

BOB BURDETTE IN TOWN.

The Humorist Tells How Much Better It Pays to Talk Than to Write.

THE ODD STORY OF HIS RISE.

His Interesting Reminiscences of Bill Nye and James Whitcomb Riley. Never Overworked.

Robert J. Burdette, the widely known humorist and author of several books, who made his reputation on the Burlington Hawkeye and since then has delivered funny lectures in all parts of the country...

It was the proudest moment of my life, said Mr. Burdette, "when some of the papers began to say I was the Danbury News man of the West. No, when I began to lecture I got along all right, too. But scared? Great Scott! Scared to death. I could hardly stand up and say anything. Still, I managed to get along. I lectured in halls and schoolhouses throughout Iowa and some of the adjoining States...

"I remember one night I had been lecturing at Noblesville, Ind., and on my way back I met Whitcomb Riley, who had been lecturing at a little place near by. 'How have you done?' he asked me. 'Oh, I replied, 'I got some of the commitments and thus had something of a crowd.' 'How did you do?' 'Oh, I held the janitor spell-bound for an hour,' he said. I think Riley is a great humorist and has a way of saying things that is calculated to bring hilarity to any audience.

"Poor Bill Nye died too soon. There was more good stuff in him than ever came out. If he had lived he would have done some great work. But he overworked and there was something the matter with his spine. He got hurt once a few years ago in Wisconsin during a cyclone. Bill, in explaining how it was afterward to some people who asked him how it occurred, said he didn't know; he guessed he stepped on a peal of thunder.

"Nye was very methodical in his writing. His syndicate letter came out regularly every week no matter how he felt. He grew rich, he had a fine residence on Staten Island and another very fine residence at Asheville. He also had money in the bank.

"In regard to lecturing and writing, it pays much better to do the former than the latter. It is an old story that spoken words are much more profitable than those that are written. Dr. Talmage told me a story recently that well illustrated this. He had written a careful and as he thought an interesting and important article and sent it to a leading publication, saying that if a check for \$200 was forwarded him he would let the publishers have the article. After a while it came back with a note from the publishers saying that while they regretted it they found the article hardly available.

"Then he sent it to some friends who published a weekly paper, and marked the price down to \$100, but word came back in much the same way. Then the doctor sent it to a daily, and offered the whole thing, big as it was, for \$25. But the proprietors sent the manuscript back, saying,

Robert J. Burdette, the Iowa Humorist, Who Says the Secret of Success Is to Talk and Never Overwork.



POWERFUL LEADERS IN SPRING GOODS!

HOSIERY AND UNDERWEAR!

At 15 Cents a Pair. CHILDREN'S FINE RIBBED BLACK COTTON HOSE, heavy weight, double knees, heels and toes, Hermsdorf black, regular value 20c.

At 25 Cents a Pair. MISSES' FINE RIBBED BLACK MACO COTTON HOSE, full finished, double knees, heels and toes, Hermsdorf black, regular value 35c and 40c.

At 25 Cents a Pair. LADIES' FINE MACO COTTON HOSE, double heels and toes, Hermsdorf dye, black and assorted tan shades, good value at 35c.

At 33 1/2 Cents a Pair. LADIES' RICHIELEU RIBBED LISLE-THREAD HOSE, high-spliced heels and toes, Hermsdorf dye, black boot and colored top combinations, also all black, extra-good value at 50c.

At 25 Cents Each. CHILDREN'S JERSEY RIBBED EGYPTIAN FLEECED COTTON VESTS, high neck, long sleeves; pants to match; regular value 40c.

At 50 Cents. LADIES' SWISS-RIBBED FRENCH LISLE-THREAD VESTS, low neck and sleeveless, silk-branded neck and arms, regular value 75c.

At 75 Cents Each. LADIES' JERSEY RIBBED WOOL AND COTTON MIXED VESTS, high neck, long sleeves, and high neck, short sleeves, guaranteed non-shrinkable, in white, natural and pink color, regular price 90c.

At 50 Cents Each. LADIES' JERSEY RIBBED EGYPTIAN COTTON UNION SUITS, high neck, long sleeves, cream and natural color, regular price 75c.

CORSETS! CORSETS!

At \$1.25. LADIES' SATEN CORSETS, extra long waist and high bust, firmly and closely bound. Three side steels, black and drab, regular price \$1.50.

NEW RIBBONS!

At 50 Cents. FANCY DRESSEN RIBBONS, elegant designs, 3 1/2 inches wide, value 70c, will be offered at 50c a yard.

At 65 Cents. FANCY DRESSEN RIBBONS, in any number of designs, value 90c, will be offered at 65c a yard.

At 25 Cents. 3 1/2-INCH ALL-SILK, BLACK SATIN AND GROS-GRAIN RIBBONS, will be offered at 25c a yard.

At 35 Cents. 4 1/2-INCH ALL-SILK, BLACK SATIN AND GROS-GRAIN RIBBONS, will be offered at 35c a yard.

PARASOLS! PARASOLS!

At 50 Cents. CARRIAGE PARASOLS, in Gloria, in black only, unlined, will be offered at 50c.

