PEOPLE WHO AMUSED HABITUES OF THREE OF THE POLICE COURTS

JOSEPH NEALON, a teamster well known to the police as a petty larceny thief, is in the habit of attending dances with the object of combining business with pleasure. He was at a dance in California Hall Sunday night and, casting his eyes around, he saw that Dora Carey, a servant at 1431 McAllister street, sported a gold watch. He thought Dora would be an easy victim and he invited her to join him in the mazy waltz. Dora consented, and as they glided around the floor Nealon deftly extracted Dora's watch from the bosom of her dress and put it in his pocket.

Dora did not miss her timepiece for some time and she was puzzled to know where it could have gone.

Wednesday night she was at a dance in Scottish Hall, and along about midnight a friend told her that Nealon, who was also there, was showing a gold watch to some lady friends and it resembled the missing timepiece. Dora went to Nealon and, peeping over his shoulder, said "That's my watch," and made a grab for it. Nealon was ungallant enough to reply "You're a liar," and shoved the watch into his pocket. He left the hall and Dora followed him, and when she met Policeman Nolting she told him the story, and Nealon was arrested on a charge of grand larceny. The case was called in Judge Conlan's court yesterday and continued.

Kittie Allen, now Mrs. Gustave Beisel, related to Judge Mogan yesterday how she and her sister, Mrs. Elizabeth Mack, had a fight on Kentucky street last Monday. "She was jealous of me," said Kittie, "because I wanted to marry Gus, and when she met me with my other sister, Mrs. Berger, she kicked me and tore off my hat. Then I let her have it."

"What do you mean by that?" asked the Judge.

"Well," said Kittie, "I hit her on the eye and tore her hair. Yes, I was married to Gus last Tuesday in Oakland. I want five months of being 18."

Mrs. Mack testified that Kittie struck her first. She did not want her to marry Beisel, as she was too young. Kittie had been living with her for some months. Mrs. Berger was called, but she could not say who struck the first blow. She went with Mrs. Mack to remonstrate with Kittie, who would have her own way, and one word "borrowed" another until they got to fighting and were arrested for disturbing the peace. As both consented not to renew hostilities the Judge dismissed the cases, and Kittie, with a smile on her face, left the courtroom with her young husband.

There was an indescribable scene in Judge Cabaniss' court for a few minutes yesterday during the hearing of a search warrant case, in which Mrs. Rita Richmond, 230 O'Farrell street, a buxom woman, sought to recover from Mrs. Freeman, 510 Post street, a buxom colored woman, an Astrachan cape, a silk waist and a black silk skirt. Mrs. Freeman was accompanied by Mrs. Minor, a young colored matron, who used to be familiarly called "Toots." Mrs. Richmond was represented by Attorney Daniel O'Brien and Mrs. Freeman by Attorney Scott. Mrs. Freeman in making her statement was freely helped by Mrs. Minor, who always added, "'Deed she did." She had no respect for the dignity of the court, and asked Policeman Cullinane, in a loud whisper, "Who is dat man on the bench?" Cullinane whispered, "Judge Cabaniss," and she said, "He's a nice man; 'deed he is." The case was taking too long for her, and she convulsed the court by shouting, "My Gawd, Jedge, hurry up; I've got to go and cook dinner for some white folks."

Mrs. Freeman nursed Mrs. Richmond and wanted $2 50 fees, and when it was refused she carried away with her the articles in question. "I made poultices for that woman," she said, "and washed her like a baby, and now she won't pay me."

Mrs. Richmond denied that she owed her anything, and they had it out in court, Mrs. Minor joining in. There was a perfect babel of voices for a few minutes, and the Judge tore his hair in despair, as he could not get them to stop. The lawyers and two policemen took a hand in the quelling of the disturbance, and finally the Judge, when there was a pause, awarded the articles to Mrs. Richmond and $1 to Mrs. Freeman for her services, and hurried from the bench.

REPLANTING THE DENUDED HILLS

Forest Rangers Begin Work in the South.

Special Dispatch to The Call.

PASADENA, Jan. 18.—The much talked of scheme for reforesting the mountains has actually been started. Forest Ranger Lewis Newcomb and assistants started out yesterday with seeds of trees which are now being planted. Ex-Mayor Theodore P. Lukens, ex-Mayor Calvin Hartwell and W. G. Kerkoff of the Kerkoff-Cuzner Lumber Company accompanied Newcomb to direct the work which the ranger will undertake. They went into Millard Canyon, a few miles north of the city in the Sierra Madre Mountains, and they will be gone a week, during which time they will clear a large area of the burned over districts which were denuded a year or two ago. When the party returns Newcomb will continue the work with his assistants. The tree planted will be Pinus tuberculata, which is practically fire-proof when growing thick.

