

Pretty 50c Dress Nets 25c

A fortunate chance has put us in possession of several thousand yards of fashionable nets at half price. So that, just at the beginning of the season, we offer these dainty Dress Nets, suitable for evening or for street wear, for full costume or for separate waists or skirts, handsome white dotted effects, worth 50c the yard, for **25c**
Nets of Irish Crochet Mesh, 42 in. wide, that will be all the rage during coming season; colors, white, black and Arabian, worth 65c the yard; Monday and Tuesday, 33c

Our Spring Catalogue

Will be out in a few days now. The best Spring and Summer fashions will be pictured and fully described. Out-of-town folks who want a copy of this valuable book should send name and address at once.

Our Liberal Money-Back Guarantee Is Your Protection at

The Emporium

CALIFORNIA'S LARGEST

AMERICA'S GRANDEST STORE

Sale of Austrian Linens

Another big lot of beautiful Austrian Linen Scarfs and Squares, 18x30 inches and 30x30 inches, with drawn work borders and stamped or plain. Special, beginning Monday, each **37c**

From the Game Department

Fine turned Ivory Chessmen, in folding boxes, for traveling **\$2.50, \$2.75, \$3.00, \$3.50, \$4.00, \$5.00**

Wood Chessmen, for home use **35c, 50c, to \$7.00** Set

Dominoes, black embossed wood **10, 25c, 50c** Set

Bone Dominoes **25c, 50c, 75c, \$1.00, \$1.50** Set

Fine Celluloid Dominoes **\$3.50, \$4.00, \$5.00** Set

Roulette Wheels—Fine ebonyed Roulette Wheels, brass finished, our prices: 5-inch dial 50c, 6-inch \$1.25, 7-inch \$1.50, 9-inch \$3.00

Roulette Cloths—Oilcloth **\$1.15, \$1.25, \$1.50, \$1.75, \$2.00**

Felt Roulette Cloths **\$3.00, \$4.00, \$5.00, \$6.00, \$8.00, \$15.00**

Thousands of Domestic and Oriental Rugs Reduced

For the Greatest Special Sale of Rugs Ever Held On This Side of the Continent

A Rug Sale of a scope and magnitude that San Franciscans have never known before. Every rug in our immense collection is reduced for this surprising special event. This sale includes many new Domestic Rugs, of the best known makes, which have just arrived for the Spring trade. There are beautiful Kabistan, Shiraz, Tabriz, Meshed and other Orientals. Sizes range from small mats to large carpet rugs; qualities from the cheap Hemp Rugs to the exquisite Persians. Beginning Monday, you can fill your every rug want at prices, in many instances, about half those usually charged. Read this partial list of sale prices and be convinced that the time to buy Rugs is now.



Smyrna Rugs—All wool, excellent quality, strictly reversible, mostly Oriental patterns:

- 18x36-inch, former price 75c, now **55c**
- 21x45-inch, former price \$1.25, now **85c**
- 26x54-inch, former price \$2.00, now **\$1.50**
- 30x60-inch, former price \$2.50, now **\$1.85**
- 36x72-inch, former price \$3.50, now **\$2.50**
- 4x7 feet, former price \$5.50 **\$4.25**
- 7 1/2 x 10 1/2 feet, former price \$17.50, now **\$14.50**
- 9x12 feet, former price \$22.50, now **\$17.85**

Bath Rugs—Reversible, 27x54 inches, blue and white or green and white, former price \$1.65, each now **\$1.29**

Jute Smyrna Rugs—Size 30x60 inches, Oriental design, reversible. Regular price, \$1.25, now **98c**

Brusselette Rugs—Size 27x54 inches, green, red and tan colors, fringed ends, was 75c, now **55c**

Hemp Rug—Size 30x60 inches, printed Oriental design, for summer uses, was 85c, now **65c**

Brussels Rug—Size 27x54 inches, floral pattern, was \$1.25, now **95c**

Acme Axminster Rug—Size 30x60 inches, pretty Oriental pattern, was \$1.50, now **\$1.20**

Linoleum Cuspidor Mats—Size 20x20 inches, was 40c, now **25c**

Oriental Rugs, Karabagh, Kazak, Kurd, Sarabend, Kabistan, Camel's Hair, Feraghan, Guendji, Belouchistan, Daghestan, Shiraz, Tabriz and Meshed Rugs at about one-half what you would pay in an exclusive Oriental Rug Store.

