

THE EMPORIUM.

# A Stupendous Mercantile Event Beyond All Competition.

## Curtains--Covers--Cushions,

At prices unparalleled in the Curtains and Drapery trade—prices that mean quick clearance.

Curtains that were \$6.75 pair—will be \$4.50

Curtains that were \$6.50 pair—will be \$4.25

Curtains that were \$6.00 pair—will be \$3.75

Curtains that were \$5.50 pair—will be \$3.50

Curtains that were \$5.00 pair—will be \$3.00

Curtains that were \$4.50 pair—will be \$2.50

Curtains that were \$4.00 pair—will be \$2.25

Best Curtains for \$1.25 you have ever seen.

Odd Portieres and Couch Covers at great reductions.

Rich Tapestry Portieres \$2.25 a pair.

Fine Chenille Portieres \$2.50 a pair.

Big cut on prices of Chenille and Tapestry Table Covers.

Closing out entire stock of Silk and Satin Covered Cushions.

30-inch Curtain net was 15c, now \$1.00

48-inch Curtain net was 20c, now \$1.50

Curtain and Drapery Department, Second Floor.



## Phenomenal Muslin Underwear Selling.

Nothing skipped but the prices. New, nice, clean stock, and you cannot buy the muslin for the cost of the finished article. Quantities are large, but when the value is extraordinary we have to limit the number to each customer, because buyers will be numerous and we do not want to disappoint any one. None of these goods will be sent C. O. D. and they will not be exchanged.

50c—Plain Muslin Corset Cover, sizes 40, 42, 44; felled seams; a few only; 2 to a buyer.

**DRAWERS.**

15c—Of muslin; belt band; 1 tucks and embroidery edge; worth \$1.25 to a buyer.

50c—Fine Cambric; fine embroidery; 3 clusters of tucks above edging; worth 75c.

**CHEMISE.**

25c—Of good muslin; embroidery and tucked yoke; embroidery on neck and sleeves; worth 40c; 2 to a buyer.

50c—Combination Chemise; ruffle on skirt; yoke of Valenciennes; reduced from 85c; 2 to a buyer.

**GOWNS.**

35c—Of good muslin; double yoke back; embroidery at neck and cuffs; two rows of insertion on yoke.

50c—Of heavy muslin; 2 rows wide insertion; double back yoke; wide, good embroidery round neck and cuffs; wide cut; 2 to a buyer.

**Tennis Flannel Gowns.**

50c—38 inches long; double stitched stay band on neck; finished seams in arms and shoulders; good quality flannel; 2 to a buyer.

75c—Paris Mill Flannel; double stitched neck band; fine pearl buttons; finished yoke and shoulders; 4 or 5 1/2 inches long; all sizes; reduced from \$1.25.

81c—Extra Heavy Flannel; choice patterns; wide collar; pearl buttons; trimmed ruffle cuffs; length 36, 38, 40 inches; all sizes; reduced from \$1.50.

85c—All Children's Empire Jackets; ages 4 to 14; that were \$1.50 to \$1.75; while they last, \$1.00.

**Baby's and Children's Wear.**

25c—Infants' Wool Vests, trimmed with silk; pearl buttons; finished seams. Reduced from 60c.

75c—Infants' Short Slips, lace trimmed; reduced from \$1.00.

## Pure Foods—Wines, Liquors.

Quick, efficient service—absolute cleanliness—goods always fresh and of guaranteed qualities.

For the daily specials read the card in grocery display window.

Use direct telephones to these departments.

Grocery telephone—South 59.

Liquor telephone—Jesse 1411.

**Special Monday Only.**

White Swan Floating Soap—5c none better made—Monday only.

Your money refunded if you are not pleased with it.

1-lb. cans Alaska Salmon, 8c worth 12 1/2c—on sale Monday at...

**Special Tuesday Only.**

Sal Soda—regular 15 lbs. for 25c—Tuesday only, 25 lbs. for 25c

10-lb. sack Golden Rule Salt—on Tuesday...

2-lb. cans Lunch Tongue—worth 50c—on Tuesday...

