THE LATEST FASHION GOSSIP FOR WOMEN AND MEN

EVERY one is now on the wing, an unusual number having already flown toward Europe. All the fashionable resorts will be well patronized and from indications I should say that we may anticipate a gay summer, and certainly I hope for one on account of the number of pretty girls, who so enjoy having a good time. And what trunks full of lovely gowns will accompany many of them, but few are provided with less than a dozen fetching toilettes for the summer's campaign. Many of these are simple and inexpensive enough, but very charming, bearing witness to the fact that our women have more than their share of taste and a very correct eye for the beautiful.

Polo at Burlingame? Well, I do not know whether I will see that game on Saturday or not, but it will be a good game and well played, I am quite certain, and the gowns of many of the women will be smart enough to warrant more than a passing glance, provided frequent showers are not predicted.

On Tuesday next one of the fairest and sweetest maidens in California will become a bride. Much will probably be written about the quiet home wedding, which will be witnessed by but twenty-five in all, and the beauty and number of the wedding gifts will form the principal topic for many a chat, but for my part I have nothing to say excepting that all who know both bride and groom consider that they should be equally congratulated.

There is to be a pretty wedding here in June, and still luncheons continue to be given of an elaborate nature, but by the end of this month most of us will be off in search of sunshine and freckles. Some will don bloomers and go on bicycling tours, and others will examine their guns and fishing tackle, as not a few of our women are excellent shots and expert anglers. In fact, I must myself confess that a fishing-rod has a great fascination for me, so you may in the near future hear from me something about sporting costumes.

A fetching bicycle suit has just been designed by Falk, it is a very coarse weave of brown, linen duck. The short skirt is very plain only having six lines of stitching round the bottom. The pretty little coat is fancifully cut and has a broad collar, revers, and cuff points of ecru linen duck. The coat is adorned with brown braiding and dark brownish pearl buttons. A shirt waist is, of course, worn, a smart belt and tie, but in conclusion I must not forget to tell you that "the special feature of the skirt is the shaping of the underneath back breadths to fit the saddle and wheel frame in such a manner as to allow the overlaying plaits to hang straight from the skirt belt without a break at the saddle."

The fad of having the bicycle and costume all match is increasing in favor, and one especially stylish one is in hunters' green picked out with ecru; the fair rider wore a tailor-made costume of dark green cloth and an ecru linen shirt.

A correspondent writes to Vogue asking for information concerning the number and material of gowns necessary for a summer at a seaside hotel, and in reply is told to have a tailor-made gown of "serge, homespun or tweed, with a plain skirt and a jacket bodice, which can be worn over shirt waists. A mohair dress, in a becoming dark shade, also tailor made, is almost a necessity, as it is cool and sheds the dust." For afternoon wear a glace taffeta is suggested, the bodice to be elaborately trimmed, and for the same purpose is absolutely required a grenadine creation, which can be worn as a general visiting gown, in afternoon teas and for church.

Several fancy silk bodices, some cut high and others low, will do to wear, some of them with the grenadine skirt, others with the well-made black or light silk skirts, which every woman who goes out at all is supposed to own. A dozen perfectly fitted shirt waists are necessities, and they can be worn with a white mohair or pique skirts on bright days, and on dull ones a dark skirt is preferable.

A useful dress is of "white or colored duck cress, barred and tailor-made, with a skirt and blazer."

"A flowered batiste with a lace stripe made over silk, with lace and ribbons," cannot well be dispensed with, and if a satin gingham and a dainty dimity is added one can manage, provided one does not indulge in yachting, golfing, tennis, etc., as in such cases suitable costumes must be worn.

As far as wraps are concerned Vogue says that only a "mackintosh, a covert jacket, a golf cape and a fancy cape will be needed." Then my lady must have for traveling a toque, a black picture hat and a very dressy one especially designed to be worn with the grenadine, "one or two bonnets and a garden hat (a Leghorn.)" In conclusion she is advised to have a black silk petticoat much frilled and wired, as well as one of white silk. Of course morreen can be substituted. Such petticoats are absolute necessities as our skirts should have a certain flare. An abundant supply of slippers, boots, shoes, gloves and lingerie will take one comfortably through a season.

