

# NOW 'TIS THE TAILOR HAT

POSES  
BY  
LILLIAN  
ALBERTSON  
OF THE  
GRAND  
OPERA  
HOUSE

HATS  
FROM  
ROOS  
BROS  
PHOTOS  
BY  
THORS

THE  
TECK

THE  
LIPTON

THE  
ASCOT

THE  
YORK

THE  
HENLEY

THE  
CORONATION

THE  
ALEXANDRA

TAILOR hats for the tailor girl—they are de rigueur and you simply won't be in it unless you don one which out in your walking suit or your Gibson linen waist.

They are tremendously smart this year, the tailor hats. That's not saying that they are pretty. The wildest flight of imagination could not find beauty in a straw coal-scuttle wrapped with a scrap of what looks like a gunny sack. But swaggers they are—dashing, daring things such as never were conceived before. They cock up rakishly at all sorts of surprising angles; they flare over the nose and stop abruptly at the back of the head. Even the very sailor, the conservative, has taken on new slants this year and is not the same old even-brimmed, straight-lined affair that it used to be.

To the girl who possesses that elusive thing called style—a thing that starts in the sure placing of the foot and does not stop until it includes the correct stab of the hatpin—these hats are a satisfaction. They are in harmony with her. She shows them off to their best advantage.

But to the woman without style—and there are many of her, and pretty, too—they are utterly impossible. They become merely dowdy. It takes an air of great crispness, snap, ginger, to carry one of these hats off.

The plain hat which was being forsaken last year has almost disappeared now. The tailor hats are trimmed. Simply, to be sure, but trimmed in some sort of way. A scarf, a quill, a wing—any of these give softness and break hard lines.

The novelty of the season is the fabric with which they are trimmed. It is Kuzu cloth, a sort of coarse grass linen, very close in color to the tint of the cocoa straw which is the foundation of the hats and which sometimes forms part of the trimming. This cocoa straw is made in Japan, by the way—did you know that? Many of our straws are. Of course the Japanese know nothing about what we want in the way of new shapes, so they export the braided straw to our country and it is made up into hats. Wouldn't it frighten the poor little Japs if they should see the fantastic forms that their work is woven into? Their main idea of a head-covering is a picturesque paper parasol, certainly far more artistic than the chapeaus which we conceive.

The main thing to remember about the tailor hat is that it must be low and flat. Otherwise it has not the mark of 1922 stamped upon it. Having seen to it that your hat is low and flat, you can risk almost any shape that you desire, the mere rakish the better.

Swaggers of all is the coronation. Its name proves its novelty. It has a low, round crown like a child's hat; it rolls high at each side alike and dips sharply over the nose. Like all the rest of the season's shapes it is worn far forward—far enough to hide the forehead and shade the eyes. This fashion is certainly comfortable on a blindingly sunny day, but it is provoking in the way it hides a pretty face.

The coronation comes in different colors. The smartest combination is a rich bronze straw and a dead white satin scarf. The scarf is twisted loosely about the crown, finishing in a great wide bow across the front. Two wings on each side are slipped through this bow, pointing as if the owner were about to take flight. The harmony of their colors is perfect. They are pure white, streaked delicately with bronze, carrying out the colors of the straw and scarf.

The Teck carries out the short-back effect, seen in all of the trimmed hats of the season. It has a slight tilt upward at the left side and downward at the right. The short back brim is bent down against the hair and caught tightly in places by the big Kuzu cloth scarf which forms the only trimming of the hat. This scarf is striped with the applique of a narrow Persian ribbon, a medley of gay oriental

colors which stand out in strong relief against the neutral color of the cloth. The scarf is wound and knotted at the front. Only an expert can make a knot like this. It is not a bow, but a clever twist and loop that brings one stripe of the gay ribbon directly across the big loop in front.

This hat is wide enough to be safe for the girl with a wide face. This is a point that you must look out for carefully. Professional people will meet with success and young women will be fortunate in affairs of the heart.