Mr. Lukens, who is a nurseryman of many years' experience, has been experimenting with the new tree for some time. He built a cabin near Bear Valley and gathered the seeds, planted, nurtured and studied them. He brought this to the attention of the Forestry Reserve Commissioners, together with a history of its rapid growth and other qualifications and it has been adopted for trial. An amount of money sufficient to plant a considerable area has been secured.

In planting the trees there will be no effort to have uniform rows. It is thought that the best results may be secured by planting the trees as they would ordinarily grow. The seed will be thrust into the ground and a stone placed at the sunny side of it to protect it from the heat when the sprout is young and tender. The seed is the same as that which Mr. Lukens planted about his experimental station in Bear Valley, where it is native and abundant. The seed which Mr. Lukens planted a year ago in that neighborhood now make a fine showing. He thinks that within a few years the trees will cover the mountain side. It is the hope of the mountaineers that when the Government authorities see this rapid growth they will be wise and plant all the watershed denuded during the past few years by the fierce forest fires. In three years the tree will make progress enough to be of value to the water supply, says Mr. Lukens, because it will be tall enough in that time to hold the streamlets that otherwise flow away and are lost instead of sinking into the ground.

PERHACS' DEATH WAS DUE TO NATURAL CAUSES

The dead body of Julius A. Perhacs, a waiter at the San Francisco Club, was found on a doorstep on Eddy street, near Hyde, at about 2 o'clock yesterday morning by W. N. Manning of 519 Eddy street and R. D. Hickey of 719 Larkin street. They found that the pockets of the dead man had been turned inside out. A gold watch and chain, a gold badge and a diamond stud, which he always wore, were missing. The body was removed to the Morgue and a careful inspection of the corpse failed to show any marks of violence. The widow of the deceased, who resides at 222 Hyde street, says that Perhacs had the jewelry on his person when she saw him last Wednesday. Friends of the dead man say that he left the club on Wednesday night under the influence of liquor, but able to take care of himself. The fact that the jewelry and money of the deceased were missing gave rise to the belief that the deceased had been murdered for the purpose of robbery, and the police authorities were notified.

The deceased was a member of one of the best families in Hungary. He has two brothers residing in the East and another in this city. One of his brothers, Geyza Perhacs, is the artist who painted the picture of "Colonel Ingersoll in Hell" and other notable canvases. Emil, another brother, is a minister. Another brother is at present Inspector of Finance in Hungary.

An evening paper stated that the deceased was in the employ of Mr. Spreckels. This is contradicted by one of his relatives, who states that Mr. Perhacs had been employed as steward in the Pacific Union Club for five and a half years. At the time of his demise he was acting in the capacity of waiter at the San Francisco Club. An autopsy was held on the body last evening by Dr. Leland, who announced that death was not due to violence, but to natural causes.

IT WILL BE AN EASTER WEDDING

Engagement of Mrs. Bertha Russell and Eugene Lent Is Announced.

An interesting engagement made public yesterday is that of Mrs. Bertha Welch-Russell and Eugene Lent. Mrs. Russell is the daughter of Mrs. Andrew Welch, the great benefactress of St. Ignatius Church. Mr. Lent is a member of the law firm of Humphries & Lent. The wedding of the young couple is set for April 18. No details have as yet been arranged, but it has been decided that only the relatives of the contracting parties will witness the ceremony.

PRESIDENT LATON RE-ELECTED

Underwriters' Fire Patrol Meets in Regular Annual Session.

The annual meeting of the Underwriters' Fire Patrol of San Francisco was held yesterday afternoon. Reports of the various officers were read and accepted, and then the following members were elected to serve as directors for the ensuing year:

Charles A. Laton, John Scott Wilson, Rudolph Herold Jr., William Macdonald, L. L. Bromwell, George W. Spencer and V. C. Driffield.

The newly elected directors subsequently elected the following officers:

Charles A. Laton, president; John Scott Wilson, vice president; Rudolph Herold Jr., secretary and treasurer.

Mr. Laton will enter upon his twenty-fourth term as president and Rudolph Herold Jr. upon his twelfth term as secretary and treasurer of the fire patrol.

