

Clarkburg, August 19

Parsons-Souders

Parsons-Souders

Agency for the New Ideal Patterns.

Parsons-Souders

Parsons-Souders

Store Closes 9:30 P. M.

# Fashions Coming Fast in the Salons of Dress, 2nd Floor

## The Light Ahead, Always Ahead

and at the time you want it most.

That's what the automobile lamps give you to feel in the night, when they throw their wide streams of light far along the road in front of you.

If this page is not a straight-ahead light insuring safety in buying for daily wants, it is not answering our expectations.

Would that the confusions of advertising could be put an end to.

"A crooked road is always the longest way 'round.'"

## Treading out on an entirely new trail—Our First August Fur Coat Sale

--See Page 2

## WIRTHMOR NIGHT

Isn't this a splendid Blouse service that we provide for you—and doesn't it follow that we should be able to give you at all times Blouses that are the newest in style and at prices the most moderate.

We together with hundreds of other good merchants—(just one in every city) have arranged with the makers of fine Blouses to make up for and forward to us a limited quantity of Blouses, embodying the very latest style tendencies. We thereby not only provide for our patrons—the new styles far in advance of their appearance generally—but because of this same co-operative arrangement—our values are always the most unusual—and it is a recognized fact that substantial savings can always be exercised in our Blouse Department.

The Always Desirable Wirthmor Waists at \$1.00 Are Sold Here Exclusively.



## Monday Show of Fall Hats

reveal the new note in millinery—fetching styles to top-off the advance out-of-door clothes.

One such hat, for instance is here illustrated—of crow's breast velvet with large fancy wings. \$10.00.

Gleaming like a great shop window set in the heart of New York—a window filled with the best creations.

Prices \$5.00 to \$10.00.—(Second Floor Salons).

## All Summed Hats Un-trimmed 50c—and Trimm-ed Hats for \$1 Each Monday in a Final Sale.

## Elmo Demonstration Over Tonight.

Sample size of \$1.50 Elmo Tissue Builder or Skin Food for 50c, and, 50c Face Powder, sample size 25c. Elmo Liquid Rouge, 25c. Elmo Rouge Rose, special tonight 39c.

Wavine, another Elmo preparation; moisten the hair with water, apply Wavine and arrange in natural curls.

Elmo Liquid Face Powder, flesh and white, not affected by perspiration, 49c.—(Main Floor).

## A Streaming Veil of Purple!

In New York every other woman is seen with a purple veil flowing from her hat. Occasionally we saw a green or brown. And the idea from a fashion standpoint looked good.

We backed it up by buying choice assortment—ready today.

Of chiffon with borders; \$2.00 for two and one-half yards by 36-inch square; others not so large \$1.25 and \$1.35.—(Neckwear, Main Floor).

## Four Sizes Sponges, Four Prices, 10c, 15c, 25c, 50c.

For sanitary reasons every one should use a sponge in washing face; besides the pleasure there's in doing so.

Four sizes, 10c, 15c, 25c and extra large size for 50c.—(Toilet Goods, Main Floor.)

## Children's Gingham Dresses 50c.

in several combinations. Blue, pink, tan and white plaids. Blue, pink, tan or black with white in both plaids or stripes.

Plain blues, pinks, tans. Price 50c.—(Second Floor).

## Boys' Blouses in Sports Stripes.

they come two ways, Dutch neck and elbow sleeves; in white, blue and in stripes.

Another, plain white with color stripe collar. 50c and 75c. Sizes 6 to 13.

New

## Beautiful New Fashions in Are Putting Their Impress Upon the City

Women are giving the fine, fresh new things great attention. Every day brings some new ideas—something delightful. One of the loveliest of the

## New Silks

is a Marquise in Gaslight Tints For Evening Gowns

the exquisiteness of the plain weave is further enriched by a broad satin stripe of the same color, running through it, each stripe is edged with contrasting colors such as.

Navy with white. White with black. Black with white. Taupe with Turquoise.

Burgundy with Wisteria. Green with purple. Lavender with gold. White with rose.

It is 40 inches wide. Price \$2.00 a yard. (See window display Monday, August 21.

Plain Georgette, our rich "Marolo" quality in colors to match, or in contrast; 40 inches wide, \$1.75 a yard.

We cannot imagine any materials more beautiful than these for your new evening gown. Make a note to see them when next visiting the store.



## An Evening Slipper to Match Your Gown

of satin for \$4.00.

Another slipper of unusual charm is our "Cindarella", a gold tinsel woven cloth of rare beauty. Price \$7.00.

