increased enthusiasm. Everybody cheered with all his energy for Mayor Taylor and District Attorney Langdon.

Men who figure closely on election results estimate that Mayor Taylor will receive 30,000 votes. This leaves only about 25,000 to be divided between P. H. McCarthy, Daniel A. Ryan and the socialist candidate. Not a day passes without adding to the great army of republicans who intend to vote for Taylor. As for the democrats, they were never more united than in the present campaign.

Then there are the thousands of labor unionists who will vote against P. H. McCarthy because they believe he would give the city bad government. All these elements of strength are increasing daily and there are some politicians who would not be surprised if Taylor's vote reached the 35,000 mark.

SENTIMENT FOR LANGDON

The sentiment in favor of District Attorney Langdon is sweeping along like a tidal wave. Langdon's recent speeches have included an apt illustration of what would happen if Frank McGowan, ornamenting the office of district attorney, should try Pat Calhoun under the anti-immunity system.

Workingmen who have heard Langdon present convincing proof that McGowan would merely pave the way for a dismissal of all charges against the indicted streetcar magnate are now doing missionary work among their fellows, with the result that McGowan, who was never very strong, is steadily growing weaker. Several betting men, who never allow sentiment to run away with their judgment, have come to the conclusion that Langdon is the best 1 to 2 shot they have found in recent years. They are not only willing but eager to put up their money at the odds of $2,000 to $1,000, as they believe that Langdon's vote will be close to 40,000.

RYAN ON THE SLIDE

William R. Hearst's effort to stampede the town for Ryan is a popular subject of quip and jest. One wag said yesterday: "The Examiner is mixing its prepositions. Instead of 'The slide to Ryan is on' it means 'The slide of Ryan is on.' Perhaps Hearst ordered the change because an announcement that Ryan was on the slide would not be new. He has been on the slide ever since he was nominated."

The press agents of Ryan are having double work, for they are trying not only to convince the people but also themselves that their candidate is making formidable gains. The best they can do is to mention a dozen or two alleged converts, most of whom have really been with Ryan all the while. This done they talk generalities and wind up by shouting "The slide! the slide," like a man trying to dodge an avalanche.

P. H. McCarthy's campaign workers are still telling everybody "This is a cinch," but up to date they have not distinguished themselves by backing their claims with coin. When they are offered $100 to $70 they ask for $100 to $60, and when that is forthcoming they back up and say "We want 2 to 1." As one betting man remarked yesterday, "A man with a cinch never sidesteps."

Percy V. Long, the good government candidate for city attorney, spent a great deal of the week just closed in the Mission district. He declares he found no perceptible change in the Taylor sentiment. "Voters in that section," he said yesterday, "are as firm in their support of Dr. Taylor as they were two weeks ago. All the claiming and shouting of the other two candidates during the past 10 days has not altered the situation. This, I think, is significant. In no past campaign has the sentiment for any one man remained so stationary. Usually popular favor changes a dozen times in a campaign. This time it has remained always for Taylor, changing only in that it increases from day to day.

"One thing that interested me in the Mission was the remarkable popularity of Lawrence J. Dolan, the democratic good government candidate for sheriff. He has every other man in that section actively fighting for him. If he doesn't carry the Mission by two to one against both of his opponents I shall be surprised."

P.H. McCarthy Addresses Two Meetings With Usual Speech

Audiences Not Enthusiastic for the Union Labor Candidate

P. H. McCarthy addressed two meetings yesterday and at both meetings there was a manifestation of cold reserve by the audience. In Siaplamat hall, Folsom street near Twenty-fourth, McCarthy spoke for about a half hour and endeavored to explain the cause of the trouble between teamsters' union No. 85 and the building trades council.

His efforts as a peacemaker were not successful, for a large number of the men in the audience did not take part in the cheering.

The union labor candidate rehearsed the trouble and said that it was the fault of Michael Casey, whom he accused of being a traitor and of being paid by Dr. Taylor's supporters for his speeches against the union labor candidates.

Thomas Eagan was another who received an allotment of criticism from McCarthy, he being accused of working against the unions in the interests of Ryan. The speaker told his audience that both these men were employed by the same clique of millionaires and that it was another move to win votes from McCarthy. Casey and Eagan were also blamed for trying to turn the unions against each other.

