

OAKLAND, BERKELEY, ALAMEDA, HAYWARD AND SAN LEANDRO

HONOR ACCURDE MAYOR F. M. MOTT

Oakland Chief Executive Elected President of California State Realty Federation

OAKLAND, Aug. 14.—With San Jose chosen as the next meeting place, Mayor Frank K. Mott elected president, and a day of enjoyment, the California state realty federation closed its three day session in this city this afternoon.

Shortly after the convention was called to order this morning Secretary A. L. Crane of the Sacramento chamber of commerce discussed the subject, "The Relation That Exists or Should Exist Between the Federation and the Chamber of Commerce." He held that the relation was that of father and son.

"The chamber of commerce is a clearing house," said Crane, "and you can not get along without it. It's a natural advertising department for a city and every city can well afford to help support a chamber of commerce."

MAYOR MOTT MADE PRESIDENT Turning over the chair to Executive Secretary Burdett for the time being, President D. W. Carmichael of Sacramento took the floor to nominate Mayor Mott of Oakland for the presidency.

H. H. Alexander of Fresno seconded the nomination and the choice was made by acclamation. J. E. Fisher of San Jose, who had sought the office, retired from the fight when he learned that Mott was willing to accept the office.

"I will give all the time I can spare to the building up of this organization," said Mott in acknowledging the honor. "We meet a year from now I hope to report a large gain in members, especially in San Francisco. I shall do what I can to bring the real estate men of that city back into the federation. San Francisco needs this association more than any other city. We will maintain her as one of the great cities of the country, but she is not so strong that she can tell the rest of the state she will have nothing to do with it."

His words were cheered. The withdrawal of the San Francisco branch without giving a reason and after differences relating to dues had been adjusted was a sore spot of the convention. The delegates showed themselves very anxious to get San Francisco back into the federation.

ELECTION OF OFFICERS Other officers were elected as follows without opposition: J. E. Fisher of San Jose, first vice president; H. H. Alexander of Fresno, second vice president; Everett C. Myers of Stockton, third vice president; W. R. Noble of Sacramento, treasurer; Herbert Burdett, executive secretary.

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COMMITTEES APPOINTED Directors at large were elected as follows: W. F. Sperry, Marysville; G. J. Wren, Modesto; Curran Clark, Redwood; W. E. Fitch, Berkeley; C. E. Scott, Tulare; J. R. Matrone, Oakland; W. L. Chappell, Fresno.

President Carmichael appointed as members of the committee on the land irrigation exhibition to be held in Chicago commencing November 27 the following: C. B. Guthrie, Los Angeles; A. L. Crane, Sacramento; Ralph Lane, Stockton; G. J. Wren, Modesto; D. C. Collier, San Diego.

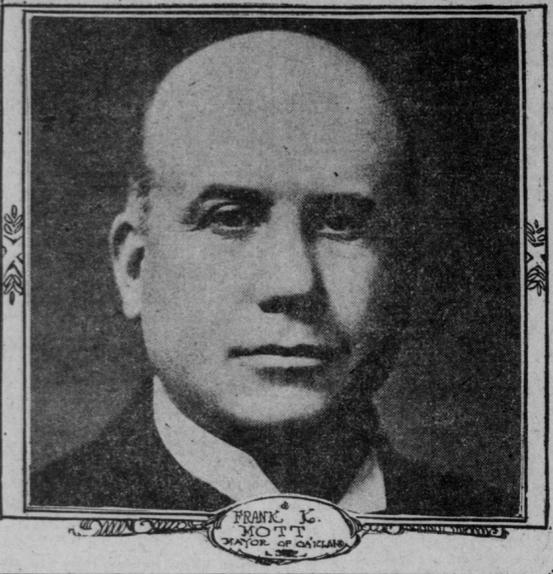
The colonization committee was named as follows: L. M. Pratt, Los Angeles; Charles Teague, Fresno; Morris Brooke, Sacramento; W. G. Wood, Berkeley; Harry L. McClelland, Oakland; E. M. Graham, Lindsay; R. B. Ollishian, Stockton.

The legislative committee will be composed of these members: Charles G. Andrews, Los Angeles; D. W. Carmichael, Sacramento; De Witt H. Gray, Fresno; R. J. Montgomery, Oakland.

The committee to work for the passage of Governor Gillett's good road act proposing a bonding proposition of \$10,000,000 for the building of a system of trunk roads throughout the state was named as follows: Morris Brooke, Sacramento; Ralph Lane, Stockton; M. J. Layman, Oakland; F. W. Wiggins, Los Angeles; De Witt H. Gray, Fresno.