**Regular Prices.**

Royal, Cleveland or Trophy Baking Powder, 1-lb. can...42c

Cream Baking Powder, 1-lb. can...28c

Acme Health Coffee, 1-lb. cans...22c

Cooper's Olive Oil, large bottles...\$1.16

Early Sweet Corn, 2-lb. cans...8c

Ghirardelli's 1/2-lb. tins Cocoa...23c

Arm and Hammer or Cow Soda, 1-lb. pkgs...6c

2-lb. cans Pride Salmon...15c

5-gallon kegs Western Refinery Syrup...68c

Genuine New Orleans Molasses, gallon...55c

Cream Breakfast Wheat, lb...3c

Kingsford's Corn Starch, 1-lb. pkgs...8c

Canary, Rape and Hemp Seed, lb...4c

Cattlebone for your bird, 3 for...5c

2-lb. cartons R. S. V. P. Salt...12c

Greer's Ammonia, pints...12c

Chloride Lime, 1-lb. cans, 2 for...25c

Powdered Borax, 1-lb. pkgs...11c

Boiled Cider, "the best," gallon...\$1.25

Pure Old Bourbon Whisky \$2.20—regular \$3 gallon—special...99c

Pure Port Wine—6-year old—regular \$1.50 gallon—special...99c

Pure Old Sherry—extra pale and dry—regular \$1.50 gallon—special...99c

Pure Angelica Muscatelle—5-year-old—regular \$2.00 gallon—spe...\$1.10

Pure Table Claret, regular 50c gallon—special...33c

Bear Rye Malt Gin—old and absolutely pure—full quart—regular \$1.25—bottles, spe...\$1.10

## Chinese Bazaar.

One of the most beautiful departments in this grandest of shopping places is the Chinese and Japanese Bazaar, now on the main floor, Jessie-street side.

Here are thousands of unique articles appropriate for souvenirs. To miss visiting the Bazaar is to miss one of the sights of the big city, and goods from this department are not expensive. Send something to your Eastern friends from the Chinese and Japanese Bazaar.

"The Blacksmith," Delorme's \$50,000 painting, goes on exhibition in the Art Room, second floor, to-morrow morning. It is one of the most marvelous modern paintings. Admission is absolutely free.

On Wednesday, January 5, our "Klondike Outfit" exhibit will be ready. It will occupy an entire section on the first floor, and will be complete in every particular.

## Greatest Cloak and Suit Sale of the Year.

Every garment reduced—not a single piece of any kind spared. In some cases the reductions are enormous. These are sample clearance sale prices—

### Jackets.

**\$12.45.** Jacket exactly like picture in center, trimmed with cut steel buckles, finest Kersey, all colors, was \$25, now \$12.45.

**\$5.00.** Last fall Coats, worth choice \$5.00; all sizes and colors.

**\$9.95.** Your choice of a lot of \$15 and \$20 fine Blouse Jackets, all sizes and colors.

**\$7.45.** Fine tan mixed Covert Jacket, was \$12.50; all sizes.



This Jacket was \$25.00. Now \$12.45.

### Capes.

**\$3.95.** Beaded Velour Plush Cape, fancy lined, was \$5.

**\$4.95.** Plush Cape, silk lined, was \$8.50.

**\$4.95.** 24-inch Kersey Cloth Cape, double-pleated back and front, navy or tan, was \$7.50.

**\$7.45.** Very handsome cloth Cape, strap and band trimmed, was \$12.50.

**\$5.**—Odd Suits, summer and last season's, were \$10 and \$15.

**\$12.50.**—This season's Fine Tailor Dresses, fly fronts, were \$20; all sizes and many colors.

**\$1.**—Blouse Suit, fine camel's hair, two-toned mixtures, all colors and sizes, braided-trimmed, were \$2.50.

### Skirts.

**\$1.85.** Fine Black Figured Mohair Skirts, were \$2.25.

**\$4.95.**—Fine Black Heavy All-Wool Fancy Weave Skirts, beautifully made—were \$8.50.

**\$6.75.**—All our Brocaded Satin Skirts, that were \$10—now \$6.75.

**\$11.75.**—All our magnificent Brocaded Silk Skirts, that were \$15—now \$11.75.

### Waists, Petticoats, Etc.

**\$1.25.**—Fancy Cloth-Lined Waists, all sizes—were \$1.50.

**\$2.50.**—Fancy All-Wool Plaid Waist, lined throughout, all sizes—were \$3.50.

**\$4.95.**—Assorted lot, all colors, Silk Taffeta Waists, were \$6.50 and \$7.50—now \$4.95.

**\$5.00.**—All Wrappers, reduced \$12.50, \$15, \$18; Fancy House Wrappers or Tea Gowns, many colors, \$5.

**\$1.25.**—Finest Black Satin Petticoat, corded deep ruffle, was \$1.75—now \$1.25.

All Underskirts reduced.