McCarthy further said: "The only thing my opponents can say about me is my record as a labor organizer. They cannot accuse me of being dishonest and they have been unable to learn that I ever was guilty of dishonesty. They do say, however, that I am not the choice of the union men. They lie, for I am the choice of the union men, as they will learn on the day of election."

Patrick Calhoun, Spreckels, De Young, Phelan and Biggy were referred to in strong terms of denunciation. McCarthy eulogized all of the candidates on the union labor ticket.

Frank McGowan, candidate for district attorney, had his stenographer with him to take his speech, the publication of which is being paid for.

This meeting was presided over by L. Seyther. There was not time for all of the candidates to speak, so McCarthy put in a good word for them. Sheriff O'Neil told of his war record and said that he had been honest and deserved re-election.

The other McCarthy meeting was held yesterday afternoon at a hall in San Bruno road, in the Mission district, which is used as a synagogue. Here McCarthy addressed a small audience. He told those present that he was a sympathetic man and would always have the people's interest at heart. He promised to see to it that conditions in each section of the city were improved. McCarthy further remarked that he hoped the day would come when firemen would work only eight hours a day. He said he was in favor of the policemen's and firemen's appeal for an increase in wages and a day off each week.

Frank McGowan spoke a short time on how he would conduct the office of the district attorney if he were elected. Sheriff Thomas F. O'Neil, Dr. William J. Walsh, Daniel Hawthorne and Timothy E. Healey were the other speakers.

TO CURE A COLD IN ONE DAY

Take Laxative Bromo Quinine Tablets. Druggists refund money if it fails to cure. E. W. Grove's signature is on each box. 25c.

Three supervisorial candidates: Ralph McLeran (left), on the democratic-good government league ticket; George A. Turner, republican, and Daniel Giovanni, union labor.

REV. CECIL MARRACK PREACHES ON POLITICS

Advises Workingmen to Vote for One Who Represents All Classes

"On the one hand stands a man whose whole capital and hope of success lies in the effort to foment class distinctions. On the other hand stands one whose sympathies embrace men of all types, professions and occupations, one who knows no class distinctions but sees his fellow men as men and values them at their true worth. The third man in the contest is not to be counted; his spirit is too childishly self-seeking."—Rev. Cecil Marrack.

Rev. Cecil Marrack, the rector of St. Stephen's Episcopal church in Fulton street at Fillmore, preached yesterday morning on "The Moral Issues of the Coming Election." Speaking on the text, "I see men as trees walking," he cautioned his hearers not to choose for mayor of the city a man who saw his fellow men as trees through the mist of class prejudice, but one whose sympathies were broad enough to embrace all classes. He said in part:

"Our greatest need today is mutual sympathy, charity and understanding of one another. The terrors of the French revolution were brought on by the ignorance of the French nobility, which saw the peasants only as trees or as clods of earth. There are those in our midst who predict for our fair republic the gleaming blade of the guillotine and the bomb of the terrorist. They believe they see the conditions ripe for a great class struggle that shall exceed in horror the excesses of the French revolution.

"It is true that we have among us the money king, who, as a matter of business, sets out to corrupt officials, but on the other hand there are many men who have not sacrificed honor to gain wealth. We have the demagogue and labor agitator, but they are not truly representative of labor. The bitter prejudices of those who excite the feelings of class hatred are not characteristic of our best American workingmen. I have met labor leaders with hearts as broad and sympathies as wide as any that exist.

"It is because of this that I hold the faith that the workingmen of San Francisco in the next few days will vindicate themselves before the world. I believe that they will recognize the worth of a true man even though he be a lawyer or a doctor instead of a carpenter or an iron worker. It is not the name of any political party that should concern us now. The issue is clearly between those who love the light and those who choose the darkness. It is right against wrong. It is prejudice against sympathy. It is love against hate.

"The workingmen of San Francisco will show that they know that the distinction between men is not based upon the difference between broadcloth and overalls, but that the only real distinction is between the children of light and those whose deeds are done in the darkness."