The convention then adjourned sine die, after which the realty men were whisked about Oakland and nearby cities for a view of the scenery. Luncheon was served in Piedmont park. The delegates made merry at Idora park tonight.

Real Estate Men Finish Their Annual Convention



Mayor Frank K. Mott, who has been elected president of the California State Realty Federation.

BRIDE OF YEAR ON VISIT TO PARENTS

Mrs. Alfred Warren, Wife of Mining Engineer, Is Recipient of Much Social Attention

BERKELEY, Aug. 14.—Many affairs are being planned by the friends of Mrs. Alfred Warren, wife of a prominent mining engineer of Mexico, who has come to this city for a few months' visit at the home of her parents, Mr. and Mrs. L. Melnhelt of University avenue. Mrs. Warren formerly was Miss Amanda Melnhelt of this city.

A year ago she was married to Alfred Warren, a young university graduate and mining engineer. Their honeymoon trip was taken to the southern part of the state, after which they went to live in northern Mexico, where Warren is manager of a large silver mine.

Mrs. Warren expects to remain here for two months and will be later joined by her husband, who will be welcomed by the members of the university class of 1907, with which he was graduated.

THIEF BREAKS INTO HOME OF PROFESSOR

Clothing Valued at \$90 Stolen From Scientist

BERKELEY, Aug. 14.—Two blue serge suits valued at \$45, a tuxedo suit valued at \$40, a pair of trousers with light stripes valued at \$5 and other articles have been reported stolen from Prof. George M. Stratton, head of the department of psychology of the university.

The thieves neglected to secure a number of other valuables in the way of works of art, but only stole the clothing from the home of the university philosopher at 66 Panoramic way.

MIDNIGHT FIRE BURNS FACTORY TO THE GROUND

Loss at Reese Rubber Plant Is Estimated at \$30,000

OAKLAND, Aug. 14.—The plant of the Reese waterproof company at Gaido street and Eray avenue in upper Fruitvale was burned to the ground at midnight last night by flames which are believed to have been caused by crossed electric wires. The loss is estimated at \$30,000.

The Fruitvale and Melrose fire departments were summoned, but their efforts to check the blaze were of no avail, as the plant was stocked with oiled clothing and waterproof fabrics, which furnished food for the flames.

The fire burned with such brilliancy that the entire countryside was illuminated for miles. A large oil tank connected with the plant was fired by flying embers and exploded.

DR. WONG HIM—Dear Sir: For several years, while suffering agonies of pain, I tried, in vain, to find relief from physicians of various schools of medicine when, as a last resource, my life being in great danger, I consulted you.

DR. WONG HIM 1268 O'Farrell Street Between Gough and Octavia SAN FRANCISCO \$15 BUREAU FOR \$10 AT H. SCHELLHAAS' 408 Eleventh Street at Franklin OAKLAND

BERKELEY SAVANT HONORED BY UNION

Carpenters Give Token of Esteem to Prof. Lewis for Public Services

BERKELEY, Aug. 14.—In appreciation of the services he had rendered local labor as president of the board of education, Prof. E. P. Lewis of the department of physics of the university and former head of the school board of this city, was the recipient of a handsome punch bowl and set and an engraved certificate of honorary membership in Berkeley lodge No. 1150 of the united brotherhood of Carpenters and joiners of America. The ceremonies took place in Odd Fellows' hall in Addison street tonight and the full membership of the union and the former board of education attended. The affair was the occasion for much speech making.

The presentation of the punch bowl and set and certificate of honorary membership is the result of the appeal made by the local carpenters a year ago that none but Berkeleysans be employed on the public buildings here. The delegation which waited upon Professor Lewis, who is exceedingly popular, pointed out that no Berkeley men were employed in the building of the new municipal wharf and that nine outside carpenters had been employed in the building of the city hall now nearing completion.

The new Polytechnic high school was then started by the board of education and it was the wish of the carpenters here that only local men should work on it. Professor Lewis promised to investigate the matter, which he did with such success that only carpenters living here were given employment.

The union waited upon Professor Lewis several months ago when he was still president of the board, and asked him to accept the certificate of honorary membership, but he refused the gift until his term of office had expired.

TWO WEEKS IN JAIL REFRESHENS MEMORY

Accused Peddler Forsakes Plea of Innocence in Police Court

OAKLAND, Aug. 14.—John J. Moran, a peddler, was in Judge Samuels' department of the police court this morning charged with stealing a silver pitcher from H. A. Harris, proprietor of the Webber house.