**\$3.95.**—Double Cape Mackintosh, plaid lining, black or blue, was \$5.



## Fur Sacrifices.

The mild weather so far this season has been bad for the fur business, and leaves us heavily overstocked. To close out many lines of the winter's stock we propose to make the most vigorous and unsparing reduction in prices hitherto known to the fur trade. We mention a few of the most phenomenal Fur Bargains for the Clearance Sale that have yet been offered.

289 Fur Muffs—in black, gray and light tan—regular price \$2.00. Clearance Sale price... 35c

238 Long Fur Boas—in two different kinds of furs—regularly sold at \$2.50, \$3.50 and \$4.50—length 3 1/2 yards. Clearance Sale price... \$1.00

75 Long Fur Boas—perfect in every way—regularly sold at \$6.50 and \$7.50. Clearance Sale price will be... \$1.50

## Klondike Furs.

Fur Sleeping Blankets—Fur Overcoats—Pants, Leggings, Hoods, Gloves and Parkies, now in stock and will be made to order from all the suitable skins at short notice.

## CROCKERY AND HOUSEHOLD GOODS.

During the Clearance Sale many remarkable bargains will be offered by these two important departments. We begin the sale with

**Stockton Art Pottery Ridiculously Low Price.**

The Stockton Art Pottery Company has decided to discontinue the making of certain lines of goods of which they had large quantities on hand. We have bought it all at prices much below the cost of production and offer at these remarkable figures:

- Large size Creamers, made to retail at 25c each, for 15c
  - Large size Cups and Saucers, made to retail at 50c each, for 35c
  - Large size Tea Pots, made to retail at 40c each, for 25c
  - Large size Soap Dishes, made to retail at 15c each, for 10c
  - Large size Tea Pot, Sugar and Creamer, made to retail at \$1.10 each, for 55c
  - Large size Matchboxes, made to retail at 50c each, for 30c
  - Large size Flowerpots, made to retail at \$1.10 each, for 55c
  - Tea Pot, Sugar and Creamer, made to retail at \$1.75 a set, for 85c
- And numerous other articles in odd artistic shapes at equally as low prices.
- We will also have on sale a large lot of so-called "factory seconds" of the same goods—only slightly defective—some little imperfection that you perhaps cannot notice. They are not cracked or chipped, and you can have your pick of these at one-third less than the above prices.
- The House Furnishings Lower Priced Than Ever.**
- A few samples of the real bargains obtainable during the Clearance Sale of San Francisco's largest House Furnishing Department.
- Japan Candle Sticks, extra value... 3c
  - Hanging Wire Soap Dishes... 8c
  - Crown Tin Mugs, extra large... 13c
  - 10-quart Wooden Bucket, very strong... 12c
  - Nickel Soap Dish, with toothbrush rack... 13c
  - Wire Tea Pot Stand, large size... 7c
  - Wire Broiler, extra heavy wire... 5c
  - Royal Enamel Tea Pot, 3-quart size... 36c
  - Royal Enamel Colander, large size... 22c
  - Royal Enamel Rice Boiler, 2-quart size... 41c

## Substantial Reductions in Bedding Linens and Domestics.

Here's a section of our mammoth "ad" that is of very special interest to housekeepers and proprietors of hotels and restaurants. If you wish to renew your bedding or linens now or in the near future the extraordinary reductions made in this department for this sale will mean considerable saving of money to you.

We have no "seconds" or "job lots" bought for special drives. These are our every-day first-grade goods—the surplus lines or broken lots.

- 500 pairs of full-sized white and colored Eastern and California Wool Blankets, regular price \$4.50 a pair—clearance sale price... \$3.50
- 250 full-size Sateen Eiderdown Comforters, with odorless filling, worth \$5.00 each—clearance sale price... \$3.50
- 300 full-sized Bed Comforters, filled with snowflake cotton, worth \$2.00 each—clearance sale price... \$1.50
- 250 White Marseilles Quilts, extra large, pearl hemmed, worth \$2.00 each—clearance sale price... \$1.50
- 300 extra-size White Crochet Quilts, hemmed and ready for use, regular price \$1.25 each, clearance sale price... 95c
- 400 pairs of White Sheets, neatly hemmed and ready for use, 2 1/2x2 1/2 yards, a fine quality, worth \$1.25 a pair—clearance sale price... \$1.00
- 600 pieces Florence Wrapper Flannels, marked down from 12c a yard. For the clearance sale... 10c
- 500 pieces Cotton Tennis Flannel, our 3c a yard quality, in light and dark coloring. During the clearance sale... 6 1/2c
- 50 pieces Best Grade Fancy Eiderdown Flannel, regularly sold for 60c a yard. Clearance sale price... 35c
- 75 pieces Best Quality Fancy All-Wool Wrapper Flannels, worth 60c a yard. Clearance sale price... 30c
- 5 cases Bleached Canton Flannel, worth 12 1/2c a yard. Clearance sale price... 10c