WOMAN ROBBED OF $130 WHILE IN RESTAURANT

Mrs. Flora Davis Reports Loss of Her Purse in Dining House in Fillmore Street

Mrs. Flora Davis of the Gladstone apartments at Eddy and Polk streets reported to the police yesterday that a pickpocket stole her purse, containing $130, while she was in a restaurant in Fillmore street Saturday night. She said that she visited two restaurants during the evening and that she was certain that the thief picked her pocket while she was in one of the two dining houses.

MULE STANDS TAFT'S TEST

Special by Leased Wire to The Call

BAGUIO, P. I., Oct. 27.—Mounted on a large army mule, Secretary Taft rode over Baguio today. He inspected the site of Post John Hay, ranged over the surrounding mountains and visited the sites of proposed government buildings and extensions of the military post. Both the secretary and the mule stood the hard two hours' work well.

MAY SEIZE TIBURON ISLAND

SAN DIEGO, Oct. 27.—A report is current that an expedition is being organized here for the purpose of taking possession of Tiburon island in the interest of its present owner, Mrs. Guadaloupe Andrade Blinn, widow of General Andrade, who died recently in Los Angeles. General Andrade claimed ownership of the island and 10 years ago made a fruitless attempt to take possession of it.

Substitute articles pay larger profit. That's why the dealer tries to change your mind. When your mind is made up, keep it so by insisting on getting what you ask for. Accept no substitutes.

Ryan, if elected, would do politics. McCarthy, if elected, would do people. Taylor, when elected, will do the city's business honestly, promptly and efficiently.

Notes of the Campaign and Candidates

The Ryan campaign committee held a meeting yesterday. Representatives of nearly all the districts presented lists of men who had agreed to act as watchers at the polls.

* * *

Matt O'Brien, who is usually "forninst the organization," is wearing a big Taylor button.

* * *

Recorder John H. Nelson is of the opinion that the forty-fifth district will give McCarthy 1,000 votes out of a total poll of 1,400.

* * *

Thomas F. Eagan still predicts that Ryan will receive more union labor votes than P. H. McCarthy.

California Rough Riders Meet to Hear Ryan Reports

Candidate for Mayor Fails to Appear Among Admirers

Contrary to expectations Daniel A. Ryan did not appear at the meeting of the Rough Riders of California yesterday afternoon. He was taking a rest, forced upon him by his wife and friends.

Colonel Tredwell was present, however, in all the glory of his make-believe uniform and a military hat that did not fit. He listened for the better part of an hour while his subordinates in the organization reported as to the welfare of Ryan in their respective districts.

Accordng to these statements there is no possibility of the republican mayoralty candidate losing the fight. The figures they gave ranged, according to fancy, from "a majority" right up to "more than 650 out of 700 voters." The reports were received with applause.

Hearst promised San Francisco a 23 story building and gave it a hole in the ground. Now he promises that Ryan will give us a magnificent government. Draw your own conclusions.

Will Fight for Navy Championship

Special by Leased Wire to The Call

BOSTON, Oct. 27.—Phil Schlossberg of the battleship New Jersey is to box big Altera of the Missouri for the heavy weight championship of Uncle Sam's navy.

The contest is to be held on board the New Jersey, at present lying at anchor off Charlestown navy yard. Besides this bout there will be several others of minor importance.

Schlossberg appears to be in excellent condition, as he has been playing football with the fast team representing his ship and feels confident of defeating his burly antagonist. He feels so certain of victory that he has instructed his manager, Jimmie Winston of East Boston, to communicate with George V. Brown, B. A. A., at present in New York, to try and arrange to have Emery Payne, the amateur heavy weight champion, come over to meet him at the championships to be held here November 9.

Do you want high gas rates, high water rates, high telephone rates, high rates for everything you buy from public service corporations? That's what you'll get if McCarthy and McGowan are elected.

FAMOUS MANSION BURNS

EVANSVILLE, Ind., Oct. 27.—Information was received here today from Rockport, Ky., that the historic home of the late General Don Carlos Buell, on the Green river, was destroyed by fire last night. The house was occupied by General Buell during the civil war and he for many years operated iron furnaces near by that were worked by convict labor.

Ryan tells what he will do—Taylor is able to point to what he has done as evidence of what he will do. Ryan's life is full of promise—Taylor's life is full of performance.

