

THE EMPORIUM THE EMPORIUM

New Black Dress Goods. 45-inch Figured Satin Soleil. In six new exclusive designs, a beautiful, rich, heavy cloth, especially suitable for street wear, an excellent value at the price, per yard \$1.00



THE Great Thanksgiving Week Sales will win us hundreds of new customers. Never has this great store been so popular as now. The Doll Fete continues.

PUDDINGS, PIES and CAKES. For Thanksgiving, like your mother used to make, or even better, for they are made by one of the most expert pastry cooks in town. They are the same appetizing pastries that you eat in the beautiful Cafe under the big dome—the best that can be made.

Her Majesty's Corset. Fitter is still here, but this is the last week. Avail yourself of her expert services—no charge—and you are not expected to purchase unless you so desire.

New Hats—Thanksgiving. Need one? We sell Dunlap, Knox and You-man styles, in an excellent \$3.00 grade, for \$2.00

Fancy Silks For Waists or Costumes. Two pretty lines of Dress Silks in new and exclusive designs—specially priced for Thanksgiving week.

Wines for Thanksgiving. Extra 3-year-old Claret—regular at \$2.85 for a doz. quarts, special at \$2.35. Sauterne Chablis and Reising—regular \$4.50 for a dozen quarts, special at \$3.75



Astrakhan Cloakings. A new line of 56-inch Astrakhan Cloaking on our counters this week. They are in the pretty new colorings, such as rouge and blue, blue and brown, green and rouge, blue and black, green and brown, golden brown, light navy and hunters' green, most reasonably priced, per yard—\$1.75

GROCERIES for Thanksgiving. The special sales in this department for Monday and Tuesday and a list of good things for holiday feasting are given below—note the saving you can make by buying Groceries at the big store—Grocery Telephone South 50.

SPECIAL MONDAY ONLY. Gold Dust—3 pound package—regular 20c each—16c. Babbitt's Soap—15 bars for—50c. (Limited to 50c worth each customer.) SPECIAL TUESDAY ONLY. Fine Creamery Butter—a duplicate for our previous special—for Tuesday only, per square—44c. Fancy Evaporated Apples—regular 12 1/2c pound, at. 8c

Clothing Extra.

MEN'S OVERCOATS—Heavy rough brown Chinchillas, Oxford Mixed Meltons and plain Kerseys, cut medium long, silk velvet collars, warm, durable, neat-appearing overcoats that would be good value at \$12, special \$7.75

MEN'S OVERCOATS AT \$12—Fine imported blue and black Kersey, guaranteed absolutely all pure wool and indigo dye blue, good quality, serge and farmer satin linings, reliable materials all through, good \$15.00 value, special \$12.00

MEN'S SUITS—Men's single and double breasted suits, beyond doubt the greatest values in this city at our price, every suit worth \$12 to \$15, solid Norman Cassimeres, in plain gray and neat stripes, also dark brown, invisible plaids and neat checks, strictly all wool and reliably tailored and \$9.65 trimmed, spec. price \$1.65. BOYS' SUITS—Ages 6 to 15, heavy double-breasted Scotch Tweed Suits, in dark mixtures, made to stand tough wear, guaranteed to give satisfaction, a splendid value \$1.65

BOYS' KNEE PANTS—Ages 4 to 15, 100 dozen of specially good regular 75c Knee Pants, in many different kinds of cloths, patent waistbands, special price \$1.45 all week

MEN'S Thanksgiving Furnishings. The holiday stock of fashionable Neckwear, Gloves, Hosiery, Handkerchiefs, Underwear and Shirts are ready. You'll need a lot of little accessories for the football game and the big Thanksgiving dinner. Here are some of the new things specially priced:

Men's fine Neckwear in all the fashionable shapes—Tucks, Four-in-Hands, Puffs, Bows and Club Ties—all the new colorings, including the Roman stripe effects. 50c. Men's heavy street and dress Gloves with one patent clasp, newest fashionable shades of tan and red, \$1.00 per pair. Men's Castor Gloves in the new shades of tan and slate, one patent clasp, exclusive furnishers \$1.50 charge \$2.00 price per pair. Men's Cambric Handkerchiefs, good quality, colored borders and new designs, 2 for 25c. Our 95c white Shirts made of fine muslin, with linen bosoms, are the best shirts made for the money, both in material and fit. 95c. Full-dress Shirts as good as they can be made of the very best materials in proper style and cut, \$1.45 each.