**Special Monday Only.**

White Swan Floating Soap—5c none better made—Monday only.

Your money refunded if you are not pleased with it.

1-lb. cans Alaska Salmon, 8c worth 12 1/2c—on sale Monday at...

**Special Tuesday Only.**

Sal Soda—regular 15 lbs. for 25c—Tuesday only, 25 lbs. for 25c

10-lb. sack Golden Rule Salt—on Tuesday...

2-lb. cans Lunch Tongue—worth 50c—on Tuesday...

**Regular Prices.**

Royal, Cleveland or Trophy Baking Powder, 1-lb. can...42c

Cream Baking Powder, 1-lb. can...28c

Acme Health Coffee, 1-lb. cans...22c

Cooper's Olive Oil, large bottles...\$1.16

Early Sweet Corn, 2-lb. cans...8c

Ghirardelli's 1/2-lb. tins Cocoa...23c

Arm and Hammer or Cow Soda, 1-lb. pkgs...6c

2-lb. cans Pride Salmon...15c

5-gallon kegs Western Refinery Syrup...68c

Genuine New Orleans Molasses, gallon...55c

Cream Breakfast Wheat, lb...3c

Kingsford's Corn Starch, 1-lb. pkgs...8c

Canary, Rape and Hemp Seed, lb...4c

Cattlebone for your bird, 3 for...5c

2-lb. cartons R. S. V. P. Salt...12c

Greer's Ammonia, pints...12c

Chloride Lime, 1-lb. cans, 2 for...25c

Powdered Borax, 1-lb. pkgs...11c

Boiled Cider, "the best," gallon...\$1.25

Pure Old Bourbon Whisky \$2.20—regular \$3 gallon—special...99c

Pure Port Wine—6-year old—regular \$1.50 gallon—special...99c

Pure Old Sherry—extra pale and dry—regular \$1.50 gallon—special...99c

Pure Angelica Muscatelle—5-year-old—regular \$2.00 gallon—spe...\$1.10

Pure Table Claret, regular 50c gallon—special...33c

Bear Rye Malt Gin—old and absolutely pure—full quart—regular \$1.25—bottles, spe...\$1.10

**Pure Foods—Wines, Liquors.**

Quick, efficient service—absolute cleanliness—goods always fresh and of guaranteed qualities.

For the daily specials read the card in grocery display window.

Use direct telephones to these departments.

Grocery telephone—South 59.

Liquor telephone—Jesse 1411.

**Special Monday Only.**

White Swan Floating Soap—5c none better made—Monday only.

Your money refunded if you are not pleased with it.

1-lb. cans Alaska Salmon, 8c worth 12 1/2c—on sale Monday at...

**Special Tuesday Only.**

Sal Soda—regular 15 lbs. for 25c—Tuesday only, 25 lbs. for 25c

10-lb. sack Golden Rule Salt—on Tuesday...

2-lb. cans Lunch Tongue—worth 50c—on Tuesday...