In accordance with the provisions of the new charter the Underwriters' Fire Patrol will now assume the expenses of the Fire Marshal and Fire Marshal's office. The directors of the patrol will also conduct the affairs of the Fire Underwriters' Inspection Bureau.

F. HAPPERSBERGER DIVORCED.

Secures a Decree on the Ground of Cruelty

Frank Happersberger, the sculptor, was granted a divorce from his wife, Evangeline Happersberger, by Judge Bahrs late Wednesday afternoon. The decree was granted Mr. Happersberger on his cross-complaint, in which he charged his wife with cruelty. The custody of a minor child was given to his father. Decrees of divorce have also been granted William J. Steele from Jennie Steele on the grond of infidelity; Minnie Berger from Gabriel A. Berger on the ground of cruelty, and Anita Lutza from Joseph Lutza on the ground of cruelty. Suits for divorce have been filed by Mary Carney from Frank Carney for cruelty and Edith Hodges from Walter Hodges for desertion.

MEXICAN KILLED BY A COMPANION

Brutal Stabbing Affray Near Oxnard.

Special Dispatch to The Call.

VENTURA, Jan. 18.—Manuel Gomez, a young Mexican about 24 years of age, was murdered early this morning near Oxnard. It is supposed that he was killed by a companion named Raffael Casteneado, also 24 years old. Major Carr, a prominent beet sugar farmer, was aroused about 1 o'clock this morning, and when he went out he stumbled over the body of Gomez, which lay in the driveway some thirty feet from the house. Gomez had been stabbed with a sharp knife or dagger and was horribly butchered. His ears were slit, his left shoulder sliced and his neck was cut open where the jugular vein was severed. This last jab was the direct cause of death. He was bruised in general.

Gomez and Casteneado imbibed liquor very freely at Oxnard during last evening and toward night both departed together for El Rio. When they reached Carr's place, some two miles from Oxnard, the stabbing affray occurred with disastrous results for Gomez.

Gomez has served several terms in the County Jail, and is well known to the officers. Casteneado has not been in the county many months. As yet the assailant has not been captured, although the officers are scouring the county for him.

SIGNING VOUCHERS FOR CIVIL SERVICE APPLICANTS

SECRETARY SAYS REQUIREMENTS ARE NOT OBSERVED.

Chief Civil Service Examiner Moran, in discussing the applications for positions under the classified service called attention yesterday to an important requirement in regard to citizens who sign vouchers testifying to the character and ability of the applicant for preferment in the civil service. The point is an important one in this, that unless the regulations concerning the proper signing of the vouchers are strictly complied with it may jeopardize the position of the applicant.

Secretary Moran is of the opinion that the requirements in the signing of the three vouchers, which are printed on the last page of the application blank, are not being strictly adhered to. These vouchers are to be signed by citizens who have known the applicant at least one year previous to the date of signing, and the signer is supposed to have a general idea of the qualifications and good habits of the applicant. The vouchers are sworn to before a notary public or some duly qualified officer.

"In many cases," says Mr. Moran, "the vouchers are signed by individuals who never met the applicant until they were introduced by some mutual friend. Again, prominent men have been induced to sign the vouchers on slight acquaintance only. The applicant thinks if he has the names of three well known citizens that the weight of their good names will make the securing of positions all the easier. Nothing is further from the truth. It might militate against an appointee if the men who vouched for him on mere hearsay or slight information were called upon by the commission to substantiate their recommendations contained in the vouchers. I would suggest that extreme care be used in obtaining the necessary vouchers. They should be fairly well acquainted with the applicant."

Over four thousand blanks for positions in the classified service have been given out and 1500 have been filed with Secretary Moran properly filled out. The commission meets every afternoon at 5 o'clock and is making preparation for the examinations that will be held during the first part of next month.

Nelson Chesman & Co.

Quarter of a Century of Continuous Business Success.

Condensed Review of the Growth of One of the Leading Newspaper Advertising Agencies of the World.