April 17, Thursday—This day is most favorable for beginning new enterprises and for placing inventions. Journeys started before noon will prove to be successful. Professional people will meet with success and widowers will marry happily.

April 18, Friday—Business will be uncertain to-day and especially so for retail dealers. Large machinery deals may be consummated upon this date. Market opens down, but should go up a little by 10. Metals best from 11 to 12, and stocks at 1.

April 19, Saturday—New ventures should be postponed, for this is another uncertain day and the unexpected will surely happen. Market opens steady. Industrials advance some between 11 and 12. The market will have a changeable close.

Birthdays.

April 13, Sunday—Those who celebrate the anniversary of their birth upon this day should exercise great care in financial affairs, as their business is likely to assume unlooked for complications. Young people will marry during this year.

April 14, Monday—Those whose birthday falls upon this day will find good luck in domestic affairs, but not such good luck in business. They may enter lawsuits

during this year and will come out successfully.

April 15, Tuesday—Those who celebrate their birthday to-day should watch their financial losses menace them. Some will gain real estate through inheritance. Young women will have offers of marriage.

April 16, Wednesday—There will be many annoying causes for anxiety for those whose birthday falls upon this date. There will be loss of money through speculation or through unwise investments. Professional people will be fortunate in affairs of the heart.

April 17, Thursday—This will be an excellent year for all who celebrate their natal anniversary to-day. Those in employ will be promoted to trusted positions. Widows and widowers will marry happily.

April 18, Friday—This year will not be a fortunate one for those who celebrate their birthday to-day. There may be sickness and family troubles. Those in love may have cause to grieve and had best beware of hasty marriages. Some will be successful in making money through wise investments.

April 19, Saturday—This will be an unsettled year for those who celebrate their

birthday to-day. Young men will change their business occupations and young women will travel extensively. There may be business worries for some. Women over thirty will marry during the coming twelve months.

Births.

The children born during this week will be of strong, forceful characters, and will meet with success in their chosen lines. The boys should become brilliant lawyers, preachers, military and naval officers. The girls will be talented and beautiful.

April 13, Sunday: The children born upon this day will be inclined toward recklessness, and will be extravagant in their tastes. The boys will do best in the employ of others. The girls will be fond of society and gayety.

April 14, Monday: These children will be very stubborn, headstrong and hard to manage. The boys will become promoters and managers of large corporations. The girls will be personally very attractive, and will marry while quite young.

April 15, Tuesday: The children born upon this day will have an eventful life, full of varied fortune. They will live to

great old ages. The boys will do well in commercial fields, or in army or navy life. The girls will do well in professional careers.

April 16, Wednesday: These children will be very generous and kind-hearted. They will become prominent business men, but will always do best with a partner, as they should not always depend upon their own decisions. The girls will marry for position and wealth, but will not find great happiness.

April 17, Thursday: The children of to-day will be active, clever and ambitious. They will be fortunate in all undertakings, and will rise rapidly to high positions in life. They should always exercise care against accidents.

April 18, Friday: These children will be talented in artistic and literary lines. They will be of retiring dispositions, and will be unfortunate and often in poverty. The girls will marry, but will continue their professional pursuits.

April 19, Saturday: The children born upon this day will be of restless and dissatisfied dispositions. They will long for change and will travel extensively. The boys should choose occupations where there will be plenty of change. The girls will be gifted historically.

down over the nose is safe with a straight nose only. A rousseau profile would be ridiculous under it.

A close-fitting back brim, like that of the Teck, is bad when the length of the head from front to back is great.

The Alexandra is likewise short in the back—that is, the frame of the hat is. But the trimming ends in the back with a large puff that fills out and breaks the severe lines.