**Regular Prices.**

Royal, Cleveland or Trophy Baking Powder, 1-lb. can...42c

Cream Baking Powder, 1-lb. can...28c

Acme Health Coffee, 1-lb. cans...22c

Cooper's Olive Oil, large bottles...\$1.16

Early Sweet Corn, 2-lb. cans...8c

Ghirardelli's 1/2-lb. tins Cocoa...23c

Arm and Hammer or Cow Soda, 1-lb. pkgs...6c

2-lb. cans Pride Salmon...15c

5-gallon kegs Western Refinery Syrup...68c

Genuine New Orleans Molasses, gallon...55c

Cream Breakfast Wheat, lb...3c

Kingsford's Corn Starch, 1-lb. pkgs...8c

Canary, Rape and Hemp Seed, lb...4c

Cattlebone for your bird, 3 for...5c

2-lb. cartons R. S. V. P. Salt...12c

Greer's Ammonia, pints...12c

Chloride Lime, 1-lb. cans, 2 for...25c

Powdered Borax, 1-lb. pkgs...11c

Boiled Cider, "the best," gallon...\$1.25

Pure Old Bourbon Whisky \$2.20—regular \$3 gallon—special...99c

Pure Port Wine—6-year old—regular \$1.50 gallon—special...99c

Pure Old Sherry—extra pale and dry—regular \$1.50 gallon—special...99c

Pure Angelica Muscatelle—5-year-old—regular \$2.00 gallon—spe...\$1.10

Pure Table Claret, regular 50c gallon—special...33c

Bear Rye Malt Gin—old and absolutely pure—full quart—regular \$1.25—bottles, spe...\$1.10

## First-of-the-Year Furniture Furore.

The Furniture Store has many thousands of dollars' worth of merchandise which must rapidly be turned into cash. Selling must be stimulated, of course, and that means price-cutting. Quick selling prices are the low prices, and that is the plan in the Furniture Department. No one has the right to object to our under selling if you don't, and you won't. Never was such a chance to save money by spending it.

**This Stylish Parlor Suite of six pieces, upholstered in a fine French satin damask, substantial and reliable, well worth \$40.00, during this sale... \$24.25**

**Sideboards, selected oak, highly polished, hand carved, swell fronts, top 44x18 inches, and French beveled mirror 16x30 inches, three styles, worth up to \$40. During this sale... \$19.75.**

**Empire Mahogany Frame Easy Chair—\$15 is not too much for this beautiful piece of furniture, but in order to draw your special attention to our complete Art Furniture Room we shall place this chair on sale at... \$6.75.**

**100 Combination Book-Cases and Writing Desks, all quarter-sawn oak, curly birch or mahogany finish, hand carved and highly polished, 6 feet high, 3 1/2 feet wide, five styles, worth up to \$30. Your choice during this sale... \$15.40.**

**Wire Spring Cot, like picture. During this sale... \$1.50**

**Enamel Beds, brass trimmed and hard oven-baked enamel, in all sizes, prices ranging upward from... \$3.95**

**Extension Table, made of carefully selected woods, polished tops, large enough to seat 10 people with comfort, well worth \$6.00, \$3.75 during this sale... \$3.75**

**Fine Upright Antique Finish Folding Bed, with large beveled glass and wire mattress, well worth \$30. During this sale... \$15.00.**

We have them at the reduced prices as low as \$7, up to \$75.

**Bedroom Suites, in antique Oak or mahogany finish, hand carved, large beveled mirror, well worth \$15.75 \$30. During this sale... \$15.75**

**100 Combination Book-Cases and Writing Desks, all quarter-sawn oak, curly birch or mahogany finish, hand carved and highly polished, 6 feet high, 3 1/2 feet wide, five styles, worth up to \$30. Your choice during this sale... \$15.40.**

**Wire Spring Cot, like picture. During this sale... \$1.50**

**Enamel Beds, brass trimmed and hard oven-baked enamel, in all sizes, prices ranging upward from... \$3.95**

**Wilton Velvet Carpet, with borders to match—regularly \$1.10 to 1.50 per yard goods. During this sale... 73c**

**Tapestry Brussels Carpet, with borders to match—an almost endless variety of patterns—the ordinary 75c grade. During this sale... 48c**

**English Linoleum, in all the newest patterns and styles—finest assortment in the city to select from. As low as, per yard... 30c**

**Lowell Body Brussels, in a magnificent assortment, at prices guaranteed to be the lowest in the West.**

**Floor Matting—A new stock of 1500 rolls, received too late for marking. Will be ready to place on sale Monday morning.**

**Mirrors.**

Round, oval and square French Plate Beveled-edge Mirrors in fancy design white metal frames at half the regular price to close.

**Picture Frames.**

Fancy scroll design white metal Picture Frames, very handsome, card size... 10c

Cabinet size... 20c

Paris Panel size... 35c

**Pictures.**

During this sale we will allow a discount of 25 per cent on our large stock of Framed Pictures. A grand opportunity to fill up the blank spaces on your walls. Be sure and visit our picture department.

**Sheet Music.**

2000 sheets odds and ends, to close out, each... 1c

# Golden Rule Bazaar. HEADQUARTERS FOR COMPLETE KLONDIKE OUTFITS.