- Karabagh Rugs for, each **\$8.00**
- Kazak Rugs for, each **\$8.75**
- Kurd Rugs for, each **\$18.75**
- Sarabend Rugs for, each **\$26.50**
- Kabistan Rugs for, each **\$22.50**
- Camel's Hair Rugs for, each **\$30.00**
- Guendji Rugs for, each **\$21.50**
- Shiraz Rugs for, each **\$28.00**
- Belouchistan Rugs for, each **\$15.00**
- Meshed Rugs for, each **\$37.50**

Best Quality Smyrna Rugs—Made from carefully selected wool yarns, reversible, choicest oriental and medallion designs.

- 18x36 inch, former price \$1.50, now **\$1.20**
- 21x45 inch, former price \$2.00, now **\$1.55**
- 26x54 inch, former price \$3.00, now **\$2.25**
- 30x60 inch, former price \$3.50, now **\$2.65**
- 36x72 inch, former price \$5.00, now **\$3.85**
- 7 1/2 x 10 1/2 feet, former price \$27.50, now **\$21.75**
- 9x12 feet, former price \$35.00, now **\$24.50**

Beauvais Axminster Rugs—Well known make, long lustrous pile, beautiful oriental designs, extremely desirable.

- 18x36 inch, former price \$1.25, now **99c**
- 27x54 inch, former price \$2.50, now **\$1.89**
- 36x72 inch, former price \$4.50, now **\$3.45**
- 2 1/2 x 9 feet, former price \$4.50, now **\$3.65**
- 6x9 feet, former price \$15.00, now **\$12.35**
- 8 1/2 x 10 1/2 feet, former price \$22.00, now **\$17.75**
- 9x12 feet, former price \$25.00, now **\$20.75**

French Wilton Rugs—Highest grade domestic rug in most beautiful Oriental patterns copied from finest Tabriz and Kermenshah rugs, suitable for Parlors or Dining-room.

- 27x54 inch, former price \$6.00, now **\$4.45**
- 36x63 inch, former price \$8.50, now **\$5.95**
- 6x9 feet, former price \$35.00, now **\$26.50**
- 8 1/2 x 10 1/2 feet, former price \$50.00, now **\$39.50**
- 9x12 feet, former price \$60.00, now **\$43.75**

Tapestry Rugs—Carpet sizes, floral, Oriental and medallion designs, suitable for Parlor, Dining-room and Chambers.

- 6x9 feet, former price \$8.50, now **\$6.50**
- 8 1/2 x 10 1/2 feet, former price \$13.50, now **\$10.25**
- 9x12 feet, former price \$17.50, now **\$13.95**

Royal Wilton Rugs, best quality and make, newest Oriental designs, manufactured from selected worsted yarn—will give long service.

- 18x36-inch, former price \$2.00, now **\$1.55**
- 27x54-inch, former price \$3.50, now **\$2.95**
- 36x63-inch, former price \$6.00, now **\$4.98**
- 2 1/2 x 9 feet, former price \$9.00, now **\$6.95**
- 2 1/2 x 12 feet, former price \$12.00, now **\$8.95**
- 6x9 feet, former price \$24.00, now **\$18.75**
- 8 1/2 x 10 1/2 feet, former price \$37.00, now **\$29.50**
- 9x12 feet, former price \$40.00, now **\$32.75**

Fur Rugs and Goat Skins, all colors and lined, marked at one-half former price.

- \$4.00 Rugs now **\$2.00**
- \$6.50 Rugs now **\$3.25**
- \$12.50 Rugs now **\$6.25**

All Wool Art Squares in small designs, scroll and Oriental patterns, and reversible:

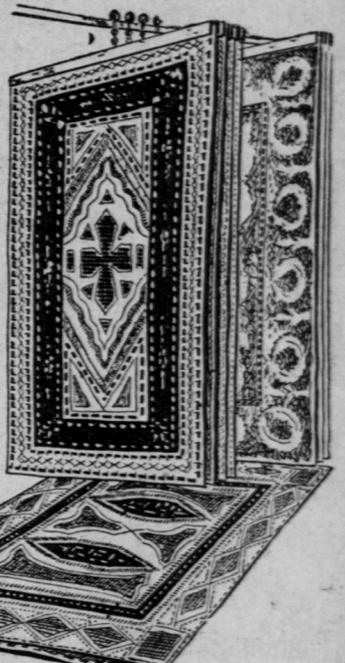
- 2 1/2 x 3 yards, former price \$6.50, now **\$4.88**
 - 3x3 yards, former price \$7.75, now **\$6.25**
 - 3x3 1/2 yards, former price \$8.75, now **\$6.85**
 - 3x4 yards, former price \$10.00, now **\$7.95**
- Kashmir Rugs or Art Squares**—Very popular and serviceable, suitable for all rooms, variety of pleasing patterns, reversible, carpet sizes:
- 6x9 feet, was \$6.50, now **\$5.25**
 - 7 1/2 x 10 1/2 feet, was \$10.00, now **\$7.50**
 - 9x12 feet, was \$12.50, now **\$10.00**

Mohair Rugs in beautiful plain green and red colors. A high class rug made from the long silky hair of the Angora Goat.