This hat is turned up at the sides toward the back. Therefore the effect of the brim is wide in front. The scarf that

trims it is a very coarse Kuzu cloth polka-dotted in blue. The dots are small this year. The scarf lies low on the brim in front, fold upon fold of it; at the back it puffs into a huge knot caught with straps of the straw braid. The Alexandra is a most versatile shape—it isn't really trying to any face. It comes with the polka dots in different colors. The black dots are the most useful, harmonizing with any gown.

The Henley is the oddest of the lot. It rolls at the sides somewhat after the manner of the Alexandra. The chief difference, and an important one, is the way the brim drops in the back, fitting over the hair. Over this fall the ends of the Kuzu scarf. They are not even tied; simply gathered in irregular pleats and let fall, the raw edges of them left ragged and unfinished.

Twisted in with this scarf is another of silk brilliant. In a warm golden brown it makes a good harmony, one that is useful with the tan coat. If your suit is blue, have the silk scarf to match.

The sailors have taken it upon themselves to tip slightly up in the front and down in the back, just as the hats do that you see aboard a man-of-war. They are usually trimmed in the front with an immense Alsatian bow, that is wider even than the hat.

The Ascot has a pronounced roll upward in front. Its scarf is of Kuzu cloth, trimmed in two-inch bands of panne satin. A delicate bluish lavender is the most popular tint for these satin bands.

The scarf is tied in a double knot in front, the wide ends being pulled through and allowed to flare in big fans that open toward each side. The lavender bands show like stripes running across these fans. The result is charmingly youthful, and the hat is altogether prettier and less erratic than any of the others.

The York sailor comes trimmed with a gay foulard scarf. This foulard is striped broadly in white and figured bands. The figured ones are designed in overlapping disks of varying sizes—bright Yale blue or golden brown are the most prevalent colors of the design. The knot is tied very much as that of the Ascot, but you hardly realize this fact, for the foulard takes upon itself a soft, drooping effect, while the grass linen is crisp and starched. The ends of the foulard scarf are unfinished, being left to fray at their own sweet will.

The Lipton is a charming affair when looked upon from one side; from the other it is a plain sailor without any particular beauty. That is one of the curses of most of this year's hats, anyway. They demand that a woman go about turning her left cheek to all the world, whether or not she be smitten upon the other. They insist that she seek the right side of the church and the theater, so that the rest of the audience may gaze upon her left side. And we can't all sit on the right side of the house—what are we going to do about it?

The Lipton is a moderately broad-brimmed sailor, like the Ascot and the York. Its brim is turned directly up at the left side and fastened there, or apparently so, by a big one-looped bow which the scarf forms. The bow is tied as the amateur can never tie it. These little touches are what mark a hat as smart—and they are what we pay for in buying. The materials are an infinitesimal proportion of the price. We pay for skill which we cannot copy at home.

The scarf of the Lipton is stitched in ornamental bands at the ends. Strong blue is the color of the thread used. It is a coarse thread. It gives the only touch of color to the neutral tints of the hat.

The prices of these tailor hats run from \$5 to \$50. The latter is the price of the Coronation. It seems a fabulous sum to pay for a straw frame, a bit of silk and four wings; but if you raise objections the makers will ask you what you can copy it for yourself.

And you know very well that you must throw up your hands.

## Secrets of the Stars Made Clear.

THE week beginning Sunday, April 23, will be under the dominance of Mars, Saturn and Neptune, with Mercury in a negative position. These conjunctions will yield a prompt influence to business affairs. Important ventures should be promoted and new movements in commercial interests instituted.

There should be events of great political importance occurring during the days of this week.

Speculation should be on a large scale, but a reaction is likely to take place before the week is over, with a decided drop in some lines.

Health signs are generally good. The weather will be wet and showery. By the 15th a storm will form over the Missouri Valley. Winds and cyclonic disturbances will prevail. It will be a dangerous time to travel by water.

**Marriage.**

This is not a particularly propitious time for entering the marriage state. Influences that govern the 13th and 14th render these days the most promising of the week calendar.