Wall Paper. Window Shades. We carry the largest and most complete stock of Wall Papers to be found on the Pacific Coast. They are especially selected from eight of the principal factories of the National Wall Paper Company, and we sell our Wall Paper at factory prices.

Muslin Wear Department. And a few words about Wrappers, Children's Wear and Corsets, which are in the same section. 18 dozen Ladies' Drawers—best cambric—full width and all sizes. Reduced from 80c to 50c. 12 dozen Ladies' Drawers—cambric best quality and finish. Reduced from \$1.00 to 75c. 8 dozen manufacturers' samples of Ladies' Chemises—worth 75c each—for 50c. Ladies' Flannelette Gowns—good quality—full sizes. 75c. Ladies' Flannelette Gowns—better quality—\$1 and \$1.18. Infants' and Children's Mitts—wool—25c, 35c and 50c. Infants' and Children's Body Leggings. 50c.

House Paints. We carry a complete line of the celebrated Prepared House Paints, in all shades, made by JOHN LUCAS & CO., PHILADELPHIA, superior to any in the market. Chemically Pure Colors in oil. Chemically Pure Colors in Japan. Chemically Pure Colors in Distemper. Decorative Enamel Paints—all shades. Bath Tub Enamel and Bicycle Enamels in all shades. Carriage Gloss Paints—ready for use. Dry Colors, Varnishes, Brushes and Painters' Supplies. Sample cards of Colors and Price Lists furnished upon application. Wall Paper Department, Main Floor, rear.

Thanksgiving Table Linens. The fine qualities that are suitable for the Thanksgiving Dinner Table come at prices that are more than reasonable when you consider the added duty on Linens since the new tariff went into effect. 50 pieces Beached Satin Table Damask—72 inches wide—embracing an assortment of 12 handsome patterns—all to sell at \$1.25 per yard—four balance of week. \$1.00. 150 dozen Bleached Satin Table Napkins—large size—worth \$3.50 a dozen—on sale balance of week at \$2.75

Mueller's Jackets. LOT 1—Large assortment of Heavy and Light Weight Jackets, for which Mueller asked from \$5 to \$2.50. Our sale price. \$2.50. LOT 2—An assorted lot of Heavy and Light Weight Jackets, for which Mueller asked \$10 to \$15. Our sale price. \$5.00. LOT 3—New Blouse Jackets, an assortment of colors. Mueller's price was \$20; our sale price. \$12.50

Mueller's Skirts. LOT 1—An assortment of Black Mohair and Checked Skirts, for which Mueller asked \$1.50 and \$2. Our sale price. 50c. LOT 2—A variety of Black Brocaded Silk and Silk-Finished Mohair Skirts. Mueller's price was \$5.00 \$10; our sale price. \$5.00. LOT 3—Assorted lot of Fine Brocaded Silk Skirts, many of them silk lined. Mueller's prices were \$15, \$18 and \$20; our sale \$10.00 price, for your choice.

Mueller's Children's Jackets. LOT 1—Loose-Back Light-Weight Fine Jackets. Mueller's prices were \$7.50 and \$10; our \$3.00 sale price. LOT 2—Children's Beaver Jackets, sizes 4 to 10 years, brown, blue and green. Mueller's price \$5; \$2.75 our sale price.

Mueller's Children's Dresses. LOT 1—Children's Plaid Cloth Dresses, for ages 2, 3 and 4. Mueller's price was \$1; our sale 50c. LOT 2—Children's Plaid Cloth Dresses, fancy mixtures, trimmed with cashmere and braid. Mueller's price was \$2; our sale \$1.00

Mueller's Underskirts. LOT 1—A large lot of Grass Cloth and other Underskirts. Mueller's prices were \$1.50 and \$1; our sale 25c. LOT 2—An assorted lot of Black and fancy Cotton Moreen Underskirts, all new goods. Mueller's prices were \$1.25 and \$1.50; our sale 75c. LOT 3—Changeable Silk Underskirts, with corded silk ruff, new. Mueller's price was \$6.50; \$3.75 our sale price.