Silk Stockings in pastel shades at \$1.00 a pair.

Evening Coats of Black Silk Velour \$35.00.

## SOCIAL AND PERSONAL

(Continued from Page Three.)

### Confederate Reunion.

The following invitation from the Confederate headquarters at Huntington is published at the request of the main committee in charge of the annual reunion:

Headquarters Camp Garnett, N. 902, U. C. V.

### Dear Comrades:

Camp Garnett sends cordial greetings to all West Virginia Confederate soldiers, to be its guests during the annual reunion of the West Virginia division of United Confederate Veterans in this city, on the fourth and fifth days of October, 1916. We propose to give the "boys" who wore the gray in the sixties, a royal good time—the time of their lives.

The beautiful city of Huntington with its nearly one hundred miles of paved streets, splendid street car system and numerous automobiles, will be yours to enjoy during your stay with us.

Our homes and hotels will be free to you as the air you breathe. Our slogan is "There is nothing too good for an old Confederate soldier."

It affords our great pleasure to announce that we have secured the Hon. Robert E. Lee, of Baltimore, to be with us and deliver the principal address on the occasion. Mr. Lee is a grandson of the peerless general, Robert E. Lee, whom we all loved so dearly, and is an actor of nationwide reputation; it will be worth a trip to Huntington to hear him.

We request all who intend to come to notify J. H. Cammack, chairman of the entertainment committee, a few days beforehand, so that he can have your home prepared for you before you get here.

As soon as you arrive in the city go to at once in Confederate headquarters in the Elks hall and register. This is important.

### Go On Trip.

Mr. and Mrs. Howard Post and son, Harold, and Mr. and Mrs. S. P. Sutter left today for a two weeks' touring trip. They expect to visit Pittsburg, Cleveland, Buffalo and Niagara Falls and other points of interest along the great lakes.

### Special Meeting.

A large class of candidates will be initiated at a special meeting of the local lodge of the Loyal Order of Moose to be held at 2:30 o'clock Sunday afternoon in the lodge's hall on Second street. Final arrangements for the big state convention of Moose to be held here will also be made at Sunday's meeting.

### Sewing Party.

Mrs. Joseph Edmund Stealey, of Stealey Heights gave a sewing party

Friday evening in honor of her sister, Mrs. Andre M. Dupuy, of New York City. At 10 o'clock a picnic lunch was served by the hostess.

Those present were Mrs. Lee Maxwell, Mrs. Samuel Babb, Mrs. Charles Fischer, Mrs. Lella Stealey, Mrs. Harry M. Wade, Mrs. Philip Steptoe, Mrs. T. Tomkins, Mrs. C. W. Wise, Mrs. G. O. Lyons, Mrs. C. A. Osborne, Mrs. Charles Stealey and Mrs. John Barbour, of Arizona.

### King's Daughters' Convention.

The nineteenth annual convention of the West Virginia branch of the International Order of King's Daughters and Sons will be held November 16 and 17 in Wheeling, it is announced by Mrs. S. P. Christian, of that city, president of the organization.

### Enjoyable Picnic.

A most enjoyable picnic was given from 3 to 6 o'clock Friday afternoon at Norwood Park in honor of the members of the Custer Post, 688th Army of the Republic, by the chapter of the Grand Army of the Republic, with the following officers in charge: President, Mrs. W. L. Reector, senior vice-president, Mrs. Charles Smith; junior vice-president, Mrs. D. M. Kennedy; treasurer, Mrs. Nathan G. Stealey; secretary, Mrs. Curtis Fleming; chaplain, Mrs. Flora Klien; patriotic instructor, Mrs. J. W. Schwartz; guard, Mrs. D. Mayor; conductor, Mrs. Myrtle Thorn.

During the day and short talks were given, music and song were the pleasing diversion. At sunset under the shade of the forest trees surrounded by the inspiring hills of West Virginia, the soldiers of the Grand Army, as honor guests, were seated at a long table brilliantly decorated in the colors of red, white and blue, which they love so well and under which they fought so valiantly in their days of youth and courage. Dr. Blair gave an interesting and thrilling talk on his fifteen months' experience in the Andersonville prison, and Colonel Henry Raymond interested the guests with several amusing war reminiscences of incidents which were experienced by him and some of the "Boys in Blue."

Old fashioned garden flowers were used as floral decorations of the prettily appointed picnic table, and while under the shade of the forest trees a delicious picnic supper was served by the hostesses, patriotic airs were sung by the many guests in attendance.

