. and Mrs. H. Hall, of Weston, are visitors here.

Camden Morrison, of Webster Springs, is in the city.

J. V. Blair was here Thursday from West Union.

OF INTEREST TO WOMEN

Kerosene Oil. Coal oil will help the housekeeper out of many difficulties. A spoonful of kerosene added to a kettle of very hot water will make windows, looking glasses and picture glasses bright and clear. Use a small clean cloth, wring it dry, and rub it over the glass, after wiping down the framework with an oiled cloth. Then proceed to the next window and treat it similarly on both sides. After that go back to the first one and wipe it dry with a large clean cloth. No real polishing is required and the windows or glass will look clear and shiny.

Kerosene will clean your hands better than anything else after blacking a range or stove. Pour a little in the water, wash your hands in it, then wash them in tepid water and finally with plenty of soap and a stiff brush in hot water. Finish up by rubbing the hands with lemon and rosewater and glycerine.

NO YOUNG MAN CAN BEAT THIS USER'S DAY'S WORK

And A. T. Keener's New Health and Strength Came Straight from Nerv-Worth.

This resident of No. 310 Buckhannon street gives the very best of reasons for the Nerv-Worth faith that is in him. This is what he signs his name to:

Burke's Drug Store:— You have a great medicine. It has done wonders for me.

My condition was bad. I was completely broken down. I could not sleep at all or eat. Was tired all the time and felt miserable.

I have taken different kinds of medicine, but none of them have done me any good to speak of.

I weighed 165 to 170 pounds, but I have taken two bottles of Nerv-Worth and I weigh 190 pounds now and I never felt any better in my life. Never get tired and can do as good a day's work as a young man.

A. T. KEENER, 310 Buckhannon, street.

Dollar back at Burke's Drug Store if Nerv-Worth does not help you.—Advertisement.

News Notes Of Bristol

Community Happenings of Interest Are Reported by Telegram Correspondent.

BRISTOL, May 10.—Several cases of measles have been reported in this town and the adjoining rural districts. In fact, there is an epidemic of them. It is said that these are the worst measles that have ever been known locally.

Buys a "Flivver."

John Myers and Pricie Montgomery, of Indian run, have recently purchased one of the latest models of the Ford touring car, and are literally "eating up" roads and gasoline.

Stork Leaves a Girl.

The stork paid a visit to the home of Mr. and Mrs. Epple L. Denison, of Still House run, last Friday morning and left in their care a bouncing girl baby. Mother and baby are said to be getting along very well. And the papa—well, this is the first, and no doubt you can guess the state of hilarity he is living in.

Fishing.

Fishing seems to be the most enjoyable pastime among the majority of local people at the present time. Even the boys have forsaken their marbles and sought a "fishin' pole" and hood, and are spending the most of their time along the creek banks. Fish are quite plentiful in the streams hereabouts.

Personals.

Miss Vadis Bailey, of Route No. 1, was hopping in Salem the first of the week.

Harvey F. Goodwin, of Grass run,

was a recent guest at the home of Mr. and Mrs. Homer Tate, of Cherry Camp run.

Mrs. Minnie Jones and daughter, Miss Beatrice, were calling on Mrs. Hiram D. Lynch at Hill Garden farm a few days ago.

Mr. and Mrs. Sylvester C. Goodwin, of Grass run, were recent guests of Mr. and Mrs. John Henderson, of Big Rock Camp creek.

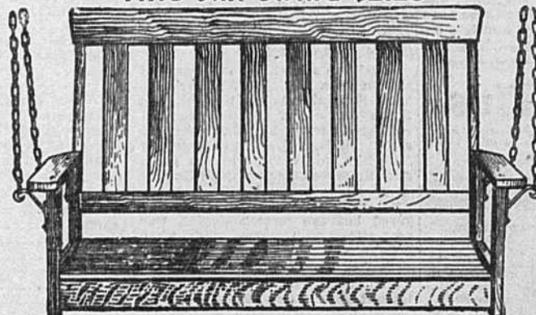
Mr. and Mrs. Julius C. Matthey and son, Frederick George, were entertained by Mrs. Hiram D. Lynch Sunday evening.

Hiram D. Lynch was looking after business interests at Clarksbu this week.

Edward J. Kells, of Grass run, was a guest at the home of Mr. and Mrs. Julius C. Matthey, of Indian run, Sunday.

Howard Jones, of rural route number one, was transacting matters of importance at Salem Wednesday.

THIS OAK SWING \$2.25



It is constructed of solid oak, with eight mortised slats in the back, the shaped seat is held secure by three oak supports underneath, and the entire swing is put together by sixteen long blue steel screws. Length four feet, height of back twenty-four inches and depth of seat eighteen inches. The price, \$2.25, includes chains and hooks and free hanging. Chairs and Rockers to match at reasonable prices. Other fumed oak swings at \$3.75 and \$4.50 up. See our line.

Reasons why COOLMOR Porch Shades ARE THE BEST

- 1st They are made in the best way of the best material.
- 2d Warps are doubled at intervals, doubling the life of the shade.
- 3d Wide and narrow slats (exclusive COOLMOR feature) give much more even and better ventilation than "all wide" slat shades.
- 4th Artistic color combinations not found in any other shade, and impossible to be had in "all wide slat" shades.
- 5th COOLMOR Porcelain Rings make roll-up cord last three to six times as long as it does with pulleys.



COOLMOR

TRADE MARK
WIND-SAFE
PORCH SHADES
Beautiful, Effective, Durable
Don't Flap in the Wind

168-170 MAIN STREET.

4 ft. Shade, green or brown	\$2.25	8 ft. Shade, green or brown	\$5.00
6 ft. Shade, green or brown	\$3.50	10 ft. Shade	\$6.50
		12 ft. Shade	\$7.50

Palace Furniture & Piano Co.