The echoes of the wedding bells announcing the marriage of the Princess Alexandra have scarcely died away, and already we have full descriptions of her charming gowns. The evening toilets are the most interesting; an exquisite one of light blue has a skirt of moired aurore, and, as the name implies, it is of a pale blue, which is shot with a tender rosy pink, in some lights, and in others with a golden hue. The body of the same silk is veiled with light blue chiffon, which is carried up to a yoke made of blue chiffon puffs divided by little bars of ecru insertion. The sleeves are each formed of four blue chiffon puffs. Another costume of pale blue satin is a la Louis Seize, with small bunches of roses over it, as it were, interrupting gleaming lines of silver paillettes that diversify the skirt. More of these delicate silver lines are seen on the bodice, and each of them terminates at the berthe, with a small embroidered rose that is almost imbedded in the puffs of blue chiffon, of which the sleeves are also made, with little satin turrets worked with silver and roses over the tops of them.

A rose-tinted satin has silvery stripes of moire woven into it, which is a chic novelty, and a pink corded silk, shot with white and pale green has a graceful floral design all over it. Yet another pink confection is of a shot chine silk, and has a sort of Eton coat bodice, with a white chiffon furet, over which is some filmy beurre lace. A white velours soie (a beautiful fabric) has interwoven pale gray-green velvet stripes.

At the Coburg fetes the bride wore a dress described as truly picturesque. The skirt is of a rich rose glace sick, all over flowers of a chine description, with a full but narrow ruche of the same all round the bottom.

So greatly does the Princess prefer absolutely plain skirts that this is the only one of her skirts so adorned. The bodice is of the Louis Quinze style, and it is of rich silk of the old Fragonard rose tint, with the loveliest white lace appliqued upon it, not in the usual way, but the lace flowers and foliage are unconnected by any mesh and made for the exact places they occupy on both sides of the revers, the deep cuffs, pockets and the basque, which like the entire coat is lined with pale canary satin. The front is of the same satin, and there is a little lace cravat. What a lucky Princess, to have so many beautiful frocks. She has dozens of them, but not one black dress: a very pale green is her favorite color, which is seen in several of her tea gowns, one of maize and white is said to be "indescribably dainty."

Alexandra has an abundance of everyday frocks for all seasons and all occasions. Numerous are the mohair and cloth dresses, all of which are lined with shot silks in contrasting colors. Her gowns of grass linen are all silk-lined, the lining matching either the figures or stripes embroidered on the linen or are of the same tone as the linen. The Princess' mother has wisely seen that her daughter is also provided with every comfort loving foresight can provide, as numerous are also her robes de chambre and petticoats of the delightful Zenana fabric, which is crinkled silk above and the softest of wool beneath. There are also silk, woolen and cambric negligees galore.

Her mantles and cloaks are not numerous, but show much sense in the selection. A military-looking coat is of fawn cloth, trimmed with silk soutache of the same shade, and an ecru lace shoulder-cape is over pink accordion-pleated chiffon and has a pink chiffon ruche round the neck. The lingerie is exquisitely fine, real torchon and Valenciennes lace trimming predominating.

Boots, shoes and slippers of every description (quite numerous enough to stock a small store) will accompany the Princess to her new home. There are riding boots of the newest cut and strong leathern walking boots. Besides there are red kid shoes with gold studs and bronze shoes with studs to match. Cromwell shoes in tan with large bronze buckles and stylish kid shoes for practical wear. All these boots, etc., have round toes and moderate heels.

A chic froc for Monterey is of a willow-green taffeta embroidered with flowers of a lighter shade. The bodice is covered with the sheerest grass linen embroidered in tiny pink rose buds; bands of insertion allow pale green silk to show.

Another lovely confection is also of grass linen of the finest quality. It is entirely lined, with a silk which changes from mauve to crimson. The bodice is a work of art, being covered with embroidery of a cashmerian design, in which several colors blend beautifully. A hat of green straw, trimmed with California violets and green tulle is most becoming.

Then if you want one of the dearest little frocks of this same popular fabric purchase thirteen yards from one of our leading stores of the semi-transparent grass linen embroidered all over with silken violets and long green stems. You can have either very pale violets or those of a dark hue, according as you desire to have the lining of mauve or violet silk. Such a dress will be very expensive, but equally lovely.