Last month the well-known advertising agency of Nelson Chesman & Co. completed its twenty-fifth year of continuous business. The quarter of a century during which it has grown from modest proportions to its present magnitude has marked the evolution and systematizing of the advertising agency business as a science, and it is difficult to realize what few precedents the founder of the firm had to guide himself by when he, in partnership with Mr. George P. Rowell, commenced business in St. Louis on November 1st, 1874. To Mr. Chesman is largely due the credit of having

NELSON CHESMAN,
FOUNDER AND PRES. NELSON CHESMAN & CO.

inaugurated what may be described as systematic advertising. His firm started out with the fixed idea that advertising pays, whether local or national, provided the requirements and policy of each individual advertiser are carefully studied, and proper care exercised in the selection of mediums. Its policy was to convince not only the occasional advertiser, but the non-advertiser as well, of this fact. In this crusade of education it succeeded beyond expectation, and although some of the theories and arguments favoring heavy expenditure in advertising were regarded at first as wild and unreasonable, its present staunchest adherents include many of its earliest and most severe critics.

The close of the century is marked by the keenest competition in every line of business, and failure to judiciously advertise involves being passed by more enterprising competitors. Every year Nelson Chesman & Co. are consulted by firms which have either never advertised at all, or which have only advertised spasmodically, and hence in a large measure unsuccessfully. They are exceptionally successful in advising not only how and where to advertise, but what lines should be made specialties of.

Hard work for their customer's success is a pleasure to them and while they may register an occasional failure owing to conditions beyond their full control they have been fortunate in giving advice to their patrons and holding and increasing their business from year to year.

They believe there is no necessity for resorting to doubtful experiments on a large scale. If there is any doubt, go slow, is their advice to customers. Prove your ground first and then proceed with the greatest caution is a cardinal principle with them.

CONRAD BUDKE,
VICE PRES. & TREAS.

More than sixty experienced persons, exclusive of eight or ten printers who set up advertisements and other matter on the premises, are on the permanent staff of Nelson Chesman & Co., as compared with three or four in the firm's early days. To keep pace with this phenomenal growth the floor space of the head office alone has been increased from 600 to more than 7,000 square feet. More than $25,000 was spent for the building and for remodeling it for their offices at St. Louis. They are one of two of the agencies that own outright and occupy their own building. The head office to-day is one of the best equipped in the country, and both branch offices are complete in every detail.

In 1878 Mr. Rowell retired from the firm which then became known as Nelson Chesman & Co. For ten years it continued to extend the scope of its operations. In February 1888, it was incorporated under the same name, and a branch was opened in New York City. Three years later the Chicago branch was added. A few months ago the New York office was disposed of, and a branch started in Pittsburgh, Pa. All of the offices have been phenomenally successful.

The officers of Nelson Chesman & Co. are all well known in the newspaper world, as well as among prominent advertisers. The founder, Mr. Nelson Chesman, has always been the guiding spirit of the house during its long and uninterrupted career, and is still its President. The Vice-president and Treasurer of the company is Mr. Conrad Budke. He secured a position with the firm in 1877, and when it was incorporated was elected Secretary and Treasurer and placed in charge of the St. Louis office as general manager. On September 1st of this year Mr. Budke was elected Vice-President and Treasurer. His lengthy connection with the advertising agency business, as well as the excellent opportunities afforded him of studying Mr. Chesman's honorable and highly successful methods have made him an exceptionally valuable man to advertisers and publishers, and his advice and judgment are in constant request. Mr. Budke was succeeded in the Secretaryship of the Company by Mr. Richard Pendergast, another graduate in the advertising business who has been directly connected with the company since the year 1881. These three gentlemen constitute the board of directors of the Company.

RICHARD PENDERGAST
SECRETARY.

ARTHUR A. WILLSON,
MGR. AT CHICAGO.

The Chicago office is under the able management of Mr. Arthur A. Willson, also a stockholder in the company, who has held the position since 1893, and has been largely instrumental in extending the sphere of its operations in the West, North-west and North.

FINAL ASSAULT NOW MADE ON SUTRO'S WILL

His Children Join in Contest.

MRS. KLUGE FILES HER SUIT

BOTH SIDES CLAIM THAT A MISSING TESTAMENT EXISTS.

Former Mayor's Alleged Widow Demands a Jury to Try the Issues of Fact to Be Raised in Defense.

Adolph Sutro's will, which by the judgment of the Superior Court has been declared invalid by reason of the peculiarities in the trust clause and its ambiguities, was attacked anew and in force yesterday. The aged capitalist's children, with the exception of Emma Laura Merritt and Charles Walter Sutro, have joined in a contest which was filed shortly before 5 o'clock in the afternoon. Half an hour later Mrs. Clara Kluge-Sutro's opposition to the petition asking for the probate of the will was placed on record.