When Moran was arrested July 24 he denied the charge, but today he admitted that he had gone to the lodging house and offered his last 25 cents for room rent. He said that Harris had told him he had no rooms to rent at that price, and he admitted that when he left the place he took the pitcher with him, hoping to pawn it for enough money to secure food and shelter for a time.

Judge Samuels took the case under advisement until August 21 when he rendered a decision. In the meantime Moran will remain in the city prison.

RESIDENTS COMPLAIN OF PEANUT WAGONS

Berkeley Council May Put Ban on Street Venders

BERKELEY, Aug. 14.—A large number of complaints from residents of this city have come to Mayor Hodgson asking that the peanut and fruit wagons doing business on the streets be abolished, asserting that besides being a nuisance the wagons are dirty and unsightly. Mayor Hodgson has hesitated to take action, stating that the peanut venders pay licenses for the privilege of operating their business, and the licenses, amounting to \$150 per year, have been granted under the old charter. When they run out action may be taken.

BABY CLASS BREAKS UNIVERSITY RECORDS

Over 700 Freshmen Admitted at Berkeley

BERKELEY, Aug. 14.—All records of registration figures for entrants at the university have been broken by the class of 1912, as up to noon today, when the registration office was closed, just 706 students had been given cards for entrance. Last year 681 freshmen matriculated.

YOUNG GIRL TO SPEAK AT QUAKER SERVICES

Thirteen Year Old Inez Bowers to Occupy Pulpit

BERKELEY, Aug. 14.—For the first time in the history of the Friends' church a 13 year old girl will address the congregation from the pulpit at the evening service.

CLUBWOMEN WANT LOWER CAR STEPS

Movement Inaugurated to Induce Traction Company to Make Improvements

ALAMEDA, Aug. 14.—Clubwomen of this city hold that the steps on the cars operated here by the Oakland traction company are so high that they are a menace to passengers and they have inaugurated a movement to prevail upon the management of the system to lower the steps. The women of the clubs say that the steps are particularly inconvenient because of their height to women and children and aged persons. Miss Eleanor Russell, a young society favorite, suffered a badly sprained ankle yesterday in attempting to alight from a streetcar, and she attributes her injury to a high step.

Mrs. George H. Perry, president of the Players' club, is the originator of the movement for lower car steps. "It is not right that the car steps should be placed so high as to menace the safety of passengers in boarding and alighting," said Mrs. Perry. "I intend to lay the matter before the members of the Players' club and before other clubs in Alameda with the purpose of inducing the Oakland traction company to lower the steps to insure the safety and convenience of women and children and aged persons who patronize the cars of the company."

"I am against high streetcar steps such as we have here in Alameda," said Mrs. C. A. Allardice, president of the Tea club, "and the traction company should be required to lower them to the safety point. Last week I had some eastern friends as guests and they told me that they were in constant fear of being hurt while getting on and off the local streetcars. The steps of the cars here are much higher than they are on the streetcar systems in the large eastern cities."

POSTOFFICE ROBBED BY CLEVER SWINDLER

Handsome Man Works Short Change Dodge in Berkeley

BERKELEY, Aug. 14.—Operating a "short change" game about the bay cities, a gentlemanly stranger, working only in postoffices, has fled the department of about \$50 in Berkeley alone. Among the Berkeley offices which he has cheated are the main office, where he obtained \$10 from the stamp window; South Berkeley office, \$10; Slader's branch office, \$10; West Berkeley office, \$5; Mueller's drug store branch office, \$10, and the North Berkeley office of \$5. Complaints from Oakland and San Francisco are more extensive, in some cases as much as \$20 being taken.

His method of operation is old, according to the police. He enters the office, demands a book of stamps and throws down \$10 in payment. When his change is handed him he claims that he did not hand the clerk \$10, but only 50 cents. The clerk produces the \$10 to prove that it was handed in and, having pocketed the change, the swindler takes back the gold piece and places 50 cents on the counter. Working usually on female clerks, he takes advantage of the fact that they become confused when he denies paying the \$10, and this renders his work easier.

At the main office in Shattuck avenue he tried to work the game a second time with \$5. Becoming suspicious, Assistant Postmaster Phillips took a full description of the man who became frightened and left the office. The statement handed to Chief of Police Volmer by the postal authorities describes the man as handsome, about 30 years of age, well dressed, and usually smoking a cigar.

