

A LEGION OF MARVELOUS BARGAINS IN NEW GOODS!

SILK DEPARTMENT!

At 25 Cents.
2000 yards COLORED INDIA SILK, 24 inches wide, in light and dark shades, good value for 40c, will be offered at 25c a yard.

At 40 Cents.
2000 yards COLORED ALL-SILK MOIRE, in dark shades only, good value for 75c, will be offered at 40c a yard.

At 45 Cents.
1000 yards FANCY FIGURED SILK, small designs, in light and dark shades, good value for 65c, will be offered at 45c a yard.

At 50 Cents.
1000 yards BLACK SATIN RHADAMES, 20 inches wide, soft finish, good value for 65c, will be offered at 50c a yard.

At 75 Cents.
1000 yards FIGURED and STRIPED TAFFETA SILK in all the latest designs and combination shadings, good value for \$1, will be offered at 75c a yard.

At 85 Cents.
750 yards FANCY FIGURED TAFFETA SILK, Dresden design, new colorings, good value for \$1.15, will be offered at 85c a yard.

At \$1.00.
500 yards BLACK FAILLE FRANCAISE SILK, 24 inches wide, a rich, heavy quality, good value for \$1.25, will be offered at \$1 a yard.

At \$1.00.
500 yards BLACK FIGURED GROS GRAIN SILK, 22 inches wide, new designs, good value for \$1.50, will be offered at \$1 a yard.

At \$1.25.
500 yards CHANGEABLE FIGURED PEAU DE SOIE, extra fine quality, good value for \$2, will be offered at \$1.25 a yard.

At \$1.25.
400 yards BLACK SATIN DUCHESSE, 24 inches wide, soft, heavy finish, good value for \$1.75, will be offered at \$1.25 a yard.

At \$2.50.
350 yards 32-INCH BLACK VALOUR PLUSH for ladies' capes, extra good value for \$3.50, will be offered at \$2.50 a yard.

At \$3.00.
300 yards 26-INCH BLACK SILK VELVET, fine, close pile, perfect finish, good value for \$4, will be offered at \$3 a yard.

Although the new season has been marked by A SUCCESSION OF BARGAIN SURPRISES that have made our mammoth establishment THE BUSIEST PLACE IN TOWN ever since our magnificent Fall and Winter stock was first placed on exhibition, our this week's offering totally eclipses them all, both in magnitude and variety as well as in the MARVELOUSLY LOW PRICES quoted, for the immense shipments of LATE AND EXCLUSIVE STYLES AND NOVELTIES that have recently arrived, coupled with a number of SPECIAL SPOT-CASH PURCHASES, enable us to afford buyers in search of the latest fashionable goods

THE GREATEST MONEY-SAVING OPPORTUNITY OF THE YEAR!

CHILDREN'S CAPS AND COATS

At 50 Cents.
CHILDREN'S WHITE SILK EMBROIDERED CAPS, finished with full lace ruche, wide strings, will be offered at 50c.

At \$1.00.
CHILDREN'S COLORED SILK CAPS, in navy, red and tan, trimmed with fancy edge and finished with cape, regular price \$1.50, will be offered at \$1.

At \$2.75.
CHILDREN'S EIDERDOWN COATS, nicely lined, full sleeves, collar and cuffs finished with braid to match coats, regular price \$3.50, will be offered at \$2.75.

At \$4.00.
CHILDREN'S EIDERDOWN COATS, made in the latest style, with deep-pointed collar, trimmed with angora, extra large sleeves, regular price \$5, will be offered at \$4.

NEW DRESS TRIMMINGS

JET CHAIN ORNAMENTS, YOKES, BLOUSES AND EPAULETTES, in the latest styles and at all prices.

JET AND COLORED SPANGLE TRIMMING AND BEAD EDGE AND INSERTION GIMPS, at all prices and newest patterns.

JET VANDYKE POINT TRIMMING, from 1 inch to 36 inches long, in a large variety of designs and at all prices.

NEW DRESS BUTTONS!

In RHINESTONE, MINIATURE AND FANCY DESIGNS, pearls, jets, etc., all standards, all sizes, all prices.

FUR TRIMMINGS!

In BLACK THIBET, OPOSSUM, MARTEN, Lynx, Sable, Beaver, Angora, Bear, and in all grades, at low prices.

FEATHER AND FUR COLLARS AND BOAS!

REAL BLACK OSTRICH FEATHER COLLARS and Boas, 18 to 24 inches, all qualities.

BLACK THIBET COLLARS AND BOAS, 20 to 45 inches.