### Cards Issued.

The following cards have been issued by Judge and Mrs. John C. McWhorter, of Buckhannon, to a number of their Clarkburg friends: Mr. and Mrs. John Camillus McWhorter request the pleasure of your company at the wedding reception of their daughter, Nellie Elizabeth, and Mr. Matthew Edmiston, on Wednesday evening the thirtieth of August, at eight o'clock, "Grey Chimney," Buckhannon, West Virginia.

### PERSONAL

Dr. E. A. Fleetwood is spending the week-end with Baltimore friends at Atlantic City. Mrs. Philemon W. Watson, of Indianapolis, who was a guest of her sister, Miss Cornelia Bassel, has returned to Deer Park. Mrs. Johnson C. W. McKinley, of Wheeling, who was a guest of Miss Florio Jackson, went today to West-

on to visit her parents, Mr. and Mrs. Louis Bennett.

Mr. and Mrs. Robert R. Wilson returned Friday evening from a few days' visit with Mrs. Florio McClelland at her farm near Weston.

Newton Hyde, of Boston, who visited his sister, Mrs. Charles M. Hart, during August, has returned home. Arthur Vannort went to Clay county Saturday morning to work on a surveying corps for the Hartland Colliery Company.

Simon Goodfriend returned Saturday morning from a visit of three weeks in Atlantic City, Philadelphia and Washington.

Tillman F. Kemper was here Saturday from Salem.

Jesse G. Lawson, of Bridgeport, visited the city Saturday.

Mrs. C. G. Carleton, of Alexandria, La., is a guest at the home of Miss N. C. Burgess, of Thompson street.

Miss Lulu Radabaugh is visiting relatives in Parkersburg this week.

J. S. Umberger, of Broad Oaks, will leave tonight for Wytheville and other points in Virginia to spend a two weeks' vacation and look after some business interests which he has in that territory.

Mrs. Barth Miles, of Lee street left this afternoon for a two week's visit with her mother at Washington, Pa.

Mrs. W. E. Smith and two children of Lee street, have returned home from a visit at Albion, Pa.

Miss Genevieve Collins, of Pennsboro, and Mr. and Mrs. J. Edward Hatcher, of Bluefield, will arrive this evening to be guests of Mr. and Mrs. Harvey F. Smith for a few days.

## OF INTEREST TO WOMEN

Silk stockings that one-time luxury, which every girl seems to possess in these days, have one great fault, namely, that they do not last half long enough, careful as we are. Here are some secrets that will add to their longevity: First wash them thoroughly before wearing at all. Next run a double line of machine stitching around the top just below the heel, and where the silk begins. This is done with a very small stitch, and with the top thoroughly stretched so as not to pucker or bind after stitching. These stitches will catch and hold any runs that start from the top of the stocking. If a run should start from either the top or the bottom use a very fine thread crochet-hook, and catching up the loop at the end of the run, crochet back, and finish off the final loop by catching it securely with a needle and thread, and preventing a run.—The Designer.

## SPECIAL

Services Will Be Held at Colored Mt. Zion Church.

Special services will be held Sunday at the colored Mt. Zion Baptist church. There will be Sunday school and the monthly review at 9 a. m. The pastor will preach a special sermon at 11 a. m. on "Rejoicing on the Way." At 3 p. m. the pastor, the Rev. W. T. Kenny, will immerse all who desire to be baptized whether they join the church. At night there will be consecration services by the Baptist Young People's Union and at 8 o'clock the pastor will preach on "The Pale Horse and His Riders."

## CLOSING DAY

Of the Bible Conference at Mountain Lake Park, Md., Tomorrow Will Be.

MT. LAKE PARK, Md., Aug. 19.—Sunday will be the closing day of the big Bible conference which has been in session at Mountain Lake Park during the last ten days under the auspices of the Moody Bible Institute of Chicago. The attendance has been exceptionally large, and all hotels, boarding houses and cottages have been taxed to overflowing to entertain the crowds.

The speakers on Sunday will be the Rev. James M. Gray, who will take for his subject "The Resurrection from the Dead." The Rev. Paul Rader, pastor of the Moody church of Chicago, will speak on Saturday night and on Sunday night. He will have with him his choicest and soloist, Arthur W. McKee. Other speakers will be Miss Elinor Stafford Miller, the Australian evangelist, and Mr. and Mrs. Ralph Norton, who have been doing Christian work with the soldiers in the trenches in Europe. They have a thrilling story to tell. No admission is charged to the park or tabernacle.

