

"SAG HARBOR" IS REAL, NOT PLAY

Fred J. Butler as Captain Dan Repeats His Former Success at the Alcazar

All Members in Cast Play Parts Well and Even Baby Cries at Right Time

CAST OF CHARACTERS IN THE NEW ENGLAND DRAMA "Sag Harbor" Captain Dan Marble, owns sloop Kacy, scallops in her waters, and sails company in her summers...

By Walter Anthony There was but one theatrical feature last night at the New Alcazar. That was the audience. "Sag Harbor" cannot be called a play, and the Alcazar cast were not actors or actresses.

BUTLER'S CLEVER WORK Fred J. Butler, whose success in "Shore Acres" is Alcazar glory and the city's tradition, was Captain Dan Marble last night.

Wife, Who Was Georgiana Lacey, Files Secret Suit for a Divorce SANTA BARBARA, Feb. 24.—Mrs. Georgiana Spalding, whose wedding to James Magee Spalding, son of the Honolulu millionaire, was celebrated with great eclat in San Francisco in December, 1905, has filed a suit for divorce against her husband in the superior court here.

AGED PIONEER DIES NAPA, Feb. 24.—M. Nowell, one of the oldest pioneers of Napa county, died today, aged 95, at his residence near this city.

PRINCESS "When Johnny Comes Marching Home" began its last week at the Princess yesterday evening, with a large audience to greet the pretty and patriotic music play.

NOVELTY The Novelty theater will remain dark until Sunday night, when the revival of "Black Crook," being sent here by Miller & Plohn, will begin an engagement of one week.

Sketches by a Call staff artist of the principal characters in "Sag Harbor," which is being cleverly produced by the new Alcazar theater stock company.



SPALDINGS PART INSIDE OF YEAR

INDORSE TAFT AND HIT HERRIN HARD

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Magee explained that the reason that the San Francisco county committee had never indorsed a candidate lay in the fact that the committee had always been compelled to obey the dictates of its master; and machine had selected the delegates and given them their orders when they arrived at the conventions.

ROUSED AT HERRIN'S NAME "A point of order, Mr. Chairman," cried John Daly, who a few minutes earlier had decided not to sever his relations with the committee.

PHYSICIANS TO MEET The semiannual meeting of the Alumni association, College of Physicians and Surgeons of San Francisco, will be held in the lecture hall of the college at 8 p. m., February 26.

TO IMPROVE ISLAND DEPOT WASHINGTON, Feb. 24.—Representative Kahn today introduced a bill providing an appropriation of \$100,000 for the erection of officers' quarters, retaining walls, oil house, wharves and warehouses at the Yerba Buena island light house depot.

BROWN BROS & CO Last Week of 3 1/3% Off

On Quality Suits and Overcoats for Men and Young Men THIS DISCOUNT CEASES SATURDAY, FEBRUARY 29.

664 to 670 MARKET ST. CHRONICLE.

HOGTOWN PLACES MUST BE CLEANED

Dr. Jones Reports on the Filthy Feeding Resorts for Swarms of Rats

Asks the Bar Association to Aid in Condemnation Proceedings

Filth and food for rats were found plentifully in Hogtown, the Chinese sausage factories and the reduction works of Bayle & Lacoste by Dr. Philip Mills Jones of the citizens' health committee, according to his report which he filed yesterday with C. G. Moore, chairman of the executive committee of the health committee.

FACTORIES LOATHSOME The condition of the sausage factories conducted by Chinese was described in all their loathsome details. Condemnation proceedings, it is reported, will be brought at once.

MANY RATS CAUGHT The publicity committee of the sanitary committee reports that the rat catching scores are improving. In five days last week 10,345 rats were caught.

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Samuel Armstrong, boy artist, whose fleet poster is declared best submitted.



SCHMITZ MAKES A FRANTIC APPEAL

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tempt of this court, as has been held in the following cases. . . . "Such language can be construed into nothing more or less than a threat directed at and delivered to this court.