CAPTURE GREEK FISHERS

NAPA, Oct. 27.—Deputy Fish and Game Commissioners W. J. Moore, E. M. Hotchkiss and W. Armstrong captured two Greek fishermen, L. Canepo and L. Dominica, who were fishing with set nets with a mesh less than seven inches. Canepo was fined $500 by Judge Harrier.

TEXAS BANKS MERGE

HOUSTON, Tex., Oct. 27.—The Planters' and Mechanics' national bank, capitalized at $500,000, and which, according to the last statement, issued in August, reported deposits of $11,000,000, has been absorbed by the Union bank and trust company. The consolidated bank will continue as a state institution.

WANT NEW POSTAL CHIEF

WASHINGTON, Oct. 27.—Creation of the office of director of posts is regarded as the most important recommendation contained in the report of the congressional postal commission. Objection by country merchants is said to have decided the commission to eliminate any reference to the establishment of a parcels post.

PASSENGERS ARE INJURED IN FIGHTS WITH CARMEN

Herbert Love, a Boy, Is Thrown From Platform and Badly Hurt

Two passengers on streetcars were taken to the central emergency hospital yesterday, suffering from injuries received in fights with conductors. In one instance, Herbert Love, a boy of 12 years, was searching his pockets for a lone nickle, but as it was at the bottom of a pocket filled with string and other odds and ends, he had some difficulty in producing it. A controversy arose between Love and the conductor, which resulted in the latter throwing the boy off the car. Love struck on his head on the pavement and received severe scalp wounds and a possible fracture of the skull. Detectives are searching for the conductor.

William Brannan, another passenger, was told to get off a Sutter street car and after doing so argued with Jesse Heacock, the conductor. A fight resulted, in which Brannan was knocked down and kicked in the face. Heacock was arrested an a charge of battery.

CAPTAIN H. B. WEAVER IS CALLED BY DEATH

Master of Liner President Dies From Attack of Typhoid Fever

SEATTLE, Oct. 27.—Captain Harry B. Weaver, one of the best known and most popular steamship captains on the Pacific coast, died today in the Providence hospital from typhoid fever. He was stricken while on a Nome trip on his steamer, the President, and the ship was navigated by the first officer. He was born in Pictou, N. S., 43 years ago, and came from a family of seafarers. He sailed out of New York on deep sea craft before coming to the west in 1890. He was skipper of the old ship Occidental in the coal trade from British Columbia to San Francisco and his first steam experience was on the Star of Puebio. He afterward went with the Valencia as chief officer when that steamer was on the oriental run. His first steam command was the Roanoke, owned by the N. T. & T. Co., from Seattle to St. Michaels. He left this company in 1904 to enter the service of the Northwestern steamship company, which he left last spring for the Pacific Coast company. He was a most efficient officer and never once did a ship under his command suffer serious mishap.

The body left for California tonight on the steamship City of Pueblo. Interment will take place at Alameda.

More franchises for Calhoun and fewer street cars for the people—that will be about the program if McCarthy and McGowan are elected.

FAIRBANKS IN KENTUCKY

LOUISVILLE, Oct. 27.—Vice President Fairbanks finished a two days' speaking tour of central Kentucky last night with an address delivered before a crowd of about 2,500 persons. During his tour the vice president delivered 15 speeches in the interest of the republican state ticket.

UTES OBJECT TO SIOUX

ST. PAUL, Oct. 27.—A special to the Pioneer Press from Pierre, S. D., says that from what can be learned the Ute Indian trouble on the Cheyenne river reservation is the result of an attempt on the part of the agency authorities to compel the Indian children to attend school and to put the men to work with the Sioux.

TWO KILLED; MANY INJURED

DALLAS, Tex., Oct. 27.—A wreck on the Missouri, Kansas and Texas railroad occurred today, killing two passengers and injuring 25, some of whom may die.

SENATOR NIXON BESTS RICKEY IN BANKING WAR

Continued From Page 1, Column 5

the state in his ability and judgment. His banks cannot be placed in a receiver's hands if he closes while they are solvent, according to Nevada banking laws.