- 18x36-inch, former price \$3.25, now **\$2.15**
- 2 1/2 x 2 1/2 feet, former price \$5.00, now **\$3.25**
- 2 1/2 x 5 feet, former price \$8.50, now **\$6.25**
- 3x6 feet, former price \$15.75, now **\$12.50**

Body Brussels Rugs, Oriental design, Mamara quality; 8 1/2 x 10 1/2 feet—former price \$22.50, now **\$17.75**

9x12 feet, former price \$25.00, now **\$19.85**
Very best quality Body Brussels Rugs, 6x9 feet, former price \$22.00, now **\$17.25**
9x12 feet, former price \$30.00, now **\$23.50**



A Great Many Other Styles and Sizes of Rugs in This Sale, All At Equally As Low Prices As These Are

Table Covers--Portieres
At a Third Under Regular

Several hundred Tapestry Table Covers, perhaps enough to last Monday and Tuesday, the size for Dining Tables (2 yards square), Armure and Gobelin weave, heavy fringed, in a variety of desirable patterns and colors; are specially marked:

- \$2.00 Table Covers, each **\$1.29**
- \$2.25 Table Covers, each **\$1.59**
- \$2.75 Table Covers, each **\$1.89**

Handsome Tapestry Portieres—In a variety of weaves, both plain and figured, fringe top and bottom, also plain rep and Mercerized Armure, with pretty tapestry border effect, will be sold Monday and Tuesday, per pair: \$2.50 Portieres, **\$1.69** \$5.00 Portieres, **\$3.85** \$4.00 Portieres, **\$2.65** \$6.50 Portieres, **\$4.95** \$8.50 Portieres, **\$5.95**

Door Panels—With large motif, each **75c**
Madras Curtains—3 yds long, fancy stripes, pair, \$1 36-in. Curtain Swiss—Figures, stripes, etc., yd. **12 1/2c**

Distinctive Spring Millinery

Ready here with a splendid line of Spring Millinery, types of surpassing beauty that reveal Fashion's most favored thoughts for spring. There are Dress Hats, Evening Hats, Tailor and Ready-to-Wear Hats, Bonnets for elderly ladies. The Dress Hats are copies of the best of the Parisian and New York models for spring. The materials are Neapolitan, and horsehair braids, chips, lace, satins and malines, trimmed with plumes, flowers, ribbons and ornaments. Prices from **\$6.50 to \$20**

Gage Tailor Hats for spring—the smartest these favorite makers have yet produced. They come in all shades of gray to wear with the new costumes and its popular color, also red, black, navy and plum shade.

\$7 1/2 to \$12

Shirtwaist Hats—Made of fine chips and Milan straw trimmed with large quills and velvet ribbons, modestly priced at

\$2 1/2, \$3 1/2, \$4, \$5



This Very Clever Eton Suit \$37.50



We picture a handsome Spring model in Eton Suits, made of fine chiffon Panama cloth in light grays, royal and robin-egg blue and black. The Jackets are lined throughout with matching shades of fine taffeta silk. Note the stylish three-quarter sleeve, the full pleated circular skirt, in fact, the general cleverness of the design. Entire suit is trimmed with novelty braids, and most stores would mark them **\$37.50** \$40 to \$45, Emporium's price **\$37.50**

A Chic Pony Coat Suit—Is made of novelty gray mixture suiting, the jacket lined throughout with pearl gray taffeta silk. The effective coat has buttons on fly, a reverse collar and turn-back cuffs, edged with narrow band of white broadcloth. It is a well tailored, perfectly modeled suit, an unusual value at **\$25**