B. FAY MILLS TO GIVE LECTURE ON WHITMAN

Well Known Divine to Tell of Poet's Life and Works

BERKELEY, Aug. 14.—"The Life and Works of Walt Whitman" will be the subject of a series of lectures to be delivered by Rev. Benjamin Fay Mills in Wilkins hall beginning tomorrow night and continuing for a week. After tomorrow the lectures will be given in Theological hall and a number of the famous American poet's works will be read. Doctor Mills is well known about the coast as a lecturer on the poets, and has made a special study of Whitman's work and personality, having been personally acquainted with the writer.

I WILL GIVE \$1000

IF I FAIL TO CURE ANY CANCER OR TUMOR I TREAT BEFORE IT POISONS DEEP GLANDS

NO KNIFE OR PAIN. No X-ray or other swindle. Anisland plant makes the cure. Absolute Guarantee. Any Tumor, Lump or Sore on the lip, face or anywhere six months is Cancer. They never cure until last stage. 100-page book sent free with testimonials of thousands cured. WRITE TO THEM. ANY LUMP IN WOMAN'S BREAST IS CANCER and if neglected it will always poison deep glands in the armpit and kill quickly. Address DR. & MRS. DR. CHAMLEY & CO. 25 Third Street, San Francisco, Cal. KINDLY SEND TO SOME ONE WITH CANCER



WOMEN WEAR SALE

Great August clearance on our entire line of Waists, Underwear, Kimonos, Notions, Etc.

A splendid variety in up to date styles at 1/3 to 1/2 Off

regular prices. We expect to make this the greatest money saving sale of the month. INSPECT OUR STOCK AND PRICES.

- A STRONG LINE OF PURE LINEN SHIRT WAISTS. Ladies Waists, tailor made, reg. \$3.00, \$3.50. On sale \$2.15. Reg. \$4.50. On sale \$2.75. Hand Embroidered Front, reg. \$5.00, \$6.00. On sale \$3.50. Reg. \$4.50. On sale \$2.75. WHITE NET WAISTS. Reg. \$2.00, \$2.50, \$4.50. On sale \$2.25. Reg. \$4.50, \$5.00, \$5.50. On sale \$2.75. WHITE SILK SHIRT WAISTS. Reg. \$2.75. On sale \$2.25. Reg. \$1.50, \$1.75. On sale \$1.25. Reg. \$7.50. On sale \$4.95. TAILOR MADE SHIRT WAISTS. Tailor Made Shirt Waist, black and white stripe. On sale \$0.65. Reg. \$1.50, \$1.75. On sale \$0.95. WHITE LAWN SHIRT WAISTS. Reg. \$1.25, \$1.50, \$1.75. On sale \$0.98. Reg. \$2.00, \$2.25. On sale \$1.23. UNDERWEAR CORSET COVERS. 100 doz., reg. 25c, 35c. On sale \$0.19. 200 doz., reg. 75c, \$1.00. On sale \$0.49. DRAWERS. Reg. \$0.25, \$0.35. On sale \$0.19. Reg. \$0.50, \$0.75. On sale \$0.39. Reg. \$1.00, \$1.25. On sale \$0.78. NIGHT DRESSES. Reg. \$0.50, \$0.75. On sale \$0.33. Reg. \$1.00, \$1.25, \$1.50. On sale \$1.25. Reg. \$1.75, \$2.00. On sale \$1.25. CHEMISES. Reg. \$0.50, \$0.75. On sale \$0.39. Reg. \$1.00, \$1.25. On sale \$0.98. WHITE PETTICOATS. Reg. \$1.00, \$1.25. On sale \$0.69. Reg. \$1.50, \$1.75. On sale \$0.98. Reg. \$2.00, \$2.25. On sale \$1.23. COMBINATION SUITS. Reg. \$1.50. On sale \$0.98. Reg. \$2.00, \$2.25. On sale \$1.38. SILK PETTICOATS. Reg. \$3.50. On sale \$2.75. Reg. \$6.00. On sale \$3.95. Reg. \$6.50, \$7.00. On sale \$4.50. HEATHERBLOOM PETTICOATS. Reg. \$1.75. On sale \$0.98. Reg. \$1.75, \$2.00. On sale \$1.23. Reg. \$2.50, \$3.00. On sale \$1.78. Reg. \$1.50. On sale \$0.84. WASH PETTICOATS. Reg. \$1.00. On sale \$0.55. LONG CREPE KIMONOS. Reg. \$2.50. On sale \$1.75. SHORT CREPE KIMONOS. Reg. \$1.25, \$1.50. On sale \$0.98. LADIES' FLANNEL HOUSE DRESSES. Beautiful design. Reg. \$1.75, \$2.00. On sale \$1.00. FLANNEL PETTICOATS AND KIMONOS. Flannel Petticoats and Short Kimonos at \$0.39. HOSIERY. Reg. 15c. On sale, 3 pairs for 25c. Reg. 25c, half lace. On sale 15c. Reg. 25c, Burron. On sale 15c. Reg. 50c and 75c (all lace or half lace). On sale 35c. VESTS. Reg. \$0.25. On sale 15c. Reg. \$0.50. On sale 35c. Reg. \$1.00, \$1.25. On sale 73c. HAND BAGS, PATENT LEATHER. Reg. \$0.75. On sale 44c. Reg. \$1.50. On sale 88c. DUTCH COLLARS AND TABS. Reg. 25c. On sale 15c. NOTIONS. Hat Pin. On sale 15c. Baby Ribbon. On sale 8c. Handkerchiefs. 3 for 5c. Safety Pins. 2c a card. Box Ruching. On sale 25c. Garters, 35c and 50c. On sale 28c. ELASTIC. Reg. \$0.25, \$0.35. On sale 19c. Reg. \$0.50, \$0.75. On sale 35c. Reg. \$1.25, \$1.50, \$1.75. On sale 88c.