Mueller's Wrappers, Etc. LOT 1—Heavy Calico and Flannelette Wrappers, for which Mueller asked \$1.00 and \$1.25. Our sale 50c. LOT 2—All-Wool Elderdown Wrappers, extra wide skirts. Mueller's price was \$5; our sale \$3.50. LOT 3—Fancy Striped Elderdown Dressing Sacques. Mueller's \$1.25 price was \$2; our sale price \$1.25

Mueller's Tailor Dresses. LOT 1—A varied assortment of Ladies' Suits, for which Mueller charged \$6 to \$10. Our \$2.50 sale price. LOT 2—An assorted lot of All-Wool Suits; a few Silk Dresses also included in this lot. Mueller's prices were \$10 to \$15; our sale \$5.00. LOT 3—Consists of New Blouse and Fly Front Tailor Dresses, this season's goods. Mueller's price was \$20; our sale price. \$12.50

Mueller's Waists. LOT 1—An assorted lot of Foulard Silk Waists, for which Mueller charged \$4.50. Our sale \$1.50. LOT 2—An assorted lot of Silk Waists, for which Mueller charged \$6 and \$7. Our sale price \$3.95. LOT 3—An assorted lot of Fine Wash Waists. Prices were \$1 and \$1.50; our sale price. 25c

Mueller's Capes. LOT 1—A large assortment of splendid Capes, for which Mueller's prices were \$3.50 to \$10. Our sale price. 50c to \$1.50. LOT 2—Plain and Beaded Plush Capes, this season's, fancy linings, Thibet fur trimmed, etc. Mueller's prices \$5 and \$6; our sale \$2.75. LOT 3—Assorted lot of Fine Capes, mostly this season's. Mueller's prices were \$20 to \$35; our sale price, your choice for \$10.00

Mueller's Capes. (Continued) Ready now with all the new pretty things with which to make the most acceptable Christmas gifts, and the time to make them up grows shorter and shorter. Everything that is in demand at fair prices. Special for this week: 50 dozen stamped heavy Momie Linen Splashes, wide drawn work on bottom, fringe three sides, size 18x32 inches. 15c. Keep the little folks busy and happy—buy them kindergarten embroidery squares with material to finish, each. 10c.

Albert Mueller & Co.'s Cloaks and Suits 55c on the \$1.

Best French Mixed lb. 35c. Buttercups and Nut Taffies, all kinds, per lb. 25c. Jujube Mignonettes, per lb. 50c. Salted Almonds, per lb. 50c.

For the purpose of introducing Burt & Packard's "Korrek Shape" line of Men's Fine Shoes we will sell from now until the holidays all our \$6, \$7 and \$8 French Patent Leather, English Enameled and Fine Winter Tan Shoes of this popular make at the uniform price of \$5. This is from \$1 to \$3 less than the exclusive shoemakers charge for the same class of shoes.

We have added several new lots of \$3 and \$4 shoes for ladies to those which we had on sale last week at \$2.49, and will continue the sale through the coming week. Men's Polk Seal Waterproof Shoes, in two new toes, at \$3.50 a pair; also a handsome line of Calif.-Lined, Cork-Soled Shoes at \$3.50 a pair.

THE EMPORIUM AND GOLDEN RULE BAZAAR.

Lace Curtains. 500 pairs of imported Lace Curtains, fine in texture, artistic in design, in all the latest styles. In sale at mill price this week, which is at least 30 per cent less than the same grades can be bought for elsewhere. We are showing a large assortment of beautiful Tapestry Portieres, Couch Covers—new patterns and color effects. Full line of Tapestry and Chenille Table Covers, Floss and Down Cushions, Plain and Figured Silks for Drapery and Cushion Covers, Curtain Nets, Denims, Silkolines, Satens, Art Muslin, Gretzines, Fringes, Curtain Poles and Fixtures. Curtains Department—Second floor, East.

Colored Dress Goods. 54-inch Amazon Cloth, excellent quality—finish—in all the new colorings, such as New Purple, Chrysanthemum, Brun, Biscuit, Napoleon Blue, Dutch Blue, Huzzar Blue, Cadet, Lizard, Serpent, Hunter's Green, Light and Medium Navies, Richellee, 125 Burgundy and Gris, per yard. \$1.25. The largest assortment of Purely Silk and Wool Plaids that are being shown in San Francisco. The styles and colorings are carefully selected, and we are sure that we can please you. We also place on sale new designs in Silk Bar Ottoman Plaids—very choice—all at the same economical prices, per yard. 75c.

AN ASTONISHING FUR CAPE SALE. To-morrow, Monday, beginning at 9 A. M., and lasting until 12 o'clock, we will sell: 150 \$15 Fur Capes for \$8.50. Made by skilled furriers—of rich black fur—perfect skins—length 22 inches—135-inch sweep—high storm collar—silk lined throughout—all sizes.

For the purpose of advertising our splendidly stocked Fur Department, there are only 150 Capes in the lot. If any should be left when the sale closes at 12 o'clock they will be reserved for mail order customers. Only 150 will be sold at \$8.50. If you are not here by 12 o'clock you cannot have them at the price.