At 75 Cents. CARRIAGE PARASOLS, in Gloria, ruffled trimmed, unlined, will be offered at 75c.

At \$1.00. CARRIAGE PARASOLS, in silk Gloria, lined in black, will be offered at \$1.

At \$1.50. CARRIAGE PARASOLS, in silk Gloria, double ruffle, in black, will be offered at \$1.50.

At \$2.00. CARRIAGE PARASOLS, in silk Gloria, double and treble ruffle lined, will be offered at \$2.

NEW GOODS WERE NEVER SOLD SO LOW AS WE OFFER THEM THIS WEEK...

our colossal Spring and Summer stock was bought at such figures that we are enabled to enforce our determination to ATTRACT THE ATTENTION OF EVERY DRY GOODS CONSUMER IN THE CITY BY AN OFFERING THAT TOTALLY ECLIPSES ANY OF ITS PREDECESSORS, embracing, as it does, a vast assortment of THE LATEST AND MOST ELEGANT STYLES AND NOVELTIES in Dress Trimmings, Laces, Lace Neckwear, Ribbons, Parasols, Gloves, Ladies' Waists, Hosiery, Underwear and Men's Furnishings, at prices which make them

BARGAINS THAT WILL ELECTRIFY SHREWD BUYERS!

MEN'S & BOYS' FURNISHINGS!

At 15 Cents. 200 dozen ALL-SILK WINDSOR SCARFS, in assorted opera shades, navy and white figured, black, light, fancies, etc., extra value for 25c, will be offered at 15c each.

At 35 Cents. 125 dozen MEN'S AND BOYS' OVER-SHIRTS, in Madras and twill shirtings, extra value for 50c, will be offered at 35c each.

At 60 Cents. 52 dozen MEN'S LAUNDRIED "STANLEY" SHIRTS, with collars and cuffs attached, in a choice variety of new patterns, worth \$1, will be offered at 60c each.

At 25 Cents. 150 dozen BOYS' CALICO AND CHEVIOT WAISTS, made with two pleats in back and front, in a variety of handsome patterns, worth 50c, will be offered at 25c each.

At 35 Cents. 75 dozen BOYS' FAUNTLEROY BLOUSES, in very handsome patterns and all sizes, worth 65c, will be offered at 35c each.

At 50 Cents. 75 dozen MEN'S FANCY TRIMMED NIGHTSHIRTS, made of rood, heavy muslin, and trimmed with silk and embroidered trimmings, extra value for 75c, will be offered at 50c each.

At \$1.00. 45 dozen MEN'S FULL-FINISHED TWELVE-THREAD BALBRIGGAN UNDERSHIRTS AND DRAWERS, "No. 1" brand, New Brunswick manufacture, regular price \$1.50, will be offered at \$1 each.

LACE DEPARTMENT!

At 25 Cents a Yard. BUTTER NET-TOP POINT VENISE LACE, 5, 6 and 7 inches wide, regular value 50c.

At 25 Cents a Yard. BATISTE LACE INSERTION, linen shades, 1 1/2 inches wide, a variety of patterns.

At 35 Cents a Yard. APPLIQUE LACE, in cream and butter, 5 1/2 inches wide, regular value 50c.

At 40 Cents a Yard. ISIGNY POINT LIERRE LACE, 9 inches wide, regular value 75c.

At 25 Cents a Yard. CHANTILLY LACE, all silk, 5, 6 and 7 inches wide; special values at 25c a yard.

At \$1.25 Each. BATISTE LACE COLLARS, linen shade, regular value \$2.

EMBROIDERIES!

At 15 Cents a Yard. CAMBRIC GUIPURE EMBROIDERY, regular value 25c.

HANDKERCHIEFS!

At 12 1/2 Cents Each. 600 dozen LADIES' SHEER WHITE SCALLOPED EMBROIDERED HANDKERCHIEFS, regular value \$3 a dozen.

VEILING! VEILING!

NOVELTIES in Chenille Dotted, Fancy Mesh, Chiffon, Bordered and Trimmed Veils; also a large variety of Cream Washed Veils at the lowest prices.

LADIES' WAISTS!

At 50 Cents. LADIES' WAISTS, laundried collar and cuffs, made of fancy striped and checked material, will be offered at 50c each.

At \$1.00. LADIES' SHIRT WAISTS, made of fancy dimities and lawns, laundried collar and cuffs, made in the latest style, regular price \$1.50, will be offered at \$1 each.

CHILDREN'S DUCK SUITS!

At \$1.50. CHILDREN'S SUITS, of fancy striped ducking, full skirt, blouse finished with deep sailor collar, sizes 4 to 10 years, will be offered at \$1.50 each.

At \$2.25 and \$3.00. CHILDREN'S SUITS, made of English Gallathea, in fancy stripes and white ducking, made with sailor blouse and full skirt, will be offered at \$2.25 and \$3 each.

NEW DRESS TRIMMINGS!

In Colored and Jet Spangled Gimps, consisting of the latest styles, in all widths, and in an endless variety of solid and mixed shadings, at lowest prices.

In Colored and Jet Bead and Spangled Yokes, and with Epaulettes, also the Marie Antoinette design in all the new colorings and a vast collection of patterns, at lowest prices.

