



CHARLES M. SHORTRIDGE, Editor and Proprietor.

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THE SUMMER MONTHS. Are you going to the country on a vacation? If so, it is no trouble for you to forward THE CALL to your address.

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MONDAY, JULY 20, 1896

THE CALL SPEAKS FOR ALL.

PATRIOTISM, PROTECTION and PROSPERITY.

FOR PRESIDENT—WILLIAM MCKINLEY, of Ohio

FOR VICE PRESIDENT—GARRET A. HOBART, of New Jersey

ELECTION NOVEMBER 3, 1896.

What will the Pops do? Bryan is on the anxious seat.

This week will put the campaign in shape.

The question of the day for you: Have you registered yet?

If the Populists wish to be in the fashion some of them must bolt.

It is observed already that Sewall's shipping record is not helping his party any.

Ten to one on McKinley is the way the betting goes and the vote will be about the same.

No intelligent silver Republican will be willing to intrust free coinage to a free-trader.

If promises are worth anything Mr. Bryan is prepared to give the Populists all they wish.

The country is beginning to discover that after all Cleveland really is better than his party.

Southern Populists will unite with Southern Democrats in a wrestling match, but not in a dance.

Give to capital the assurance of protection and it will soon give work and wages to every American.

There is one thing certain, Populists engaged in the wool industry will not fuse with the free-traders.

The only reason the Democrats do not make this a campaign of explanation is that they cannot explain.

Don't forget that THE CALL is the only morning paper in this City that gets the dispatches of The United Press.

The eagerness of blind to get a re-election to Congress shows he hasn't much faith in a promise of a Cabinet office.

Now that the welfare of every industry is at stake, all business men will vote together and make sure of prosperity.

It need surprise nobody if the Bryan balloon collapses before the campaign gets well started. Gas is a very uncertain thing.

We can establish international bimetalism during the next four years if we intrust the work to statesmen instead of boy orators.

Since Tom Reed is to open the Republican campaign we may be sure it will be opened clear through to the bottom at the first kick.

Every one who wishes to see San Francisco a home market for home industry should form a Republican club and help to make it so.

McKinley's heroic service during the war shows the stuff he is made of, and the people will vote for him because they have confidence in him.

The 16 to 1 movement in this campaign will show sixteen bolters from the free-trade party to protection for every one that goes the other way.

The star of empire has now moved so far westward that the Atlantic Coast is thankful when it gets a chance to have a candidate for the Vice-Presidency.

Every business man in San Francisco should register and have his employees do the same. Let us make sure of a rousing victory for protection and prosperity.

The Populist convention may not be as orderly as that of the Republicans, but it will hardly be anything like such a rough and tumble affair as the Democrats put up.

Long before this campaign is over moderate Democrats will be so sick of Silver Bill and his platform that they will be tempted to throw up the whole party for the sake of getting rid of them.

Philadelphia is called slow, but she does not wait on Congress for her river improvements. She has just voted \$500,000 for clearing the channel of the Delaware and is going right ahead with the work.

The announcement that Bryan is a young and inexperienced man does not terrify some Democrats. They comfort themselves in the remembrance that he is older than Cleveland was when he was elected Sheriff of Erie County.

Even if the gold Democrats should put up a candidate of their own it is not likely they would receive many votes. Business men are taking no risks this year and even those among them who are Democrats will vote for McKinley and make sure of prosperity.

SEWALL'S THORNS.

It needed just such a man as Arthur Sewall to give emphasis to the hypocrisy of the Chicago convention's expressions of solicitude for working people...

And Mr. Sewall must be pretty well known in the world of labor as a tyrant of a taskmaster, for out here in San Francisco the Coast Seamen's Union has a very full account of his inhuman treatment of his sailors...

BIMETALLISM AND SCIENCE.

The New York Journal, which is the Eastern edition of the San Francisco Examiner, announces in a double-column editorial that it will support Bryan...

Referring to the silver plank in the Chicago platform, which Bryan wrote himself for the Nebraska-Demo-Populist Convention of 1884, the Journal says: "It does not deserve the fanatic vituperation leveled against it."

The Journal continues its defense of the stupidity of the inventor of the coinage plank by observing that "bimetalism is a scientific theory, with too much expert authority on its side to brand its advocates as lunatics and incendiaries."

The Republican party has insisted all along that "bimetalism" is a "scientific" question, and it proposes to settle it upon scientific lines. But the Journal's candidate, Mr. Bryan, says it is not a scientific question in any sense.

The fact is, the Journal, like a good many other of Bryan's supporters, wants Bryan elected if his hands can be tied by an anti-Bryan Congress. This the Journal has already admitted.

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ABSOLVED DEMOCRATS.

It has always been the custom of the Democratic party when under the condemnation of the people to console itself by remembering its traditions and its unwavering loyalty to the principles of Jefferson...

THE SILENCE OF JUDGMENT.

It is claimed by the new leaders of the Democracy that a great display of emotionalism and impulsiveness was needed at Chicago to shake off the old barnacles. If that is true, there was more method in the hot-headed speeches that were made than was suspected at the time.

The Democratic party hopes to keep alive the emotionalism and enthusiasm of certain acts of the Chicago convention and have them grow and spread as the campaign progresses, but the scheme will fail. In the first place the managers have overrated Bryan's oratorical powers.

The Berkeley Gazette on opening its fourth volume "points with pride" to the fact that success has smiled upon it from its birth and that it could not ask for any better fortune.

The Santa Rosa Farmer, devoted to the agricultural interests of Sonoma County, is five years old and has established for itself a reputation as an authority on farm subjects.

PERSONAL.