Suits Sixteen-fifty

Beginning Monday

Regularly \$25, \$27.50, \$28.50, \$30, \$35, \$37.50

A special purchase of 250 choice Tailor-made Suits, secured in the New York market by our buyer, will be placed on sale, beginning Monday, all at one uniform price of \$16.50. It is one of the best suit values the Big Store has ever had the privilege of offering you. The materials are medium weight novelty mixture suitings in various shades of gray; also chevrons and broadcloths in navy, red and black. The styles are the popular 24 and 27 inch fitted and semi-fitted coats and pretty Eton effects. Remember this great Suit Sale begins Monday; **\$16.50** only 250 of them, your choice at

Alterations Extra on the \$16.50 Suits

Go-Cart \$4.39

Regularly \$5.50

The new style pictured reclining reed back and adjustable dash, close woven side arms, steel handles with springs, foot brake, rubber tire wheels and automobile gear. Monday and Tuesday only this \$5.50 Go-cart for **\$4.39**

Folding Go-carts with the new auto gear from \$1.75 upward.

The new style 3/4 size folding Go-carts with all latest improvements \$6.50 upward.



Gray Goods Will Be Worn

By almost everybody this spring and summer. Women, men, children—all will wear the gray. Fashion's decree has gone forth, and the wholesale market is already "short" on many of the most attractive weaves in the color that is in the greatest demand. Select the materials for your gray costumes now, from complete assortments, which will all too soon be far from complete. This week you can

- Choose here from 24 different shades Gray Mixtures.
- Choose here from 10 different shades Gray Broadcloth.
- Batiste Weaves 75c to \$1.00 yd.
- Choice De Biege 75c to \$1.00 yd.
- Wool Taffetas 75c to \$1.00 yd.
- Gray Homespun 50c to \$1.00 yd.
- Novelty Panamas 50c to \$1.00 yd.
- Heavy Crash 50c to \$1.00 yd.

Gray Mixtures—Foreign and Domestic Weaves, \$1.25 to \$1.50
Gray Broadcloth—Street and evening shades . \$1.00 to \$3.00

Five Splendid Dress Goods Specials
Monday and Tuesday If Quantities Last

- All-Wool Albatross**—An extra 50c quality in all colors from light evening shades to the dark street colorings—1700 yards, special for the two days **38c**
- Shepherd Checked Batiste**—Three sizes of checks in brown and white, navy and white and black and white combinations, extra value at 50c the yard, about 1000 yards for the two days **38c**
- 40-Inch Novelty Mohair** in mélange colorings; also 40-inch plain Mohair Sicilian in an assortment of colors, regularly 59c the yard, for the two days **38c**
- 45-Inch Worsted Tailor Suitings**—In black, garnet, brown, green and navy, combination colorings, regular 75c values, about 1000 yards to go at **50c**
- 38-Inch All-Wool Batiste**—In plain colors, pink, sky blue, turquoise, lavender, helio, cadet, royal, navy, tan, mode, castor, gray, pearl, cardinal, green, etc., value 58c a yard, sale price **42c**

Groceries and Liquors
Monday and Tuesday Specials

- Sale of Hams—Best Eastern sugar-cured, good, medium size, Monday and Tuesday only, lb., **13c**
- 25c Coffee—Kona blend, special, lb., **19c**
- 40c Teas—Any flavor, 3 1/2 lb., **\$1.00**; lb., **29c**
- D. & G. Sardines—Boneless, dozen, **\$1.65**; in tin, **15c**
- Le Glizic Sardines—Imported, dozen, **95c**; 3 tins, **25c**
- Holland Herrings—Special, 7 lb., **25c**
- Mackerel—3 for 25c; in kits, **\$2.25, \$1.75, \$1.50**
- Salmon Bellies—6 for **25c**
- Codfish Bricks—2 lb. squares, No. 1, **25c**; No. 2, **20c**
- Oysters—No. 1, 3 tins, **25c**; 2 tins, **25c**; in 150 and 200
- Shrimps—No. 1, 2 tins, **26c**; and No. 2, 3 tins, **25c**
- Jesse Moore Whisky—Special for 2 days, bottle **85c**
- Plymouth Gin—Special for 2 days, bottle **33c**
- Claret—Good Sonoma Wine, special, gal., **\$2.40**
- Champion Whisky—Regularly \$3 a gal., for **\$1**
- Extra Port and Sherry—Per gal., **\$1**
- Kentucky Belle Whisky—Full quart **75c**

Special Sale Clocks
One-third to One-half Less than Regular Every Clock Guaranteed



Your choice of the entire sample line of one of the largest manufacturers of Clocks in America, most of them the 24k ormolu gold finish and Verde bronze effects, at an average saving of almost half. Don't miss this sale; get another pretty clock for parlor or bedroom, or for card prizes, at a very small price. Beginning Monday:

- \$1.75 Clocks **\$1.00**
- \$5.00 Clocks **\$3.00**
- \$2.75 Clocks **\$1.50**
- \$6.00 Clocks **\$3.50**
- \$3.50 Clocks **\$1.75**
- \$8.00 Clocks **\$4.75**
- \$4.00 Clocks **\$2.50**
- \$9.00 Clocks **\$5.00**
- \$13.50 Clocks **\$9.00**

Also entire sample line of Candlesticks and Candelabra to match the clocks, all of which we have marked at exactly half price.