In Paris large quantities of a snow-white grass linen is being used with much success. For instance, from a celebrated house comes a gown of white glace, sprigged with black. The skirt is entirely composed of this silk and the bodice of white glace, over which is the white linen with bands of tambour embroidery run with tiny black velvet baby ribbon. The sleeves are of the same and the bodice and sleeves are finished with a roll of black velvet.

A fascinating costume, suitable for many functions, is of a pinkish chine silk, covered with a small blurred figure. The very ample skirt is composed entirely of the silk, and the bodice of creamy white lawn over a pale-pink glace. There is a lovely yoke, composed of tucks and fine insertion. Then there is a novel arrangement of two pairs of pink silken scarfs. These start from the waist in front and behind, and are drawn up to the armhole, leaving a free end to fall gracefully over the pretty sleeves. These scarfs are edged on both sides with three thread-like lines of black velvet ribbon. An extravagant conception, which should not be given much thought except by those who can have numerous toilettes. With it goes a true picture hat of pink-shirred tulle, veiled with white. Pink roses form a cache-peigne, and there are three choux of black and pink tulle.

Can you imagine, for a fair-haired beauty, a creation of pale-green moire shot with a golden shade and adorned with creamy lace which covers the bodice? A dress of blue moire has the water mark followed out with small black spangles. This idea of tracing the water mark on moires with sequins or spangles is a decided novelty, and a very effective one. The bodice matches, and is draped with blue tulle, scattered with diamonds. Sleeves have vanished from all French evening gowns which emanate from the best houses. Little puffs of tulle or lace have taken their place, and a bow of ribbon or a small bunch of flowers is usually added. Light gloves almost reaching the shoulder are worn.

Numerous are the demands for Louis Seize gowns, so you can appreciate one of chine silk, which has a white ground covered with red flowers. The bodice is of black satin, the basque is full, and with it is worn an ample fichu of white chiffon, which is bordered with three full frills, and they drape the arm from the elbow of the close-fitting sleeve. A bunch of crimson flowers appears at one side of the bodice, and the lining of this effective gown is of black glace taffeta.

A very beautiful Parisian gown is of white moire embroidered with seed pearls on the pattern of the water mark. The low bodice is of white gauze covered with spangles and diamonds. One from the same source for a matron is of black and pink Pekin satin. The bodice is of pink satin veiled with black gauze and finished with black velvet bows.

Some of the gowns now being worn in Paris on the boards of the Francais must be truly charming. Mme. Brandes appears in one scene in a gown of yellow cloth over which is a scroll-like design in yellow silk. A ruche and frill of chiffon complete the skirt. The ample sleeves of chiffon are built up on a foundation of yellow silk. On the bodice there is a deep frill of the chiffon. It is further beautified with a triangular-shaped trimming of insertion, through which run tiny ribbons of black velvet. These are tied in choux on both sides.

A little bonnet of green straw is worn with this, and it is trimmed with two bunches of yellow roses. Diadem-like in front lay a broad gold band caught down by cabochons in jet. At the same time Mme. Barlet appeared in a silk-lined crepe costume. In front the skirt was arranged in panels, between which appeared pleated gauze. The short, full sleeves were of orange velvet covered with an artistic pattern. Down the front of the bodice was a plat of fine lace, and at the neck and sleeves appeared black rushes of chiffon. In most Parisian dresses this touch of black is noticeable. In the third act Mme. Barlet was exquisitely robed in a tea gown which I have had sketched for your benefit, as it is such a youthful and beautiful gown, and remember how it is arranged. Over an undress of blue chiffon, flashing with many silver spangles, fell a robe of yellow satin. Garlands of roses, painted with true artistic sense, adorned the rich material; long branches were trailing all round the edge of the skirt, while single flowers or small bunches peeped forth among the folds. The satin was in front cut short, and gave the appearance of a high belt, encircling filmy folds of chiffon. It was edged with ruchings of black tulle, a black velvet ribbon round the throat striking the corresponding note. A pointed waistcoat of guipure, epaulettes of spangles, cloud-like chiffon sleeves, and some roses tucked in the corsage gave the finishing touches to this beautiful gown.