PARVERS for Your Turkeys. These exceptionally low prices on standard goods until Thanksgiving day. Russell's Redwood Handle, per pair. 75c. Russell's Stag Handle, per pair. \$1.00. Russell's Bone Handle, per pair. \$1.50. Russell's Ebonized Handle, per set of three. \$2.00. Russell's Bone Handle, per set of three. \$3.00. Russell's Stag Handle, per set of three. \$3.50. Henckel Ivoried Handle, per set of three. \$6.00. Henckel Ivoried Handle, per set of three. \$6.50.

Underwear. Hosiery. Ladies' Imported Fancy Lisle Hose, Tartan Plaids and Roman Stripes—also the black boots and fancy striped tops—entirely new patterns and colorings, and without doubt the largest and most complete assortment in the city to choose from, per pair. 75c. Ladies' Imported Hose, in new shades of dark green and dark heliotrope—we pride ourselves on being the first to show these new shades in spring wear, per pair. 35c. Ladies' Imported Silk Vests—tancy crocheted low neck—no sleeves—pink, blue and cream white—a bargain at the price, each. \$1.50. Ladies' Extra Heavy Pure Silk Vests—low neck and no sleeves—pink, blue, lavender, cream white and black—sizes 4, 5 and 6—the best value ever sold, each. \$2.00

Albert Mueller & Co.'s Cloaks and Suits 55c on the \$1.

Chinese Bazaar. Strangers in the city should not fail to visit our Chinese and Japanese Bazaar. It is the largest on the coast and one of the finest displays of the kind in America. It is the place to buy Christmas presents, especially if you wish to delight your Eastern friends with unique gifts and curios that they cannot readily obtain in their own homes. We have on special sale this week: Ladies' Silk Embroidered Jackets—regular price \$5—for \$3.00. Men's Smoking Jackets, \$2.50 plain—regular price \$3.50—for \$2.00. Fine Egg-shell Blue and White Cups and Saucers—regular price 20c—for 10c.

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Turkey Roasters. Labor-saving, perfect Chicken, Duck and Turkey Roasters. Self-basting Chicken Roasters, size 9x13 inches. 29c. Self-basting Duck Roasters, size 10x15 1/2 inches. 39c. Self-basting Turkey Roasters, size 12x18 inches. 49c. Planished Soup Strainer, 5 inches in diameter—enameled handle—fine wire sieve, 9c.

Albert Mueller & Co.'s Cloaks and Suits 55c on the \$1.

Specials in Fine Furniture. The Gold Star Sale last week was the most successful Furniture sale that we have ever had, and it fully served our purpose by drawing large crowds of Furniture buyers, who must have been convinced that our regular prices are the lowest in town. Here are three of this week's good bargains: Fine Roman Chairs upholstered in different colors of Tapestry—design like picture, only a limited number—while they last go at \$1.95. Solid Oak Antique Dining-table large enough to set 8 or 10 persons, handsomely carved, good finish, would be cheap at \$6.75. This week they go at \$6.

Albert Mueller & Co.'s Cloaks and Suits 55c on the \$1.

Fortunate buying conditions put us in possession of a large consignment of Axminster Carpets of the Alexander Smith & Sons and Bigelow makes. To make brisk Carpet sales this week we make these big reductions. Alexander Smith & Sons' Axminster with borders to match, the grade regularly sold for \$1.35 per yard will be sold complete with lining on your floor this week for 97c. Bigelow Axminster, with borders of the latest shades and colorings, the kind sold by other dealers at \$1.75 per \$1.32 yard will be sold here this week at \$1.32.

THE EMPORIUM AND GOLDEN RULE BAZAAR.

Have you seen the handkerchief window yet? It took 7000 handkerchiefs to make the beautiful display. Just think of that—and those only a part of a great purchase made by us on especially advantageous terms for the holiday trade. Nowhere else the same qualities at such low prices. 300 dozen Swiss Scaloped Embroidery Lawn Handkerchiefs, choice styles, the 15c kind for 10c. 185 dozen Swiss Embroidered Handkerchiefs, Marie Antoinette borders, 200 styles to select from, the 12c and 20c kind. 125 dozen all-linen Handkerchiefs, prettily embroidered, also lace edge, very choice goods, worth 35c ordinarily. Initial Handkerchiefs, all pure linen hand embroidery, initial on fine material, put up in half-dozen \$1.10 boxes, worth \$1.50, for \$1.10.

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