**Business.**

April 13, Sunday—This is a quiet day and should be spent in pleasant social enjoyment. There may be appeals made from the pulpit for large sums of money in behalf of missionaries.

April 14, Monday—This is not a very fortunate day, and routine work should be pursued uninterrupted. Retail merchants should use care in all deals and in engaging new employees. The stock market opens up a little. Railroad and bank stocks should be up between 10 and 11, sugar and grain from 11 to 12. The market should be extremely changeable at the close.

April 15, Tuesday—This day is a particu-

larly propitious one for all literary ventures and for educational work. Commission merchants and wholesale dealers should realize profits from this day. Market opens changeable and will remain so until 11, with a decline at 12, but up again before 1 p. m.

April 16, Wednesday—Influences render this day an important one in scientific, literary and civil service fields. Unusual lines of business will come to the front upon this day. Market opens up, but goes down by 10, up between 11 and 12, with provisions and industrials up at 1.

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## Proper Way to Care for Plants.

THE ranks of the amateur flower-growers swell annually, and that the number is not larger is probably due to the lack of knowledge on the subject. "Luck" as a factor in successful floriculture is becoming more and more discredited, and common sense, combined with a little labor and a growing experience, are making veritable bowers of beauty of what would otherwise be cheerless rooms.

The immense pleasure derived from the wealth of bloom of some choice plant or plants, perhaps received as a gift during the holiday season, generally gives rise to a desire to keep it or them in a healthy condition for future blooming periods.

The first and most important consideration is the temperature of the rooms where plants are kept. The extremely dry heat of the average living room during the daytime, and the chilly drafts entering around the windows on cold nights, are more often responsible for the quick death of our floral pets than the florists from whom they are secured.

Dry heat causes two serious difficulties, namely, a forced and consequent weak and spindling growth and the rapid increase of plant insects and parasites. This can be overcome in a great measure by occasionally spraying the plants on bright days, and by constantly keeping a pan of water in some other part of the house on the register or heater. The moisture resulting from the evaporation will make the air of the room more agreeable for human beings as well as for the plants. The best plan, however, is to keep the plants in a room where the warmth comes in from some other part of the house through a connecting doorway.

Cold drafts coming directly in contact with the plants, particularly at night, generally result in a bad attack of mildew, if not in the prompt loss of plants. If for any reason it is impossible to remove the plants from the window every night during extremely cold weather, they may be protected by placing several thick-

nesses of old newspapers between the pots and the glass at nightfall, with one or two sheets directly over and on top of the plants.

The next item of importance is the watering. All plants require less water during severe weather than at other times; in fact, some of them, like cacti and other succulents, need practically none in winter. Do not water plants by set rules, every day or even every other day. Give water only when it is necessary to keep the soil from drying out; have it lukewarm, and apply it only in the morning, never at night.

Place your plants where they can get all the sunshine possible during the short winter days. Give them fresh air by lowering the upper sash of a nearby window an inch or two, or by opening a distant door for a few minutes at night. The leaves of a plant are its lungs, and an occasional sponging off not only brightens the color but opens the pores, least, give them an occasional dose of plant food. There are many good kinds on the market, clean, free from odor and easily applied according to directions on the box or package.

Have you ever noticed a plant growing crooked, or with its leaves all on one side? If so, it perhaps also struck you that that particular side toward which it grew, or toward which the leaves were turned, was the side nearest the window. Light and will seek it pertinently. The pots completely around every plants shapely.

The writer once heard a lady exclaim, when she was told not to water plants too freely during the winter, that she watered her plants every day, and yet they always seemed wilted. It was suggested that the drainage was too free, but she admitted that she knew little or nothing about that. However, the first sight of the plants showed the cause of the particular condition mentioned. In potting she had actually filled the pots with soil the center around the stalks. The result was, when she watered the plants, most of it ran over the sides of the pots.