But the most fascinating costume worn was donned by Mme. Brandes in the first act. It was composed of unbleached lawn over silk of the same tint. The gown was cut to perfection, and the skirt was absolutely plain. The bodice had a boxpleat down the front and her waist was encircled with a belt of leather, which exactly matched the lawn, as did also her shoes—sun shade, and at her throat was a most becoming touch of color, the ruche being of rose pink, which appeared at the throat and cuffs. Her large straw hat was covered with roses, and the satin ribbon in it matched the ruche exactly. Almost as charming was her evening toilette of mignonette green shaded satin, round the low neck of which was arranged a fichu of mousseline de soie, lace edged. On the shoulders it was fastened with tufts of rose-pink velvet and bunches of violets. Here and there on the bodice flashed beautiful rhinestone buttons mounted in copper.

In "Les Danichefs," another French play now running in Paris, some notable toilettes are seen. Madame Tessandier wore, in the Parisian scene, a superb lavender colored of velvet cut a la princess. The large collar with stole-like ends was of velvet and exquisitely embroidered in emeralds, gold and silver, edged by a tiny frill of lavender chiffon, but at the throat and sleeves was some rare old lace. The lining was of emerald green satin. Another gorgeous robe was of lemon colored velvet. The back of the body was absolutely plain. The front was composed of a loose coat made entirely of chinchilla. It opened on a waistcoat of the velvet richly covered with gold and jewels. The narrow jeweled belt, which kept it in place, appeared also at the back. On the left side of the skirt was fastened a huge bouquet of Parma violets. Though the dress was decollete the sleeves were long and tightly stretched over the arm.

Among some truly lovely trousseau gowns, just completed, I have selected a few to describe. A gown of black and white striped silk is finished round the bottom by a narrow band of black satin, caught at intervals with turquoises and gold buttons. The bodice is made of the silk, with box pleats; these are veiled in creamy lace, which is arranged a la jabot over them. The vest is of accordion-kilted chiffon. The lace collar is ornamented with trimmings of gold and turquoises.

A lovely gown of crepe de chine has its skirt edged with three tiny rows of Valenciennes, the sleeves and bodice being of the same crepe and ornamented with deep corselet and revers of pale blue silk covered with guipure and a full vest of creme crepe. A bow of blue ribbon and a dainty bunch of violets complete a gown well worthy of our consideration.

A plain skirt of blue satin draped with net embroidered in silver and pearls goes with a bodice covered with the same net, which is completed by a waistband and shoulder straps of pale blue velvet. A small flounce of the lace forms the sleeves.

Another simple but smart gown is of a plain blue canvas, the skirt of which is a broad band of folded silk. Vest and collar are of a blue-and-white striped velvet. With this gown is worn a blue satin chip hat, lined with white; white tulle surrounds the crown in a full ruche. Three blue quills stand erect at the left side.

The first hats in which tulle figured were charming, but now it bids fair to become common, so generally is it used. In shades, one veiling the other should never be indulged in on amateurish hats, as only the French imported hats have the proper air and style to make such a chapeau a success. So foolishly have most hats been overloaded with trimmings of all descriptions that it is with relief one reads of the Princess Alexandra's simple hats. One is composed of shaded pink roses, veiled with tulle, at the right side of which are three black ostrich plumes and a black aigrette. A hat of black satin straw is turned up at the back and is adorned with black chiffon and deep pink azaleas. A chip hat of a delicate pink shade has a dented crown, straw bows are in front, and clusters of wild roses on either side, and an aigrette is formed of a single white rosebud. It would certainly be well if some women would learn a lesson from the description of these chapeaux, all of which are free of all oddities and exaggerations.

Grass lawn, although a simple, inexpensive looking fabric, has proved itself capable of any amount of elaboration, and is to be seen plain, striped with lace and sequin incrusted, embroidered and covered with lace appliqne, and is used on woolen, silk and alpaca dresses with excellent results.

For the fourth season is blue and green again fashionable.

At the last "drawing-room" many moire trains were interwoven with metal, and numerous are the gowns of chiffon and lace which are traced with silver thread, gold tinsel or silver and studded with pearls. The tulle gown, although charming, is doomed, being a very expensive frock and sadly perishable. A novelty is the application of heavy silk embroidery, jet and paillettes upon such ethereal fabrics as mousseline de soie. When jet as an embroidery is used mousseline almost always forms the groundwork, and beautiful is the result when gold or silver are skillfully employed. The designs of such valuable laces as Brussels or antique point have been detached from the ground, laid on silk or satin and allowed to form part of the embroidery, often powdered with paillettes. Expense certainly is seldom considered by the smart woman nowadays. Honiton lace is again in favor. We will be glad to see it once more.