FUR SCARFS, spring heads, in Mink, Black and Brown Opussum, Stone and Black Marten, etc., at lowest prices.

RIBBONS! RIBBONS!

At 5 Cents.
No. 5 ALL-SILK SATIN AND GROS-GRAIN RIBBONS, assorted colors, will be offered at 5c.

At 6 1/2 Cents.
No. 7 ALL-SILK COLORED SATIN AND GROS-GRAIN RIBBONS, will be offered at 6 1/2c.

At 10 Cents.
No. 12 ALL-SILK COLORED SATIN AND GROS-GRAIN RIBBONS, nicely assorted, will be offered at 10c.

At 12 1/2 Cents.
No. 12 ALL-SILK BLACK SATIN AND GROS-GRAIN RIBBONS, will be offered at 12 1/2c.

At 15 Cents.
No. 16 3/4-INCH ALL-SILK BLACK SATIN AND GROS-GRAIN RIBBONS, will be offered at 15c.

At 20 Cents.
No. 22 3/4-INCH ALL-SILK BLACK SATIN AND GROS-GRAIN RIBBONS, will be offered at 20c.

At 25 Cents.
No. 30 3/4-INCH ALL-SILK BLACK SATIN AND GROS-GRAIN RIBBONS, will be offered at 25c.

BLACK DRESS GOODS!

At 25 Cents.
75 pieces 39-INCH FIGURED ALPACA, in a variety of designs, worth 50c, will be sold at 25c per yard.

At 25 Cents.
75 pieces 38-INCH ALL PURE WOOL FRENCH SURAH SERGE, worth regular 50c, will be sold at 25c per yard.

At 40 Cents.
75 pieces 46-INCH ALL-WOOL FRENCH HENRIETTA, good value for 60c, will be sold at 40c per yard.

At 50 Cents.
75 pieces 54-INCH ALL-WOOL STORM SERGE, worth regular 75c, will be sold at 50c per yard.

At 50 Cents.
60 pieces 42-INCH EXTRA FINE ENGLISH FIGURED ALPACAS, extra good value for 75c, will be sold at 50c per yard.

At 60 Cents.
50 pieces 46-INCH EXTRA FINE ALL-WOOL FRENCH CASHMERE, worth 85c, will be sold at 60c per yard.

At 75 Cents.
50 pieces FINE ALL-WOOL FRENCH BOUCLE, extra good value for \$1, will be sold at 75c per yard.

At 75 Cents.
50 pieces 54-INCH ALL PURE WOOL ENGLISH SERGE, worth \$1.25, will be sold at 75c per yard.

At \$1.00.
50 pieces 48-INCH FINE ALL-WOOL FRENCH BOURETTE, worth regular \$1.50, will be offered at \$1 per yard.

At \$1.00.
50 pieces 48-INCH ALL-WOOL FANCY CHEVIOTS, extra good value for \$1.50, will be sold at \$1 per yard.

At \$1.25.
25 pieces 48-INCH EXTRA HEAVY FRENCH BOUCLE, worth \$1.75, will be sold at \$1.25 per yard.

At \$2.00.
25 pieces EXTRA FINE IMPORTED FANCY WEAVES, Mohair effects, worth \$2.75, will be offered at \$2 per yard.

LADIES' KID GLOVES.

At 50 Cents.
2000 pairs GAUNTLET DRIVING GLOVES (with large cuffs), colors brown and tan, regular value \$1, will be offered at 50c a pair.

At 65 Cents.
2000 pairs BIARRITZ KID GLOVES (with two hooks at wrist), in dark and medium shades, regular value \$1, will be offered at 65c a pair.

At 75 Cents.
1500 pairs 7-HOOK FOSTER UNDRESSED KID GLOVES, colors brown, slate and tan, also black, regular value \$1.25, will be offered at 75c a pair.

At 75 Cents.
1500 pairs 8-BUTTON LENGTH MOUSQUETAIRE UNDRESSED KID GLOVES (with Foster hooks at the wrist), colors brown, tan and slate, also black and white, regular value \$1.25, will be offered at 75c a pair.

At 75 Cents.
1500 pairs 8-BUTTON LENGTH MOUSQUETAIRE UNDRESSED KID GLOVES, colors tan, slate and brown, also black, regular value for \$1.25, will be offered at 75c a pair.

At 90 Cents.
1200 pairs 5-HOOK KID GLOVES (improved Foster hooks), colors tan, brown and slate, also black, regular value \$1.50, will be offered at 90c a pair.