In both contests it is alleged that the aged capitalist executed and published a will subsequent to the testament of May 22, 1882.

Mrs. Kluge-Sutro included all allegations in her pleadings heretofore published in The Call, but added that she was unable to state what search had been made to find the last will mentioned, but believes that it has been concealed, lost or destroyed. She adheres to her contention, however, that Judge William T. Wallace and I. W. Hellman were named therein as executors. Her ground of contest is based solely on her contention that the will is revoked by action of law, as she, decedent's widow, was not mentioned therein. In addition to the decree of court revoking the will on file she prays for judgment declaring that a subsequent will was made by the deceased in 1895 and that she was devised a widow's portion therein, and that her children, Adolphine Charlotte and Adolph Newton, were bequeathed one-fourth of decedent's entire estate. She also asks for a jury to try the issues of fact raised by any answer to the petition.

In her petition Mrs. Kluge-Sutro joins all of the heirs at law, legatees, devisees and claimants to decedent's estate. The defendants are:

Kate Nussbaum, who resides at Bonn, Germany, and Clara Angeline English, who resides at Chicago, Ill.; Emma Laura Merritt, a daughter of said decedent, residing at 1301 Van Ness avenue; Rosa Victoria Morbio, a daughter of decedent, residing at 938 Hayes street; Charles Walter Sutro, a son of decedent, residing at 14 Montgomery street; Edgar Ernest Sutro, a son of decedent, residing at 504 Broderick street; Emma Winterberg, a sister of decedent, and her son, Walter Hoepfner, residing at 1208 Sutter street; Mrs. Elise Schuecking, a sister of decedent, and her sons, Theodore and Benno, and her daughter, Ottile, all residing at 1229 O'Farrell street; Mrs. Therese Sutro, widow of the late Gustav Sutro, a cousin of said decedent, and her sons, Charles Sutro Jr. and Emil Sutro, and her daughters, Mrs. S. Schwartz and Miss Olga Sutro, all residing at 1718 Pine street; George Loewenberg, son of the late Julia Loewenberg, a cousin of decedent, residing at 1718 Pine street; Mrs. Adelhaide Sutro, widow of the late Emil Sutro, a cousin of decedent, and her sons, Oscar Sutro and Alfred Sutro, and her daughter, Annie Sutro, all residing at 1935 Jackson street; Charles Sutro Sr., a cousin of decedent, residing at 207 Mason street; Albert Sutro, a cousin of said deceased, residing at 1515 Sacramento street; Robert Jordan, nephew of decedent, residing at 202 Central avenue; Mrs. R. Loewenberg, daughter-in-law of the late Julia Loewenberg, a cousin of deceased, residing at 816 Sutter street; Edmund Loewenberg, son of the late Julia Loewenberg, having an office and place of business at 224 California street; William Loewenberg, also a son of the late Julia Loewenberg; Emma Loewenberg, a daughter of the said William Loewenberg, and Virginia Loewenberg, a daughter of the said late Julia Loewenberg, all residing at 118 Capp street; Rosa Sutro, residing at New York City, N. Y.; Julia Jordan, residing in New York City, N. Y.; Sali Sutro and Louis Sutro, residing at New York City, N. Y.; Otto Sutro, residing at Baltimore, Md.; Emil Sutro, residing at Baltimore, Md.; Hugo Sturo, Theodore Sutro, Gustav Sutro, Charles Sutro, Emil Sutro and Albert Sutro, all residing at San Francisco, Cal.; Dr. Sigismun Sutro, residing at London, England; Louis Drost, residing at Boston, Mass.; Dorethea Sutro, Alice Sutro, Louisa Sutro, Laura Sutro, Cora Jordan and Harriet Jordan, residing in the State of New York; Lucille Sutro, Rosebud Sutro, Otille Sutro, residing at Baltimore, Md.; Charles Drost and Gussie Drost, residing at Boston, Mass.; Victor Sutro, Harry Sutro and Frederick Sutro, residing at the city of New York, N. Y.; Alfred Sutro and Paul Sutro, residing at Baltimore, Md.; Walter Hoepfner, Julia Loewenberg, Robert Loewenberg, Eddie Loewenberg, residing at San Francisco, Cal.; Elliot J. Moore, Judge Solomon Heydenfeldt, Henry L. Foreman (formerly of Albany, N. Y.), all residing at San Francisco, Cal.; Felix Adler, residing at the City of New York, N. Y.; Miss Hattie Trundle, residing at Washington, D. C.; Hon. William D. Kelley, residing in the State of Pennsylvania; Judge Orange Ferris, residing in the State of New York; Governor Austin Blair, residing in the State of Michigan; Judge Woodward, residing in the State of Pennsylvania; Michael C. Kerr, residing in the State of Indiana; John Doe Biggs, residing in the State of Delaware; Richard Roe Stickland, residing in the State of Michigan; J. Proctor Knott, residing in the State of Kentucky; Frank S. Young, residing at Washington, D. C., and Vassar College, a corporation of the State of New York.