On the fronts of some of the newest evening bodices are strings of pearls which are caught up on the front with a handsome ornament and jewel a la Tudor.

Satin is much used at present and many of the latest gowns have their seams outlined with steel and jet beads, the bodice invariably showing a similar treatment.

The most fashionable of the moire velvatin and moire moulle have a beautiful silvery sheen, and numerous are the delicate shades in which they are to be had.

Many artificial flowers are used on ball gowns; they are usually veiled in tulle. Chatelaines of flowers are frequently seen, and roses without foliage are a fad.

Never before has straw been so much employed as an embroidery; for instance, a Paris dress, from one of the most noted houses is of black satin combined with black velvet trimmed with straw, worked with mother-of-pearl. The result may be excellent, it certainly is novel if nothing else. Shot and chameleon effects appear in both materials and trimmings and now form the groundwork of many floral chines.

Purchase no red fabrics unless you must have one luncheon gown, then have a serge for the house, otherwise you will be the reverse of smart, red having been completely banished, and right glad I am that it no longer is worn in the evening, as delicate, lovely gowns are faded looking affairs when brought in contact with so strong a hue. Crimson is used with good results occasionally, as a cravat, and bunches of red poppies are seen on numerous fans and hats.

Now that the sleeves are decreasing in size we may expect, by fall, to consider a skirt four yards in circumference ample, and as the sleeves diminish, so are the revers shrinking and the collars are likewise affected.

The principal difference between our skirts this season and last is to be found in the fronts, which are now plain and tight over the hips, the fullness being all at the back, a more becoming arrangement than formerly.

In Paris blue serge is being much used and in England the light drab cloths so much liked by French women is quite "the thing." I cannot understand the hold alpaca and mohair has obtained on the fashionable world, as for my part I would prefer the simplest little cloth gown to the handsomest mohair or alpaca one that could be made. However, this season is likely to see the last of these materials. There has just been placed on the market a delightful new weave of canvas of a crepe-like texture. It is extremely thin and very expensive, so it will never become common, a strong recommendation to many.

For those who do not care for Tattersall waistcoats, and yet do not wish to make the extravagant outlay necessary for the tulle and mousseline de soie ones, I would suggest that they should have a waistcoat made by a good woman of an excellent quality of white silk or satin, for with this as a foundation they can readily arrange themselves ruffles of hemstitched or tucked muslin, which will wash perfectly and enable the economical to always be well supplied with effective and pretty waistcoats. Pale blue, white, pink and lavender muslin can be used, and frequently the frills are edged with lace. When a straight loose front is more becoming the muslin can be tucked or incrusted with lace, producing an excellent effect. The foundation must, of course, fasten down the back or at one side and must be well boned.

The new shade of hyacinth blue is certainly stylish, but becoming to but few. Many shirt waists are being made up in silk and linen of this color, and with white linen collars and cuffs, are great favorites. Some manufacturers are trying to introduce rep, but I trust without success, as it had never been a favorite of mine. When mentioning my dislike to alpaca and mohair I should have added that it does make excellent petticoats for the country and a good lining for skirts.

From France have been sent out the latest novelties in gloves. The backs are elaborately sewn with a double twist of purse silk, intermixed with small beads. In many cases these are gold, but sometimes the three stripes each display a different color—brown, blue and ruby, tinted iridescent beads. They are to be had in such a variety that one need never have a pair that does not harmonize with their gowns in coloring. Highly colored gloves in many of the so-called "latest summer shades" should be let severely alone.

Those who are about to furnish their homes should remember that for a dining-room beautiful real old English oak is never out of style, and now antiquated old oak Welsh "dressers," which take the place of buffets or sideboards, are the rage in London. They make admirable backgrounds for blue china, and old brass and copper jugs and plates. Sometimes in such rooms are placed "gate tables," which are valued possessions. Rarely are more than two seen in such a room, as they are of goodly size. Many halls also are fitted in oak, and great is the variety to be had in hall chairs and tables. The latest tables are round, and have places for china and books.

When oak is considered too dark and heavy, either Chippendale or Sherraton are usually selected. Much bedroom furniture is also made up in these styles. The toilet tables having heart-shaped glasses are much liked. Houses should be furnished in harmony, but alas! how many are? Avoid pretentious shams and purchase good things when starting out to keep house even if you can only have a few handsome chairs and tables at first.