At 90 Cents.
1200 pairs 8-BUTTON LENGTH MOUSQUETAIRE GENUINE FRENCH KID GLOVES, colors tan, slate, navy, brown and green, also black, regular value \$1.50, will be offered at 90c a pair.

At \$1.00.
1100 pairs 8-BUTTON LENGTH MOUSQUETAIRE UNDRESSED KID GLOVES, colors tan, slate and brown, also black, regular value \$1.50, will be offered at \$1 a pair.

At \$1.25.
1000 pairs 8-BUTTON LENGTH MOUSQUETAIRE UNDRESSED KID GLOVES, colors tan, slate and brown, also black, regular value \$2, will be offered at \$1.25 a pair.

At \$1.15.
500 pairs 2-CLASP PIQUE KID GLOVES, in English red shades, regular value \$1.75, will be offered at \$1.15 a pair.

LACE DEPARTMENT!

At 12 1/2 Cents per Yard.
100 pieces BLACK BOURDON LACE, 5 inches wide, regular price 25c, will be offered at 12 1/2c per yard.

At 20 Cents per Yard.
80 pieces CREAM NORMANDY VALENCIENNES LACE, 10 inches wide, regular value 45c, will be offered at 20c per yard.

At 25 Cents per Yard.
75 pieces BUTTER - POINT VENISE LACE, 6 inches wide, regular price 75c, will be offered at 25c per yard.

At 35 Cents per Yard.
60 pieces CREAM AND ECRU BRUGES AND APPLIQUE LACE, 9 to 14 inches wide, regular value 75c and \$1, will be offered at 35c per yard.

EMBROIDERIES!

At 10 Cents per Yard.
2000 yards HAMBURG EMBROIDERY, NAINSOOK AND SWISS GUIPURE EMBROIDERY, regular price 15c and 20c, will be offered at 10c per yard.

At 25 Cents per Yard.
1000 yards NAINSOOK AND IRISH POINT EMBROIDERY, regular price 50c and 75c, will be offered at 25c per yard.

HANDKERCHIEFS!

At 5 Cents Each.
300 dozen LADIES' COLORED BORDERED HEMSTITCHED HANDKERCHIEFS, neat designs, regular price 15c, will be offered at 5c each.

At 5 Cents Each.
300 dozen LADIES' COLORED BORDERED HEMSTITCHED UNION HANDKERCHIEFS, fast colors, worth 20c, will be offered at 5c each.

At 10 Cents Each.
300 dozen LADIES' COLORED BORDERED HEMSTITCHED HANDKERCHIEFS, all linen, regular price 25c, will be offered at 10c each.

COLORED DRESS GOODS DEPARTMENT!

At 25 Cents a Yard.
100 pieces 38-INCH ALL-WOOL SERGE, will be offered at..... 25c yard

At 25 Cents a Yard.
100 pieces 32-INCH FANCY SUITING, will be offered at..... 25c yard

At 35 Cents a Yard.
100 pieces 39-INCH CHECK SUITING, regular price 50c, will be offered at..... 35c yard

At 35 Cents a Yard.
80 pieces 50-INCH ALL-WOOL NAVY DIAGONAL, regular price 60c, will be offered at..... 35c yard

At 50 Cents a Yard.
80 pieces 52-INCH ALL-WOOL LADIES' CLOTH, regular price 75c, will be offered at..... 50c yard

At 50 Cents a Yard.
80 pieces 38-INCH TARTAN PLAID, will be offered at..... 50c yard

At 75 Cents a Yard.
20 cases BOURETTE SUITING, in all shades, just received, will be offered at..... 75c yard

At \$1.00 a Yard.
20 cases FANCY BOURETTE PLAID, 46 inches wide, regular value for \$1.50, will be offered at..... \$1.00 yard

At \$1.00 a Yard.
15 cases 48-INCH BOURETTE in navy, browns, greens and garnet, regular price \$1.25, will be placed on sale at..... \$1.00 yard

At \$1.00 a Yard.
15 cases 52-INCH ALL-WOOL CLOTH PLAIDS, will be placed on sale at..... \$1.00 yard

At \$1.50 a Yard.
10 cases NEW STYLE BOURETTE SUITING, will be offered at..... \$1.50 yard

At \$1.75 \$2.00 and \$2.50 a Yard.
10 cases NEW STYLE BOURETTE SUITING, will be placed on sale at..... \$1.75, \$2.00 and \$2.50 yard

CLOAKING DEPARTMENT.