Dr. G. N. Wood of Silver City, N. Mex., is at the R.uss. Dr. J. F. Bell, a physician of Portland, Or., is at the Occidental.

HAVE YOU REGISTERED?

Every Republican voter should know that he owes a duty to the community and his party which can be discharged in no way other than by registering.

It should be remembered, too, that every day increases the difficulty of reaching the Registrar's office. So many defer this important matter from time to time, until the question of getting an opportunity to register becomes a serious one.

Among the latest arrivals at the Cosmopolitan are W. E. Spicer and family of Los Angeles. R. W. Howland, a mining man of Jackson, is among the guests that arrived at the Grand yesterday.

COAST EXCHANGES.

Dunsmuir has a new weekly paper and a new woman editor, who wishes it distinctly understood that she is boss, editor-in-chief, business manager and fighting force of the publication.

The Treks Journal has celebrated its forty-third birthday. It is one of the "old guard" of Republican newspapers of the West and for that reason stands for the kind of bimetalism the Republican party is pledged to secure.

"Sixteen to one" has been adopted by the Gilroy Gazette as its basis of charges for advertising. Sixteen dollars is the amount required to insure the insertion of a one-column advertisement in that paper.

AROUND THE CORRIDORS.

W. B. Maddock of Cheshire, England, son of John Maddock of John Maddock & Sons, the manufacturers of the celebrated earthenware of that name, says that 800 men are employed in the pottery works, which are located at Burslem, in Staffordshire.

Dr. W. F. Arnold of the United States navy arrived yesterday from the China station, stopped for a short time at the California and in the evening started for the Mare Island navy yard.

W. B. Maddock, Son of the Founder of the Great English Factory Where the Maddock Earthenware is Made.

Richard Gray, general traffic manager of the Northern Pacific Company, now on his second year in the office of the company, is a son of a farmer in Lake County, suffering from palsy, which has recently affected the muscles of his face and throat.

Sho Nemo, special commissioner from Japan to investigate Mexican, Central American and South American commercial prospects, with a view to the extension of Japanese shipping, arrived from Japan yesterday with K. Kusakado, who is going to Mexico to consummate the purchase of 300,000 acres, near the southwest coast, for the Japanese Colonization Society.

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great prominence of Ohio men in public life in his time by saying that on the soil of Ohio met and mingled the two best strains of American blood—the Virginia strain and the New England strain.

He will not, I am confident, aim to make a one-man power of the administration. Having appointed the cabinet, made up of representatives of his party, he will distribute the duties and responsibilities of government among the members of his cabinet.

What Willie's Goin' to Be. When I grow up to be a man, I know what I will be. I won't write poetry, like pa; I won't be a doctor, like Uncle Sam.

NEWSPAPER PLEASANTRY. A man should never lose his temper for the reason that he is very apt at such a time to tell his friends the truth.—Aitchison Globe.

Mr. Toddles (proudly patting his gun)—I once shot a deer with this weapon. Miss Swipples—Is it possible? Didn't you know it was loaded?—Cleveland Leader.

Mr. Frankston—There goes young Mr. Homestead, cycling with that pretty grass hound. Mr. Point Breeze—Yes; he's deeply infatuated with her. He tells me he can't live without her.

Best peanut taffy in the world. Townsend's. Special information daily to manufacturers, business houses and public men by the Commercial Bureau (Allen's), 510 Montgomery.

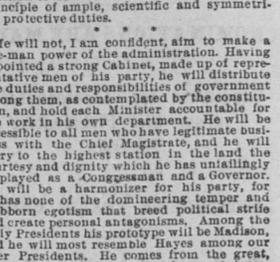
Trunks Moved 25 Cents. Commercial Transfer Co., 23 Sutter street, Telephone Main 49. Keep your checks for us.

Are You Going East? The Atlantic Coast Pacific Railroad—Santa Fe route—is the coolest and most comfortable summer line, owing to its elevation and absence of alkali dust.

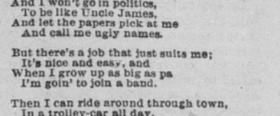
Mrs. Winslow's Soothing Syrup. Has been used for 50 years by millions of mothers for their children while teething with perfect success. It soothes the child, softens the gums, allays pain, cures wind colic, regulates the bowels and is the best remedy for Diarrhoea, whether arising from teething or other causes.



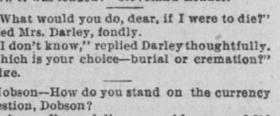
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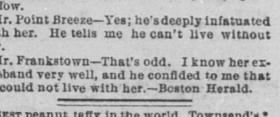
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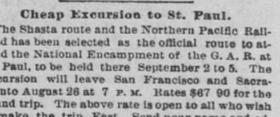
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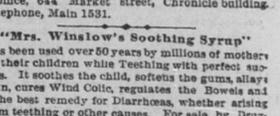
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There is little doubt but that sleeves are to be close-fitting to above the elbow, at which point there will be retained an appearance of width through long puffs or voluminous drapery. The effect of breadth across the shoulders will be marked a feature as ever before.



AN OHIO MAN FOR PRESIDENT. Eugene V. Smalley in Review of Reviews. General Garfield used to account for the



Great American Importing Tea Co. MONEY SAVING STORES: 1344 Market St., 2510 Mission St., 617 Kearny St., 1410 Polk St., 521 Montgomery Ave., 333 Hayes St., 146 Ninth St., 218 Third St., 905 Market St., 3066 Sixteenth St., 104 1/2 Mission St., 52 Market St. (Headquarters), S. F., 1053 Washington St., 616 E. Twelfth St., 131 San Pablo Ave., 917 Broadway, Oakland, 1355 Park St., Alameda.