Those living in small houses are frequently at a loss to know how best to entertain their friends, so now East buffet luncheons are frequently given and are fashionable functions. A large table in the drawing-room is usually daintily spread with snowy damask and adorned with choice blossoms, bonbons, salted almonds, etc., in cut glass or silver dishes. On a side table may be arranged piles of plates, knives, forks and spoons. The guests are supposed to be seated at small tables, but at many swell affairs they are not. Then two of your friends can pour chocolate and bouillon at small tables. Maids or waiters serve the lunch, which usually does not consist of more than eight courses. Such affairs are in great vogue, being delightfully informal and easily prepared, and as well-trained waiters and waitresses can now be readily secured here make entertaining a pleasure.

An English magazine has been asked to start a competition and ask "What are the first essentials of a gentlewoman?" A number of bright women lately discussed the question and one replied, "By her boots and gloves," and another said, "By her skirt-binding." Well, a great deal can be said on the subject as most of us have certain very positive ideas.

Martyrs to seasickness will hear with pleasure that the channel has been twice crossed in rough weather by a wretched sailor without unpleasant results after taking "Yanatas." I should think it well worth a trial, although constitutions are variously affected.

Women who rely on their "cup of tea" will be wise if they ever visit Venezuela to take tea with them, as the natives regard it with disfavor, and send to a drugstore for it if one insists on having it, and the quality obtainable is said by one who has experimented to be "simply abominable and like a dose of senna."

"MARCELLA."

A PRINCESS GOWN.

AN AFTERNOON TOILET OF BLUE CANVAS.

A LOVELY TEA GOWN.

FOR MEN.

There is a prediction that the vivid greens of springtime, which have been reproduced for us in shirts and ties, are to be displaced by an absurdly brilliant shade of violet. Truly, if all predictions were verified, we would be gorgeous to behold, but violet will never enjoy great favor, as it is very trying to the complexion.

A London tailor insists that knickers for cycling should be made to taper, as he informs us that fullness just above the knee is clumsy.

No longer will a fashionable man be seen in a Norfolk jacket. It is a thing of the past, and the loose rough sack coat is considered smart.

Him writes: "'Plain stockings with a tartan,' says an English contemporary, 'have taken the place of the loud-patterned stockings, the tartan with a gaudy pattern on the part turned down.' Also, 'The most fashionable shirts this season will be soft-fronted, in pink and blue, and the tie a plain sailor's knot.' All this may be the latest from 'Lunnon,' but for its correctness I will not vouch."

Polo seems to have more votaries here than golf, however, such excellent courses can be had not only in this City, but across the bay as well.

In good time it will become popular. It should be noted that the golf field suit is of tweed. In America sack coats are worn in preference to the Norfolk jacket. A recent English authority suggests a tweed jacket, with two gussets in the back to allow easy and free play to the arm when the wearer is driving; and this also does away with the band at the bottom of the knickers, there being in its place a single cloth strap. The cap is of tweed, the same material as the suit. The shirt is of Madras or cheviot. The hose have long-ribbed tops turned over, making a sort of heavy band just over the calf of the leg. They are of heavy worsted, in brown, or tans, or dark mixtures, either plain or ribbed. The golf clubs have special uniforms for receptions, bright red coats with gold buttons and other insignia being the rule among the English and Scotch links. These uniforms should, of course, be worn on all formal occasions in the clubhouse or on match days. And this rule is the general one for meets—golfers and other organizations of sporting men. The club dress uniform is full dress. The club uniform is, therefore, perfect full dress for golf dinners, dances, etc., just as the limit uniform is for limit balls.

Blue serge is always worn in preference to anything else for yachting suits. For this purpose they are made with a reefer for peajacket, in case the weather is bad. Colored shirts are worn.

Duck trousers and black sack coats will be the costumes seen on the tennis ground.

Another attempt is being made to introduce braid on evening trousers, a hideous fashion which should not be tolerated. The dress or evening coat in vogue is of a soft fine vicuna, smooth and with a fine twill, or of soft fine corkscrew. It is faced with silk.