At \$2.50 a Yard.
50 pieces 54-INCH COLORED BOURETTE in brown, green, navy and garnet will be placed on sale at..... \$2.50 a yard

At 25c, 35c, 50c and 60c a Yard.
10 cases BLACK MOREENS, just received, will be placed on sale at..... 25c, 35c, 50c and 60c a yard

Samples sent free to any address.
Mail orders promptly and carefully executed.
Goods delivered free to any part of the city, or to Oakland, Alameda, Berkeley, Sausalito, San Rafael, Belvedere, Mill Valley, etc.
Our New Fall and Winter Catalogue will soon be ready for distribution to our country patrons, to whom it will be mailed free upon receipt of address.

LADIES' AND CHILDREN'S HOSIERY AND UNDERWEAR!

At 25 Cents per Pair.
200 dozen LADIES' BLACK MACO COTTON HOSE, high spliced heels and toes, warranted fast black, worth \$4.20 per dozen, will be offered at 25c per pair.

At 33 1/2 Cents per Pair.
200 dozen LADIES' BLACK LISLE THREAD HOSE, high spliced heels and toes, plain and Richelieu ribbed, regular value \$5.50 per dozen, will be offered at 33 1/2c per pair.

At 25 Cents per Pair.
100 dozen LADIES' WOOL HOSE, natural color, double heels and toes, worth 40c, will be offered at 25c per pair.

At 35 Cents per Pair.
100 dozen LADIES' BLACK CASHMERE WOOL HOSE, double heels and toes, full finished, regular price 50c, will be offered at 35c per pair.

At 50 Cents per Pair.
100 dozen LADIES' IMPORTED BLACK CASHMERE WOOL HOSE, high spliced heels, double soles and toes, regular price 65c, will be offered at 50c per pair.

At 25 Cents Each.
75 dozen CHILDREN'S JERSEY RIBBED VESTS, high neck, long sleeves, pants to match, regular price 40c, will be offered at 25c each. All sizes.

At 25 Cents to 65 Cents Each.
75 dozen CHILDREN'S NATURAL GRAY SANITARY WOOL MIXED VESTS, high neck, long sleeves, pants to match, guaranteed not to shrink, regular value 40c to 85c, will be offered at 25c to 65c, according to size.

At 50 Cents Each.
90 dozen LADIES' NATURAL GRAY SANITARY WOOL MIXED VESTS, high neck, long sleeves, drawers to match, regular price 75c, will be offered at 50c.

At \$1.00 Each.
80 dozen LADIES' CAMEL'S HAIR VESTS, high neck, long sleeves, drawers to match, warranted non-shrinkable, regular value \$1.50, will be offered at \$1.

MEN'S FURNISHINGS!

At 25 Cents.
200 dozen EXTRA-FINE ALL-SILK SCARFS, in Tecks, four-in-hands and Windsors, made up in a great variety of choice colorings; worth 35c and 50c, will be offered at 25c each.

At 10 Cents.
165 dozen MEN'S AND BOYS' FOUR-PLY LINEN COLLARS, made up in the newest shades; worth \$2 dozen, will be offered at 10c each.

At 12 1/2 Cents.
132 dozen MEN'S AND BOYS' FOUR-PLY CUFFS, made up in the newest shades; worth \$2 dozen, will be offered at 12 1/2c pair.

At 50 Cents.
75 dozen MEN'S AND BOYS' UNLAUNDRIED WHITE SHIRTS, made of Utica muslin, with re-enforced, all-linen fronts, double backs and felled seams; worth 85c, will be offered at 50c each.

At 15 Cents.
180 dozen MEN'S FULL-FINISHED CASHMERE WOOL SOCKS, in brown, sanitary gray and fancy mixed shades; worth \$3 dozen, will be offered at 15c each.

At 25 Cents.
96 dozen MEN'S FULL-FINISHED HEAVY WOOL SOCKS, with double-spliced heels and toes, in Oxford and light grays, camel's hair and scarlet, warranted not to shrink; extra good value for \$4 dozen, will be offered at 25c pair.

At 75 Cents.
72 dozen MEN'S HEAVY CAMEL'S HAIR UNDERSHIRTS AND DRAWERS, silk finished and warranted not to shrink; regular price, \$1.25, will be offered at 75c each.

At \$1.00.
56 dozen MEN'S UNDYED AUSTRALIAN LAMB'S WOOL UNDERSHIRTS AND DRAWERS, warranted thoroughly shrunken; regular value, \$1.50, will be offered at \$1 each.

At \$1.50.
24 dozen MEN'S FULL-FINISHED SANITARY WOOL UNDERSHIRTS AND DRAWERS, "Norfolk and New Brunswick manufacture" warranted non-shrinkable; good value for \$2.25, will be offered at \$1.50 each.