New Dress Trimmings in Enamel Dresden patterns, latest styles; also a large assortment of Ball and Pearl Gilt and Pearl Buttons, so much worn now for trimming.

LADIES' BELTS, in Silk, in black and colors, also in spangled, all shades, and in two widths, and in Gilt and Silver, Tinsel and Leather, a big variety at lowest prices.

Ladies' Ostrich Feather Boas!

18-inch, in black, white and gray; 36, 45 and 54 inch, in black; finest qualities, best makes and lowest prices.

J. J. O'Driscoll, Murphy Building, Market and Jones Streets.

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"THE CALL" RACING CHART.

Thirty-ninth day of the California Jockey Club's Winter Meeting, 1895-1896. Bay District Track, Saturday, March 21, 1896. Weather fine, track fair.

Table with columns: Index, Horse, age, weight, St., 1/4, 1/2, 3/4, Str., Fin., Jockeys, Betting, Op., Cl. 882. FIRST RACE—Six furlongs; selling; three-year-olds and up; conditions; penalties; purse \$300.

Table with columns: Index, Horse, age, weight, St., 1/4, 1/2, 3/4, Str., Fin., Jockeys, Betting, Op., Cl. 883. SECOND RACE—One mile; three-year-olds; allowances; purse \$400.

Table with columns: Index, Horse, age, weight, St., 1/4, 1/2, 3/4, Str., Fin., Jockeys, Betting, Op., Cl. 884. THIRD RACE—Two miles and a quarter; three-year-olds and upward; handicap; the McLaughlin stakes; value \$2500.

Table with columns: Index, Horse, age, weight, St., 1/4, 1/2, 3/4, Str., Fin., Jockeys, Betting, Op., Cl. 885. FOURTH RACE—Six furlongs; selling; three-year-olds and upward; conditions; penalties; purse \$300.

Table with columns: Index, Horse, age, weight, St., 1/4, 1/2, 3/4, Str., Fin., Jockeys, Betting, Op., Cl. 886. FIFTH RACE—One and a half miles; steeplechase; handicap; purse \$400.

Table with columns: Index, Horse, age, weight, St., 1/4, 1/2, 3/4, Str., Fin., Jockeys, Betting, Op., Cl. 887. SIXTH RACE—Four furlongs; two-year-olds; conditions; purse \$400.

Table with columns: Index, Horse, age, weight, St., 1/4, 1/2, 3/4, Str., Fin., Jockeys, Betting, Op., Cl. 888. SEVENTH RACE—Six furlongs; three-year-olds and upward; penalties; allowances; purse \$400.

Track and Paddock Items. Seventeen book-makers out in yesterday. "Bill" Smith's horse, Ed Kearney, was shipped along in the car with McNaughton and Muir's string that left for Latonia yesterday.

Pepper had an ulcerated tooth extracted, which probably accounts for his improved showing yesterday.

47 1/2 seconds, the first quarter in 23 1/2 seconds. The position of associate judge at the Bay District track will in future be held by J. W. Brooks, vice C. E. Trevathan. Mr. Brooks was the capable clerk of the scales at Ingleside track, from which position he has tendered his resignation.

No trouble from mosquitoes, fleas or poison oak if you have Mitchell's Magic Lotion.

BOARD SALES.

Following were the sales in the San Francisco Stock Board yesterday: REGULAR MORNING SESSION COMMENCING 9:30.

Following were the sales in the Pacific Stock Board yesterday: REGULAR SESSION—10:30.

Wary South of Market Street Men Caught at Last. William Dolan, A. B. Broyer and Joseph Row, proprietors of a poolroom on Third and Mission streets, were arrested on warrants yesterday morning charging them with violating an ordinance against pool-selling. They were released on \$200 bonds each.

POOLSELLERS ARRESTED.

Captain Spillane and his men had been for weeks endeavoring to get a case against the defendants, but as they knew every one in the division they were too wary.

The captain asked Captain Witman to detail two new men from his division to try their hand at catching the poolroom men. Policemen Duke and Alvarez were detailed, and on Friday they were successful in buying pool tickets. They at once swore out warrants in Judge Low's court.

NEW TO-DAY.

The cut and style of that last Suit of yours, bought ready made, looked so different from what you expected.

Made to Order Suits or Pants.

Strongest plea is being able to try on and finished to fit YOU—a result impossible to be sure of in any other way.

MADE-TO-ORDER CLOTHES

Before going to a ready-made store for your SPRING CLOTHING?

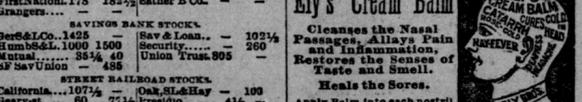
Samples, Fashion Review and Measuring—given or mailed free on receipt of address.

UNION CLOTHING CO.

112, 114 and 116 KEARNEY STREET, Bet. Post and Sutter.

Ely's Cream Balm

Cleanses the Nasal Passages, Alleviates Pain and Inflammation, Restores the Senses of Taste and Smell. Heals the Sores.



Apply Balm to each nostril. ELY'S CREAM BALM.