RICKEY TELLS HIS PLAN

"I am not hunting for any money now," said Rickey yesterday. "I will not open my banks until I have the money to pay every cent due to all my depositors. But I expect to secure within 24 hours the signatures of the largest depositors to an agreement that they will give us a chance and not start a run. If I get such assurance I will open the doors at once and commence to do business. If I fail to secure such an agreement it will mean that I will have to peddle securities or dump my private fortune into the bank. I have already scooped up $300,000 of my own money and placed it in the breach. I do not know whether I will put any more in or not. Of course, I am not under any obligation to do so. If I insist on calling in all loans and closing out on the securities which the bank holds I will realize enough money to pay all debts twice over, but, on the other hand, this would beggar some of the best and strongest men in the state, whose notes are in our banks and who would be forced to sell their securities on a bottomless market. I do not want to do this, and I do not believe I shall have to. I think that there will be no difficulty in getting our depositors to be lenient. I have wired to my cashier, Davis, to have a statement of all the bank's papers prepared showing the market value of the securities we hold and the sum of our deposits. This will show to our depositors the concrete solidness of the State bank and trust company. I believe that we will call Nixon's bluff and open in a day or two without having to borrow any money at all."

RICKEY ISSUES A STATEMENT

Following is a part of a formal statement issued by Rickey yesterday showing how his bank in closing while yet solvent is protected by the banking laws of Nevada:

By virtue of the new banking law, adopted by the last legislature of Nevada, if a bank suspends business while yet solvent the bank is absolutely protected. The depositors cannot precipitate a run on the bank and withdraw their money. Each and every depositor is compelled to wait until the business of the bank can be so shaped that his money can be withdrawn without the disastrous results that always follow a run on a bank. Under the new banking law neither the depositors nor the stock holders have the power to throw the bank into the hands of a receiver. This power was absolutely withdrawn by this law from the hands of the depositors or other creditors, or the stock holders, and vested exclusively in the state bank commissioners, who are the governor, the secretary of state and the state treasurer. The bank commissioners are the only persons who can initiate proceedings to have a receiver placed in charge of a bank's business, and they can do this only after the bank is adjudged insolvent and found to be conducting its business on unsafe lines, all of which is met by viewing conservatively the dangers ahead and suspending business while the bank is yet solvent.

Under the new banking law a depositor can neither initiate proceedings for the appointment of a receiver for the bank's business, nor can he cause the bank embarrassment by attachments or judgments, as all these are, by the new law, rendered of no force or effect in so far as one depositor may gain any advantage over another thereby.

As a result of the suspension the bank is guaranteed ample time in which to realize on its assets. It can call in its loans gradually, and thus enable its customers to realize fair value on their securities, and not alone pay the bank in full, but save themselves from ruin besides. When a goodly portion of the bank's loans have been called in in this manner, then every depositor can have every dollar due him, and when they receive their money they will receive it all and receive it in an orderly way without having worked the ruin of the bank or its customers, and precipitated a panic that would ruin practically every financial institution and businessman in the state.

With the view of protecting the depositors, the stock holders and the clients of the bank, and to eliminate the possibility of a run and the disastrous effects resulting from a run, the suspension of the State bank and trust company was ordered.

RENO BANKS TO OPEN TODAY

RENO, Oct. 27.—Every one of the five banks in Reno, which have been closed, will open for business tomorrow, although the governor has proclaimed a holiday to November 4.

Buy Stocks Right Now Says E. H. Harriman the Optimist

Financier Beholds Opportunity Knocking at Door of Poor

Special by Leased Wire to The Call

NEW YORK, Oct. 27.—"This is the time for the man with a little money to invest it in good securities. The opportunity is fleeting and I doubt if it will ever knock at his door again," said Edward H. Harriman today.

"The situation is better now than it has been at any moment of the last two weeks. The importation of gold is going to relieve the money stringency materially. Good securities have never been so low. The man and woman with savings of a few hundred dollars have never had such a chance to better themselves or use their mite to the advantage which now exists.

"My reason for saying this is based on the underlying conditions. Everything is sound because of our having had such a surplus of crops, and this year this is true not so much in quantity as in value. I am optimistic. All that is needed is more gold, and that to be used principally in the scheme of buying shippers' bills and thus enabling the movement of the idle grain and cotton crops."