A frock coat and gray trousers, top hat and gloves of the new shade of tan are worn to garden parties and informal receptions during the summer. Last summer on such occasions many gray cloth frocks were seen. Patent leather shoes are, of course, worn when so garbed.

On the seashore a morning lounge suit should be worn, with a colored linen shirt with a white collar and cuffs matching the shirt. A straw hat is the only correct chapeau.

An indigo blue serge suit of fine texture is a very necessary and acceptable addition to any man's wardrobe at this season.

Bathing robes are still being made of crash or Turkish toweling. The slippers match. Light colors are preferable, for instance, those having a white ground with stripes of pale blue, pink and ecru are becoming, or those in a solid color are liked. The color should be delicate, and it is well to remember that blue and ecru retain their color better than pink.

When entering any such public place as a theater or restaurant a man must always precede the gentlewoman whom he escorts, as he thus clears a passage for her if there is anything of a crowd, but on entering a church the lady precedes her escort.

C. C.

He Stood Corrected.

"Johnny, I want you to run a message for me."

"Shan't."

"Johnny, is that the way to speak to your father?"

"If you please, I shan't!"

NEW TO-DAY.

THAT HAIR ON YOUR FACE,

Arms or Neck can be removed permanently only by the Electric Needle. When you have tried in vain powders or lotions, making the growth thicker than ever, you will come to me and say, "*You told the truth!*" Performed by me, hair is removed perfectly, painlessly and permanently. *No other one can.*

THAT GRAY HAIR does not become you, but makes you look older than you should. It can be easily restored to original color at my parlors, or you can buy my

4-DAY HAIR RESTORER, $1 per bottle. Easy to use. Not sticky or greasy. Best on earth.

PERFECT COMPLEXIONS can be kept so only by the use of a good Skin Food to keep the skin healthy, clear and smooth. My

LOLA MONTEZ CREME is the best; 75c a jar. Lasts three months. Only way you can keep from getting tan, freckles or sunburn is by using this creme. Good for burns and insect bites.

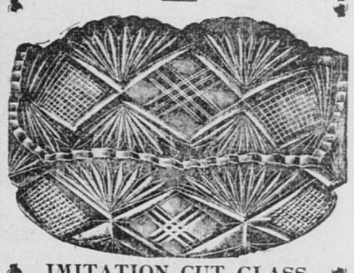
TRIAL BOX. Ladies out of city sending this ad with 10c in stamps will receive a book of instructions and a box of

LOLA MONTEZ CREME And Face Powder free.

MRS. NETTIE HARRISON, Dermatologist, 40-42 Geary street, San Francisco.

NEW TO-DAY.

Special Saving Sale



IMITATION CUT GLASS—Almost as bright and clear as the genuine—at these SPECIAL prices until Wednesday night: Fruit or Salad Bowls, 25c and 35c; Large Cake Dishes, 30c; Water Pitchers, 45c; Cream Pitchers, 15c; Preserve or Icecream Saucers, 50c and 60c per dozen, etc. See them in the window.

THAT BIG CHINA STORE—*A Quarter of a Block Below Shreve's.*

WANGENHEIM, STERNHEIM & CO., 528 and 530 Market St., 27 and 29 Sutter St., BELOW MONTGOMERY.

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A CHOICE COLLECTION!

Fancy Weaves—75c per Yard
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The largest collections and of the most recent styles.

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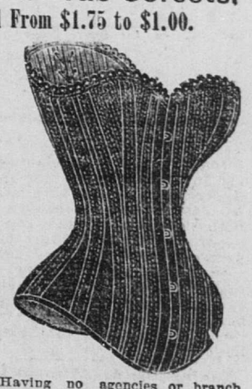
FREUD'S CORSET HOUSE.

SPECIAL SALE OF CORSETS

200 Dozen Ladies' Black and Drab Corsets, Reduced From $1.75 to $1.00.

A Great Corset Bargain. Spoon And Straight Steels.



CAUTION—Having no agencies or branch stores, our Corsets can be purchased only at our establishment.

Mail orders receive prompt attention. Illustrated Catalogue mailed free.

MAKE NO MISTAKE IN OUR ADDRESS M. FREUD & SON, 742-744 Market St. and 10-12 Grant Ave.

PERMANENTLY REMOVES SUPERFLUOUS hair by electricity at $1 a sitting; first sitting free; no scars left; moles, warts, etc., also removed.