Rosa V. Morbio, decedent's daughter; her husband, P. A. Morbio; Kate Nussbaum, a daughter; her husband, Moritz Nussbaum; Clara A. English, a daughter of decedent; her husband, William J. English, and Edgar E. Sutro, a son, appear as contestants in the first action filed yesterday.

As grounds of contest it is alleged first that the will of May 22, 1882, which has been filed for probate, is not the will of the deceased and that the instrument was neither written, dated nor signed by the decedent. Continuing they allege that neither Joseph H. Moor, William McCrindle, John M. Moore or W. P. H. Adamson, who appear on the document as witnesses, subscribed their names thereto. The deceased, they claim, executed a will subsequent to May 22, 1882, in the presence of two witnesses whose names are unknown, but this document revoked any testaments made at an earlier date.

At the date of the execution of the contested will, it is alleged, Sutro was of unsound mind and incompetent to make a will or publish the same.

"At the time of the execution of the document," the contest reads, "Adolph Sutro was laboring under delusions concerning and relating to the contestants, which delusions had no foundation in fact, but could not be removed by argument, proof or persuasion and the will was executed as a direct result of these insane delusions.

"The instrument was procured and made by undue influence exercised over him by divers persons, who took advantage of his weakness to poison his mind against the petitioners, their sisters and brother."

Following these allegations the petitioners set forth a list of the various heirs, legatees and claimants, the latter being Mrs. Kluge-Sutro and her children.

Although Mrs. Kluge-Sutro, who is represented by Rodgers, Paterson & Slack, will press her suit to a final conclusion, it is not generally believed that the children intend forcing their contest, but simply filed the opposition in order to be within the statute of limitations in event the Supreme Court holds that the lower court erred when it invalidated the trust clauses in the testament. Bishop & Wheeler and Garret W. McEnerney represent the children joined in the opposition of the will, while Lloyd & Wood are advising Mrs. Merritt and W. H. R. Adamson, executors of the testament.

Stabbed by a Drunken Man.

John Iverson was brought to the Harbor Receiving Hospital last night suffering from a wound in the abdomen. Iverson claims that he was stabbed by William Jacobson, a drunken man, on Berry street, near Third, for refusing to drink with him. Jackson escaped.

Fire at Riverside.

RIVERSIDE, Jan. 18.—Fire destroyed a house and its contents belonging to J. R. Johnston at West Riverside last night. The fire was undoubtedly the work of an incendiary, as coal oil was found all over the woodwork. The house cost $6000. The loss is estimated at $8000; insurance $6000.

THE EMPOLIUM. | THE EMPORIUM.

Madame Bert Godair Adams, Soprano, will sing the recitative and aria from La Traviata Saturday night.

THE EMPORIUM and Golden Rule Bazaar.
CALIFORNIA'S LARGEST—AMERICA'S GRANDEST STORE.

Beautiful New Dress Fabrics for spring now on exhibition and sale.

Bargain Friday
ALL-DAY SPECIAL SALES —

The Semi-Annual Embroidery Sale Continues—Remember that these are new and beautiful goods, just received from Switzerland—Cambric, Swiss and Nainsook Embroideries—all widths, insertion to match—marked at special prices ranging from..... 5c to $2.00 per yard

The Great Silk Sale Continues—Changeable and Plain Colored Taffetas that were 50c, 60c and 65c are selling for 39c. Plain Colored and Striped Taffetas that were $1.10 and $1.25 per yard now 36c. Checked and Striped Swiss Taffetas that range in price from 85c to $1.10, now for..... 68c

The Special Sale of Men's Neckwear Continued—Tecks, Four-in-Hands, Puffs and Club Ties, the all-silk 35c to 50c grades, are now..25c

Carpet Remnants, One-Quarter Off—Handsome Patterns of Tapestries, Wilton Velvets and Axminsters, in pieces ranging from 15 to 50 yards each, at 25 per cent less than regular prices. Bring measurements of your room if convenient.