ISAAC H. MORRISON DEAD

HELENA, Mont., Oct. 27.—Isaac H. Morrison, a pioneer printer and publisher of Montana, died early today at his ranch near Helena. Of late years Morrison had been prominently identified with mining interests.

LARGE CHORAL ORGANIZED—Oakland, Oct. 27.—Prof. J. W. McKenzie, formerly leader of the great choral society that furnished thousands of voices in singing events in San Francisco before the fire, has located in Oakland, where he is organizing a choral society. Nearly 100 well known amateur singers have already joined.

ARCHBISHOP AIDS BANKS BY SERMON ON MONEY

Farley Urges Parishioners Against Withdrawing Their Deposits

FINANCIERS AT EASE

Indorse Clearing House in the Issuance of Certificates

Special by Leased Wire to The Call

NEW YORK, Oct. 27.—Bankers and merchants today spoke hopefully of the financial and commercial outlook. The action of the clearing house in authorizing clearing house loan certificates was warmly indorsed by business men. If there were any conferences among financial leaders today they were of an informal character.

From many quarters come calming advices and encouraging words, calculated to allay the fears of timid bank depositors. The pulpit played an important part in the work. From many clergymen of different denominations, but not one calculated to have wider influence than Archbishop Farley, came sermons on money in which parishioners and congregations were wisely urged against participating in runs on banks and the senseless hoarding of their funds.

It is quite generally understood that in most cases trust companies will tomorrow pay depositors withdrawing money in certified checks upon their depository banks, payable in "clearing house funds." This practice has prevailed on former occasions when banks have resorted to loan certificates.

So far as the stock market is concerned bankers are anxious to see any speculative movement start up on the basis of the clearing house relief measure and the extensive gold import engagements which this measure has made possible. But investment buying for cash is recommended, for there are, on the present basis of price and income yield, some highly attractive bargains in bonds and stocks.

ARREST MEN WHO BEAT MANY SLOT MACHINES

Captured After Tour of the State Robbing Devices in the Saloons

Special by Leased Wire to The Call

NAPA, Oct. 27.—A. Ray and H. L. Brady, two young men of San Francisco, who have been beating slot machines in saloons of Napa and Sonoma counties during the last three months, were arrested in Napa today by Constable Secord. They spent the day at Napa Junction making the rounds of all machines in saloons there and cleaned up more than $250. When arrested Ray had $251 in his possession and Brady $225. They operated by boring a hole in the top of the machine with a gimlet and then manipulating the wheel by means of a thin wire. They cleaned up several hundred dollars in Napa a short time ago.

The prisoners admitted having operated in almost every city in the state. When arrested Ray wore a beautiful Elks' pin. Both will be prosecuted for malicious mischief and Ray on the further charge of illegally wearing an Elks' emblem.

CUTS ARTERY IN FALL—Oakland, Oct. 27. James Kennedy, a carpenter living at 1320 Haight street, sustained severe contusions and had an artery in his scalp cut by falling downstairs in his home today. He was taken to the office of a physician, where the injuries were dressed.

HEALTH REPORT

Shows Two-Thirds of Office Men Are Victims of Dyspepsia

Recent official health reports make the surprising revelation that sixty per cent of men employed at office work are afflicted to a greater or less degree with dyspepsia.

Commenting on this, one of the head medical advisers of the department says that if dyspepsia or indigestion even in its milder forms is allowed to continue it will in a short time poison the blood from putrefaction of food in the stomach.

This eventually undermines the whole system and the sufferer is prey to almost any disease, especially afflictions of the kidneys and lungs. He advises any one with indications of indigestion, such as bloating, belching and headaches to relieve it promptly. He says this can be most effectively done by using a digestive and gives the following formula which he strongly recommends: "Two ounces Essence of Pepsin; three ounces Syrup of Ginger; one ounce Catandir Compound: These to be well mixed and used in doses of from one to two teaspoonfuls after each meal, also at bedtime for the first week."

This being a very simple home remedy, the ingredients obtainable at any well stocked drug store. It is pleasant to take and probably is the most effective formula known to science for restoring the stomach to its normal activity in the secretion of gastric juices.