WILL REFUTE RUEF

Graft Prosecution to Tell Dealings With Curly Boss Affidavits which are expected to develop some sensational facts concerning the history of Abe Ruef's famous immunity contract, and which it is openly hinted by the prosecution will refute every insinuation of unfair dealing on the part of the prosecution that has been given out by the defense, are to be filed in Judge Lawlor's court this morning when Ruef's case is called.

FIGHT TRUST TO ARGUE The last of the testimony in support of the motion to set aside the fight trust indictments was introduced in Judge Dunne's court yesterday, and the matter went over to Saturday for argument.

TO IMPROVE ISLAND DEPOT WASHINGTON, Feb. 24.—Representative Kahn today introduced a bill providing an appropriation of \$100,000 for the erection of officers' quarters, retaining walls, oil house, wharves and warehouses at the Yerba Buena island light house depot.

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BOY ARTIST PAID \$1 FOR 12 SKETCHES

Realtyman Discovers Talent of Schoolboy Whose Poster May Be Accepted

Drawing of Youth Pronounced Superior to Others by Raphael Weill

SAN MATEO, Feb. 24.—Samuel Armstrong, aged 14, who surprised the experts and artists of San Francisco Saturday afternoon with a poster that he submitted for consideration in the fleet competition, resides at 311 North C street in this city with his parents, Mr. and Mrs. John Armstrong.

The discovery of Armstrong's natural talent came about in a peculiar way. John Dubois of the Peninsular realty company heard that the armstrongs were dissatisfied with their home and he visited them in hopes of placing their company on the company's sale list. While inspecting the cottage he noticed a number of pen and ink sketches scattered throughout the house.

LABORERS SNARED BY EMPLOYMENT AGENCIES Complaints Made to State Bureau That Fraud Is Being Practiced

With the growth in the number of men out of employment the state bureau of labor statistics finds that certain employment agencies are resorting to various questionable devices to bring fees from men for whom no work exists.

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A FEELING OF SECURITY

You naturally feel secure when you know that the medicine you are about to take is absolutely pure and contains no harmful or habit producing drugs. Such a medicine is Dr. Kilmer's Swamp-Root, the great Kidney, Liver and Bladder Remedy.

Swamp-Root is scientifically compounded from vegetable herbs. It is not a stimulant and is taken in teaspoonful doses. It is not recommended for everything. It is nature's great helper in relieving and curing kidney, liver and bladder troubles.

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It's not what you pay for advertising, but what it pays you—that counts

It's not the amount of space you buy, but the way you use it and the way you back it up, that spells the difference between a steam yacht and the sheriff.

A leading San Francisco manufacturer illustrates "the man on the fence" in advertising—he manufactures a splendid line of cigars—which he does not advertise—and at the same time does some half hearted advertising for certain goods for which he is the agent only.

If this man can profitably spend money for advertising goods which he has a percentage only, how much greater would be his profit if he gave permanency to his own line by a well directed, well backed advertising campaign for his own products.

Generally speaking, a sliding appropriation based on from 3 to 5 per cent of gross sales will be found necessary to thoroughly advertise an established concern. But this appropriation will doubly justify itself in enlarged business if the advertising is well planned and well backed by sales effort.

No business man is a good advertiser who does not have a settled advertising appropriation—a definite plan—and an advertising policy which makes the publicity dovetail smoothly into the business system so that maximum returns are secured at minimum cost.

We have a booklet, "Why Some Advertising Pays," which gets pretty well down to the skeleton of retail advertising. It is free to any business man who is sufficiently interested to ask.

When you are ready to listen to a common sense talk on the science of advertising and merchandising as applied to your particular line of business, call or send for us.

F. J. COOPER ADVERTISING AGENCY 20 Montgomery Street Phone Douglas 914 San Francisco

Poor Richard Says: "For Age and Want save while you may; No morning sun lasts a whole day."

It is a fact that Call Want Ads save you money. Read the many offerings in to-day's paper. You can surely find something you want, and at bargain prices. Thousands of little want ads printed daily. ARE YOU READING THEM?

Call Want Ads Are Alive