- \$2.00 Candelabra **\$1.00**
- \$7.00 Candelabra **\$3.50**
- \$4.00 Candelabra **\$2.00**
- \$8.00 Candelabra **\$4.00**
- \$5.00 Candelabra **\$2.50**
- \$10.50 Candelabra **\$5.25**
- \$6.00 Candelabra **\$3.00**
- \$14.00 Candelabra **\$7.00**

Sale Dinner Sets

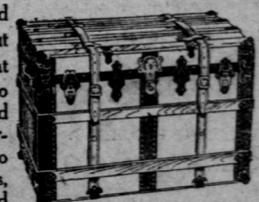
Monday and Tuesday these big bargains:

- American Beauty Dinner Sets**—Semi-porcelain ware as thin and white as china. Full sized pieces
- \$4.25 Set—44 pieces, for 6 persons **\$2.80**
- \$9.50 Set—100 pieces, for 12 persons **\$6.69**
- Semi-Porcelain Dinner Set**—Gold edge and pink flower decorations, 42 pieces, regularly \$5.50, for **\$3.75**
- Semi-Porcelain Dinner Set**—Red, rose and gold decorations, \$5.75 Set—44 pieces, for 6 persons **\$4.45**
- \$12.75 Set—100 pieces, for 12 persons **\$8.95**
- Austrian China Dinner Set**—Fine and thin, 100 large and useful pieces, dainty pink and green floral design, instead of 20, now **\$16.75**
- \$30 Haviland China Dinner Set**—Three different styles of decorations, 100 pieces for 12 persons, good value at \$30, the set now **\$25**
- English Semi-Porcelain Dinner Plates and Cups and Saucers**, decorated green border, worth 15c, each **10c**

Special Sale Trunks

Monday and Tuesday these stout canvas covered, flat top trunks, with two trays, hard wood slats, large ball corner bumpers, and two strong leather straps, the top tray fitted with large compartment for hats, best excelsior lock and strong bolts:

- 32-in., regularly \$8.25, for **\$6.45**
- 34-in., regularly \$8.75, for **\$6.90**
- 36-in., regularly \$9.25, for **\$7.35**



A First Display And Sale of Wash Fabrics

Plain and figured linens, in white and solid colors; mercerized poplins and similar fabrics are in popular demand for full costumes, waists and separate skirts. We open the Wash Fabric Season Monday with these very interesting items:

- 29-Inch White Oxford Suiting**—Medium weight, 1100 yards only, special at **10c**
- 12 1/2c and 15c All- linen Crash**—18 inches wide, several qualities aggregating about 3000 yards. Special at **10c**
- Japanese Kimono Crepe**—Figured and flowered effects, sold in every store throughout the country at 25c the yard, 72 pieces only, special at **18c**
- 29-Inch Fil de Soie**—In all the prevailing colors, a beautiful fabric that never retails for less than 50c the yard, special Monday and Tuesday **35c**
- 27-Inch All-Linen Suiting**—Embroidered figure in the natural, navy blue, light blue, gray, tan and brown colorings—later in the season you will pay 35c for this fabric, special Monday and Tuesday **19c**
- 29-Inch White Dotted Swisses**—In an almost endless variety of patterns, per yard **10c to 45c**
- 30-inch plain Colored Swisses**—A complete line of colorings, per yard **10c and 20c**
- 28-inch Mercerized Poplins**—One of the most popular fabrics for spring—60 colorings, yard **35c**
- 32-inch imported Zephyrs and Gingham**—All the solid colors and staple checks, a very large variety indeed, yard **25c**

Sheet Music, 17c

These five most popular songs of the day, Monday and Tuesday, 3 for 50c, single copy "Just a Little Rocking Chair and You," "My Irish Molly, O," "Keep a Little Cozy Corner in Your Heart for Me," "In My Merry Oldsmobile," "Wait till the Sun Shines, Nellie." A complete stock of classical sheet music, opera scores, instruction books, folios, etc.