Friday and Saturday Only,
Tailor Dresses Half Price.
Positively for Two Days Only.

Our entire stock of Ladies' Tailor-Made Dresses at one-half original prices. Owing to the extremely low price, all alterations extra.

All $15.00 Dresses to-day and to-morrow.....$7.50
All $20 00 Dresses to-day and to-morrow.....$10.00
All $30.00 Dresses to-day and to-morrow.....$15.00
All $35.00 Dresses to-day and to-morrow.....$17.50
All $40.00 Dresses to-day and to-morrow.....$20.00
All $60.00 Dresses to-day and to-morrow.....$30.00

Friday and Saturday Only
One-Quarter Off Men's $1.35 Hats.

To get you better acquainted with our model Hat Department, for the two days only we make a special reduction of 25 per cent on our entire line of Men's $1.35 Derby and Fedora Hats. They are this season's shapes, the Fedoras in brown, cedar, nutria and contrasts, the Stiff Hats in blacks and browns; for Friday and Saturday, instead of $1.35.....$1.02

Friday and Saturday
Special Sale of Men's Trousers.

Beginning this morning at 8 o'clock and until closing time Saturday night we offer as a special inducement to visit our great Clothing Department the choice of any of our Men's $5.00 and $6.00 Trousers at one-quarter off. They are made of neat, stylish worsteds, in the newest stripes, and we have them in all sizes up to 40 waist; instead of $5.00 and $6.00 Friday and Saturday

$3 75 and $4 50.

Friday and Saturday
Special Sale of Boys' Suits.

For the two days only, if the quantity lasts, we offer 65 all-wool Long Pants Suits for boys 13 to 19 years of age, our regular 6.50 and $7.50 grades, well made in the latest styles and perfect fitting, four different patterns and colors to select from—each ..$4.95

Friday Only
Special Sale of Water Pitchers.

We have a lot, 150 only, of half gallon Crystal Glass Water Pitchers, shape as in illustration, a good imitation of cut glass, that sell regularly for 30c each, on special sale to-day (Friday only...15c

Friday Only
Special Sale of Cottage Curtains.

100 pairs only, very pretty Cottage Curtains, made of plain Swiss with ruffled edges, length 3 yards, just the thing for bedrooms, on sale for this day only, per pair.....69c

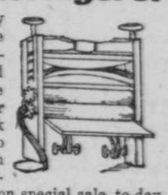
Friday Only
Special Sale of Children's Shoes.

Children's Dongola Kid Button Shoes, cloth tops, pointed toes, patent leather tips, spring heels, all sizes from 11 to 2, a good serviceable shoe, sold regularly for $1.25, on special sale to-day (Friday) only.. .....89c

Friday and Saturday
Special Sale of Groceries-Liquors.

Good Cream Oats, 10 lbs for.....25c
Select Oysters, 2-lb tins, special at..19c
Sago or Tapioca, 6 lbs for.....25c
Japan Tea, uncolored, good quality, per lb 35c
Port Wine, full quart bottles, on Friday and Saturday 5 bottles for.....$1.00
Zinfandel or Sauterne, our 75c per gallon grades choice old wines, special for Friday and Saturday, per gallon.....53c

Friday Only
Special Sale of Clothes Wringers.



A standard family Clothes Wringer, like picture, highly polished maple wood frame, adjustable steel spring for heavy or light work and fitted with two extra good 10-inch rubber rollers, a regular $2.50 wringer, on special sale to-day only.....$1.58

For Friday Only
Some Notion Dep't Specials.

White Pearl Buttons—150 gross of pure white Pearl Buttons, sizes from 16 to 24 line, regularly 10c per dozen, on special sale for this day only.....5c

Children's Hose Supporters—250 pairs only of Misses' and Children's Side Garters, Warner's Patent catch, and a good lisle elastic, on special sale for this day only, 2 pairs for.....5c

Child Study Club Discussion.

The San Francisco Child Study Club will hold its weekly meeting at the Occidental Hotel at 2 o'clock this afternoon. The subject will be based on the hopes and fears of children and on the sympathy existing between parent and child. It is expected that some very interesting papers will be read, and it is the desire of the club that all who are interested in the study of the ways of the little ones will attend.

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