India ranks sixth among the world's cotton yarn manufacturers, having 6,800,000 spindles. Three-fourths of these are in the Bombay presidency.

Hudson, O., is to have a new Presbyterian school to cost \$130,000.

## HUSBAND AND WIFE DIVIDE ON WILSON



Mrs. J. A. H. Hopkins.

Mrs. J. A. H. Hopkins, who is president of the Congressional Union of her state, New Jersey, and whose husband is chairman of the Progressive state committee of New Jersey and a supporter of President Wilson, has declared for Hughes and against Wilson.

## SPECIAL TRAIN

Will Carry Elks from Parkersburg to the State Reunion at Bluefield.

PARKERSBURG, August 19.—Parkersburg Elks will go to Bluefield next month in style. The Bluefield committee, composed of John W. Stewart, H. L. Biddle, Ward A. Frame, Charles E. Lane, Lyle E. Jones, O. N. Wilson and Max McKinley have seen to that. Every facility will be provided for going and a big crowd from this city is expected to attend the eighth annual reunion of the Elks Reunion Association of West Virginia, to be held at Bluefield, September 12, 13, and 14.

A special Pullman train will leave here Monday evening, September 11, at about 10 o'clock. Elks and their ladies from Fairmont, Grafton, Elkins, Wheeling, Moundsville, Clarksville, Morgantown, Sistersville and Mannington will assemble here and leave with the local Elks on this train.

## CEMENT BLOCKS.

Lime, plaster, cement, sand, sewer pipe, etc. Prices right, quality and service our specialty. Both phones, G. M. WEST, Feed Supply Store.

## NOTICE

There will be a mass meeting of organized labor at the Carpenter's hall on Third street Sunday, August 20 at 2 p. m. All members of organized labor, no matter what craft they belong to, are urgently requested to be present.

BY ORDER CENTRAL TRADES AND LABOR COUNCIL.

## SWITZER BROS.

Cleaning French and Dry Steam 412 N. 5th St. Work called for and Delivered

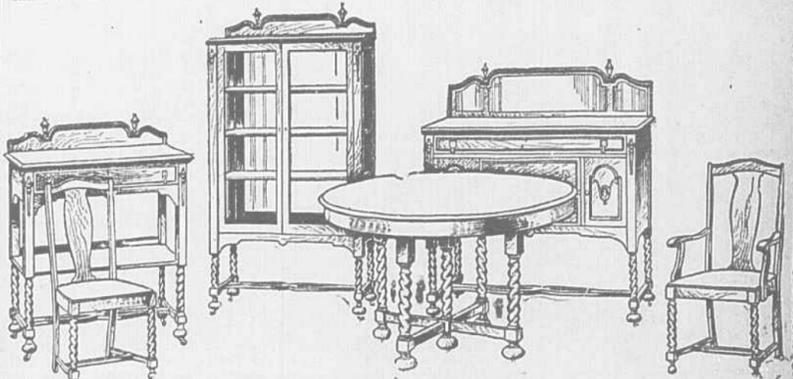
# Period Furniture

### SHERATON.

The Sheraton Period style has come into marked favor in recent years. It was originated in the eighteenth century by Thomas Sheraton, an English designer, who produced a combination of lightness and grace in his cabinet work which makes this particular style unusually attractive for modern room settings. The straight tapering legs and the inlaid bands of satin wood are its chief characteristics.

### WILLIAM AND MARY.

This period of furniture originated with the ascension of Mary and her Dutch husband, William of Orange, to the English throne. It was a combination of English and Dutch designs, the latter prevailing. The characteristic features of this period are the turned legs, curved underframing and arched tops of cabinets and frames. Dining room and library furniture of this style are especially popular and may be seen on our floors.



CHARLES II.—JACOBEAN FINISH.

ADAM.

In this style the simple yet beautiful lines of the seventeenth century period are featured by twisted rope effects used in the supports and stretchers as well as in the beautifully moulded and carved drawer fronts. The introduction of cane adds a very artistic touch to the design. The cut shows this design.

Robert and James Adam were famous English designers of furniture of the eighteenth century. Reproductions of their masterpieces for the royal family of London are very popular now. Classical mouldings, festoons of drapery, acanthus leaf, delicate fluting and the hand carved rusk produced a very pleasing combination.

These popular styles of Period Furniture may be seen on our floors in both dining room and bedroom furniture.

## Palace Furniture & Piano Co.

168-170 WEST MAIN STREET

Mrs. Homer Jackson Pianist and Teacher 435 W. PIKE ST.