MAGNIFICENT PIANO STOCK SACRIFICED

Eilers Music Co. Place Exhibition Pianos on Sale

First 73 Buyers to Get Advantage of Newspaper Advertising Test

It is safe to say that never before have San Francisco people had a more generous piano buying opportunity than now. The fine new stock of pianos intended for the big Market street store of Eilers Music Co. has been put on sale at greatly sacrificed prices.

Unable to secure possession of their new building, which has been long delayed in construction, these pianos, which would have constituted one of the finest stocks ever brought to San Francisco, are being sold at prices below what the ordinary dealer pays for them.

A $62,000 stock, embracing some of the finest pianos known to the piano maker's art, will be sold for a trifle over $41,000 net to piano buyers, a saving of one-third of the price of any piano or Autopiano that may be selected. It is an opportunity that comes but once in a lifetime.

Newspaper Advertising Test

In getting rid of these pianos at remarkably reduced prices we propose to make it the means of obtaining advertising information that will be of great value to us in future. In order that we may test the circulation and advertising value of the various newspapers we have arranged for an allowance of $67.95 on the first 73 pianos sold.

In any one of the Sunday papers you will find an advertising test coupon. Cut out this coupon, present it to any one of the Eilers salesrooms in San Francisco, Oakland, Berkeley, Stockton, San Jose or Reno, and it will be accepted the same as $67.95 cash toward the purchase of any one of these fine pianos, in addition to the reduced prices above referred to.

But, remember, only 73 of these coupons will be accepted, and that you will have to come early to be one of the fortunate ones. It is an unprecedented offer, but it will be valuable in showing us in future where we can most profitably advertise.

These unheard of reductions in prices will apply to every new piano in our stock, including such well known makes of pianos as the Hazelton, the Decker, Hallet & Davis, Kimball, Hobart M. Cable, Lester, Autopiano and more than a score of others.

How to Buy a Piano

To thoroughly appreciate what piano values we are now offering, the purchaser should first make an examination of pianos in other San Francisco piano stores, so that he may be in a position to compare values. Many of the best judges of piano values, who have made a careful examination of pianos in other San Francisco stores during the past week, testified to their appreciation of our remarkable price reductions by buying at the Eilers stores, and mail orders have been unusual in their number.

If you want the highest grade upright piano in the latest cabinet upright grand style it will be unnecessary for you to pay $550 or $600 to get it—$288, $318, $342 and $368 will buy it.

If you have contemplated putting $250 into the purchase of a piano you can come here now and get it for $164. Without doubt this is the broadest and most liberal proposition ever made by a piano house on the Pacific coast, and the person taking advantage of it will be fortunate indeed.

The Eilers Guarantee

Every piano sold, whether in the city or outside, carries with it the famous Eilers Guarantee, which means your money back if you are not satisfied. We will ship a piano to your home without one cent of expense on your part in case you decide it is not thoroughly satisfactory.

Remember that this remarkable sale closes on the night of November 9. All our stores will be open every evening in the meantime. Eilers Music Co., 1130 Van Ness avenue, 1220 Fillmore street, San Francisco; 1075 Clay street, Oakland; Shattuck avenue and Bancroft way, Berkeley; Stockton, San Jose, Eureka, Cal.; Reno, Nev.

Dr. Mar Don

The noted Doctor of the Chinese Empire NOW AT 766-768 Clay Street San Francisco

With knowledge inherited through seven generations, cures all ailments that the human system is subject to, by means of Teas and carefully selected Herbs. Consultation daily.

WEEKLY CALL, $1 YEAR

Get What You Ask For

There are many reasons why you ask for advertised articles, but absolutely none why you should let a substituting dealer palm off something which he claims to be "*just as good*" or "*better*" or "*the same thing*" as the article you requested.

The advertised article must of necessity be of the highest quality, otherwise it could not be successfully sold and the advertising continued.

The buying public recognizes the superior quality of advertised articles. The substitutor realizes that fact and tries to sell inferior goods on the advertiser's reputation.

Protect Yourself by Refusing Substitutes

No tour is safe or enjoyable without it

JESSE MOORE WHISKEY

Steamers and Pullman Buffets don't go without it Why should the Automobilist?

ON SALE AT ALL FIRST CLASS PLACES