The City of Peking 971 Market Street (Next to Hale's) Phone Douglas 443 The House of Great Bargains

Place Your Advertising Agent On His Mettle

Don't give him a contract for from one to three years. Don't say, "For this period, all the advertising I place is to be placed through you." Make him fight to keep your business as hard as he fights to get it. And let the keeping or the getting be decided by comparative results.

This policy will come like a bomb, we know, into the old-time agency camps. They will say, "How can agents sleep if their business becomes as unstable as that?" You don't want them to sleep—that's exactly the point. You want them to keep to the mark. Make an agent prove, when he solicits your business, that he can outsell the rest. And make him prove, so long as he keeps it, that no other concern can outsell him.

What would be the result if advertisers in general adopted this sensible policy? It would simply be this: No smooth-tongued salesmen, no unproved boasts, no showy ads would go. Soliciting expense would be largely wiped out. The cost of getting contracts signed would be spent on increasing a client's results.

That has been our policy long. For nearly ten years our main expense has been our copy department. The head of it receives \$1,000 per week.

By years of seeking—by sifting hundreds of men—we have gathered around us the ablest corps of advertising men in America.

Now we are ready to handle advertising without any contract whatever. We are willing to meet all comers, and ready to abide by results.

If any agent can sell more than we, on any account, he can have it. On the other hand, we claim entitlement to any account where we can outsell the rest.

There is a way to prove an agent out before you make any commitment. There is a way to know—beyond any question—which agency can sell the most goods.

There is a way to find out, by actual figures, if our able men can improve your results. There is a way to get more light than you ever have had on your advertising—light that may be worth a fortune.

If you want to know it, please write us, and we will explain the way.

LORD & THOMAS NEWSPAPER, MAGAZINE AND OUTDOOR ADVERTISING CHICAGO TRADE BUILDING 67 WABASH AVE. Address either office. They are equally equipped

TAFT & PENNOY IMPORTANT SILK SALE FOR MONDAY

Dollar and a Quarter Values at Sixty-five Cents

- 50 Pieces Fancy Silks, Taffeta and Messaline finish, Checks and Stripes and a complete line of colors. Former value \$1.00 and \$1.25. 50 Pieces Imported Swiss Louisine, plain colors in all the best Evening and Street Shades. Former value \$1.00. 5 Pieces Plain Black Foulard, 24 inches wide. Regular at \$1.00. 5 Pieces Plain Black Messaline, 20 inches wide. Regular at \$1.00. The entire 110 Pieces offered for sale on Monday at 65 CENTS THE YARD.

RIBBONS

- SPECIAL line of French Embroidered Dresden Ribbons, sold formerly at \$1.25. SALE PRICE 75 CENTS. SPECIAL line of French Embroidered Dresden, Linen Dresden and Linen and Moire effects, as well as Fancy Stripes and Plaids, formerly sold at 85 cents, \$1.00 and \$1.25 the yard. SALE PRICE 50 CENTS. SPECIAL line of Dresden Ribbon, sold formerly at 65 cents the yard. SALE PRICE 40 CENTS. SPECIAL line of 5 inch Taffeta Ribbon in all the late shades, selling formerly at 25 cents the yard. SALE PRICE 15 CENTS.

Clay Street, Bet. 14th and 15th Sts.